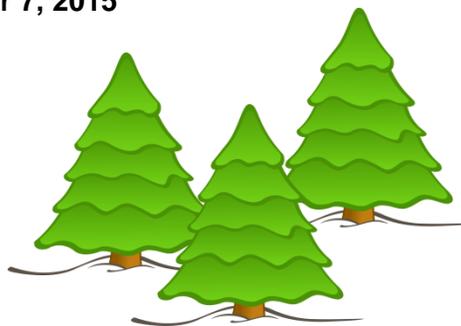


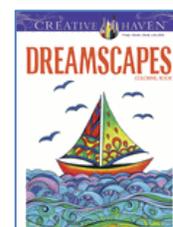
Good Morning! Today in EYE-OPENER December 7, 2015

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1) Christmas Gifts For Your Library: You've been making your list and checking it twice. But have you planned to include any gifts for your library? Happily, the elves at Iowa Library Services have some gift-giving suggestions ☺

Becky Heil with Southeast District leads off with supplies for very trendy programming these days: **adult coloring books, along with colored pens/pencils.** Adult coloring programs have quickly become very popular offerings at libraries of all sizes. So buying a few coloring books and supplies will be time and money well spent. Easily found in many retail outlets like Barnes & Nobel, Target, Wal-Mart, and more. This is actually on my Christmas list this year...hoping my own elves are listening ☺



Becky adds this suggestion for your meeting room: a **portable whiteboard, usable as a dry erase board or as an easy projection screen.** With or without wheels, floor-standing or tabletop, there are many varieties in a wide range of prices. Google "portable whiteboards" for samples.

Sue Gruber with Southwest District has this reminder about some games talked about at the Summer Reading Workshops this fall, namely Munchkin, Snake Oil, King of Tokyo, and Zombie Dice. Munchkin and King of Tokyo are board games, Snake Oil is a card game, and Zombie Dice is...well, a roll of the dice ☺ All are available on Amazon and all would make fun early-out options @ your library!



Look for more Christmas Gifts For Your Library next week!



2) ILOC Conference Preview: The **2016 ILOC Conference** is about seven weeks away, set for **January 21, 2016**. **ILOC** stands for **Innovative Libraries Online Conference**, a proven and popular event, drawing hundreds of Iowa library staff and trustees together for full day of learning online. Seven weeks out, there's plenty of time to plan your schedule accordingly so you can participate. And plenty of time to promote the many sessions that we've lined up.

The **ILOC Team** has chosen "**Digital Citizenship**" as the theme for 2016. You may have heard similar phrases like digital literacy or digital inclusion. The concept of digital citizenship can be complex, but essentially it encourages people of all ages to be responsible and savvy users of today's social media, websites, and digital products.

With these ideas in mind, the **ILOC Team** is planning for the conference to include sessions on online etiquette, cyber safety, digital health and wellness, and more. Here's more on one of the keynote presentations by Marijke Visser. Marijke leads and coordinates ALA's work on E-Rate. She is also co-chair of the Edlinc Coalition, the primary coalition promoting E-Rate policy for libraries and schools at the national level. Moreover, Marijke serves as Program Director for ALA's Office of Information Technology Policy, heading up that divisions' emerging portfolio on children, youth, and technology.

Here's a description of her keynote presentation titled "21st Century Literacy Skills: Library Roles and Responsibilities in the Shifting Sands of Digital Literacy and Citizenship." *"...From their inception, libraries of all kinds have had the acquisition, development, promotion, and advancement of literacy central to their mission. Dramatic shifts have occurred in how information is disseminated and communications enabled via the Internet. These shifts demand an expanded vision of literacy to include the concepts related to 'digital citizenship.' Themes explored in this session will include:*

- *The expanded role libraries can have in ensuring their patrons have the skills necessary to use information in all formats*
- *Ways libraries can be leaders in informing policies that ensure maximum access to and use of digital resources*
- *Creative and successful practices librarians have implemented to foster digital citizenship among their patrons.*

Expect to read more **ILOC promotions** in the weeks to come. And why not avoid the Christmas rush and register early—here's the registration link <http://tinyurl.com/pslp8fb>



3) Pearl Harbor Day Anniversary: This very day is the anniversary of the attack on Pearl Harbor. 74 years ago, President Franklin Roosevelt rightly declared it “a day that would live in infamy,” propelling the U.S. into WWII. Books and movie displays are in order today, with ample WWII materials in nearly every library’s collection.

For some new titles on the subject:

- Target Tokyo: Jimmy Doolittle and the Raid that Avenged Pearl Harbor by James Scott (2015)
- Pearl Harbor: The Essential Reference Guide by Spencer Tucker (2015)
- Pearl Harbor: Hinge of War by Richard Freeman (Kindle book, 2015)
- WWII: Pearl Harbor Through Japanese Eyes by Robert Jenkins (Kindle book, 2015)

About.Com website contains the full text of FDR’s legacy speech

<http://history1900s.about.com/od/franklindroosevelt/a/Day-Of-Infamy-Speech.htm> And this commemorative website has much more <https://pearlharboroahu.com/>: historic context, survivor stories, a photo gallery, and plenty of tour information if you’ll find yourself taking a Hawaiian vacation.



4) EBSCO Insights E-Newsletter: There have been several opportunities in recent weeks to become better acquainted with **EBSCOHost**. Both Dickinson County and Pocahontas County chose an **EBSCO** overview for their fall meetings. Earlier this month, IaLS offered a webinar to introduce the new search interface **EXPLORA**. And coming in December, catch another webinar titled “**Get the Most From EBSCOHost**” (Dec17, 18, 22...various times, see c.e. catalog for choices <http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi>)

This training points to meeting a need for library staff to use **EBSCOHost** more effectively, as well as a need to continually promote the value of **EBSCOHost** to library patrons. Another easy way to learn more about these products is by subscribing to an e-newsletter called **EBSCO Insights**. The November issue included these stories:

- ✓ One-Hour Webcast: Creating a New Online Customer Experience for Public Libraries (Dec9)
- ✓ Everything You Always Wanted to Know about Sears Subject Headings But Were Afraid to Ask

- ✓ Shelf Talkers Are Everywhere. This article would be especially helpful for libraries that subscribe to *Novelist* "...shelf-talkers are everywhere -- in venues such as bookstores, groceries, and many retailers. This kind of point-of-purchase promotion makes great Readers' Advisory sense. Why? Potential readers who may never approach the desk will be led to finding their next great book, author, or series through eye-catching visuals that provide a context for this serendipity..." This article displays sample shelf-talkers and pointers for designing your own.
- ✓ Reminders about plentiful **EBSCO** tutorials and webinars

Using **EBSCOHost** to greater effect starts with refreshers and taking time for hands-on practice. Subscribing to **EBSCO Insights** is another way to raise awareness about what all these products have to offer—click here <https://www.ebsco.com/who-we-serve/public-libraries>

5) Meetings / Events This Week: Library101 is a quarterly online orientation for new staff and it happens tomorrow December 8 (9:30-11:30AM) Everyone pre-registered should have received a confirmation email with the link to the Adobe Classroom for tomorrow. Call with questions...

On Wednesday this week, all Iowa Library Services staff will be attending our monthly staff meeting in Des Moines. District offices will be closed, but you're welcome to contact the Des Moines office for assistance; Amanda is back on Thursday, I'm back on Friday.

Plenty of national webinars this month from a variety of education providers. Find registration instructions here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

December 8. 1:00-2:00PM. *Successfully Implementing Volunteer Program Changes* sponsored by VolunteerMatch <http://learn.volunteermatch.org/>

December 9. 11:00AM-12:00PM. *Become a Better Leader: Unleash the Power of Vision* sponsored by American Management Association <http://www.amanet.org/news/events-calendar.aspx>

December 9. 1:00-2:00PM. *Spanish Language Collection Development with Diana Miranda-Murillo* sponsored by Texas Library Association <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

December 9. 4:30-5:30PM. *The Irresistible Library: Renovate and Rejuvenate!* Sponsored by Colorado State Library <http://connect.enetcolorado.org/schoollib>

December 11. 2:00-3:00PM. *STEM-pendous: STEM Programming @ Your Library* sponsored by Utah State Library <https://heritage.utah.gov/library/workshops>



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