

Happy Leap Year! Today in EYE-OPENER February 29, 2016

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1) March Madness, Lions, and Lambs: Tomorrow 'tis the month of March, which spells March Madness, St. Patrick's Day, and "coming in like a lion or lamb" mythology. Libraries have many creative options for display tables, bulletin boards, newsletters, and websites celebrating March. Thanks to the History Place, here are some March display ideas

<http://www.historyplace.com/specials/calendar/march.htm>

Historical Firsts in March

- The Ides of March—Assassination of Julius Ceasar (44 BC)
- Impeachment proceedings begin against President Andrew Johnson (1868)
- The Salvation Army established in the US (1880)
- President Franklin Roosevelt was elected for his first-of-four terms and delivered his first inaugural address (1933)
- Failed plot to assassinate Hitler (1943)
- President John Kennedy established the Peace Corp (1961)
- The Lindberg baby kidnapping (1932)
- Seven Watergate conspirators indicted (1974)

Famous-in-History Birthdays:

- Alexander Graham Bell
- Glenn Miller
- Vincent Van Gogh
- Tennessee Williams
- Harry Houdini
- Albert Einstein
- Michelangelo

Pictures all-around for your library's social media sites ☺

2) **ILA Legislative Day March 16:** Calling on all library advocates: **Iowa Library Association's Legislative Day** is scheduled for **March 16** in Des Moines. The event begins at **3:00PM** with a **legislative briefing** at the **State Library Miller Building**; the briefing is followed by a **legislative reception** from **4:00-6:00PM** at the **State Law Library** in the **Capitol Building**.



This message comes from ILA President Alison Galstad: *"...Start making your plans, jotting down your library stories, and organizing your carpools to travel to Des Moines for this important event! We want to have a strong showing of librarians, trustees and friends from all types of libraries and from all sizes of communities across Iowa. ILA Legislative Day is a unique opportunity to talk with your representatives and senators one-on-one. It's a chance to reinforce the ILA's legislative priorities and perhaps even more importantly, tell your legislators about the importance of library service in their districts..."*

The Iowa Library Association, founded in 1890, is the organized voice of the Iowa library community. Its members come from every county of the state and sustain Iowa's 1500 public, academic, school, and special libraries. To prep for your advocacy conversations, read ILA's legislative agenda here http://www.iowalibraryassociation.org/images/Legislative_Information/2016/ILA_2016_Legislative_Agenda.pdf

A sincere thank you from our State Library staff—we rely on you to impress upon local legislators the impact that our services have on your library advancements, as well as on your staff and board education. Please make plans to attend **ILA Legislative Day March 16, 2016!**

2016 TEEN TECH WEEK™
CREATE IT AT 
YOUR LIBRARY!

3) **Teen Tech Week March 6-12:** Special week-long opportunity for YA programming is coming up **March 6-12**—it's **Teen Tech Week**. This is a national initiative sponsored by the **Young Adult Library Services Association (YALSA)** to ensure that teens are competent and ethical users of technology, especially those that are offered through libraries. **Teen Tech Week** encourages teens to use libraries' non-print resources for education and recreation, and to recognize that librarians are qualified, trusted professionals in the field of information technology.

This year's theme is **"Create It @ Your Library..."** From the **Teen Tech Week** website:
"...demonstrate the value your library gives to the community by offering teens a space to extend learning beyond the classroom where they can explore, create and share content. Tailor the theme to show your community exactly how you connect in meaningful ways with teens in order to help them gain STEAM skills..."

Teen Tech Week is an opportunity to promote the library's digital resources and services to help teens succeed in school and prepare for college and 21st century careers. Visit the ALA Online store www.alastore.ala.org to find promotional products. Read more by visiting the **Teen Tech Week** website <http://teentechweek.ning.com>. And as you ramp up plans for **Teen Tech Week @ Your Library**, we'd love to hear what you'll be doing!



4) Opportunity From Iowa Heritage Digital Collections: News of this opportunity to digitize local materials comes from **Iowa Heritage Digital Collections**. Barb Corson, Program Director with Specialized Library Services, explains that **Iowa Heritage Digital Collections** is creating two new exhibits through crowdsourcing.

If your library or museum owns either of these:

- Local history and achievements during WWI
- Examples of beautiful or interesting bookplates

Then Barb Corson and staff would love to partner with you. Either of these exhibits will allow your library or museum to add digital items to a shared collection, whether you have many

items or only a few. Don't have a scanner? That's OK too because the **Digital Heritage Project** helps local libraries with digitizing, allowing you to share historical materials with your community and the world. Plus, these projects are done at no cost to your local library or museum.

Learn more about the WWI collection here

<http://www.statelibraryofia.org/services/ihdcpubproj>

Learn more about the bookplate collection here

<http://www.statelibraryofia.org/services/ihdcpubproj2>

And if you'd like to participate in digitizing materials in these two topic areas, you're welcome to contact Barb Corson at barb.corson@lib.state.ia.us or call 800-248-4483! Thanks to Barb for writing about this opportunity!

5) Meetings / Events This Week: *Jumpstart Your Trusteeship*, a 3-part webinar series for boards, concludes tomorrow night **March 1** with **Part 3** (6:00-7:30PM) **Part 3** is titled "**Toward Better Board Meetings.**" Thanks to all library trustees and directors who have attended the *Jumpstart* series!

Thursday March 3 finds Merri Monks leading a **Youth Services Roundtable** at **Lake City PL** (1:00-4:00PM) On the agenda: a presentation showcasing new books for babies through teens, sharing plans for upcoming summer library programs, and a roundtable discussion.

Also on **Thursday**, **Library101** happens online (9:30-11:30AM) **Library 101** is an online orientation intended for newly hired directors.

Finally, tomorrow 'tis the month of March and a whole new slate of national webinars to choose from. A few show below, find the full listing and registration details here <http://www.statelibraryofia.org/ld/c-d/continuing-ed/other-conted>

March 1. 1:00-2:00PM. *YA Announcements Spring 2016* sponsored by Booklist <http://www.booklistonline.com/webinars>

March 1. 2:00-3:00PM. *Emerging Tech Trends in Libraries Part 3* sponsored by Infopeople <https://infopeople.org/training/view/webinar>

March 2. 2:00-3:00PM. *Reading on Mobile Devices: Challenges and Opportunities* sponsored by School Library Journal/ISTE <http://www.slj.com/category/webcasts/>

March 3. 2:00-3:00PM. *Easy Fundraising for Public Libraries: Quick Wins for COHS and Other Smaller Projects* sponsored by Infopeople <https://infopeople.org/training/view/webinar>

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