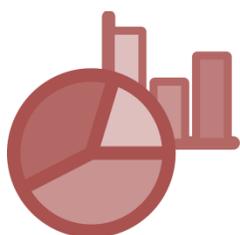


Today in EYE-OPENER January 25, 2016

- 1) Accreditation Applications Due in February
- 2) Newbery and Caldecott Winners Announced
- 3) “Jumpstart Your Trusteeship” Online Board Series
- 4) Next Big Ideas Book Discussion
- 5) Meetings / Events This Week



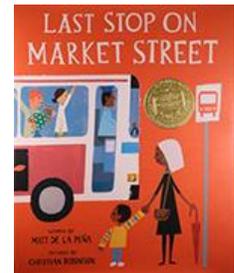
1) Accreditation Applications Due in February: If your library’s accreditation or tier level status expires in June 2016, then February 2016 is your turn to re-apply for accreditation or to report changes in the standards you’ve met which likely changed your tier status. The accreditation / report form, background information, and a listing of libraries’ tier status is found on our website here <http://www.statelibraryofiowa.org/ld/a-b/accr-and-standards>

Scott Dermont has more: *“...we sent out email reminders to all library directors in late November. That message indicated whether your library needs to re-apply this year or not. That message also included your library’s login information for the online form. All applications should now be submitted online. The print forms are for information gathering purposes only. If you are having trouble with the online form or have any questions about the accreditation program, please email me scott.dermont@lib.state.ia.us or call 1-800-248-4483...”*

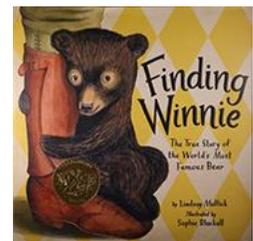
Scott continues with some Q&A, answers to frequently asked questions about the Standards and Accreditation program:

- The Public Library Standards and Accreditation program exists to encourage the ongoing development of high quality public library services in Iowa.
- Accreditation and tier level status is determined on a three-year cycle
- Any library can re-apply during that cycle if they meet additional standards that then changes their status; in other words, libraries do not need to wait for the 3-year cycle to expire before applying again
- Direct State Aid funding is based achieving standards required in Tier 1, Tier 2, or Tier 3. See [In Service to Iowa](http://www.statelibraryofiowa.org/ld/a-b/accr-and-standards/5thed) for a look at the standards required in all three tiers <http://www.statelibraryofiowa.org/ld/a-b/accr-and-standards/5thed>
- Only Tier 3 libraries are considered accredited.
- Iowa Library Services is required by [Code of Iowa 256.51\(k\)](#) to administer the Public Library Accreditation program.

2) Newbery and Caldecott Winners Announced: Merri Monks has this news about recently announced youth literature award winners. Starting with the 2016 John Newbery Medal for the most outstanding contribution to children’s books, awarded to Last Stop on Market Street by Matt de la Pena. The Newbery Medal has been awarded annually since 1922 by the Association for Library Services to Children (ALSC) a division of ALA. Learn more about past and present Newbery winners here <http://www.ala.org/alsc/awardsgrants/bookmedia/newberymedal/newberymedal>



Next is the 2016 Randolph Caldecott Medal for the most distinguished American picture book for children, awarded to Finding Winnie: The True Story of the World’s Most Famous Bear illustrated by Sophie Blackall. The Caldecott Medal has been awarded annually since 1938, also under the sponsorship of the ALSC-ALA. Learn more about past and present Caldecott winners here <http://www.ala.org/alsc/awardsgrants/bookmedia/caldecottmedal/caldecottmedal>



The Coretta Scott King Book Award recognizes African American authors and illustrators of outstanding books for children and young adults; Gone Crazy in Alabama by Rita Williams-Garcia is the 2016 winner for authors. Trombone Shorty, illustrated by Bryan Collier, is the 2016 winner for illustrators.

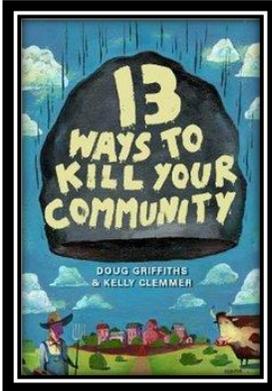
Literally dozens more children and YA literature awards were included in ALA’s announcements, including the Andrew Carnegie Medal for Excellence in Children’s Videos. The Laura Ingalls Wilder Award, given to an author or illustrator who has made a lasting contribution to children’s literature. And this interesting category: the Alex Awards for the 10 best adult books that appealed to teen audiences.

These award-winning children’s books are great collection development tools for your library. Merri Monks will be happy to provide the full listing of youth literature awards.

3) “Jumpstart Your Trusteeship” Online Board Series: Iowa library boards, take note: February brings back an online series from last winter titled “**Jumpstart Your Trusteeship.**” This 3-part series happens on Tuesday evenings beginning on **Feb16** with “**Part 1: Looking at the Revised Iowa Library Trustee Handbook.**” That’s followed on **Feb23** with “**Part 2: Recruiting New Board Members.**” The series concludes on **March 1** with “**Part 3: Toward Better Board Meetings.**”



Nancy Medema, Becky Heil, and myself lead these webinars—all online, all in the evening, and all so convenient! Make plans to attend “**Jumpstart Your Trusteeship**” with your entire board—it will be time well spent. Plus, board members in attendance will be helping their libraries meet **Standard #15** “...all members of the board of trustees participate in continuing education each year...” Registration is open for each **Jumpstart** episode in the c.e. catalog <http://www.statelibraryofiaowa.org/cgi-bin/cecat/>



4) Next Big Ideas Book Discussion: Next up in our “**Big Ideas Book Discussion**” series (Feb19) is the title **13 Ways to Kill Your Community** by Doug Griffiths. The author is Canadian and a member of the Alberta Legislative Assembly. In that capacity, he has traveled extensively throughout the Alberta province, helping to design rural development strategies. That experience led him to conclude that rural communities tend to be their own worst enemies. His research showed that residents and community leaders are well-intentioned, but often short-sighted in actions and attitudes.

Making Griffiths’ community-killing list: “Ignore Your Youth; Ignore Your Seniors; Live in the Past; Don’t Paint.” Told with tongue-in-cheek humor, **13 Ways to Kill Your Community** is a quick and easy read, certain to make for a good conversation as we apply his ideas to library experiences in small town Iowa. From a Canadian consulting firm “... *The greatest value of the book is in the solutions it presents; examples of what small communities have done to meet these challenges head on are packed into every chapter. The book sometimes has an Alberta flavor, but the majority of the comments are universal and will be of interest to every resident of a small town who has wondered what to do to help their community grow and develop...*”

In “**Big Ideas Book Discussions,**” IaLS staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, etc. we’ll connect those ideas with public library service. In addition to a great assortment of non-fiction titles—and of course the c.e. credit—there are other spin-off benefits of “**Big Ideas,**” such as:

- titles help with collection development for participating libraries
- titles are good choices for local book discussion groups
- this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the “**Big Ideas**” series for your own collections. Register in the c.e. catalog—this takes place Feb19 9:30-11:00AM—then pick up a copy of the next good read **13 Ways to Kill Your Community!**

5) Meetings / Events This Week: Iowa Library Services hosts three webinars this week: **Tuesday 1/26** is “**Policies For Results**” (9:30-11:30AM) followed by **Wednesday 1/27** “**All Iowa Reads**” preview discussion of the 2016 AIR title Lila (10:30AM-12:00PM) followed by **Thursday 1/28** “**Teen Tech Week Ideas**” (10:00-11:00MA)

On Thursday evening, I'll join Palmer library board with an orientation for their newest trustees. And this week brings back **Website Worktime**, opportunities to work on your PLOW websites in an Adobe Classroom with our staff standing by to help. Choose either **Wednesday 1/27 at 9:00AM** or **Thursday 1/28 at 10:00AM**. Marie Harms and District LRTs will be on hand, this month demonstrating external links and changing the folder view. No registration is needed and no c.e. credit is given, here is the classroom link

<https://ials.adobeconnect.com/webwork/>

This is the last week of January, but not the last of national webinars to enjoy. A few show below, find the full listing and registration details here <http://www.statelibraryofia.org/ld/c-d/continuing-ed/other-conted>

January 27. 10:00-11:00AM. *One Book, One School, One Community—Experiences with All-School Reads* sponsored by Nebraska Library Commission

<http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

January 27. 1:00-2:00PM. *Technology Skills for Library Staff: Effective and Engaging Training Programs* sponsored by TechSoup <https://cc.readytalk.com/r/lz9dbqrajh57&eom>

January 28. 10:00-11:00. *Clear and to the Point: The Importance of Using Plain Language in Your Communications* sponsored by Texas State Library and Archives Commission

<https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

January 28. 1:00-2:00PM. *Engaging Your Community in Sustainable Funding* sponsored by Maine State Library <http://evanced.info/maine/evanced/eventcalendar.asp>

January 28. 2:00-3:30PM. *Community Engagement: Serving Diverse Communities Where They Are* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

Monday Morning Eye-Opener Editor:

Bonnie McKewon

Iowa Library Services, Northwest District Office.

529 Pierce Street, Sioux City, IA 51101

866-642-7920 / bonnie.mckewon@lib.state.ia.us