

The Iowa Gender-Specific Services Task Force  
presents



are hard to hear:  
creating an audience for girls'  
voices

## Chapter 11: Stand Up & Be Counted

May 24-25, 2007

The Hotel at Gateway Center  
U.S. Highway 30 & Elwood Drive  
Ames, Iowa

515/292-8600

**reservations 800/FOR-AMES**

mention the conference when making your reservation!

### Schedule

Thursday 7:45am-8:45am registration & breakfast

8:45am-4:30pm conference

Friday 8am-8:45am registration & breakfast

8:45am-1:30pm conference

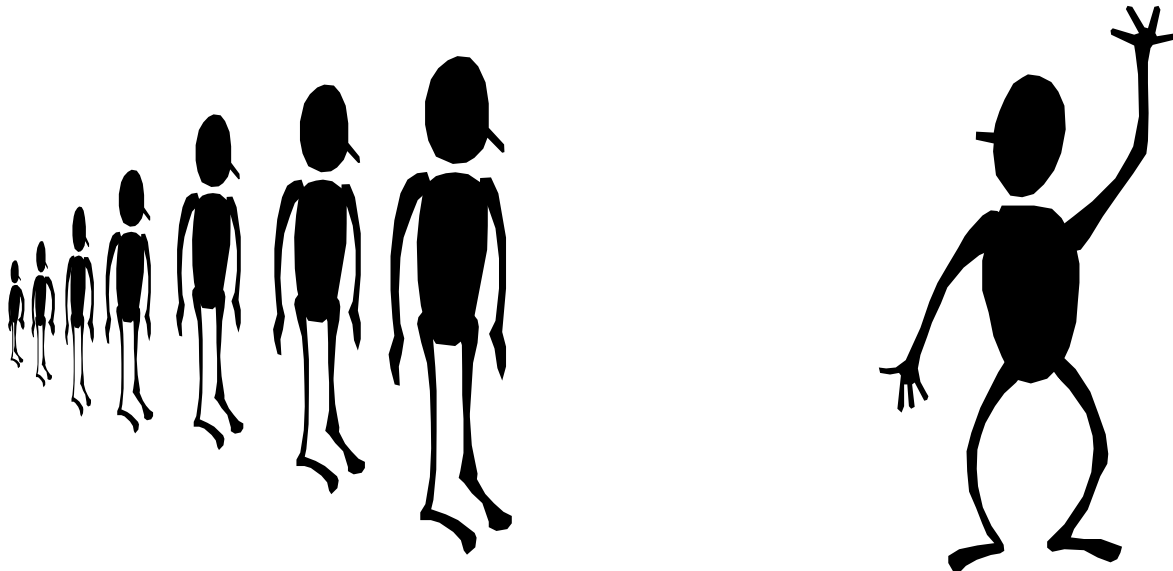
To download an electronic copy of this registration brochure or for more information about the Iowa Gender-Specific Services Task Force, please log on to the website:

[www.state.ia.us/dhr/sw/girls](http://www.state.ia.us/dhr/sw/girls)

**We hope you can join us for this, our 11th year, celebration!**

**Enjoy national and local speakers, exhibitors, entertainment, food, prizes, a silent auction and maybe a surprise guest or two.**

**Learn some things and get your battery recharged.  
STAND UP AND BE COUNTED!**



## **WORKSHOPS**

*There will be a variety of workshops offered including but not limited to:*

Female Responsive Substance Abuse Treatment  
Engaging Fathers  
Gender Specific Programming Basics  
Fund Raising & Grant Writing  
“No Talk” Therapy  
Moms Off Meth (panel)  
Relational Aggression  
Understanding Youth Culture Sexuality  
Teen Dating Violence  
New & Unique Tools to Use with Young Women  
Healthy Risk Taking Behavior  
Dealing with Trauma in Relationships

Social Work CEUs will be offered for a small additional fee.

## KEYNOTE SPEAKERS

### Dr. Charlotte Kasl

#### *Yes, You Can: A 16-Step Empowerment Approach for Overcoming Addiction and Trauma*

Overcoming addiction and trauma are deeply intertwined. Addictions often begin as an attempt to soothe oneself, ease one's fears, or anesthetize the pain of abuse and trauma and feeling alienated. The 16-steps are based on love, not fear. They provide a flexible, developmental model that encourages focusing on one's strengths, developing authentic relationships, accepting one's humanness, self care, healing the physical body, and learning to hear and trust one's internal wisdom. This model is expansive and designed to integrate the whole person by encouraging creativity, taking action, having fun, questioning, and honoring individual and cultural differences. It has been used successfully in numerous programs, especially for the least advantaged people in our society.

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Charlotte Sophia Kasl, Ph.D. is a psychotherapist and author of eight books, including *Women, Sex, and Addiction*, *Many Roads, One Journey: Moving Beyond the Twelve Steps*, *Finding Joy*, and the highly popular *If the Buddha Dated/Married/God Stuck* series. She has worked with the effects of trauma on relationships and addictions for over thirty years. She received a life-time achievement award for her work with sexuality and addiction from the Society for the Advancement of Sexual Health and the Edward A. Swinyard award for her pioneering 16-step empowerment model that focuses on women and people of color. She brings an empowerment approach to all her work that is grounded in understanding the physical, emotional and neurological effects of trauma and addiction, and the need for healthy supportive relationships as an antidote to addiction, anxiety, and depression. She has presented workshops on sexuality, trauma, addiction, relationships and finding joy throughout her career.

### Joe Kelly, President, Dads & Daughters

#### *Being Counted Means Being Heard: Effective Advocacy for and with Girls*

Kelly will explore the underpinnings of Dads & Daughters' successes in advocating on girls' issues with corporate leaders and federal policymakers. Those efforts have influenced public policy and corporate behavior. This includes a major research and advocacy program called *See Jane*, aimed at overcoming gender imbalance and stereotyping in movies and TV for children 11 and under. Kelly will also explain the "Listen to Girls" power-sharing structure of the award-winning, girl-edited magazine *New Moon*, which he co-founded. He'll provide solid strategies for adults to work with girls, so that girls voices can be heard widely in the world.

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Journalist, activist and father Joe Kelly co-founded Dads & Daughters® (DADs), the only national nonprofit for fathers and daughters, whose mission is making the world safe and fair for our daughters. In 1993, Kelly and his wife Nancy Gruver founded the groundbreaking *New Moon: The Magazine for Girls and Their Dreams*, which is edited by girls 8 to 14 years old.

Kelly's leadership on family and cultural issues puts him in wide contact with parents, children, teachers, and other professionals who work with kids. He speaks and teaches frequently on fathering, media and marketing's impact on children, and successful strategies for raising girls.

He has a BS in philosophy and journalism from the University of Wisconsin-Superior. For more information, go to [www.joekelly.info](http://www.joekelly.info)

Thursday, May 24

Friday, May 25

# Whispers & Screams

## Chapter 11: Stand Up & Be Counted

Thursday, May 24 and Friday, May 25, 2007

### CONFERENCE REGISTRATION

Name \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
Daytime Telephone \_\_\_\_\_ FAX \_\_\_\_\_  
E-mail \_\_\_\_\_

ONE REGISTRATION PER PAGE - PHOTOCOPY AS NEEDED.  
NO TELEPHONE REGISTRATIONS WILL BE ACCEPTED.

Circle preference\*

Early Bird    Postmarked after  
Registration    May 5, 2007

|   |        |        |
|---|--------|--------|
| Full Conference (two days, includes continental breakfasts & lunches) | \$ 125 | \$ 150 |
| Thursday only (includes continental breakfast & lunch)                | \$ 70  | \$ 85  |
| Friday only (includes continental breakfast & lunch)                  | \$ 70  | \$ 85  |
| Awards Luncheon only, May 24  | \$ 20  | \$ 30  |

\* All planned meals are appropriate for vegetarians and non-vegetarians.

**PAYMENT IN FULL SHOULD BE ENCLOSED WITH THE REGISTRATION FORM**

**Total Enclosed \$ \_\_\_\_\_** (Checks should be made payable to Friends of the ICSW (ID 42-1298090))

**SPECIAL REQUESTS** – Must be postmarked by **April 14, 2007**, to be arranged.

\_\_\_\_ program in Braille  
\_\_\_\_ American Sign Language interpretation  
\_\_\_\_ other special accommodations

If you have received prior approval from Kathy Nesteby to register under a purchase order or indirect billing, include a copy of the purchase order or the following information:

Purchase Order # \_\_\_\_\_ Date Approved \_\_\_\_\_ Attention: \_\_\_\_\_  
Billing Address, City and Zip: \_\_\_\_\_  
\_\_\_\_\_

Mail to: Friends of the Iowa Commission on the Status of Women  
Attn: Kathy Nesteby  
Lucas State Office Building, 2nd Floor  
Des Moines, IA 50319  
Call 515/281-6915 or 800/558-4427 with questions.



The Iowa Gender Specific Services Task Force  
is proud to announce a performance by  
**True Colors**  
as part of this year's conference.

True Colors is comprised of young women from the Iowa Juvenile Home and State Training School for Girls. The choir performs a wide variety of music including Broadway and popular music, and rehearses twice a week under the direction of Mrs. Meganne Masko.

## COURAGEOUS ADVOCACY AWARDS LUNCH

Thursday, May 24

Awards for

**Service Provider; Administrator; Policy Shaper;**  
and  
**Young Woman**

who create meaningful, comprehensive, and lasting change for girls

Nomination forms can be found in this brochure, on line at  
[www.state.ia.us/dhr/sw/girls](http://www.state.ia.us/dhr/sw/girls), or by contacting Kathy Nesteby 515/281-6915 or 800/558-4427.  
Nominations must be received by April 30, 2007 to be considered.

## SILENT AUCTION

The **Iowa Correctional Institution for Women at Mitchellville**  
will be creating art to be displayed at the conference for the fifth year.  
Proceeds from the silent auction of this art will be used to purchase supplies for those who  
created the art and for future participants in the art program.

The silent auction will include other items as well.  
A portion of the proceeds will go to the young woman who wins the Courageous Advocacy Award  
with the rest going to a young women's group to be determined by the Task Force.

# *Whispers and Screams*

## Chapter 11: Stand Up & Be Counted

Thursday, May 24 and Friday, May 25, 2007

### EXHIBIT REGISTRATION

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ FAX Number \_\_\_\_\_

Email Address \_\_\_\_\_

\_\_\_\_\_ Please check here if a site near an electrical outlet is desired. (Must provide own extension cord.)

#### **Full Participation and Exhibit:**

Includes one 6' by 3' table with skirting and one chair

Includes full participation in the conference for the day(s) scheduled for one attendant

| <u>Circle Preference*</u>  | <u>For Profit</u> | <u>Non-Profit</u> |
|--|-------------------|-------------------|
| Full two-day Conference (includes continental breakfast & lunch both days) | \$ 200            | \$ 140            |
| Thursday only (includes continental breakfast & lunch)                     | \$ 125            | \$ 80             |
| Friday only (includes continental breakfast & lunch)                       | \$ 125            | \$ 80             |

\* All planned meals are appropriate for vegetarians and non-vegetarians.

Name of Attendant: \_\_\_\_\_

#### **Exhibit only:**

Includes one 6' by 3' table with skirting and one chair

| <u>Circle Preference</u> | <u>For Profit</u> | <u>Non-Profit</u> | <u>Begin</u> | <u>End</u> |
|--------------------------|-------------------|-------------------|--------------|------------|
| Full two-day conference  | \$ 125            | \$ 50             |              |            |
| Thursday only            | \$ 75             | \$ 30             | 7:45am       | 3:15pm     |
| Friday only              | \$ 75             | \$ 30             | 7:45am       | 1:15pm     |

**PAYMENT IN FULL SHOULD BE ENCLOSED WITH THE REGISTRATION FORM**  
**Deadline for Exhibit Registration: May 15, 2007 postmark**

**Total Enclosed \$** \_\_\_\_\_ (Checks should be made payable to Friends of the ICSW (ID 42-1298090))

**Mail to:**  
**Friends of the Iowa Commission on the Status of Women**  
**Attn: Kathy Nesteby**  
**Lucas State Office Building, 2nd Floor**  
**Des Moines IA 50319**

***Do you have a piece of literature to share but can't afford an exhibit?***  
***Inquire about FREE inclusion of materials on the information exchange table.***

*The conference planners and The Hotel at Gateway Center are not responsible for items associated with exhibits in the non-secured exhibit area and reserve the right to refuse any exhibitor.*

# COURAGEOUS ADVOCACY AWARD NOMINATION FORM

As a group seeking to assure that adolescent females in the juvenile justice system receive equitable services, the Iowa Gender-Specific Services Task Force recognizes that it takes committed professionals at all levels of service provision and policy making to create meaningful, comprehensive, and lasting change in how girls are served. To honor these efforts the Task Force annually recognizes a **Service Provider**, an **Administrator** and a **Policy Shaper** who demonstrate the characteristics of Courageous Advocacy.\*

The Task Force also recognizes a **Courageous Girl or Young Woman**, age 10 to 18, who has demonstrated determination in overcoming adversity in her life and/or in challenging sexist treatment of girls in her community.

Leaders who exemplify Courageous Advocacy engage in the following behaviors:

## 1. Challenging the process.

These leaders recognize that the traditional model of juvenile justice does not adequately meet the needs of most adolescent females. They realize that girls' unique needs have historically been overlooked and are still too often dismissed. Rather than silently acquiescing to a process that fails to serve girls well, they challenge the attitudes and policies that work against the holistic empowerment of girls.

## 2. Inspiring a shared vision.

For some professionals, recognition of the value of meaningful and effective services for girls is preceded by a personal re-examination of one's values about girls and women and their life experiences. Leaders recognize this and create safe opportunities for personal reflection among their peers. Through this process and across differences of culture, gender, and race/ethnicity, they encourage a common vision for appropriate and gender-responsive services for girls.

## 3. Enabling others to act.

Leaders who exemplify Courageous Advocacy share the resources and contacts necessary for others to engage in action that facilitates change towards equitable services for girls. Through collaboration and coalition building, they enable others to develop the reciprocal relationships necessary for system change.

## 4. Modeling the way.

These leaders know that necessary system changes cannot happen by continuing to do "business as usual." By modeling new ways of individual and group interaction, they demonstrate the value of shared power and shared investment in mutual relationships. These leaders are reflective and able to self-redirect when old habits of traditional hierarchical relationships challenge their progress. They know that system change happens when myriad small changes combine, and they value the small changes that may otherwise go unrecognized by the larger power structure.

## 5. Encouraging the heart.

Knowing that system change can be a slow process with setbacks and discouragement, leaders utilize opportunities to uplift others in their work. They speak and act with empathy about girls' lives and encourage compassion rather than fear in the attitudes and policies of the juvenile justice system. Leaders who exemplify Courageous Advocacy encourage others to find the often deeply personal motivations for their professional involvement in girls' lives, reconnecting them to the humanity of improving girls' lives.

\*Courageous Advocacy is a leadership model adapted by girl-advocate Linda Albrecht and described in Guiding Principles of Promising Female Programming (OJJDP, 1998)

Name of Nominee \_\_\_\_\_ Phone \_\_\_\_\_

Address, City and Zip of Nominee \_\_\_\_\_

Please circle category of nomination: *Service Provider Administrator Policy Shaper Girl/Young woman*

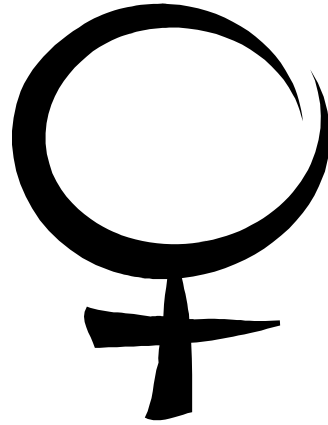
Your Name \_\_\_\_\_ Your Phone \_\_\_\_\_

Your Address, City and Zip \_\_\_\_\_

Please return five copies of your nomination materials (this form, a narrative, and your adult nominee's resume) before **April 30, 2007** to Kathy Nesteby, 2nd Floor, Lucas State Office Building, Des Moines, IA 50319. Materials received after the deadline will not be considered. Call (515) 281-6915, 800-558-4427 or email [kathy.nesteby@iowa.gov](mailto:kathy.nesteby@iowa.gov) with questions.

# Whispers & Screams 2007

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May 24 and 25, 2007  
The Hotel at Gateway Center  
Ames, Iowa

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on the Status of Women**  
Lucas State Office Building  
Des Moines, IA 50319

ADDRESS SERVICE REQUESTED

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| NON-PROFIT<br>U.S. POSTAGE<br><b>PAID</b><br>Des Moines, IA<br>Permit #3386 |
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