

This is Teen Tech Week ☺ Today in EYE-OPENER March 7, 2016

- 1) Apply for ILA Leadership Institute
- 2) Money Smart Week April 23-30
- 3) Ready-Made Surveys From PLA's Project Outcome
- 4) ILA Legislative Day March 16
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1) Apply for ILA Leadership Institute: Iowa library staff are all invited to apply for the **7th ILA Leadership Institute** which will be held **July 27-29** at the **Kirkwood Center in Cedar Rapids**. The Iowa Library Association has established a comprehensive leadership development program to ensure that its members are prepared to actively shape the future of Iowa libraries.

ALA Past President Maureen Sullivan leads the 2-day institute. Ms. Sullivan has more than 25 years of experience as a consultant on organization development, strategic planning, and change management.

Misty Gray, consultant with Southwest District, is involved in the Leadership Institute and writes this further explanation: *"...any ILA member with three years' experience working in an Iowa library may apply. The Leadership Development Committee will select up to 26 individuals to attend. Those selected for the **2016 Institute** will enjoy many activities and workshops designed to strengthen leadership skills. On the agenda:*

- *Recognize yourself as a leader and develop the confidence to become a change agent in your library as well as in the larger community*
- *Assess your personal leadership style and develop the skills to use that style for effective decision making*
- *Seek creative solutions to shape the future of the Iowa Library Association and library service in Iowa*
- *Connect to a supportive network of successful library leaders*

Approximately 75% of the costs of the **Leadership Institute** (activities, lodging, meals) are paid for through the generosity of donors, including a LSTA grant through The Institute for Museum and Library Services and the ILA Foundation. The fee for each participant is \$250, which includes lodging and most meals. Participants are expected to cover travel costs and miscellaneous expenses. Tuition assistance may be available to participants.

The **Leadership Institute** runs from **July 27 at 10:00AM** through **July 29 at 5:00PM**. The application form and additional information is available on the homepage of the ILA website www.iowalibraryassociation.org. **Applications are due Thursday, March 31, 2016.** Candidates selected to attend will be notified by May 2, 2016.



2) Money Smart Week April 23-30: How will your library promote **Money Smart Week** this year? It's coming up April 23-30, an ideal time to raise awareness about the various resources that Iowa libraries have to help citizens learn more about financial literacy. Central District consultant Maryann Mori is actively involved in **Money Smart Week Iowa** <http://www.moneysmartweek.org/iowa/> and has these suggestions for possible library events:

- *Invite special speakers such as investment counselors, financial planners, or tax advisers to discuss topics such as saving for college, planning for retirement, or buying a first home*
- *Have local law enforcement present a program about consumer fraud, cyber safety, or online protection*
- *Create a display of money/investment-related books and materials available from your library*
- *Develop storytime programs around the concepts of money and saving money*
- *Plan a program for teens about applying for a first job and how to wisely use those first paychecks*

- Promote the **Money Smart Week** resource links on your website. Visit this page for ideas about resources and interactive games
<http://www.moneysmartweek.org/resources>
- Share information about the annual **Money Smart Week Iowa** essay contest—last year's winner learned about the contest from her local public library! Deadline to submit an essay is March 25. Details are available at this link, which you can promote on your library's website: <http://iowajumpstart.org/kid>

Maryann goes on to ask "...Be sure to send stories and photos of your library's **Money Smart Week** activities to your district office and also share them on Iowa Library Commons..."



3) Ready-Made Surveys From PLA's Project Outcome: Many libraries post various questions on IOWALIB about community surveys. Well, did you know that libraries across the country now have access to a FREE program from the Public Library Association (PLA) called "Project Outcome." From the website <https://www.projectoutcome.org/> "...With Project Outcome, patron attendance and anecdotal success stories are no longer the only way libraries can demonstrate their effectiveness. Developed by library leaders, researchers, and data analysts, Project Outcome is designed to give libraries simple tools and a supportive online community to help turn better data into better libraries...."

This is very cool stuff! Southeast District consultant Becky Heil writes about upcoming webinars on "Project Outcome: "...Iowa Library Services is hosting Emily Plagman, Project Manager at PLA, for two webinars on March 22 and 24. She will talk about Project Outcome's ready-made surveys—surveys you can use to evaluate early literacy programming, technology assistance, summer reading programs, and more. Find out how to use these surveys @ your library. And hear from Janette McMahan, West Liberty PL director, who will talk about her experiences with using this program..."

Register for one or both of these webinars in the c.e. catalog
<http://www.statelibraryofiowa.org/cgi-bin/cecat/>

- 1) The Value of Outcome Measurement 101: An Overview of Project Outcome
- 2) The Value of Outcome Measurement 102: Project Outcome Enrollment Primer

4) ILA Legislative Day March 16: Calling on all library advocates: **Iowa Library Association's Legislative Day** is scheduled for **March 16** in Des Moines. The event begins at **3:00PM** with a **legislative briefing** at the **State Library Miller Building**; the briefing is followed by a **legislative reception** from **4:00-6:00PM** at the **State Law Library** in the **Capitol Building**.



This message comes from ILA President Alison Galstad: *"...Start making your plans, jotting down your library stories, and organizing your carpools to travel to Des Moines for this important event! We want to have a strong showing of librarians, trustees and friends from all types of libraries and from all sizes of communities across Iowa. ILA Legislative Day is a unique opportunity to talk with your representatives and senators one-on-one. It's a chance to reinforce the ILA's legislative priorities and perhaps even more importantly, tell your legislators about the importance of library service in their districts..."*

The Iowa Library Association, founded in 1890, is the organized voice of the Iowa library community. Its members come from every county of the state and sustain Iowa's 1500 public, academic, school, and special libraries. To prep for your advocacy conversations, read ILA's legislative agenda here
[http://www.iowalibraryassociation.org/images/Legislative Information/2016/ILA 2016 Legislative Agenda.pdf](http://www.iowalibraryassociation.org/images/Legislative%20Information/2016/ILA%202016%20Legislative%20Agenda.pdf)

A sincere thank you from our State Library staff—we rely on you to impress upon local legislators the impact that our services have on your library advancements, as well as on your staff and board education. Please make plans to attend **ILA Legislative Day March 16, 2016!**

5) Meetings / Events This Week: It's a quiet week with little travel, although: District offices will be closed on Wednesday March 9 because of our monthly staff meeting in Des Moines; leave email or voice messages for us, we're back on Thursday...

Catch a new slate of national webinars; a few show below, find the full listing and registration details here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

March 7. 7:00-8:00PM. *Social Justice @ Your Library* sponsored by TL Virtual Café
<http://tlvirtualcafe.wikispaces.com/>

March 8. 1:00-2:00PM. *Engaging the Volunteer of the Future* sponsored by VolunteerMatch
<http://learn.volunteermatch.org/>

March 8. 2:00-3:00PM. *Teen Book Buzz Spring 2016* sponsored by School Library Journal
<http://www.slj.com/category/webcasts/>

March 9. 2:00-3:00PM. *Children, Children, What Do You See? Using the Whole Book Approach at Storytime* sponsored by School Library Journal
<http://www.slj.com/category/webcasts/>

March 11. 11:30AM-1:00PM. *Balancing Copyright & Access to Digital Collections* sponsored by Lyrasis <http://www.lyrasis.org/classes-and-events/Pages/Free-Events.aspx>

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