

Good Morning! Today in EYE-OPENER July 6, 2015

1) Merged eBook Service Called BRIDGES

2) Public Library Management This Fall

3) It's Shark Week

4) The Digital Bookmobile

5) Meetings / Events This Week



1) Merged eBook Service Called BRIDGES: Iowa Library Services is pleased to announce that we have secured a single statewide license for a single statewide eBook service. For FY2016 and beyond, the NEIBORS group and WILBOR group will merge into one single service called **BRIDGES: Iowa's eLibrary**.

OverDrive remains the company and **BRIDGES** remains the same digital eBook and audiobook service that you've come to enjoy. Iowa Library Services has signed a 6-year contract with OverDrive to merge the NEIBORS and WILBOR collections and to design a new website. Here's more:

- ✓ Each current participating member (whether NEIBORS or WILBOR) will need to sign a new **Letter of Agreement**, please return the **LOA** as quickly as possible
- ✓ The invoices will look a bit different and you will get two of them: make one check payable to Iowa Library Services and one check payable directly to OverDrive. Instructions will be clear on the invoices
- ✓ Your library's annual membership fee will remain the same for FY16 as it was last year
- ✓ The old WILBOR & NEIBORS URLs will redirect to the new **BRIDGES** website as soon as it goes live, thanks to the transition team at OverDrive. We'll provide the new URL for **BRIDGES** as soon as it becomes available.
- ✓ Participating libraries will receive new marketing materials to help spread the word to patrons.
- ✓ The old NEIBORS & WILBOR mail lists have already been merged into bridges@lists.silo.lib.ia.us and participants have already been subscribed! Remember that this mail list, as well as all the other lists sponsored by Iowa Library Services, is open to all interested staff.

We anticipate **BRIDGES** will launch by **July 20, 2015**. Both NEIBORS & WILBOR sites will be fully functional until then, there will be no gap in service. Learn more about **BRIDGES** at our "**Frequently Asked Questions**" page <http://www.statelibraryofia.org/ld/c-d/download/bridges/bridges-faq> And if you have any further questions regarding this announcement, please contact your District office, we're happy to talk with you and offer any **BRIDGES** demonstrations as needed.

2) Public Library Management This Fall: The Public Library Management courses (PLM 1 and PLM2) were taken off the spring schedule while we worked on restructuring both of them. PLM2 was ready by this summer and is currently underway. Now PLM1 is back on the schedule for this fall, PLM2 is also offered this fall, both are open for registration in the c.e. catalog Here's a look at the fall schedule:



Public Library Management 1: Running on eight **Tuesdays September 22-November 10**. First day of class is Sept 22 in Des Moines (Grimes Building on the Capitol Complex) Thereafter, the remaining seven classes are held online in an Adobe Connect Classroom. Registering in the c.e. catalog ensures that you'll receive the classroom link. Bonnie McKewon, instructor...

Public Library Management 2: Running on eight Fridays September 18-November 20 (skipping Oct.2 and Oct.16) The first day of class is September 18 in Des Moines (Grimes Building on the Capitol Complex) Thereafter, the remaining seven classes will be held online in an Adobe Connect Classroom. Again, registering in the c.e. catalog ensures that you'll receive the classroom link. Becky Heil, instructor...

A few more helpful facts:

- Because the majority of classes are conducted online, a computer, headphones and a microphone are required.
- 25 people are admitted to each class, spaces are filled in the following order: 1) public library directors; 2) assistant public library directors; 3) public library staff responsible for a department or service (such as a branch manager, or head of children's or adult services); 4) other paid public library staff; 5) public library board members or volunteers; 6) non-public library staff and other interested people.
- Remember there is also a new and logical certification alternative for support staff and that is our new **Public Library Support** course, done entirely online. Ask any of us for more information...
- The PLM courses must be taken in order and the successful completion of both is required for new director certification (a Tier 1 standard) Alysia Peich is happy to answer any questions about PLM and the certification process, email Alysia at alysia.peich@lib.state.ia.us



3) It's Shark Week: **Shark Week** is back in fin-force this week! The Discovery Channel celebrates the 28th year of **Shark Week**, the longest running summer programming on television. Sioux City Public Library is in on the action with this great display in the children's area. For shark fans and fanatics in your community, how about a fin-tastic display featuring these or other books in your collection:

Jaws by Peter Benchley

Shark Trouble: True Stories about Sharks and the Sea by Peter Benchley

Soul Surfer: A True Story of Faith, Family, and Fighting to Get Back on the Board by Bethany Hamilton

The Discovery Channel Sharkopedia: The Complete Guide to Everything Shark

Left For Dead: A Young Man's Search for Justice for the USS Indianapolis by Pete Nelson

This summer also marks the 40th anniversary of the blockbuster movie **Jaws**, directed by Steven Spielberg and based on the book by Peter Benchley. Have a movie license? Then showing the movie **Jaws** @ your library would be a good programming idea this week especially!

Lots to learn about sharks and **Shark Week** programming at Discovery Channel's website <http://www.discovery.com/tv-shows/shark-week/>

4) The Digital Bookmobile: Did you know that there is a **Digital Bookmobile**? And that same bookmobile is traversing the country in a national tour? Independence and Cedar Falls Public Libraries were among this summer's tour stops in June, showcasing the digital content—like eBooks and audio books—available at libraries.



These are free events, wherein readers of all ages learn how to access eBooks from the library through interactive demonstrations and videos. Inside the **Digital Bookmobile** is "**The Gadget Gallery**" which features Kindle® Fire, iPad® Mini, Android™ Galaxy Tablet, NOOK™ HD+, Creative® Zen, Kindle® Paperwhite, Windows® Phone 8, and more, all helping visitors learn more about portable devices compatible with the library's digital service.

From Independence PL press release: "... **The Digital Bookmobile** is housed inside an 18-wheel tractor-trailer. This 74-foot community outreach vehicle is a high-tech update of the traditional bookmobile that has served communities for decades. The vehicle is equipped with broadband Internet-connected PCs, high definition monitors, premium

sound systems, and a variety of portable media players, all of which help visitors explore the Independence Public Library's digital service. Interactive learning stations give visitors an opportunity to search the library's digital media collection, use supported mobile devices, and sample eBooks, audiobooks, and video..."

Read more at this website www.digitalbookmobile.com and inquire about how to get your library on the **Digital Bookmobile** schedule. If not this year, maybe next!

5) Meetings / Events This Week: It's Northwest's turn for the **PLow Customization** classes this week: choose from a class on **Wednesday July 8 at Prairie Lakes AEA in Storm Lake** **OR** choose one on **Thursday July 9 at Northwest Iowa Community College in Sheldon**. 10:00AM start time each day.

I'll be on the road on Tuesday, Amanda and I will both be attending a monthly staff meeting in Des Moines on Wednesday. Due to the staff meeting, all District offices will be closed on Wednesday, although you're welcome to contact the Des Moines office at 800-248-4483. Back on Thursday...

July brings a new menu of national webinars. Find registration and other details here <http://www.statelibraryofiaowa.org/ld/c-d/continuing-ed/other-conted>

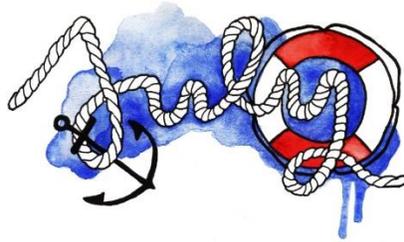
July 7. 11:00AM-12:00PM. *Service Animals in Libraries: Developing Best Practices Protocol for Multiple Service Points* sponsored by Washington State Library
<http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

July 8. 10:00-11:00AM. *Managing the Device Deluge - Training and Supporting Staff* sponsored by Nebraska Library Commission
<http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

July 8. 12:00-1:00PM. *Coaching Skills for Managers* sponsored by 4Good
<https://4good.org/explore/latest/webinars>

July 9. 1:00-2:00PM. *No Job Seeker Left Behind: Library Services to Meet Their Needs* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

July 10. 1:00-2:00PM. *Making Difficult Conversations Easy* sponsored by Effectiveness Institute
http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54



Monday Morning Eye-Opener Editor:

Bonnie McKewon

Iowa Library Services

Northwest District Office

529 Pierce Street

Sioux City, IA. 51101

866-642-7920

bonnie.mckewon@lib.state.ia.us