

Top of the Morning—Happy St. Patrick's Day! Today in EYE-OPENER March 16, 2015

- 1) EBSCO Classes In-Person In April
- 2) Sioux County Libraries Invitation to Staff Development Day
- 3) March Displays
- 4) National Library Week April 12-18
- 5) Meetings / Events This Week



1) EBSCO Classes In-Person In April: Iowa Library Services is sponsoring **EBSCOHost** training in April. These classes are coming to Northwest and North Central Iowa this time, having been offered in the other Districts last summer and fall. The instructor will be Lisa Dennis, a national trainer for the EBSCO corporation.

EBSCOHost is available to all Iowa public libraries for a small yearly fee. It contains literally thousands of magazines and journals on a variety of topics, many of the articles are full-text. This important training session will provide instruction in searching

EBSCOhost more effectively, as well as marketing the product to your patrons.

Thanks to **Holstein** and **Sanborn Libraries** for hosting this workshop on **April 28**—one date, two locations. A morning session at **Holstein** runs from **10:00AM-12:00PM**; an afternoon session at **Sanborn** runs from **2:00-4:00PM**. Choose whichever location is closest for you. Two c.e. credits, register in the c.e.catalog <http://www.statelibraryofiaowa.org/cgi-bin/cecat/> See you there!

2) Sioux County Libraries Invitation to Staff Development Day:

The Sioux County Public Libraries are planning their first countywide staff development day in April. And they are all anxious to extend an invitation to staff from other Northwest libraries to join them! Sioux Center PL is hosting this event on April 21st. Here's the schedule:

- Registration 8:30—9:00AM
- Opening Session @ 9:00AM = New People, New Programs at Iowa Library Services
- Session #2 @ 10:00AM = Old School: Book Repair Demo
- Session #3 @ 11:00AM = New School: The Low-Down on Downloading to Devices



The in-service ends at noon so that attendees can get back to work by afternoon if need be. But not before lunching together—our priorities are in place!

The cost is \$10.00 / person; if any library sends 3 or more staff, the total cost is \$25.00. This is under the auspices of Sioux County Libraries, this is not listed in the c.e. catalog. So to register, please RSVP the number in your party to Becky Bilby bbilby@siouxcenter.lib.ia.us by April 15. Special thanks to the Sioux County Libraries—Alton, Boyden, Hawarden, Hospers, Hull, Orange City, Rock Valley, and Sioux Center—for graciously inviting other Northwest Iowa libraries to attend this staff development day!



3) March Display Ideas: Think March and you probably think St. Patrick's Day—which is tomorrow, actually--top of the morning to you! March also celebrates Dr. Seuss' birthday and the first day of spring. And yesterday 3/15 was the Ides of March made famous by Julius Caesar's assassination.

If you're up for a few more ideas for March displays, bulletin boards, or newsletters, then share these with your library visitors: March is also:

- National Frozen Food Month
- National Peanut Month
- Red Cross Month
- Social Workers' Month
- National Women's History Month

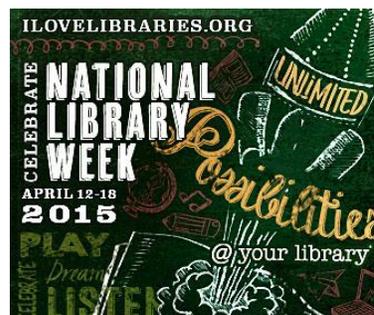
Look at March a day-at-a-time:

- 16th Freedom of Information Day
- 19th Poultry Day
- 20th International Earth Day
- 22nd National Good Off Day
- 25th Waffle Day
- 26th National Spinach Day

Or display books by these famous authors, all with March birthdays:

- Dr. Seuss
- Ralph Ellison
- Elizabeth Barrett Browning
- Ezra Jack Keats
- Lois Lowry
- Tennessee Williams
- Robert Frost

4) National Library Week April 12-18: Next month, libraries across the country will celebrate **National Library Week April 12-18**. The theme for 2015 is “**Unlimited Possibilities @ Your Library**” and best-selling author David Baldacci is the 2015 Honorary Chairman.



America’s libraries have celebrated **National Library Week** annually since 1958. Sponsored by the American Library Association, **NLW** is “...a time to celebrate the contributions of our nation's libraries and librarians and to promote library use and support. All types of libraries—school, public, academic, and special—all participate.

Kim Mashek with Southeast District suggests *"...if you need some graphics for your PLOW website or social media sites like Facebook or Pinterest pages, then look no further than ALA's National Library Week Website. There you'll find pre-made graphics like website badges, promotional materials like bookmarks, flyers, and posters, as well as NLW proclamations for your mayor to sign!..."*

More information about **National Library Week** and programming ideas here : <http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek> We ask that you share your **NLW** plans with your District Office and we'll include your stories in upcoming issues of **Monday Morning Eye-Opener**—thanks!

5) Meetings / Events This Week: Lots of action this week, online and on-site! **Library101** happens tomorrow **March 17** (9:30-11:30AM) an online orientation for new directors, staff, or board members, great chance to get better acquainted with Iowa Library Services people and programs.

ILA Legislative Day is **Wednesday March 18** in **Des Moines**. ILA is calling on library advocates across the state to attend this important event. Beginning with a legislative briefing at the State Library building at 2:30PM, followed by a legislative reception at the Law Library in the Capitol Building. See ILA’s website for more www.iowalibraryassociation.org

Becky Heil leads a webinar this Wednesday titled **Readers' Advisory 101 (10:00-11:30AM)** Designed for library staff without a background in readers' advisory (RA), this class will define RA services and provide strategies for having a conversation with patrons about books and other materials. We will discuss the elements of a book’s appeal and share resources to help answer the question “what should I read next?”

For libraries with PLOW websites, **Website Worktime** happens this **Thursday March 19** (10:00-11:00AM) The topic this time is *"Liven' Up Your Website: Organization with Tables."* **Website Worktime** is a perfect opportunity to schedule deliberate time to update your PLOW site, especially with LRT staff available for demonstration and instruction. No registration necessary, just come on in <https://iowa.adobeconnect.com/webwed>

More national webinars in the line-up for March; full descriptions and registration information here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed>

March 17. 1:00-2:00PM. *The Scoop on Series Nonfiction: New Titles for Spring 2015* sponsored by Booklist <http://www.booklistonline.com/webinars>

March 17. 2:00-3:00PM. *Beyond Book Displays: Helping Readers Help Themselves* sponsored by Library Journal <http://lj.libraryjournal.com/category/webcasts/>

March 18. 1:00-2:00PM. *Assisting Patrons with E-Readers: Tactics for Teaching & Troubleshooting* sponsored by TechSoup <http://www.techsoup.org/community/events-webinars/default>

March 19. 12:00-1:00PM. *Performance Improvement: How Savvy Managers Create Measurable Change* sponsored by Training Magazine Network <http://www.trainingmagnetwork.com/calendar>

March 19. 1:00-2:00PM. *STEM-sational Learning: What to Look for in Early Childhood Programming* sponsored by DEMCO <http://ideas.demco.com/webinars-category/>



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