

EXCELLENCE TO INNOVATION

BOARD OF REGENTS, STATE OF IOWA

2013 ANNUAL REPORT

UNIVERSITY OF IOWA

IOWA STATE UNIVERSITY

UNIVERSITY OF NORTHERN IOWA

Students are the first mission of Iowa's three public universities. With more than 76,000 students, Iowa's public universities build a foundation of excellence through an extraordinary array of opportunities to learn, grow and succeed. High academic standards motivate our students to find success on campus, across the country and on the other side of the world.

- University of Iowa undergraduate student research assistant, Adam Michalski, won top 2013 regional honors for his work helping investigators in the Department of Internal Medicine understand cystic fibrosis and pursue new treatments for the inherited lung disease.
- Iowa State University students Dylan Clark and Deepak Premkumar were the only undergraduates presenting at the 2013 European Space Agency's Living Planet Symposium in Edinburgh, Scotland.
- The University of Northern Iowa women's basketball team was named to the Women's Basketball Coaches Association 2013 Academic Top 25 Team Honor Roll, with a GPA of 3.54, the seventh best in NCAA Division I.

Our students lead Iowa's workforce. With more than 34,000, STEM majors, Iowa's three public universities are a successful recruiting ground for employers across the state and across the country. The universities produce the doctors, nurses, pharmacists, lawyers, veterinarians, engineers, educators, and accountants now living in all 99 counties. We also have strong ties to the state's community colleges, with 1,000 individual articulation agreements that allow more than 10,000 students to transfer credits annually from Iowa's community colleges to Iowa's three public universities.

Our students are entrepreneurs. Public university students open Main Street businesses before they graduate. In Fiscal Year 2013, 10,298 students participated in entrepreneurial programs on the three campuses in anticipation of serving Iowans and growing this state's economy.

Student Entrepreneurship – John Pappajohn Centers



University of Iowa graduate students Thomas Hornbeck and Hung Tran started Tutor Universe at the Bedell Entrepreneurship Learning Laboratory. This social-network based market for online tutoring services has raised over \$500,000 in investment.



Iowa State University's Michael Koenig conceived his business, ScoutPro, while taking an agriculture entrepreneurship course at ISU. The company has created a mobile application to identify all weeds, insects and diseases in farm fields.



University of Northern Iowa's Greg Jass and Therese Kuster started the student business incubator which merged with another company to form TargetClick in UNI's Innovation Incubator. TargetClick now operates as a division of Mudd Advertising with 20 employees.

Our students turn excellence into success. Doors open in the job market for graduates of Iowa's three public universities. At the University of Iowa's Tippie College of Business new graduates enjoy a 91 percent placement rate with high-end salaries averaging \$112,000. In the University of Iowa's College of Liberal Arts, 89 percent of graduates are employed or pursuing further education within six months of graduating. At Iowa State University, 96 percent of engineering graduates find a job or pursue further education. Iowa State University Food Science graduates find jobs at a variety of industries such as Blue Bunny in LeMars, Iowa. At the University of Northern Iowa, where a phenomenal 92 percent of the students are Iowa residents, the College of Business Administration boasts a 93 percent placement rate with Deere & Company, Wells Fargo and Principal Financial Group as the top three employers. Campus wide, 85 percent of University of Northern Iowa graduates find their first job in Iowa.

Our Students - Iowa's Public Universities

◆ **74,811** students (Fall 2012)

58,207 undergraduate students
16,604 graduate, professional and
post-doctoral students

◆ **76,465** students (Fall 2013)

60,013 undergraduate students
16,452 graduate, professional and
post-doctoral students

◆ **34,258** students (Fall 2013)

enrolled in STEM-related
programs

◆ **30,993** students (Spring 2013)

enrolled in on-line credit courses
from 573 communities in 99 counties

◆ **244,000** alumni

◆ **15,857** graduates

(2012-2013 school year)

◆ **Our graduates** live and work in all **99 counties**

- Nurses in 99 counties
- Lawyers in 99 counties
- Educators in 99 counties
- Engineers in 99 counties
- Doctors in 99 counties
- Pharmacists in 95 counties
- Dentists in 92 counties
- Accountants in 70 counties

Veterans choose Iowa's public universities. Veterans on the campuses of Iowa's public universities find respectful, welcoming environments within which to succeed. For the University of Iowa, receiving the "veteran friendly" designation wasn't good enough. In November 2013, the University of Iowa received a new honor, being named one of the top ten best colleges for veterans by *U.S. News and World Report*. Iowa State University is currently serving more students with veteran's benefits than at any time since the post-Vietnam era. Iowa State University received the *Online College Database* designation as the best university in Iowa for veterans. Nationally known for its outstanding commitment in providing opportunities to veterans, for a fourth year in a row, the University of Northern Iowa was selected by *Military Times* as a "Best for Vets" college.

Innovation is the second mission of Iowa's three public universities. Iowa's three public universities engage in groundbreaking research and innovation that improves the way we live each day. Our ability to accelerate innovation in health care, agriculture, and small business and manufacturing extends the influence of Iowa's three public universities beyond the borders of Iowa to national and global preeminence. At the University of Iowa's BioVentures Center, Memicine Pharmaceuticals enhances vaccine efficiency to improve human and animal health across the world.

Iowa State University's prestigious BioCentury Research Farm sets the international pace for innovation in biofuels, chemicals, and products by blending research expertise with industry collaboration and state-of-the-art facilities. With an international reputation in metal casting, the University of Northern Iowa secured \$1 million in funding from the 2013 Iowa Legislature and today operates the largest advanced manufacturing laser printer in North America.

Excellence to Innovation - Iowa's Public Universities

- ◆ **\$50 million** earned by Iowa companies from public university technologies
- ◆ **128** companies in our research parks and incubators with **3,011** jobs
- ◆ **245** start-up companies launched by faculty and staff in the last 5 years
(These companies have secured more than \$30 million in outside funding)
- ◆ **489** product licenses and options in the last 5 years
- ◆ **967** intellectual property disclosures
- ◆ **583** patent applications

Business and industry look to Iowa's three public universities. In addition to producing Iowa's engineers, hospital administrators, business development experts, financial analysts and CEOs, Iowa's public universities are the catalyst for success for business and industry. In FY 2013 alone, 28 new companies were formed in the public universities' research parks and incubators.

The University of Iowa's John Pappajohn Entrepreneurial Center, in collaboration with Iowa City officials, recently opened the Thinc Innovation and Collaboration Lab, a 5,000 square foot start-up facility located in the heart of Iowa City. The Lab offers young entrepreneurs plenty of reasons to stay and grow their technology start-up companies in Iowa. Iowa State University's Institute for Physical Research and Technology (IPRT), with over 200 scientists and researchers, in the last five years has provided Iowa manufacturers and firms in 73 counties with critical on-site engineering and science-based solutions. At the University of Northern Iowa, MyEntrenet set the stage for the Fiscal Year 2013 evolution of IASourceLink, a statewide on-line business concierge service with business resources that are readily available to Iowa businesses.



Service is the third mission of Iowa's three public universities. Our outreach is felt each day in Iowa's 99 counties. Ranked as one of the best hospitals in the country for 24 years in a row by *U.S. News and World Report*, the University of Iowa Hospitals and Clinics has made a difference in quality of life and health for generations of Iowans. Providing cutting-edge health and dental care to Iowans in their communities is the hallmark of the University of Iowa's service to this state. Last year, nearly 1 million people received care at 200 statewide clinics and outpatient areas.

With a presence in all 99 counties, Iowa State University Extension and Outreach provides training and builds skills each year for more than 40,000 community leaders, local government officials, business owners, entrepreneurs and volunteers. As the state moves through its second year of severe drought conditions, Iowa State University provides critical leadership to all Iowans from farmers to homeowners. With six regional hubs and 42 corporate partners, the Governor's STEM Advisory Council is closely aligned with the University of Northern Iowa. Focused on excellence in teaching and improving the performance of Iowa youth in math and science, the University of Northern Iowa sets high standards across the state.

Serving Iowans in 99 counties – FY 2013

- ◆ **1 million** patients visited **200** medical clinics
- ◆ **1 million** people benefited from ISU Extension services
- ◆ **4,240** clients assisted through **21,332** hours of one-on-one business consulting
- ◆ **512** new business start-ups assisted
- ◆ **11,000** estimated jobs created or retained through business assistance programs
- ◆ **32,573** K-12 students participated in STEM and other outreach opportunities
- ◆ **1,000** partnership agreements with Iowa's community colleges

Iowa School for the Deaf



In March 2013, Dakota Meyer, a student at the Iowa School for the Deaf, won the 2013 Iowa Poetry Out Loud state competition. Poetry Out Loud is a contest that encourages the nation's youth to learn about great poetry through memorization and recitation. Over 365,000 high school students nationwide compete each year.

Dakota traveled to Washington, D.C. in April to compete for the National Poetry Out Loud championship. He competed using American Sign Language (ASL) - his first language.

Iowa Braille and Sight Saving School

Iowa's two Special Schools serve over 660 children across the state. Students who are deaf or hearing impaired, and/or blind or vision impaired, receive learning and life skills experiences from the two Special Schools' valued network of trusted educators and professionals.

The mission of the Special Schools is to provide high quality educational opportunities, transition services and outreach services for its students.

Located in Council Bluffs and Vinton, respectively, the Iowa School for the Deaf and the Iowa Braille and Sight Saving School prioritize academic opportunities and family and community outreach. Celebrating student success is a rich tradition at the two Special Schools.

Accountability and Financial Responsibility

The Board of Regents offers easy access to information critical to taxpayers. This year, more than 353 citizens contact the Board of Regents asking questions, seeking information and offering input on issues before the Board. The Board makes all reports available to all Iowans on the Board of Regents web site: <http://www.regents.iowa.gov/>

Budgets and Reports of Interest – 2013

- ◆ [Economic Development](#)
- ◆ [Enrollment](#)
- ◆ [Graduation Rates](#)
- ◆ [Revenue and Expenditures](#)
- ◆ [Setting Tuition for FY 2014](#)
- ◆ [Student Achievement at Iowa's Special Schools](#)

Strategic Goals - 2013 Progress Report

◆ **Affordability**

Tuition For the first time since 1975, the Board of Regents froze tuition (0% increase) for the second school year in a row for resident undergraduate students. This historic move for the 2014-2015 school year is contingent upon receiving a modest 4% increase in state funding as well as a \$10 million special appropriation for UNI.

Enrollment Fall 2013 enrollment at Iowa's public universities increased to an all-time high of 76,465 students, an increase of 1,654 students over fall 2012.

◆ **Contributions to Iowa Economy** FY 2013 sponsored funding at Iowa's public universities was at \$791.7 million. Our Research Parks and incubators housed 128 companies employing more than 3,011 people.

◆ **Efficiency and Productivity** In FY 2013, with over 50 joint contracts totaling over \$369 million, Iowa's public universities are efficiency leaders. Through aggregated purchasing power, Iowa's public universities saved \$23.6 million in FY 2013. In addition, Iowa's public universities support Iowa's economy with nearly \$325 million in purchases from Iowa businesses.

◆ **Distance Learning** In FY 2012, a total of 28,555 place bound students enrolled in distance education credit courses at Iowa's public universities, exceeding the target by 2,625 students.

◆ **Graduation within Four Years and Degrees to Minorities** The one-year retention rate for the entering class of fall 2011 at Iowa's public universities was 84.9% compared to the national average of 76.7% for all public four-year colleges. For the fall of 2011, the average one-year retention rate for minority students was 84.3% at Iowa's public universities. The average six-year graduation rate for all students was 69.5% compared to the national average of 54.2% for all public four-year colleges.

◆ **Special Schools** The percentage of deaf or hearing impaired students who were proficient in reading increased by 17% and those proficient in mathematics increased by 21%.

◆ **Assessment of Student Outcomes** Of the 252 undergraduate academic programs at Iowa's public universities in FY 2012, nearly 72 percent (181 programs) had student assessment outcome targets. In FY 2012, the Iowa School for the Deaf began implementation of an assessment plan, with the Iowa Braille and Sight Saving School's plan in varying stages of development.

Board of Regents Strategic Plan: <http://www.regents.iowa.gov/StratPlan/StrategicPlan2010-2016.pdf>

Our Financial Profile

The Board of Regents governs a \$4.9 billion enterprise that includes a world-class teaching hospital, two nationally ranked AAU research universities, a national leader in teacher preparation, two Special Schools and more than 76,000 students. A major role of the Board is financial oversight. The 2013 Annual Report offers a financial profile with the following highlights:

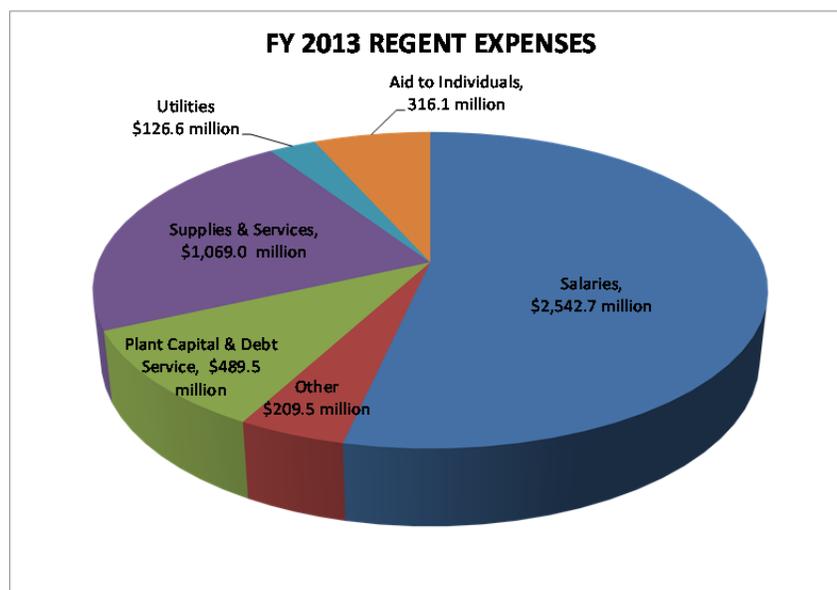
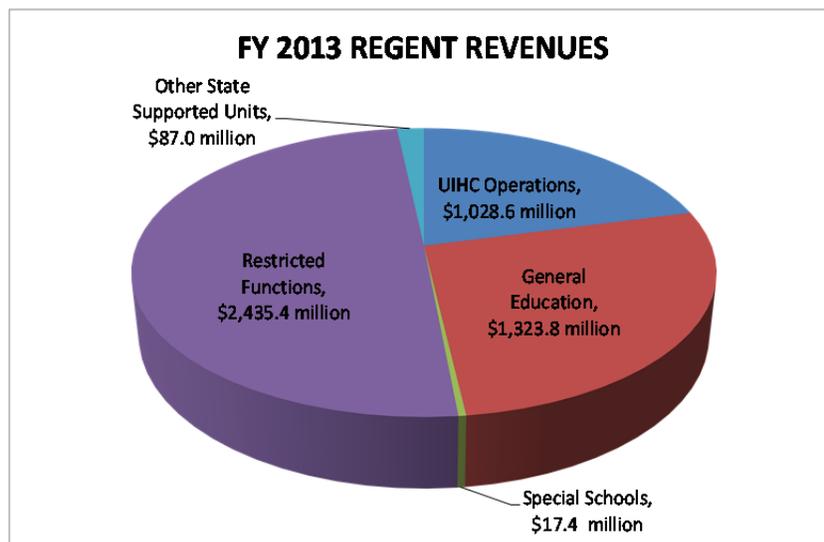
► **General Operating** revenues for FY 2013 topped \$2.45 billion. The primary revenue sources for General Operating funds for Iowa's Public Universities are state appropriations and tuition revenues.

General Operating Fund - All Institutions FY 2013				
	Board Approved Budget	Actual	Variance Over/(Under)	Actual as % of Budget
REVENUES				
APPROPRIATIONS				
General	\$ 622,634,912	\$ 631,359,988	\$ 8,725,076	101.4%
Other	82,049	82,049	-	100.0%
RESOURCES				
Federal Support	14,086,000	14,118,495	32,495	100.2%
Interest	14,765,743	20,342,786	5,577,043	137.8%
Tuition and Fees	790,878,029	785,554,665	(5,323,364)	99.3%
Reimbursed Indirect Costs	73,367,294	72,402,514	(964,780)	98.7%
Sales and Services	945,142,390	923,938,956	(21,203,434)	97.8%
Other Income	14,074,530	9,006,160	(5,068,370)	64.0%
TOTAL REVENUES	\$ 2,475,030,947	\$ 2,456,805,613	\$ (18,225,334)	99.3%
EXPENDITURES				
Salaries	\$ 1,655,986,423	\$ 1,647,750,731	\$ (8,235,692)	99.5%
Prof. /Scientific Supplies	456,978,424	437,523,094	(19,455,330)	95.7%
Library Acquisitions	29,687,235	30,891,174	1,203,939	104.1%
Rentals	11,141,241	12,549,387	1,408,146	112.6%
Utilities	99,117,225	97,509,467	(1,607,758)	98.4%
Building Repairs	42,009,405	52,367,657	10,358,252	124.7%
Auditor of State	1,478,400	1,462,687	(15,713)	98.9%
Equipment	7,825,780	8,074,838	249,058	103.2%
Aid to Individuals	170,806,814	175,882,219	5,075,405	103.0%
TOTAL EXPENDITURES	\$ 2,475,030,947	\$ 2,464,011,254	\$ (11,019,693)	99.6%

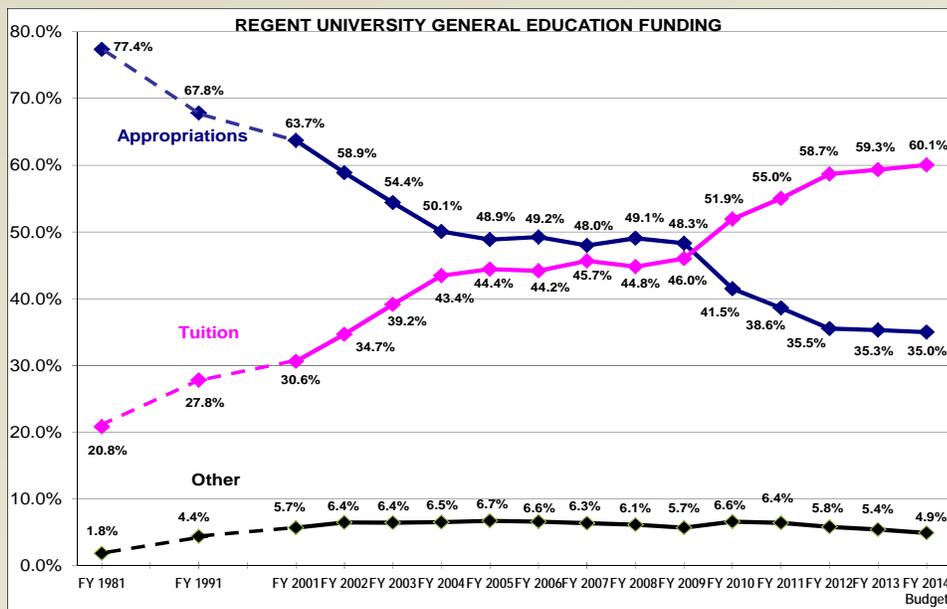
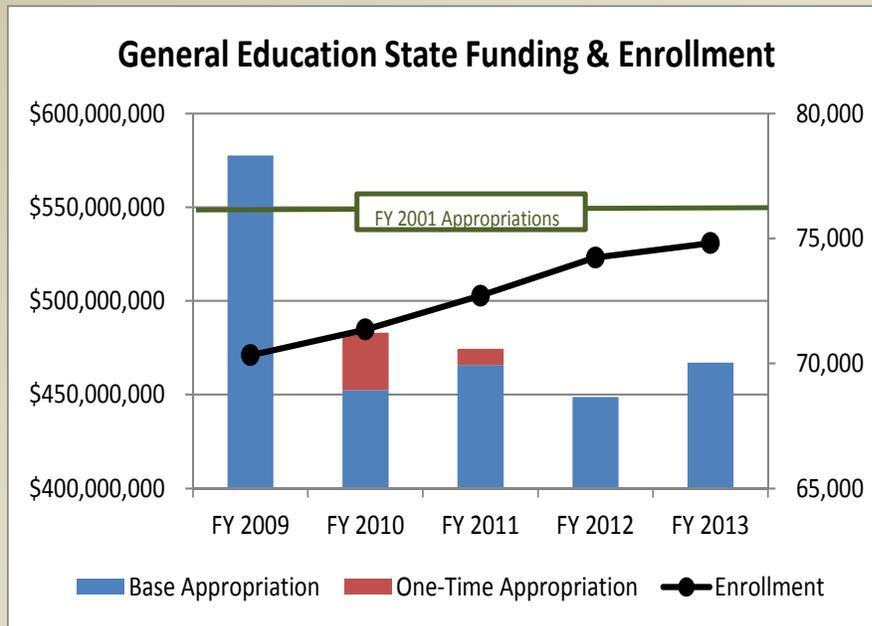
► **FY 2013 state appropriations** to the Board of Regents increased for the first time after three consecutive years of reductions. In FY 2013, funds for General University operations were \$18.3 million greater than FY 2012, but were \$125.4 million less than the amount initially appropriated for FY 2009.

► **Restricted Funds**, dollars specifically designated for a particular purpose or enterprise, exceeded \$2.4 billion in FY 2013. Restricted funds include funding for capital projects, sponsored funding from federal and private sources, athletics, as well as other auxiliary or independent functions such as residence, parking, and utility systems.

► **Revenues and Expenditures** Restricted funds tied to a special purpose make up approximately one-half of all public university revenues. The General Education Fund and University of Iowa Hospitals and Clinics revenues comprise the other half. Reflective of our mission to serve more than 76,000 students and Iowans in 99 counties, salary and related benefits constitute the majority of all Regent expenditures.

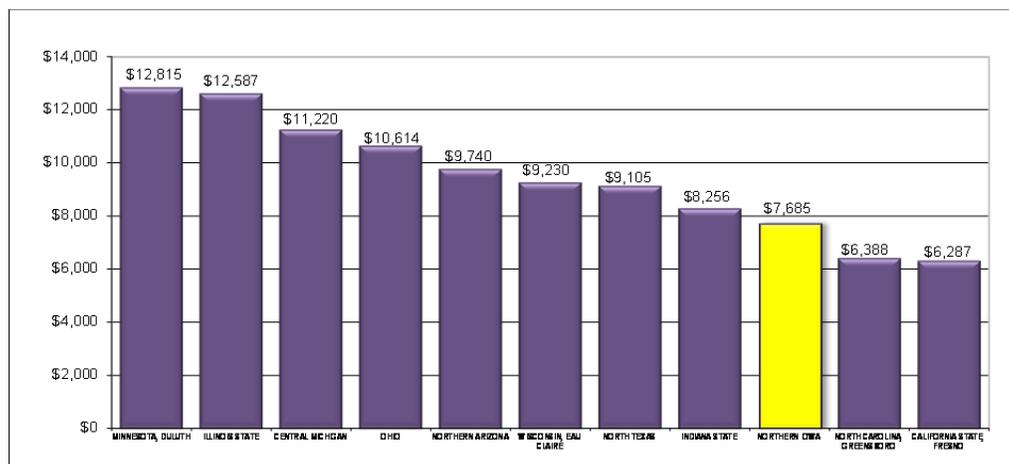
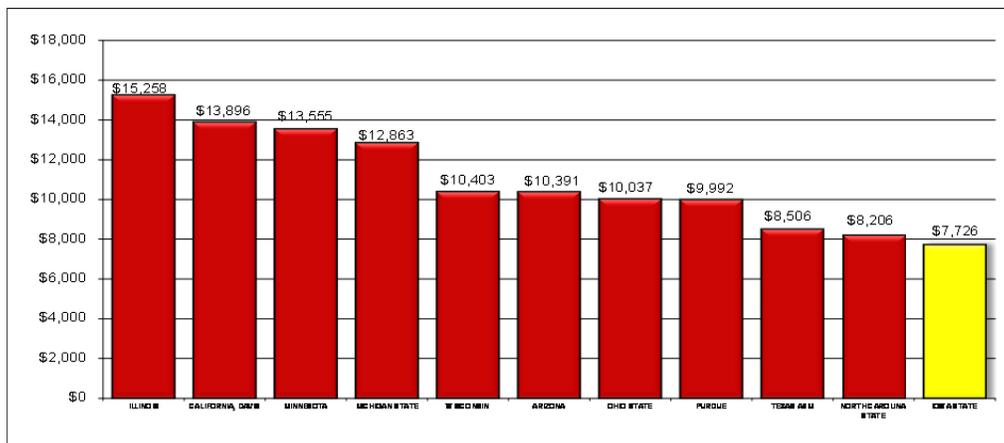
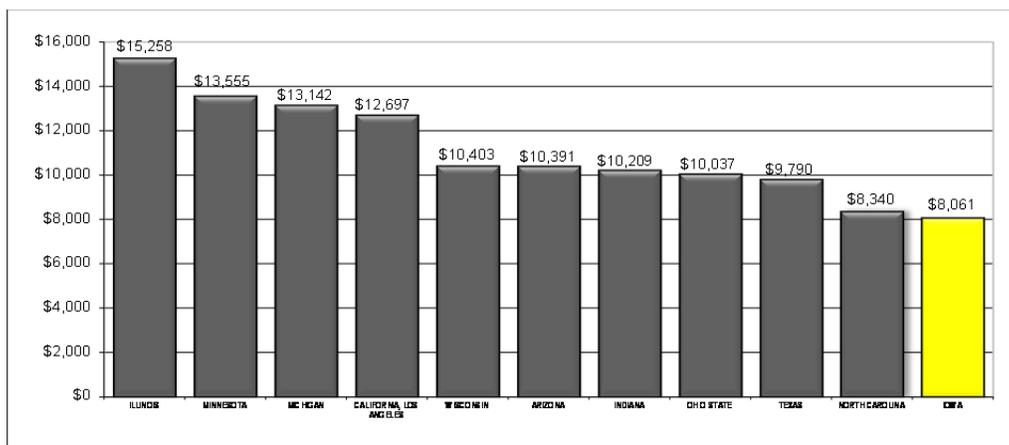


► **Educating Students** State appropriations continue to lag behind enrollment growth. 59.3% of the dollars available to educate students in FY 2013 came from the students themselves in the form of tuition revenue. State appropriations comprised only 35.3% of General University Funding in FY 2013.



► Iowa’s public universities continue to be a best tuition value when compared to their peer institutions. For the first time since 1975, the Board of Regents froze (0% increase) undergraduate resident tuition for a second year in a row (2013-14 and 2014-2015 academic years).

Resident Undergraduate Tuition



Board of Regents, State of Iowa

Bruce L. Rastetter, President, *Alden*
Katie S. Mulholland, President Pro Tem, *Marion*

Nicole C. Carroll, *Carroll*
Milt J. Dakovich, *Waterloo*
Robert N. Downer, *Iowa City*
Ruth R. Harkin, *Cumming*
Larry E. McKibben, *Marshalltown*
Subhash C. Sahai, *Webster City*
Hannah M. Walsh, *Spirit Lake*

Board Office

Bob Donley, Executive Director

Business Operations/Budget

Patrice Sayre, Chief Business Officer
Brad Berg, Policy and Operations Officer
Jean Friedrich, Policy and Operations Analyst
Andrea Anania, Policy and Operations Analyst

Human Resources/Legal

Thomas Evans, General Counsel
Marcia Brunson, Policy and Operations Officer
Timothy Cook, Policy and Operations Officer/
Associate Counsel
Aimee Clayton, Associate Counsel

Academic Affairs

Diana Gonzalez, Chief Academic Officer
Jason Pontius, Academic Program Officer

Economic Development

Ann McCarthy, Policy and Operations Officer

Capital Projects/Facilities Management

Joan Racki, Policy and Operations Officer

Communications

Sheila Doyle Koppin, Communications Director

State Relations Officers

Keith Saunders
Jeneane Beck
Joe Murphy

Information Technology

Dianne Smith, Information Technology Specialist

Internal Audit

Todd Stewart, Chief Audit Executive

Accounting

Chris Schnell, Accounting Specialist

Administrative Support

Ilene Tuttle, Executive Assistant
Laura Dickson, Senior Administrative Assistant
