

Today in EYE-OPENER April 20, 2015

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1) This is Money Smart Week: This very week—**April 18-25**—is **Money Smart Week**, a public awareness campaign intended to promote financial literacy. This annual event, originated by the Federal Reserve with the American Library Association as a primary partner, is designed to help consumers better understand and manage their personal finances. Promotion happens through the collaboration and coordinated effort of

hundreds of organizations across the country. Programming is offered to all demographics and income levels and covers all facets of personal finance

Dozens of public libraries—from Hawarden to Dyersville—are among many Iowa partners recognizing **Money Smart Week** with displays and programming for all ages. Other Iowa partners include HyVee, Girl Scouts of Greater Iowa, Farm Bureau, Advocates for the Aging, and many more. Library programs include **Money Smart Week READ**, DASH for the STASH, and Kite events.

Even if you don't have any special activities planned, you can easily display your library's financial resources: look for books about investments, college prep, student loans, couponing, retirement planning, etc. Prominently display magazines like *AARP*, *Consumer Reports*, *Forbes*, *Fortune*, and *Kiplingers*.

Money Smart Week is also a great time to remind people of how financially savvy it is to use the public library! From ALA, highlight the "library value calculator" this week http://www.ala.org/advocacy/advleg/advocacyuniversity/toolkit/makingthecase/library_calculator. Thanks to Maryann Mori for this **Money Smart Week** commercial ☺ Lots more to be found here <http://www.moneysmartweek.org/>. And let us know about special programming @ your libraries!

2) Iowa Genealogy Society Celebrates 50 Years: Throughout 2015, the Iowa Genealogy Society will celebrate its 50th anniversary. The Society is sponsoring a series of events around the theme "Sharing Family History for 50 Years." One such event planned for



the months of June, August, November, and December is a family history writing contest. There are different story categories for each of these months and rules that apply for stories to be successfully judged. Find that info here <http://iowagenealogy.org/?p=7271>

Libraries in or near the Des Moines metro could help promote genealogy classes, many free or at a low cost. These classes, grouped around the theme “Your Ancestors Are Waiting For You to Find Them,” Iowans can indeed find them through Society classes offered to members and non-members alike. Follow this link to find a list of classes at Des Moines locations. http://iowagenealogy.org/?page_id=81

Maryann Mori suggests these fine ways for libraries to get in on the action: begin a writers group as a way to collect family stories; oral history projects are also effective ways to collect stories. Check with your high school history teachers to see about partnering with ace history students. And there’s always Ancestry.Com, a wonderful resource for public libraries to provide for their communities.

Browse the Iowa Genealogy Society website for much more information about Society sponsored events and resources <http://iowagenealogy.org/>



3) Civil War and WWII Historic Anniversaries:

This month of April 2015 marks significant historic anniversaries. 150 years ago, President Lincoln was assassinated by John Wilkes Booth at Ford’s Theater. Just days earlier, General Lee surrendered to Union troops at the Appomattox Court House.

Fast forward to April of 1945—70 years ago this month—when Americans were mourning the death of President Roosevelt. April 1945 also saw the suicide of Adolf Hitler and henchmen of the 3rd Reich. In the spring of ’45, Allied troops liberated concentration camps across Nazi-occupied Europe, revealing to the world the full extent of the Holocaust.



Abundant books and websites on both wars make for easy displays, bulletin boards, and newsletter articles. Link to these websites on your own site for people to read more:

- For a look at the restoration of Ford’s Theater www.fordstheatre.org
- The Civil War Sesquicentennial <http://www.civilwar.org/150th-anniversary/>
- Abraham Lincoln Presidential Library Foundation <http://www.alplm.org/>
- From the National Parks Service, the U.S. WWII Memorial <http://www.nps.gov/wwii/index.htm>
- WWII Battlefields www.battlefieldsw2.com
- U.S. Holocaust Memorial Museum <http://www.ushmm.org/>



4) Spring C.E. is Blooming: If it's c.e. credits you need, you'll find them springing up all over—on site and online! Here's a recap and encouragement to register soon for any or all of these education events. A few exceptions in how to register noted below:

- ✓ **EBSCO Host refresher classes** = April 28 @ Holstein PL (10:00AM-12:00PM) or @ Sanborn PL (2:00-4:00PM) <http://www.statelibraryofiowa.org/cgi-bin/cecat/>
- ✓ **Iowa Small Library Association Spring Meeting** = May 1 online at various log-in sites statewide. See Iowa Library Association website for registration flyer <http://www.iowalibraryassociation.org/index.php/iowa-small-library-association>
- ✓ **Kids First Conference** = May 4-5 in Des Moines. See this page for registration flyer <http://www.statelibraryofiowa.org/ld/t-z/youthservices/kidsfirst%202011/kids-first-2015>
- ✓ **Director Roundtables** = May 18 @ Pocahontas PL; May 19 @ Alton PL; May 21 @ Ida Grove PL (9:30AM-12:30PM all locations) <http://www.statelibraryofiowa.org/cgi-bin/cecat/>
- ✓ **Big Ideas Book Discussion** = May 28 online. This time...Talk Like TED <http://www.statelibraryofiowa.org/cgi-bin/cecat/>
- ✓ **Library101** = June 12 online <http://www.statelibraryofiowa.org/cgi-bin/cecat/>
- ✓ **TICL Conference** (Technology Information for 21st Century Learners) = June 15-16 @ BVU in Storm Lake; sponsored by Northwest and Prairie Lakes AEAs <http://www.ticl-ia.org/>

5) Meetings / Events This Week: Tomorrow, the Sioux County Library Association sponsors its first countywide staff development day—and with 40 people registered! Sioux Center PL is hosting, Amanda and I are both attending, so Northwest District office will be closed tomorrow. Drop off phone or email messages, we're back on Wednesday.

Choose from these national webinars this week; full descriptions and registration info here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

April 21. 1:00-2:00PM. *The Community Connector: Referring Social Services at the Library* sponsored by WebJunction & TechSoup
<http://www.webjunction.org/events/webjunction.html>

April 21. 1:00-2:00PM. *Financial Education Resources for Library Staff* sponsored by Federal Depository Library Program
<http://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar>

April 21. 2:00-3:00PM. *What's New in Young Adult Literature: 2015 Update*
sponsored by Infopeople <http://infopeople.org/training/view/webinar>

April 22. 10:00-11:00AM. *Explore Wearable Technologies and Book Connections for Youth* sponsored by Nebraska Library Commission
<http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

April 22. 6:00-7:00PM. *Turn on a Dime: Changing Your Library on a Limited Budget*
sponsored by American Association of School Librarians
<http://www.ala.org/aasl/ecollab/upcoming>

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