

# FOOTNOTES

<sup>1</sup>The Official Newsletter of the State Library of Iowa

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#### Sign-up now for lowa Stories 2000

Applications are being accepted for the second sign-up this year of First Lady Christie Vilsack's *lowa Stories* 2000 literacy project.

Iowa Stories 2000 encourages cooperation between public libraries and school media centers within communities to gather broadbased local support for a literacy project.

Through a series of three meetings, community members have input to identify services already being provided and areas where specific services or populations may be underserved. It is from this latter group that the literacy project emerges.

The deadline for the fall sign-up is September 28. For an information packet regarding *lowa Stories 2000*, contact Steve Person, AmeriCorps Promise Fellow, at the State Library of lowa, (515) 242-3811; e-mail Promise1@mail.lib.state. ia.us.

#### New boards appointed to Library Service Areas

The lowa Commission of Libraries approved new boards of trustees for Library Service Areas (LSA) at their meeting on August 21. A list of new board members is located at www.silo.lib.ia.us/LSATrustees.pdf.

The boards are composed of seven members, who were selected as follows:

- One member appointed mutually by the area education agency (AEA) media divisions located within the boundaries of the LSA.
- One member appointed mutually by the boards of trustees of the public libraries located within the boundaries of the LSA.
- One member appointed mutually by librarians employed by public libraries located within the boundaries of the LSA.
- One member appointed mutually by the boards of trustees of the community colleges (CC) located within the boundaries of the LSA.
- One member appointed by the Commission of Libraries to represent library patrons residing within the boundaries of the LSA.
- Two members appointed by the Commission of Libraries to represent the public at-large residing within the boundaries of the LSA.

A trustee training session for new board members is scheduled for September 26 over the ICN.

# Wide range of topics planned for Town Meetings

This year's Town Meetings promise to be educational, as well as entertaining, for Iowa librarians and trustees. The meetings, sponsored by the State Library and Library Service Areas, will be held throughout Iowa beginning September 11 in Mason City.

The morning session includes a series of humorous skits that reflect the best -- and worst -- ways of dealing with difficult people and situations in public libraries. Participants will include Beth Henning, Roy Kenagy, Gerry Rowland and Mary Wegner, State Library; Susan Henricks, Southeastern Library Services; Robin Martin, president, Iowa Library Association and director, Central College library, Pella.

Attendees will have a choice of topics to choose from in the afternoon.

HealthInfolowa: The World Wide Web is an excellent resource for finding current, authoritative information about consumer health issues, and HealthInfolowa is a onestop entry to quality consumer health information on the web. Learn about unique Iowa health resources; find the best general consumer health pages; and get assistance in collection development, reference, and reader services for consumer health issues. HealthInfolowa was developed by the State Library especially for consumers and librarians. The program will be conducted by Roy Kenagy, Information Services Manager, State Library, and coordinator of the HealthInfolowa project.

What's New for Census 2000? Census 2000 is a treasure trove of social, economic, and housing statistics about Iowa and local communities -- if only you can find what you're looking for! With the Census Bureau using the Internet to deliver the latest Census

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#### 236 lowa public libraries now accredited

Congratulations to the following Iowa public libraries that recently met conditions for state accreditation for the first time:

Albert City, Aplington, Arnolds Park, Avoca, Bellevue, Belmond, Burt, Carter Lake, Cascade, Centerville, Cleghorn, Conrad, Decorah, Eldora, Elma, Exira, Fort Dodge, Garnavillo, Guthrie Center, Indianola, Iowa Falls, Joice, Lisbon, Lowden, Maquoketa, Mason City, Mechanicsville, Moulton, Odebolt, Paton, Planfield, Postville, Primghar, Rock Valley, Sully, Williams and Zearing. Libraries which recently

renewed accreditation for three years are include:

Boone, Calmar, Dewitt, Dike, Donnellson, Elgin, Galva, Ida Grove, Johnston, Keota, Lawler, Lemars, Mapleton, Marcus, Moravia, Mt. Pleasant, North Liberty, Readlyn, Sabula, Sac City, Sheffield, Shenandoah, Sutherland, Swea City, Wapello, West Des Moines, and Whiting.

Sixty-four libraries were accredited in 2001, bringing the total number of accredited libraries to 236.

#### Town Meetings

eastern Library Services. Attendees will learn how to incorporate the program's marketing tools into the library, learn what other libraries are doing, and receive information on advertisements, art, program ideas, sample news releases and more.

Town Meetings run from 9:30 a.m. to 3 p.m. Register with the Library Service Area where you plan to attend. In addition to Mason City, sites include:

- Waterloo Recreation and Arts Center, September 12
- Coralridge Mall Community
   Conference Center, Coralville, September 13
- Greenfield Public Library, September 18
- Buena Vista University, Storm Lake, September 19
- Urbandale Public Library, September 20.

For more information, call Sandy Dixon or Fran Fessler, State Library, 1-800-248-4483; (515) 281-4105.

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2000 reports, searching for census data (and for information about census data) is a challenge. Participants will meet the challenge head-on and learn to help answer the most common census requests. Find out about the two kinds of census 2000 data: the types of questions that can be answered by each kind of data; search strategies for answering census questions; what to include in a Census 2000 ready reference collection; and where to go for help. Census Data Coordinator, Beth Henning, will help banish that deer-in-the-headlights feeling may librarians have when customers ask census questions.

#### Marketing and PR @ your library™

Libraries are popular. Libraries are ubiquitous. Libraries are unique. Learn more about the American Library Association's "@ your library" campaign from Susan Henricks, South-

## More information on HF637

Along with changes to the selection and make up of Library Service Areas (LSAs) and their boards, House File 637, passed earlier this year in the Iowa General Assembly, contains other changes to the Iowa library system.

For instance, HF637 requires joint planning on the part of the lowa Commission of Libraries, Library Service Areas and for the first time, Area Education Association (AEA) media centers. The bill also requires AEA media center advisory committees to include a LSA board member or staff member.

HF637 makes it possible to establish library systems composed of one or more counties, one or more cities, or any combination of cities and counties. The bill also recommends that a study be initiated to determine whether cities and counties are in compliance with current lowa Code 256.69 (requirements for support of public libraries.)

To read the entire bill on the state's web page, go to http://www.legis. state.ia.us/GA/79GA/Legislation/HF/ 00600/HF00637/Current.html.

#### Quotable Quotes America's Libraries ALA @ your library™

Libraries store the energy that fuels the imagination. They open up windows to the world and inspire us to explore and achieve, and contribute to improving our quality of life. Libraries change lives for the better.

**Sidney Sheldon** 

## <u>FOOTNOTES</u>

#### **Dates to Remember**

<u>August 31</u> - Enrich Iowa Letter of Agreement due.

<u>August 31</u> - Library Infrastructure Letter of Agreement due.

<u>August 31</u> - Year 1 2000 LSTA Partnership Grant Final Report due.

<u>August 31</u> - Year 1 2000 LSTA Partnership Grant claims due.

<u>September 30</u> - Year 2 2001 LSTA Partnership Grant Interim Reports due.

#### September is Library Card Sign-up Month

September is Library Card Sign-Up Month @ your library.™

This is the time when the American Library Association (ALA) and libraries across the country remind parents that a library card is the most important school supply of all.

For more information and tools to help communicate the important role of libraries in the education and development of children, see www.ala.org/pio/librarycard.

#### ICN session on state funding videotaped

The State Library's August 6 ICN session on the Enrich Iowa program, along with reporting and payment schedules and a discussion of the Library Infrastructure fund, is available for check out from the State Library. Call 1-800-248-4462 to reserve a copy. Ask for VH11186.

#### **Certification Update**

Congratulations to the following public library staff certified for the first time through the State Library's Iowa Certification Program for Public Librarians.

Linda Brown, Webster City
Pam Butler, Morning Sun
Judy Chesley, Woodbury County
Virginia Erlandson, Onawa
Kathy Fisher, Keosauqua
Judy Follmer, Fort Madison
Elizabeth Gregerson, Glidden
John Haywood, Nevada
Deanna Hendren, Humboldt
Rose Reynolds, Fort Madison

## Library program evaluations due

Iowa public libraries that sponsored a Summer Library Program for children and young adults this year are encouraged to submit an evaluation of their programs and anecdotal stories.

Libraries that used themes other than "Reading Road Trip, USA" are also requested to send in information on their programs and the number of children who participated.

The evaluation form is located in the front of the Reading Road Trip manual or on the web at www.silo.lib. ia.us/youthserv/evaluation\_form.htm.

The State Library uses the evaluations to provide anecdotal stories on the impact of Library Services and Technology Act (LSTA)-funded projects. Comments by children and their parents about the value of the program are especially helpful.

Evaluation forms should be sent to the North Central Regional Library, 22 N. Georgia, Suite 208, Mason City, IA 50401-3435; or faxed to (515) 423-6261. Jana Smith, Conrad
Anne Johnson, Evansdale
Maria Levetzow, Bettendorf
Colleen Miller, Maquoketa
Renee Pfannkuch, Manning
Nancy Pickering, Van Horne
Mabel Stahl, Lansing
Susan Stone, Storm Lake
Judy Stribe, Manning
Ruby Wych, Washta
Eleanor Yoder, Grundy Center

# 2002 Summer Library Program: "Join the Winner's Circle: Read!"

The theme for the 2002 Summer Library Program will be "Join the Winner's Circle: Read!" The manual is part of the 12-state collaborative effort of the Cooperative Summer Library Program.

Chapters included in next year's manual are:

- Sports: Winners Play the Game
- Self-Esteem: You are a Winner
- Multiculturalism: We are all

#### Winners

- Imagination: Imagine Yourself a Winner
- Friendship: Together We Can Win
  - Young Adult Chapter

More information about the program will be available in the exhibit area at the Iowa Library Association's fall conference in Davenport.

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#### lowans elected to BCR Board

The BCR (Bibliographical Center for Research) Board of Trustees re-elected Richard Doyle, director of Library Services and Academic Computing at Stewart Memorial Library, Coe College, as president for the July 2001-June 2002 fiscal year.

BCR member libraries also reelected Doyle to his second term as BCR delegate to the OCLC Members Council. Lesle Boughton, state librarian at the Wyoming State Library, was re-elected vice president of the Board. Two officers are members of the BCR Executive Committee, along with Frances Clymer, Buffalo Bill Historical Center (Wyoming); Marilyn Mercado, associate dean of library services at Rod Library, University of Northern Iowa; Craig Neilson, information services manager, Utah State Library; and David Brunell, BCR executive

director and Board treasurer.

Clymer and Mercado also were reelecated by member libraries to second terms on the Board of Trustees.

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#### Iowa Commission of Libraries

John Bennett (Iowa City)
Pamela E. Bradley (Burlington)
Dwight Carlson (Des Moines)
Monica Gohlinghorst (Council Bluffs)
Eldon Huston (Des Moines)
William O'Brien (Des Moines)
Dale Ross (Ames)
Berta Van Ekeren (Monroe)

#### State Library Services

Information services and medical library; Specialized consulting services; Law library; Networking; State Data Center; Publications; State documents program