

# Iowa Department of Natural Resources



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## FY15 Agency Performance Plan

***Mission:** Conserve and enhance our natural resources  
in cooperation with individuals and organizations to improve  
the quality of life for Iowans and ensure a legacy for future generations.*

July 1, 2014

## Core Function: Conservation, Preservation and Stewardship

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
1. Maintain or improve Iowa's water, air and land, as well as plant and animal communities, promote the protection, management and sustainable wise use of resources that can help make Iowa a desirable place to live and work.	Number of impaired waters in Iowa	439	<b>Goal 1:</b> Iowa will have a healthy and safe environment for work and play.
	Percentage of Iowa's publicly owned lakes with water clarity (secchi depth) greater than 1 meter.	50%	
	Percent of Iowa's Nongame Breeding Birds species with stable or increasing populations.	66%	<b>Goal 2:</b> Iowans will connect with nature.
	Number of pheasants per route of the annual August roadside surveys.	40	
2. Promote greater awareness by individuals, resource users, and the wider community of their respective roles in the conservation and protection of Iowa's lands and waters.	Number of communities identified by the U.S. Forest Service as developing or managed Urban Forestry communities.	325	<b>Goal 2:</b> Iowans will connect with nature.
	Acres of land in conservation easements or programs, state, county conservation board, or federal ownership, or NGOs.	3,500,000	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/Recommended Actions
Watershed Protection and Restoration	Water quality index for Iowa streams.	50	Identify targeted streams and basins, establish regional teams, assess water quality and the watersheds, develop implementation plan for improvement. Increase efforts to involve local communities in watershed improvements.
	Number of streams with sustainable trout reproduction.	40	Continue assessment and implementation of watershed and in-stream habitat work.
	Acres of forest land plus the acres enrolled in the USDA programs of CRP (Conservation Reserve Program) and WRP (Wetland Reserve Program).	4,850,000	Continue to educate private landowners on the environmental and ecological benefits of buffers, continuous CRP, and wetlands. Utilize USDA programs fully.

## Core Function: *Enforcement and Investigation*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
<b>1. Compliance with regulations</b> by hunters, anglers, boaters, fur-harvesters, snowmobile and ATV operators, other special license holders and park visitors in order to protect our natural resources, facilities and the public.	Rate of compliance with hunting regulations among hunters checked	95%	<b>Goal 2:</b> Iowans will connect with nature.
<b>2. Safe outdoor recreation</b> in order to ensure and enhance the safety and well being of the public and to protect our natural resources and facilities.	Number of hunter incidents including fatalities.	20	
	Number of boating incidents including fatalities.	40	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/Recommended Actions
<b>Safe Outdoor Recreation and Conservation Enforcement</b>	Average number of conservation officer contacts for compliance per week.	35	<b>1.</b> Maintain a high level of field contacts and presence through routine patrol and special enforcement activity to ensure compliance with regulations.
			<b>2.</b> Continue to provide classroom, home-study and on-line safety course delivery options.
	Number of hunter safety students certified.	14,000	<b>3.</b> Continue to develop partnerships with various conservation organizations.
			<b>4.</b> Continue to work closely with media to promote the department and programs.
	Number of boating safety students certified.	1,500	<b>5.</b> Continue to develop department website to provide current and accurate information about the department, mission and programs.
			<b>6.</b> Continue to develop and utilize volunteer safety instructors for recreational safety education.

## Core Function: *Recreation*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
7. To provide <b>high quality state parks and recreation</b> areas that support a variety of nature-based recreational pursuits.	Annual deer harvest that will promote a healthy population	140,000	<i>Goal 1:</i> Iowa will have a healthy and safe environment for work and play.
	Number of counties within 10% of deer harvest target	70	
	Average park usage per capita per year	5.0	<i>Goal 2:</i> Iowans will connect with nature.
	Percent State Parks with Adequate Utility Infrastructure	60%	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/ Recommended Actions
Public Lands and Outdoor Recreation	Number of State Park camper nights	750,000	1. Hold statewide stakeholder meetings to better understand the recreation needs of Iowans.
			2. Evaluate all existing ecosystem management plans, determine status of plan implementation and update plans as needed.
	Number of hours worked by DNR volunteers	300,000	3. Create a sustainable parks operations system for the future.
			4. Work with the department to evaluate infrastructure needs and focus on implementing needed environmental improvements.
Acres of state natural areas	375,000	5. Encourage volunteers, park friends groups and private-public partnerships.	

## Core Function: *Regulation and Compliance*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
Protect human health and the environment.	Number of air quality nonattainment areas	0 (zero)	<i>Goal 1:</i> Iowa will have a healthy and safe environment for work and play.
	Percent of population drinking water in compliance with all health-based standards in the Safe Drinking Water Act.	95%	
	Compliance rate for Underground Storage Tanks to meet environmental guidelines.	89%	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/ Recommended Actions
Health and the Environment	Average lead time for issuing air quality prevention of Significant Deterioration permits.	180 days	1. Use LEAN processes to improve processes and procedures.
	Average lead time for issuing air quality construction permits.	30 days	
	Average lead time for issuing open feedlot and confinement construction permits.	60 days	
	Average lead time for issuing wastewater construction permits.	180 days	2. Work with regulated parties to improve understanding and awareness.
	Average lead time for NPDES permit issuance.	180 days	
	Average annual savings per company for waste reduction.	\$50,000	

## Core Function: *Resource Management*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
External customers have information and services regarding Natural Resources.	Average number of DNR website inquiries per month.	150,000	<b>Goal 1:</b> Iowa will have a healthy and safe environment for work and play.
			<b>Goal 2:</b> Iowans will connect with nature.
The department efficiently utilizes resources to meet the agency mission.	Number of LEAN activities.	6	<b>Goal 3:</b> The Department of Natural Resources continually strives to improve organizational performance.

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/ Recommended Actions
Department Support Services	Percentage of public telephone inquiries answered by Phone Center without requiring a referral to other staff.	75%	1. Provide accurate, timely information to the public on all natural resources issues through the media.