Good Morning and Happy Easter! Today in EYE-OPENER March 28, 2016

1) **Libraries, Museums, and Free Summer Meals**

2) **Sioux County Staff Development Day**

3) **Big Ideas Book Discussion in May**

4) **Director Roundtables 2016**

5) **Meetings / Events This Week**

1) **Libraries, Museums, and Free Summer Meals:** This news regarding summer meals for kids comes from youth services consultant Merri Monks. The U.S. Department of Agriculture's Summer Food Service Program (SFSP) provides free, nutritious meals to children and teens 18 years old and younger in low-income communities during summer break. The program depends on community organizations like libraries and museums to serve the meals in a safe, convenient, and fun environment.

The challenge for this free meal program is having enough sites available to serve the meals.   In some communities, there simply isn't adequate space, making public libraries and museums are perfect sites because they are well-known, safe, and can add fun learning activities.

On **Wednesday April 13,** the USDA will be offering a **free webinar** from **1:00-2:00PM** central time. Here is the registration link for this webinar http://tinyurl.com/gt6vxah Consider joining this webinar to learn more about how your library or museum can get involved. There will be ample time for you to ask questions and share ideas.

2) **Sioux County Staff Development Day:** Northwest Iowa libraries are invited to join the Sioux County Library Association for their **second annual countywide staff in-service**. The date is **Monday April 25, 2016**. Registration opens at 8:30AM, the program runs from **9:00AM-12:00PM,** 3 c.e. credits have been approved. Sioux Center Public Library is hosting, here's a look at the agenda:

- 8:30-9:00AM == Registration and Breakfast!
- 9:00-9:40 == Welcome, Intros, and "On the Horizon at Iowa Library Services" with Bonnie McKewon
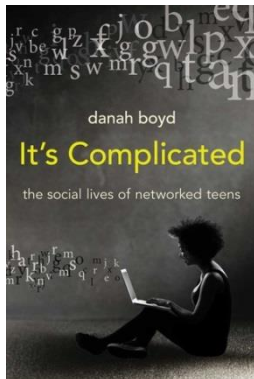 ### Concurrent Breakout Sessions 2 Choices:

- 9:45-10:30 == "Beginning Coding" with Aimee Clark (Spencer PL) **OR** "Many Generations in the Workplace" with Andrea Meidema (Orange City PL)
  10:30-10:45 – Break
  ### Concurrent Breakout Sessions 2 Choices:

- 10:45-11:30 == "Programming for the Spanish-Speaking Community" with Ruth Mahaffy (Sioux Center PL) **OR** "Programming Success Stories" with Shari Fedders (Boyden PL)
- 11:30-12:00 == Instagram Challenge
- 12:00PM == Adjourn

Cost is $8.00 per person. NOTE: because this event is coordinated and sponsored by the Sioux County Library Association, it is not included in the c.e. catalog. So please **RSVP your plans to attend** to Becky Bilby at Sioux Center PL: phone 712-722-2138 / email bbilby@siouxcenter.lib.ia.us

Any county group would surely benefit from the collaboration that comes from planning a countywide staff training day. Let me know if you'd like ideas on how to begin. In the meantime, my thanks to Becky and the Sioux County Association for extending this invitation to Northwest Iowa libraries!

3) Big Ideas Book Discussion in May: Next in the **Big Ideas Book Discussion** series on **May 19** (9:30-11:00AM) is It's Complicated: The Social Life of Networked Teens by danah boyd (note danah intentionally uses lower case letters in her name) It's all about teens' online time and how their use of technology mixes into their social lives. boyd is a principal researcher at Microsoft Research, a research assistant professor at New York University, and a fellow at Harvard University's Berkman Center for Internet and Society. Her work focuses on how youth integrate technology into their everyday practices.
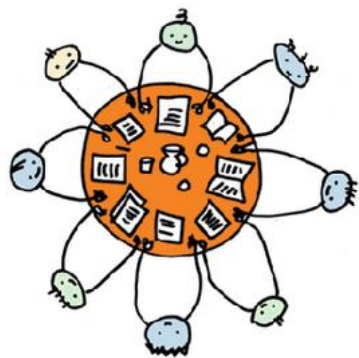
From the book blurb: "…*what's new about how teenagers communicate through Facebook, Twitter, and Instagram? Does social media affect the quality of teens' lives? In this eye-opening book, youth culture and technology expert danah boyd interrogates some of the major myths regarding teens' use of social media. She explores tropes about identity, privacy, safety, danger, and bullying. Ultimately, boyd argues that society fails young people when paternalism and protectionism hinder teenagers' ability to*

become informed, thoughtful, and engaged citizens through their online interactions. This book is essential reading not only for parents, teachers, and others who work with teens but also for anyone interested in the impact of emerging technologies on society, culture, and commerce in years to come. boyd concludes reassuringly that the kids are all right. At the same time, she acknowledges that coming to terms with life in a networked era is not easy or obvious. In a technologically mediated world, life is bound to be complicated…"

In **Big Ideas Book Discussions**, IaLS staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc. we'll connect those ideas with public library service. In addition to a great assortment of non-fiction titles there are other spin-off benefits of **Big Ideas**

- ✓ titles help with collection development for participating libraries
- ✓ titles are good choices for local book discussion groups
- ✓ this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. And join us for the next good read It's Complicated: The Social Life of Networked Teens. Registration is open in the c.e. catalog
http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi

4) Director Roundtables 2016: We're switching up **Director Roundtables** this year—there will be one offering, with each District scheduling either in the spring or the fall. **Northwest District is opting for spring,** here are our dates and locations (9:30AM-12:30PM each time)

May 10 @ Hull PL
May 17 @ Sac City PL
May 24 @ Spirit Lake PL

Director Roundtables center around a guided discussion topic and this year's topic is **adult programming.** From book clubs to painting parties, from cooking demonstrations to computer classes, whether inviting authors or actors, there are so many possibilities for adult programming. Plus, the older crowd is an appreciative audience, with a great deal of life experience to share—using their expertise makes for some of the best presentations. Here's what's on tap:

- ➢ Brainstorming ideas for adult events, along with encouraging programming partnerships & collaboration
- ➢ Planning & preparation tips
- ➢ Setting the stage with needed equipment
- ➢ Sharing websites, books, and blogs devoted to adult programming

Bring your best, most successful adult programs to share with everyone. If you have photos, flyers, brochures—whatever you've used as promotional materials—please bring copies. Any show-and-tell items will be on display—bring your best work for a programming palooza! Whether cultural, instructional, or just plain fun, providing programs for adults is a great way to bring people together @ your library. And one more way to showcase the public library as a valued community asset.

NOTE: Each location requires a minimum registration of 4 people; locations with fewer than 4 people registered will be cancelled. And again, some District offices are going with the spring, others are going with the fall. Check the c.e. catalog for dates/locations nearest you http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi

5) Meetings / Events This Week: I'll join Odebolt PL board meeting tonight with a preview of Planning For Results, Wednesday night Rolfe PL board for a discussion of Friends Groups

A few more national webinars round out this month, follow this link for registration details http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted

March 29. 1:00-2:00PM. *Collaborative Grantseeking* sponsored by GrantSpace http://grantspace.org/training/calendar/online/

March 29. 3:00-4:00PM. *Tap, Click, Read: Growing Readers in a World of Screens* sponsored by edWeb http://home.edweb.net/webinars/

March 30. 12:00-1:00PM. *10 Secrets to Optimizing Your Online Donation Process for Maximum Dollars Raised and Retained* sponsored by 4Good https://4good.org/explore/latest/webinars

March 31. 12:00-3:30PM. *Supervisor Success: Development Programs That Work* sponsored by WebJunction http://www.webjunction.org/events/webjunction.html