

**Happy St. Patrick's Day!** Today in EYE-OPENER March 14, 2016

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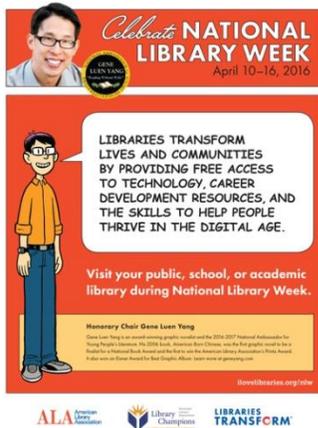
**1) Vacancy on State Library Commission:** Michael Scott encourages any public library employee to apply for a seat on the Iowa Commission of Libraries, the governing body of the State Library. April will see a vacancy on the Commission due to Brandie Ledford's resignation. Brandie is director at Carroll PL; her first term ends in April and she has decided.



Michael has more: *"...What does this mean for you? If you work in or know someone who works in a public library interested in serving on the Iowa Commission of Libraries, please share this information with them or apply yourself! We're especially interested in a representative from a smaller library, but encourage all who are interested in applying to do so. A few highlights:*

- *Commissioners serve four-year terms; typically Commissioners have served up to 2, four-year terms*
- *Commission meets typically 5 times per year*
- *Governor appoints Commissioners*
- *Learn more about the Commission's activities here*  
<http://www.statelibraryofiowa.org/about/gov/index>. ..."

On this webpage <https://openup.iowa.gov/board/165/Commission+of+Libraries/> you'll find a link labeled **APPLY TO THIS BOARD** (look for a green button about ½ way down the page) All applications are done online. Appointments are expected to be made yet this month, so act quickly! Our thanks to Brandie Ledford for her time serving on the Library Commission!



**2) National Library Week April 10-16:** As another example of “time flies,” we’re careening toward **National Library Week!** This famous recognition week is coming up **April 10-16**; the 2016 theme is “**Libraries Transform.**” Each April since 1958, **National Library Week** has been a national observance sponsored by the American Library Association (ALA) This is a perfect time to celebrate the contributions of our nation's libraries, promote library service, and publicize library use.

During **National Library Week**, don’t miss the chance to acknowledge [National Library Workers Day](#) on April 12<sup>th</sup>, a special day for library boards, management, and Friends Groups to tout great customer service delivered by library staff at all levels. The

Public Information Office of the American Library Association coordinates the promotion, placing articles in national media. Librarians, Friends and trustees of libraries join in sponsoring local promotions. Posters and other promotional materials are available at this website <http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek>

Pocahontas County libraries are on the stick; they have received a grant to sponsor author Linda McCann, who will speak at all 9 library locations during **National Library Week**. McCann will be presenting “**Prohibition in Iowa**” and “**CCC in Iowa.**” Glenda Mulder with Laurens PL writes: *“...we have her busy in the middle of the week, but she has some other times that she could possibly squeeze in a few more programs. Possible time she has open is all day Monday 4/11 and the morning of Tuesday 4/12...her programs are interesting and her only fee is travel expenses! ...”*

More information about Linda McCann is here <http://www.iowacenterforthebook.org/authors/browse/mccann-linda> and her direct contact is here [losttownsofiowa@gmail.com](mailto:losttownsofiowa@gmail.com) Thanks to Glenda for sharing Pocahontas County plans, we’d love to hear your ideas for **National Library Week 2016!**



**3) Ready-Made Surveys From PLA’s Project Outcome:** Many libraries post various questions on IOWALIB about community surveys. Well, did you know that libraries across the country now have access to a FREE program from the Public Library Association (PLA) called “Project Outcome.” From the website <https://www.projectoutcome.org/> *“... With Project Outcome, patron attendance and anecdotal success stories are no longer the only way*

*libraries can demonstrate their effectiveness. Developed by library leaders, researchers, and data analysts, Project Outcome is designed to give libraries simple tools and a supportive online community to help turn better data into better libraries...."*

Southeast District consultant Becky Heil writes about upcoming webinars on "Project Outcome: *"...Iowa Library Services is hosting Emily Plagman, Project Manager at PLA, for two webinars on March 22 and 24. She will talk about Project Outcome's ready-made surveys—surveys you can use to evaluate early literacy programming, technology assistance, summer reading programs, and more. Find out how to use these surveys @ your library. And hear from Janette McMahon, West Liberty PL director, who will talk about her experiences with using this program..."*

Register for one or both of these webinars in the c.e. catalog  
<http://www.statelibraryofiowa.org/cgi-bin/cecat/>

- 1) The Value of Outcome Measurement 101: An Overview of Project Outcome
- 2) The Value of Outcome Measurement 102: Project Outcome Enrollment Primer



**4) Apply for ILA Leadership Institute:** Iowa library staff are invited to apply for the **7<sup>th</sup> ILA Leadership Institute** which will be held **July 27-29** at the **Kirkwood Center in Cedar Rapids**. The Iowa Library Association has established a comprehensive leadership development program to ensure that its members are prepared to actively shape the future of Iowa libraries.

ALA Past President Maureen Sullivan leads the 2-day institute. Ms. Sullivan has more than 25 years of experience as a consultant on organization development, strategic planning, and change management.

Misty Gray, consultant with Southwest District, is involved in the Leadership Institute and writes this further explanation: *"...any ILA member with three years' experience working in an Iowa library may apply. The Leadership Development Committee will select up to 26 individuals to attend. Those selected for the 2016 Institute will enjoy many activities and workshops designed to strengthen leadership skills. On the agenda:*

- *Recognize yourself as a leader and develop the confidence to become a change agent in your library as well as in the larger community*

- *Assess your personal leadership style and develop the skills to use that style for effective decision making*
- *Seek creative solutions to shape the future of the Iowa Library Association and library service in Iowa*
- *Connect to a supportive network of successful library leaders*

Approximately 75% of the costs of the **Leadership Institute** (activities, lodging, meals) are paid for through the generosity of donors, including a LSTA grant through The Institute for Museum and Library Services and the ILA Foundation. The fee for each participant is \$250, which includes lodging and most meals. Participants are expected to cover travel costs and miscellaneous expenses. Tuition assistance may be available to participants.

The **Leadership Institute** runs from **July 27 at 10:00AM** through **July 29 at 5:00PM**. The application form and additional information is available on the homepage of the ILA website [www.iowalibraryassociation.org](http://www.iowalibraryassociation.org). **Applications are due Thursday, March 31, 2016.** Candidates selected to attend will be notified by May 2, 2016.

**5) Meetings / Events This Week:** I'll join Sioux Rapids library board this morning with a preview of the BRIDGES service; Sioux Rapids will likely join the BRIDGES group this spring.

**Iowa Library Association's Legislative Day** takes place on **Wednesday March 16** in **Des Moines**. The event begins at **3:00PM** with a legislative briefing at the State Library Miller Building; the briefing is followed by a **legislative reception from 4:00-6:00PM** at the State Law Library in the Capitol Building.

A public hearing will be held on March 17 during the Iowa Commission of Libraries meeting to allow for public comment on the State Library's implementation of the Children's Internet Protection Act (CIPA) requirements to receive E-rate funds. The Commission meeting runs from 10:00AM-2:00PM in Room 372 of the Ola Babcock Miller Building (1112 E. Grand Ave., Des Moines) This meeting is open to the public. Find the agenda and supporting materials here [Iowa Library Commission's webpage](#).

More national webinars this month; a few show below, find the full listing and registration details here <http://www.statelibraryofiaowa.org/ld/c-d/continuing-ed/other-conted>

**March 15. 1:00-2:00PM. *Get More Graphic: New Titles for Your Graphic Novels Shelves*** sponsored by Booklist <http://www.booklistonline.com/webinars>

**March 15.** 2:00-3:00PM. *Purposeful Innovation: Idea Management for Libraries* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

**March 16.** 1:00-2:00PM. *Introduction to Finding Grants* sponsored by GrantSpace <http://grantspace.org/training/calendar/online/>

**March 16.** 3:00-4:00PM. *A Library's Use of Social Media* sponsored by National Network of Libraries of Medicine <http://nnlm.gov/pnr/training/PNRrendezvous.html>

**March 17.** 2:00-3:00PM. *Literacy a la carte & Fun for Early Learners* sponsored by edWeb <http://home.edweb.net/webinars/>



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