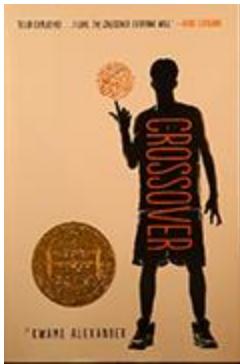


Happy Valentine's Day! Today in EYE-OPENER February 9, 2015

- 1) Newbery and Caldecott Winners Announced**
- 2) STEM Interactive Exhibits @ Your Library**
- 3) Kids First Conference in May**
- 4) Customer Service Workshops in March**
- 5) Meetings / Events This Week**

1) Newbery and Caldecott Winners Announced: The American Library Association has announced the 2015 Newbery and Caldecott Award Winners. The Newbery award goes to Crossover by Kwame Alexander. From ALA's website: "...twelve-year-old narrator Josh Bell uses the rhythms of a poetry jam to emulate the "moving & grooving/popping and rocking" of life on the basketball court with his twin brother, J.B. This powerful novel in verse paints an authentic portrait of a closely-knit family on the brink of crisis. Swish! This book is nothing but net!..."



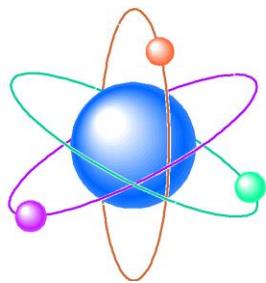
The Caldecott award goes to The Adventures of Beekle: The Unimaginary Friend, written and illustrated by Dan Santat. From ALA: "...four delightful visual chapters, Beekle, an imaginary friend, undergoes an emotional journey looking for his human. Santat uses fine details, kaleidoscopic saturated colors, and exquisite curved and angular lines to masterfully convey the emotional essence of this special childhood relationship. Santat makes the unimaginable, imaginable..."



Since 1922, the Newbery Medal is awarded annually for the most distinguished contribution to American literature for children. Visit this webpage for a complete listing of Newbery winners through the years
<http://www.ala.org/alsc/awardsgrants/bookmedia/newberymedal/newberymedal>

Since 1938, the Caldecott Medal has been awarded annually for the most distinguished American picture book for children. This webpage shows the complete listing of Caldecott picture book winners through the years
<http://www.ala.org/alsc/awardsgrants/bookmedia/caldecottmedal/caldecottmedal>

These annual award winners, as well as the many titles that receive honorable mention, make easy collection development decisions for libraries' youth collections.



2) STEM Interactive Exhibits @ Your Library: ALA's Public Programs Office recently announced a new opportunity for public libraries. Through an application process, libraries are encouraged to host an interactive, hands-on STEM exhibit. STEM stands for Science-Technology-Engineering-Math; these traveling exhibits have been created through partnerships among ALA, Space Science Institute, Lunar and Planetary Institute, and Afterschool Alliance.

From ALA: "...the interactive exhibitions are designed as learning opportunities for all ages. Each exhibition will travel to eight sites in 2016 and 2017. Roughly 800 square feet of space is required for optimal display. Applicants should apply for one of the following exhibitions:

- (a) **Discover Space** will teach audiences how stars and planetary systems form and the role that gravity plays in our universe. Visitors will learn the similarities and differences between Earth and Mars and be introduced to the tools scientists use to explore planets. The exhibit will examine asteroids and comets, look at the sun as a dynamic star, and reveal electric and magnetic changes that occur in space.
- (b) **Discover Earth** focuses on earth science topics such as weather, water cycle and ecosystem changes, as well as a global view of our changing planet. Visitors will learn how the global environment changes—and is changed by—the local environment
- (c) **Discover Tech** will help audiences understand the nature of 21st-century technology and engineering—both high tech and low tech—and their potential for helping to solve many of the world's problems. Through interactive displays, the exhibition will illustrate that engineers are real people who...arrive at practical solutions to help solve society's problems.

Libraries chosen as exhibit sites will receive \$1,000.00 in a cash grant to cover the cost of promotion and publicity, along with marketing materials and training. So much more to read about these exhibits, start with this press release from ALA's website <http://www.ala.org/news/press-releases/2015/02/apply-host-space-earth-science-or-technology-exhibition-your-public-library> And find full exhibit guidelines, plus an online application here <http://apply.ala.org/STARNet-Discover>. Note application deadline is April 7, 2015.

For libraries that do not have the space for an 800-square-foot exhibition, ALA and its partners will accept applications for smaller versions of the *Discover* exhibitions in summer 2015. These smaller exhibitions—Explore Space / Explore Earth / Explore Tech—will require roughly 200 square feet of display space. Check <http://www.ala.org/programming/> in June 2015 for further details.

3) KIDS FIRST Conference in May: Sue Gruber writes this summary about the [2015 Kids First Conference](#), scheduled for [May 4-5](#) (with a post-conference workshop on May 6) in Des Moines. "...The general theme for *Kids First* this year is *Youth Services Librarians: Bridges to Literacy*. Registration is \$50.00 for each day of the 2-day conference; if you plan to attend both days, the cost is \$95.00. Registration for the full day workshop on May 6 is an additional \$60.00. In addition to break-out sessions, these special events are planned:

- Storytelling on Monday evening
- Makerspaces & a crafting room
- Altered book contest
- Evening get-togethers



Note: there are still some breakout session timeslots to fill. Please consider proposing a 50-minute session; Merri Monks has provided a form for proposals. All proposed sessions will be reviewed by the members of Iowa Library Services' two youth advisory councils. Proposal deadline is February 20..."

The registration and breakout session proposal forms are here:

<http://www.statelibraryofiowa.org/ld/t-z/youthservices/kidsfirst%202011/kids-first-2015>

Kids First 2015 takes place at the Holiday Day Inn Airport & Conference Center (6111 Fleur Drive, Des Moines) The registration and breakout session proposal forms are here:
<http://www.statelibraryofiowa.org/ld/t-z/youthservices/kidsfirst%202011/kids-first-2015>



4) Customer Service Workshops Coming in March: Iowa Library Services is pleased to announce a face-to-face workshop on the topic of customer service coming in March. This workshop—"Frontline Staff and the Issue of Civility"—will help you hone your customer service skills and understand how who you are impacts how you provide service to patrons.

The design of this workshop is a little different than others you may have attended in the past in that you have an assignment to complete BEFOREHAND. Everyone is required to complete a free online assessment and submit those results to attend the workshop. The assessment should only take about 15 minutes to complete.

When you register for this workshop, you'll receive an email letting you know what you need to do to confirm your registration, including the link to the assessment tool and the email address needed to submit your results.

How you interact with the world influences your behavior regarding customer service. This training focuses on certain aspects of your personality. By taking the assessment and providing your results before attending the workshop, the trainers will be able to personalize the training for attendees.

"Frontline Staff and the Issue of Civility" will be offered in 7 locations statewide. **Sheldon Public Library** hosts this workshop in Northwest on **March 24**. Space is limited to 30 participants at each location; attendees receive 5 c.e. credits. Consultants Misty Gray and Jet Kofoot lead this workshop—read more and register in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/>

5) Meetings / Events This Week: Maryann Mori and Nancy Trask facilitate an online book discussion this **Thursday February 12**. Part of the **Big Ideas Book Discussions**, they will lead a discussion of the title The Organized Mind (9:30-11:00AM)

Also on **Thursday** this week, Nancy Medema and Bonnie McKewon lead a webinar for boards titled "**Jumpstart Your Trusteeship.**" (6:00-7:30PM) This Thursday's webinar—**Reviewing the Iowa Library Trustees Handbook**—is part 1 of a 3-part series which continues on **Feb19 (Toward Better Recruitment)** and **Feb26 (Toward Better Meetings)**

And as expected, plenty of national webinars to choose from throughout February. Full descriptions and registration information here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed>

February 9. 1:30-2:30PM. *Outreach for Rural Librarians* sponsored by Idaho Commission for Libraries <http://libraries.idaho.gov/page/info2go>

February 10. 1:00-2:00PM. *Successful Volunteer Interview Strategies* sponsored by VolunteerMatch <http://learn.volunteermatch.org/training-topics>

February 11. 12:00-1:00PM. *Creative Ways to Get More Facebook Engagement in 2015* sponsored by 4Good <https://4good.org/4good/upcoming-nonprofit-webinars>

February 11. 12:00-1:00PM. *Privacy and Security Issues in the Internet of Things* sponsored by O'Reilly <http://www.oreilly.com/webcasts/>

February 12. 2:00-3:00PM. *Graphic Novels: A Gateway for Reluctant Readers* sponsored by Texas State Library and Archives Commission <https://www tsl.texas.gov/ld/workshops/webinars/index.html>



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