

Happy 4th of July...Almost ☺ Today in **EYE-OPENER** June 29, 2015

- 1) Merged eBook Service Called BRIDGES
- 2) State Budget and Iowa's Libraries
- 3) New Self-Paced Policies Course
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1) Merged eBook Service Called BRIDGES: Iowa Library Services is pleased to announce that we have secured a single statewide license for a single statewide eBook service. For FY2016 and beyond, the NEIBORS group and WILBOR group will merge into one single service called **BRIDGES: Iowa's eLibrary**.

OverDrive remains the company and **BRIDGES** remains the same digital eBook and audiobook service that you've come to enjoy. Iowa Library Services has signed a 6-year contract with OverDrive to merge the NEIBORS and WILBOR collections and to design a new website. Here's more:

- ✓ Each current participating member (whether NEIBORS or WILBOR) will need to sign a new **Letter of Agreement**, please return the **LOA** as quickly as possible
- ✓ The invoices will look a bit different and you will get two of them: make one check payable to Iowa Library Services and one check payable directly to OverDrive. Instructions will be clear on the invoices
- ✓ Your library's annual membership fee will remain the same for FY16 as it was last year
- ✓ The old WILBOR & NEIBORS URLs will redirect to the new **BRIDGES** website as soon as it goes live, thanks to the transition team at OverDrive. We'll provide the new URL for **BRIDGES** as soon as it becomes available.
- ✓ Participating libraries will receive new marketing materials to help spread the word to patrons.
- ✓ The old NEIBORS & WILBOR mail lists have already been merged into bridges@lists.silo.lib.ia.us and participants have already been subscribed! Remember that this mail list, as well as all the other lists sponsored by Iowa Library Services, is open to all interested staff.

We anticipate **BRIDGES** will launch by **July 20, 2015**. Both NEIBORS & WILBOR sites will be fully functional until then, there will be no gap in service. Learn more about **BRIDGES** at our "**Frequently Asked Questions**" page <http://www.statelibraryofia.org/ld/c-d/download/bridges/bridges-faq> And if you have any further questions regarding this announcement, please contact your District office, we're happy to talk with you and offer any **BRIDGES** demonstrations as needed.

2) State Budget and Iowa's Libraries: Iowa's state legislature adjourned on June 5th and while this year's session was exceptionally long, serious budget cuts to libraries were never considered by the Senate, House, or Governor. This summary comes from "**The Capitol Report**," written by ILA lobbyists Amy Campbell and Craig Patterson



*"...In the final version of the **Economic Development Budget bill (SF 499)**, the Department of Iowa Workforce Development is directed to again fund the Learning Express program for the State Library. In the final version of the **Education Appropriations Budget bill (HF 658)**, both the State Library (\$2,715,063) and Enrich Iowa (\$2,574,228) are funded at last year's levels. While it would have been ideal to get more funds for library priorities, we consider it a victory whenever you can emerge from a contentious year like this one with all of your previous year's funding intact.*

Concerning hometown governance issues, the_Iowa library community did not face any assaults on local library autonomy this year. No filtering bills, no movie rating requirements, no bills stripping kids of their privacy on what they checkout, etc. Please continue talking with your legislators about all of these issues, because it would be great if we could make sessions like this one the norm rather than the exception..."

Thanks to all of you for your local advocacy efforts this year. Local, state, and federal funding for libraries is debated every year—and often in danger every year—so your conversations and efforts do matter. And thanks to Amy and Craig for another successful year representing Iowa's libraries!

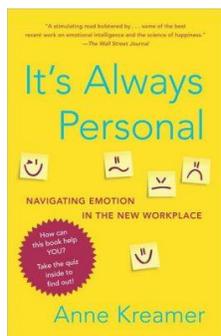
3) New Self-Paced Policies Course: Iowa Library Services is pleased to announce an upcoming self-paced course on policy development. Based on the PLA book Policies For Results and In Service to Iowa: Public Library Standards, this course is designed around 4 major policy categories. These are the same 4 policy categories required of libraries to be funded in TIER 1 of the standards program: circulation, collections, personnel, and Internet use.



Similar to the "Weed it and Reap" course, the new "**Policies For Results**" course will be done in Moodle. Students will be able to listen to 4 recorded modules—one module for each of the above policy categories—along with accessing articles on the topics. The goal will be to submit a copy of your current policy, followed by a revised copy patterned after Policies For Results. Take up one or more of these self-paced modules—better yet, step through all four!

We'll kick off this new self-paced course with a webinar on **July 23 at 1:00PM**; repeats on **July 24 at 10:00AM**. This webinar explains the major tenant of Policies For Results, a fresh way of approaching policy development by looking at constructing policies in 4 parts: the philosophy, the regulations, the procedures, and the guidelines. Learn how to apply the 4 parts of a policy to a sample topic. Review the board's role in policy development, along with the roles played by the library director and staff. Learn why policies are stronger when all 4 parts are evident. And share your policy pet peeves!

Plenty of time for discussion and certainly time for explanation of the follow-up self-paced course. Registration is open in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/>



4) Next Big Ideas Book Discussion: Up next in our “**Big Ideas Book Discussion**” series is the title It’s Always Personal: Navigating Emotion in the New Workplace. Scheduled for **August 6, online from 9:30-11:00AM**, Becky Bilby (Sioux Center PL) and I are looking forward to leading this discussion.

How many times have you heard—or used yourself—the expression “don’t take it personally.” Or this expression “it’s nothing against you, it’s just business...” Well, according to author Anne Kreamer, things said and done in the workplace are never “just business,” they’re always personal. One book review of It’s Always Personal reads *“...in this groundbreaking look at what’s really going on from 9:00-5:00—the crying, yelling, and bullying, as well as the friendship and laughter born of creative collaboration—journalist and former corporate executive Anne Kreamer shows us how to get rational about our emotions, and provides the necessary new tools to flourish in an emotionally charged workplace...It’s Always Personal is an essential companion for everyone—managers and employees alike—navigating the often confusing and challenging realities of the contemporary workplace...”*

In “**Big Ideas Book Discussions**,” IaLS staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc. we’ll connect those ideas with public library service. In addition to a great assortment of non-fiction titles—and of course the c.e. credit—there are other spin-off benefits of “**Big Ideas**,” such as:

- titles help with collection development for participating libraries
- titles are good choices for local book discussion groups
- this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the “**Big Ideas**” series for your own collections. Simply register in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/> then join us for the next good read It’s Always Personal.

5) Meetings / Events This Week: Amanda and I will be on the road tomorrow visiting libraries; phones will still be answered in our absence or drop us an email.

And with the **July 4th holiday** on Saturday, NW District and all Library Services offices will be closed on Friday. Have a happy and safe holiday weekend!

July brings a new menu of national webinars. Find registration and other details here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

June 30. 12:00-1:00PM. *The Happiness Advantage at Work Part 1: Unraveling the Happiness Mystery* sponsored by Training Magazine Network <http://www.trainingmagnetwork.com/calendar>

July 1. 12:00-1:00PM. *Creative Thank You's: Boost Donations with an Attitude of Gratitude* sponsored by 4Good <https://4good.org/explore/latest/webinars>

July 2. 1:00-2:00PM. *ALA Annual Conference Wrap-up* sponsored by American Libraries Live <http://americanlibrarieslive.org>

July 2. 1:00-2:00PM. *Immigration Webinar for Public Libraries: Overview of myE-Verify* sponsored by Institute of Museum and Library Services <http://www.districtdispatch.org/2015/06/impls-announces-next-immigration-webinar-in-series/>



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