

**Good Morning! Today in EYE-OPENER November 9, 2015**

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**1) ILOC Conference—Call For Presenters:** Save the date—**January 21, 2016**—the date of the next **ILOC Conference**. **ILOC** stands for **Innovative Libraries Online Conference**, a proven and popular event, drawing hundreds of Iowa library staff and trustees together for full day of learning online.

The **ILOC Team** has chosen “**Digital Citizenship**” as the theme for 2016. You may have heard similar phrases like digital literacy or digital inclusion. The concept of digital citizenship can be complex, but essentially it encourages people of all ages to be responsible and savvy users of today’s social media, websites, and digital products. Common Sense Media set up Oct 18-24 as Digital Citizenship Week for 2015

<https://www.commonsensemedia.org/educators/digitalcitizenshipweek>

With these ideas in mind, the **ILOC Team** is planning for the conference to include sessions on online etiquette, cyber safety, digital health and wellness, and more. As in past years, we are including a “**Call For Presenters**,” seeking session ideas and most importantly—people willing and able to present them. Recommend someone as a speaker—or recommend yourself!

To be considered as a presenter, complete this required online form <http://www.statelibraryofiowa.org/lc/c-d/continuing-ed/iloc/iloc-presenter-form> and return it electronically by midnight, **November 13, 2015**. Selected presenters will be notified by November 23. (late submissions will not be considered because of the lead-time needed prior to the event) Read the details and instructions on the application form carefully and let us know if questions.

If you’ve never attended an **ILOC Conference** before, you can get a good feel for it by checking out some of the presentations from this year: recordings and accompanying PowerPoint slides are still available on this webpage <http://www.statelibraryofiowa.org/lc/c-d/continuing-ed/iloc> Look for more news about **ILOC 2016** in the weeks to come. In the meantime, save the date **January 21, 2016**—and nominate yourself or someone you know as a presenter!

**2) E-Rate Webinar This Month:** Iowa Library Services is offering this free online class to anyone who is looking to apply for the E-rate program at their library. Jay Peterson provides this description: "... *The E-Rate Productivity Center (EPC) is a new account and application management portal for the Schools and Libraries Program (known as E-Rate). Libraries that apply for the E-Rate Program will use this tool to manage program processes and to ask questions.*

*Library staff are encouraged to attend this introductory session to learn the basics of navigating the EPC system because applicants will need to submit their Form 470—the first form in sequence—this fall. This class will also cover any changes or updates to Form 470..."*

Worth 1 c.e. credit, this **E-Rate webinar** is offered on multiple dates and at various times, choose the session most convenient for you:

- November 12 @ 9:00-10:30AM
- November 17 @ 2:00-3:30PM
- November 19 @ 9:00-10:30AM

To register sign up in our Continuing Education Catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi>



**3) AWE Literacy Station Discounts 'Til Mid-December:** Merri Monks, Children's Services Consultant with IaLS, writes this reminder about **AWE Literacy Stations**. There is a multi-state special discount from the AWE Company for Early Literacy Stations, as well as for the AfterSchool Edge. Merri explains these products:

*"... The Early Literacy Station(tm) is a dynamic all-in-one digital learning solution for early learners, ages 2-8. It is available in English and Bilingual Spanish and features over 70 content applications. The AfterSchool Edge(tm) features content for all elementary age students (approximately 6-12 years old) The educational programs, which are correlated to Common Core and state standards, span all seven curricular areas. Each product features engaging graphics, intuitive menus, usage tracking, and administrative functions. No Internet connection is required to use either of these products..."*

This special discount is valid through **December 15, 2105**. So if your thoughts are turning to holiday shopping, why not include a Christmas gift for your library?! Read more about the **AWE Literacy Station** on our website here <http://www.statelibraryofiowa.org/lcd/discounts/awe/index> and on the company website <https://awelearning.com/>



4) **ILA Conference Session Sharing—Part 3:** Hundreds of conference-goers attended the 125<sup>th</sup> anniversary celebration of the Iowa Library Association conference in Des Moines in October. In the past two weeks in *Eye-Opener*, we've shared some favorite sessions that our staff attended. Today's third and final recap is from Nancy Medema, who spearheaded the first Thursday night "Trivia Contest and Taco Bar." It was so much fun and a nice departure from a banquet speaker. Nancy and her "Trivia Team" were really pleased, she has more:

*..What I enjoyed the most at the ILA conference this year was the Trivia Contest on Thursday night. It was a lively evening of networking, teamwork, laughter, blank looks, and 'aha' moments. Having Dan Wardell emcee the event was genius! His engaging personality and energy helped make the event fun and exciting.*

*Full disclosure here: I'm the one who suggested making the change from having a banquet on Thursday evening to having the Trivia Contest instead. So I was invested in how it turned out! I thought that something interactive would be much better than eating a big dinner and then listening to a speaker.*

*Don't get me wrong, it takes a LOT of work to coordinate a trivia contest, but I had terrific help in Jillian Rutledge (Waverly PL) along with Jay Peterson and Tom Keyser with Iowa Library Services. And we had the benefit of purchasing questions. We did try to incorporate several categories to be library-related, which meant coming up with and verifying questions from scratch. Because of course, librarians want to know sources!*

*It was so much fun sitting at the front of the room and watching all the teams interact, laugh, look stumped, and work as a team. Since most of the attendees had never experienced a trivia contest like this, they were all good sports—much laughter and good-spirited competition amongst the teams.*

*Events like this also work very well as fundraisers for library Friends Groups. Southeast Iowa is very familiar with these, as you can find several every weekend as fundraisers for various groups. If you want more information, just give me a call or email and I'm happy to share what I know. Hhmmm...maybe this idea of holding trivia contests as fundraisers should be a session at next year's ILA conference..."*

**5) Meetings / Events This Week:** Lake Park PL continues ***Planning For Results*** with their second focus group meeting this **Thursday November 12**. And this note: **Wednesday November 11** is **Veterans Day** and a **state holiday**. All Iowa Library Services offices will be closed on Wednesday...

A new month brings with it a new menu of national webinars to enjoy. Find the full listing and registration instructions here <http://www.statelibraryofiowa.org/lc/c-d/continuing-ed/other-conted>

**November 10.** 1:00-2:00PM. ***Best Practices for Large Print: Ideas, Resources and Reads*** sponsored by Booklist <http://www.booklistonline.com/webinars>

**November 10.** 1:00-2:00PM. ***Measuring Success: How to Strategically Assess Your Program*** sponsored by VolunteerMatch <http://learn.volunteermatch.org/>

**November 12.** 1:00-2:00PM. ***Managing Difficult Volunteer Transitions*** sponsored by VolunteerMatch <http://learn.volunteermatch.org/>

**November 12.** 1:00-2:00PM. ***Story S-t-r-e-t-c-h-e-r-s: Curriculum Activities to Expand Children's Favorite Books*** sponsored by EdWeb.net <http://home.edweb.net/webinars/>

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