

Summer 2014



HENRY B. TIPP
COLLEGE OF BUSINESS

Tippie

MAGAZINE

THEN & NOW

PBB at 20

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THEN & NOW

PBB at 20



Architect's model of the proposed building, looking northwest from the corner of Jefferson and Clinton streets.





The Pappajohn Business Building is celebrating its 20th birthday — it is still the gorgeous facility it was when it opened in spring 1994.

Occupying most of a city block, the four-story building is appropriately placed on what was known in the 1830s and '40s as Block 85. According to Irving Weber, who was known as Iowa City's official historian, Block 85, bounded by Jefferson to Market and Clinton to Capitol streets, was one of Iowa City's first business areas. The block included a post office, general store, a hotel, and stagecoach stop.

Fast forward to 1966: The College of Business Administration is moving from University Hall (now Jessup Hall) into the newly completed Phillips Hall, which will house 425 business majors, 460 prebusiness students, and a total faculty and staff of 75. Only one classroom holds more than 50 students.

Twenty-some years later, Phillips Hall struggles to meet the needs of 2,250 majors (including liberal arts undergraduate economics majors and graduate students), 3,800 prebusiness students, and 255 staff and faculty. A majority of the college's students are taught in classrooms outside of Phillips Hall. Some faculty and all graduate teaching assistants are assigned office space in other buildings. And, Executive MBA programs utilize rented space in a local hotel.



By the mid-80s, the college was bursting at the seams in its original location, Phillips Hall, which was daily seeing more than 4,000 students, staff, and faculty pass through its doors.



"It's a building that was designed to change our program, and also to change the way students interact with the college. We want the students to feel that the building is a place to work and study and become involved in college programs and not just a place to go in and out of."

— Gary Fethke, interim dean,
Iowa City Press-Citizen,
August 19, 1993

Above: Artist's sketch of the building's central outdoor patio.

Below: Artist's sketch of the south entrance, which faces the Pentacrest.

Right: With the parking lot razed, construction can begin.



More faculty have been hired to serve the increasing number of students. New outreach programs have been created to serve the educational needs of the corporate community and the state's citizens. After 20 years as the home to the college, Phillips Hall was cramped — it could no longer meet the needs of the growing college.

In 1989, the Iowa Legislature, prompted by the persistent urgings of Dean George Daly, approved \$1 million in planning funds to hire architects and begin work on plans and designs for a new building that would be twice the size of Phillips Hall. The state then issued revenue bonds in 1990 to finance \$24 million of the \$33.1 million project. Private contributions totaling almost \$15 million exceeded the \$8 to \$10 million that UI officials promised to raise toward the building's construction. The largest donation — \$4 million — came from Des Moines venture capitalist and philanthropist John Pappajohn, for whom the building was later named. (At the time, his gift was one of the largest ever received by the UI Foundation in the university's history.)

After the building was approved and during its construction, many hopes and

dreams were expressed in news articles, UI newsletters, and UI Foundation Iowa Endowment 2000 campaign materials. Did the building "secure the future" of the college as many hoped it would? Let's find out.

As plans for the Pappajohn Business Building (PBB) progressed, the building's design centered on three central considerations: making it open and accessible, coordinating the building's architecture with the neoclassical architecture of the buildings on the Pentacrest, and keeping student and faculty needs at the forefront.

Gary Fethke, former dean and emeritus professor of management sciences, was senior associate dean of the college during the building campaign years, and he later was named interim dean when then-dean George Daly stepped down to become dean of the Stern School of Business at New York University. Fethke took over and was instrumental in making sure the building would meet college needs, consulting students, faculty, and staff early in the planning stages.

According to Fethke, the selected architectural firms — Architectural Resources Cambridge Inc. of Cambridge,



Mass., and Neumann Monson, the local architectural firm — “saw our vision for the college and were unbelievably capable. Richard Gibson and many others at Iowa were great partners, too.”

But there were a few changes along the way, he says. Because the average classroom size at the university holds 30 people, college administrators decided to have larger classrooms in the building.

“We decided that small classrooms weren’t going to work for the school, because the better way to teach undergraduates was larger classes taught by faculty,” he says. “The university said, ‘You’ll never use those rooms. Never.’ Think about that — today they are filled!”

In addition, the large 387-seat, theater-style Buchanan Auditorium was almost left out due to budget constraints.

“That would have been a huge mistake,” Fethke says. “We thought we were going to use only a 70-seat classroom system in the building, but Buchanan Auditorium has turned out to be invaluable.”

When complete in 1994, the building’s final layout encouraged students to use it outside of class hours, too, which is why

numerous group study spaces, comfortable lounge areas, and an outdoor courtyard and patio were included in the plans.

Today, you’ll find students packing the computer lab to complete assignments, lining up for food at Pat’s Diner, and signing up to use the many large- and small-group study rooms and carrels. Many spaces are the same in the college today, but a few things have changed in the last 20 years. The Undergraduate Program space was completely redesigned, more spaces for group study have been created, including additional small-group study rooms in the library, and new furniture conducive to study have been set up on the second- and third-floor lounge areas in the center of the building.

“Think of all the furniture we put into the building,” Fethke says. “There are many inviting places for students, and that was the idea: to make the building inviting and a place they’d want to stay to interact.”

Students definitely enjoy all the amenities available to them, including air-conditioned classrooms.

“I’m in the building more than I prefer to be,” jokes Jake Borchert, a senior



“Realistically, the era of the blackboard has finally come to an end. Computer graphics and multimedia presentations have changed the way information is conveyed in the classroom.”

— George Daly, outgoing dean of the college, *The Cedar Rapids Gazette*, May 19, 1993

Above: George Daly shows off a model of the proposed new business building for the *Des Moines Register* in November 1990.



Left: Construction progresses in June 1992.

Below: One of the first days in 1994 in June Park’s class.





Above, Top: A lecture class in the 387-seat Buchanan Auditorium.

Above, Middle: Students can reserve one of 125 workstations in the PBB computer lab.

Above, Bottom: Newly redesigned study area in the Pomerantz Business Library.

The new informal study space outside the Pomerantz Business Library on the third floor.



accounting and finance major from Ankeny, “but it is definitely my preferred place to study on campus, especially the individual study carrels in the library. I like the new spaces for group study but they tend to be noisier. I need the quiet,” says the senior, who hopes to pass the CPA exam this summer before beginning his career with Deloitte in Des Moines.

In Phillips Hall, faculty members only had blackboards and overhead projectors in their classrooms.

“Worst of all, we had to roll TVs and VCRs into the classroom on carts,” says Gary Gaeth, the Cedar Rapids Area Business Chair and professor of marketing. “I had a humongous collection of taped TV commercials and slides that were part of my teaching materials, and not every classroom had a TV or projector in it, so I’d order the equipment I needed for each class.”

Then, when PBB opened, faculty enjoyed technologically advanced classrooms that included a high-tech lectern connected to a computer and VCR that could project multimedia presentations and lecture notes. An overhead projector could display a magazine article for all students to easily view. Select classrooms had enhanced setups that included additional equipment such as LaserDisc video players (precursor to DVD players), slide projectors, and ELMO presenters, which were sophisticated overhead projectors in the 1990s. In addition, one classroom was earmarked as the Iowa Communications Network classroom, a fiber optic networked classroom that allowed the college to broadcast MBA course lectures to locations around the state (Newton, Cedar Rapids, Des Moines, and the Quad Cities).

“The new technology has been great,” Gaeth says. “I don’t think any of us appreciated how much more we’d be able to do in this building until we moved in. For several years, many faculty were still teaching on the

whiteboards and overheads until they could migrate their teaching materials to digital formats.”

The PBB classrooms weren’t the only places chock full of the latest in technology. The PBB computer lab was the largest on campus (today it’s the second largest), holding 100 workstations, each equipped with more than 70 business application software programs, including those for statistical analysis, database management, multimedia production, and imaging. (Today there are more than 125 computers, which only business students can use from 11 a.m. to 5 p.m.) Two 32-seat computer classrooms are adjacent to the computer lab. At 18,000-square-feet, the two-story Marvin A. Pomerantz Business Library is nearly triple the library space in Phillips Hall. In addition to an extensive journal collection, it gives users computer access to all campus library materials and bibliographic online databases. Bloomberg terminals allow students to monitor and analyze market data, giving them real-time access to the world’s financial markets (NYSE, AMEX, NASDAQ, Hang Seng, and Nikkei stock exchanges, among others).

This “temple of technology,” as a *Des Moines Register* reporter dubbed PBB in 1994, is supported by the staff of the Stead Technology Services Group, an on-site team that ensures the technology is up-to-date, that servers and networks are secure, and that answers to users’ questions are given quickly. The Stead Group is named in honor of longtime friends and supporters of the college, Jerre (BBA65) and Mary Joy Stead.

Keeping up on the changes in technology and making them available to the college is a formidable task that the team tackles well, says Jim Chaffee, assistant dean of information technology and facilities. More than a help desk, the team designs new projects each year that provide technological solutions throughout the college.

In recent years, the Stead Group has developed several new technologies in the building, including:

- first on-campus development of a wireless network in the building;
- SMART Podium systems in some classrooms, which have tablet functionality, allowing users to write on the screen with digital ink, save notes, and take snapshots of the work to give the class a truly interactive experience;
- Tippie View, an interactive wall-mounted unit equipped with touch screens that keep students current on trending business news and information, helps visitors stay informed about what's happening in the college, and offers wayfinding maps; and
- an ELITE interactive classroom, where both teaching and research take center stage — faculty can project a computer or document scanner to the four 80" flatscreens around the room, easily seen by students; where students can work together in small groups; and where research studies that require computer access is available.

"In addition to many major projects, the team is proud that it has kept the technology in the building up-to-date, from faculty and staff computers to teaching technology in the classrooms," Chaffee says.

The PBB would have depreciated a long time ago if it weren't for a dedicated team of UI and Tippie staff who not only maintain the facilities but look at ways to improve the building. A special endowment fund established when the building was built supports the upkeep of the building (contributions today continue to support PBB).

"Our roles have changed over the past 20 years," says Rick Adrian, director of facilities. "When PBB opened, there were

1,200 students, today there are 2,500, plus the number of faculty and staff has increased. With rising use, we've increased the daily cleaning and polishing of the facility, while replacing carpeting, reupholstering furniture, and repainting as needed. We've also begun to redesign parts of the building to improve functionality and provide attractive environments for users."

Chaffee and Adrian are working with a local architectural firm to determine how to restructure parts of the building to create even more office and collaborative spaces and to make the building a more efficient user of energy.

A people tracking system installed in three of the building's 25 entrances recorded more than 1 million people entering the building this past year, making the PBB one of the more heavily used buildings on campus.

"This system gives us a better understanding of the building usage and peak times of use," Chaffee says. "Combining that data with information we have about energy use in the building, we will learn how to be more efficient energy users, which will hopefully save the university and Tippie money."

People still consider this a new building, Adrian says.

"I often hear people say 'I want to be in a new building like the Pappajohn Business Building,'" Adrian says.

"That speaks volumes to how we've taken care of this special building." ■



"We are not building a Taj Mahal. I don't think of this building as having frills. ... We are building something that will sit on that site for 100, maybe 150 years. We like to think that the people of Iowa will be proud of that structure."

— George Daly, dean of the college, *Des Moines Register*, November 4, 1990

Above: Floors are cleaned and polished with the use of a "Zamboni"-like machine.

Below: PBB's south-facing entrance today.



TIPPIE

BY THE NUMBERS

3 Fake owls sitting on the corners of the third floor above the outdoor patio to discourage pigeons.

31

Number of months from time construction began to when PBB was completed (July 1991 to January 1994).

187,000

Square feet of space in PBB.

17,725

Square feet in the business library, more than triple the old library space.

110

Parking spaces in garage underneath PBB.

387

Number of seats in the largest PBB classroom, Buchanan Auditorium.

17

Number of miles of gray wood trim (hickory and maple) used in the building.

\$33
MILLION

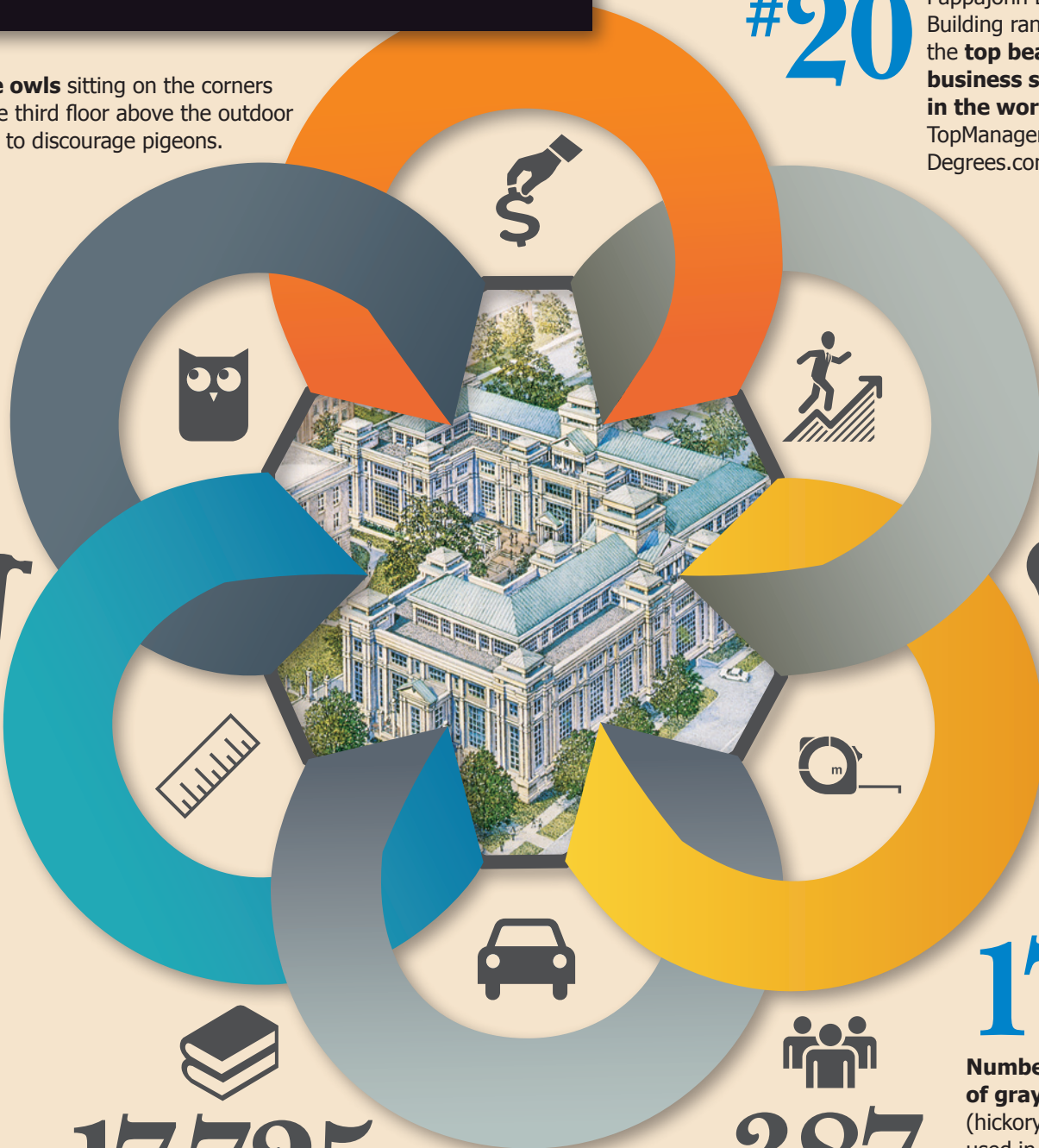
Cost to build PBB (\$15 million from donors for building and an endowment fund and \$24.9 million from state revenue bonds).

#20

Pappajohn Business Building ranking among the **top beautiful business schools in the world** by TopManagement-Degrees.com.

2

Specially made chandeliers, designed in three sections and assembled in the two fourth-floor colloquia.



An Imperative to Give:

Chris and Elise Klein Make a Difference

Chris Klein (BBA85) gives the Tippie College of Business the credit for much of his success. So when he and his wife, Elise, recently gave an outright gift of \$100,000 to establish the Chris and Elise Klein Excellence Fund (and an additional \$400,000 deferred gift), it was because they wanted to make a difference in the lives of another generation of students.

Klein began his studies at Iowa as a political science major, considering a law career. But after a year and a half, the courses, he says, “just weren’t exciting.” But he took an accounting and an economics course, and those “clicked” with him.

“Once I changed to a finance major, I knew I’d found a track I could run on,” he says. “Iowa was the first place where all of my aspirations came together. My time here was transformational, giving me a strong direction in my life, and it was the foundation for a lot of the success I’ve had. I even met my wife at Iowa our last semester senior year! When I graduated in 1985, it was a tough job market, but I took a position with a bank right after graduation. I was on my way,” he says.

Today, Klein is chief executive officer of Fortune Brands Home & Security (NYSE:FBHS), which includes the operating divisions

of such brands as Moen faucets, Master Brand cabinets, Simonton windows, Therma Tru doors, Master Lock padlocks, and Waterloo tool storage. Since taking over the Home and Security business in 2009, and taking the business public in 2011, Klein and his team have grown the business in the face of a tough housing market.

When his daughter enrolled at Iowa a few years ago, he reached out to the college to become reengaged with the school since he knew he’d be visiting Iowa City often. Over the years, Klein has served as a guest speaker in both undergraduate and MBA classes, and when the college asked him to serve on the Tippie Advisory Board he willingly said “yes.”

Immersed as he is in the life of the college and the university, Klein understands well the importance of unrestricted gifts to the college. The Kleins knew the college had many scholarship funds that support students, and because funding from the state is dwindling, their gift could give the college the flexibility to use the resources for current programs or for new initiatives.

“In Tippie Advisory Board meetings, Dean Gardial presents a strong vision for the college and the need for the college to evolve in order to better educate

the next generation of students,” he says. “I hope our gift and pledge will support that vision so the college continues to excel and to distinguish itself.”



Chris Klein

The

FLIPPED

Classroom: Lectures at Home, Homework in Class

After spending the majority of his academic career learning in the traditional format — lectures in class, readings and homework out of class — Ethan Perkins, Central Control States market manager for Stoli Group USA in Des Moines, was initially wary of Jon Garfinkel's unconventional education methods.

Garfinkel, professor of finance and Henry B. Tippie Research Fellow, teaches from a reversed perspective — flipping the problem-solving side of class into the classroom and pre-recording his lectures (which often replace readings) for listening and playback online, which the students must do outside of class.

Garfinkel thinks it's an approach that's been around for at least a decade in some schools but one he's only been using for the past five years or so.

For Perkins, a student in the Tippie Executive MBA Program, having the opportunity to apply what he learns from online lectures to in-class activities and projects has given him a completely different outlook on education — one he believes should and could be used in classes other than Garfinkel's.

"At first, I was highly skeptical," said Perkins, who just completed Garfinkel's Corporate Investment and Financing Decisions class and who graduated in May. "I had not experienced this type of teaching before, and given the complexity of the material (for me), I was highly concerned I wouldn't be able to keep up. But my feelings toward flipped classrooms have flipped. I love it.

Garfinkel started thinking about flip teaching when he learned that Ivy League schools were putting their course materials online 10 years ago, making them available for free.

Garfinkel said there is a good bit of work up front — preparing the readings, recording all the lectures, including PowerPoint slides, etc. He started recording his lectures and placing them on the Tippie computer server for students to listen to as homework when convenient in their busy schedules. That freed up class time for more constructive, hands-on teaching and learning.



“Giving students access to my lectures outside of class allowed us to spend class time exchanging ideas and answering questions in an experiential learning environment. I firmly believe that the classroom is where you connect the dots for the student, and in my view, this really helps with learning,” Garfinkel said.

“I make some changes from class-to-class, year-to-year, but once the lectures are recorded, the hard work is done,” he said. “It’s really inspiring to see the students grasp the material from lectures and learn ways to apply it in class. It eliminates their fear of ‘what if I’m doing something wrong.’ We take care of answering that in class,” said Garfinkel, who has received multiple teaching awards.

Garfinkel does admit this learning style does have its challenges — particularly when it comes to technology and also student bandwidth — but he thinks the paybacks outweigh any costs.

And his students — past and present — thank him for it.

“While I understand that everyone learns differently, I strongly advocate for this type of teaching,” said Mark Braun (BA91), UI vice president of external relations, who graduated from the Tippie Executive MBA Program in 2012 and took Garfinkel’s class. “As I looked back on other classes, both undergraduate and graduate, I think this type of approach would have been advantageous.

According to Jean Florman, director of the UI Center for Teaching, a number of UI faculty members — from those in undergraduate colleges to the professional colleges — are flipping basic course content to outside-class time.

“Shifting more of the basic knowledge acquisition to outside class frees up class time for instructors to encourage and facilitate students’ active engagement with that knowledge,” Florman says. “Instructors can push students to apply, analyze, synthesize, and critique what they have learned.”

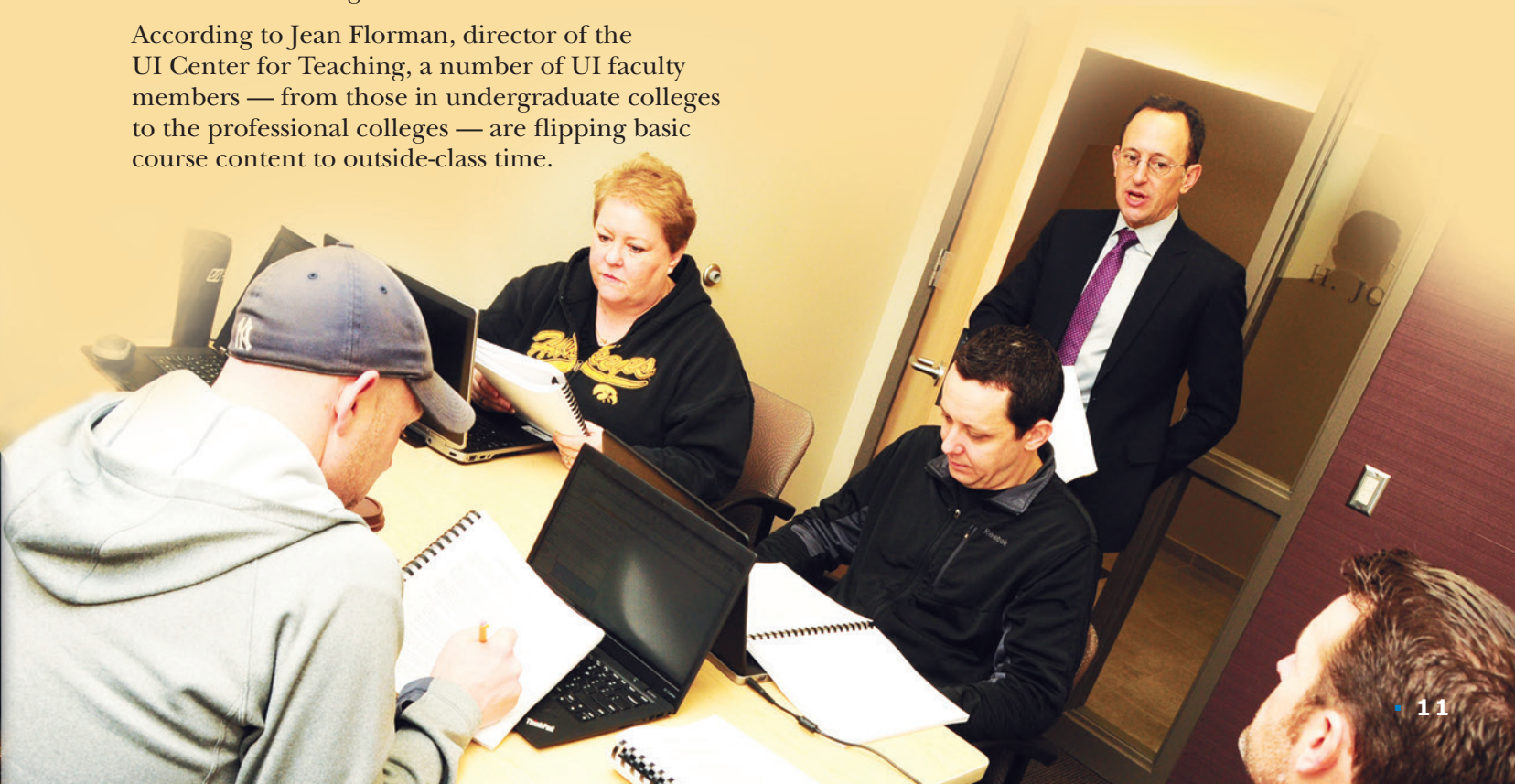
Florman says the flipping trend became “hot” a few years ago, but as one faculty pointed out to her, generations of faculty have expected students to read and research before coming to class.

“I think it’s the dovetailing, though, of the ‘flipped’ model with other pedagogies — inquiry-guided learning, team-based (in-class) learning — that is the newer trend,” Florman says.

The university’s TILE (Transform Interact Learn Engage) classrooms also work well with the flipped approach because the round tables, numerous whiteboards, and multiple projection options encourage inquiry-guided and team-based learning.

Having found his own balance of class flipping, Garfinkel is confident that this method can work in most classrooms no matter the content.

“I plan to teach this way indefinitely, and I think as word spreads and other instructors understand the purpose and reward of flipping, they will see it as a real opportunity and advantage for their students,” Garfinkel said. ■



The Henry Fund:

Launching Careers for 20 Years

Through innovative experiential learning, the Tippie College's Henry Fund set a trend for student-managed funds and led to great careers.

For two decades, the Henry Fund — the core focus of the Applied Securities Management course in the Full-time MBA Program — has done more than live up to the promise of hands-on education. It set a trend, won awards, and provided close to 30 student scholarships. In addition, it has become a prestigious résumé enhancement sought after by MBA program applicants as well as corporate recruiters.

Each fall since 1994, MBA students apply to become one of 10-15 managers of the Henry Fund, which is valued at \$3.6 million as of May 2014. The University of Iowa Foundation holds the endowed equity portfolio and distributes proceeds to the university for scholarships.

Henry B. Tippie (BSC49), and Henry Royer. During a tour of the Pappajohn Business Building, the two men were inspired to advance the MBA program to a new level through real-world funds and accountability.

"I turned to Henry, saying, 'They really ought to use real money,'" Royer says.

Tippie agreed: "In my experience, there is a big difference between paper and the real McCoy."

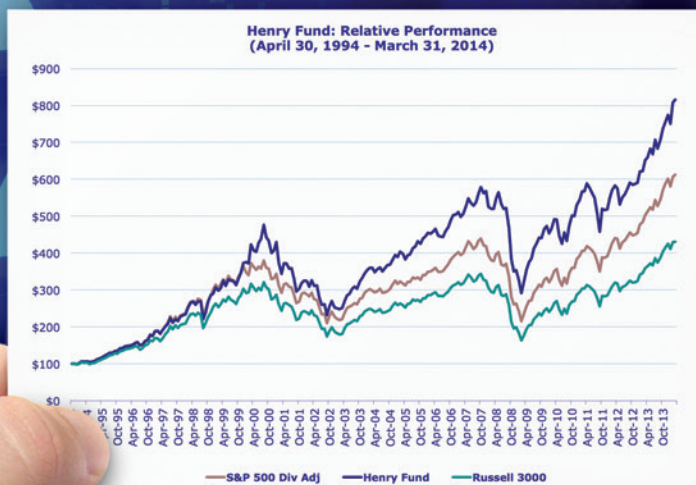
The duo sent in their checks, and Tippie defined the fund as a long-term investment. Former Finance Professor F. Douglas Foster taught the course for the first three years.

"The past 20 years have proven that the Henrys were absolutely correct," Foster says. "It makes a big difference when actual funds are at risk. It changes everything. There is no substitute."

COVETED CAREERS

Todd Houghe (MBA94, PhD98) was a student in the first class to manage the fund.

Today he is the Curt and Carol Lane Research Fellow and a lecturer in finance at Tippie. Since 1999, Houghe has taught this unusual course that features group discussion



The fund became one of the first student-managed funds at a U.S. university, thanks to generous gifts from college advisory board members

as well as written analyses and detailed valuation models. Research and results are posted to www.henryfund.org and on Twitter ([www.twitter.com/Henry_Fund](https://twitter.com/Henry_Fund)).

Alan Xi Wang (MBA04) says the class was one of the most rewarding decisions of his life. After only one year as a Henry Fund analyst, he was recruited by Principal Global Investors (PGI), the investment arm of Principal Financial Group, Des Moines, to assist with equity research and portfolio management related to acquisitions in Hong Kong.

"In the interview, they said, 'Tell me how to pick a stock if you have the universe to choose from.' I answered in both top-down and bottom-up approaches — exactly how it was taught in the Henry Fund," he explains.

While working in Des Moines, Wang completed his MBA through the college's part-time MBA for Professionals and Managers Program. After four years, he became PGI's first portfolio manager based in Hong Kong with their Global Emerging Market team. Later, he joined Black Rock (Asia) as a vice president and portfolio manager. Next, he headed equity investment at Ping An Asset Management, the second-largest insurer in China. After three years, he rejoined PGI (Hong Kong) as portfolio manager, head of Greater China Equities, and managing director.

"The Henry Fund is a great process and a great kick start of one's investment career," Wang says. "It is the most concentrated learning experience in this industry. The knowledge became part of me."

Todd Nelson (MBA06) was drawn to the MBA program due to his interest in the Henry Fund and its in-depth financial market education. Having served as a CPA at Ernst & Young for seven years, he sought an experiential learning environment that would help him better understand and navigate the uncertainty of the markets.

"They were visionaries in setting up the Henry Fund," he says. "It is a power above what other programs provide."

The course heavily influenced Nelson's knowledge base. The discussions and analytical work created a convergence of multiple financial and business concepts.

"Without fully understanding accounting, corporate finance, management structures, and business strategy, it's hard to build a bottom-up financial model and render judgment on the fair value of a company," Nelson explains. "Being a Henry Fund analyst allows you to apply principles from various classes in one holistic experience."

Like Alan, Todd's work on the Henry Fund quickly attracted corporate attention. He had only been in the course for four weeks when he wrote an industry research report that helped him land an internship in New York.

"My industry research report and the content I discussed were convincing factors during my interview," Todd says. "It lent credibility to my candidacy during a competitive interview process and reinforced Iowa's reputation as a top-tier academic institution."

Todd interned at Goldman Sachs in 2006. He now serves as vice president of its Investment Banking Division. As a member of the Henry Fund Advisory

Board and the School of Management Advisory Council, he visits campus regularly.

"The Henry Fund helps students develop perspectives on the U.S. and global economy and how this impacts various industries," Todd says. "No one really knows what the world will look like in 12 to 18 months, but you are forced to develop a perspective and convince fellow analysts about buying or selling opportunities."

STEADY INTEREST

Two decades later, the Henry Fund is one of very few student-managed funds to make its work readily available for anyone to review. Recruiters as well as students target the Full-time MBA Program because of what it can do for them.

"It's interesting that it recruits students and recruits employees," Houge says. "It is a flagship program in the Department of Finance, drawing MBA candidates here from all over the world."

Not only has the Henry Fund advanced the personal and professional development of 240 MBA students in its history, it has won awards and performed well financially. The fund won the top awards for graduate-level large-cap equity blend and large-cap growth categories at the Redefining Investment Strategy Education (RISE) conference in 2006, 2007, 2008, 2009, and 2010.

"It's phenomenal what they've accomplished with a different set of students every year," Tippie says. "The 12.82% average return over 20 years is unbelievable — it beats the S&P Index."

To learn more about the Henry Fund, visit tippie.uiowa.edu/henry.



Want up-to-date news about the research, programs, students, faculty, and staff in the college? Subscribe to our monthly e-newsletter at tippie-news@uiowa.edu

91 PERCENT PARTICIPATION RATE

Tippie faculty and staff overwhelmed the rest of the UI community when they achieved a 91 percent participation rate in the UI's first annual We Are Phil faculty and staff giving program. With 193 of the college's 213 faculty and staff making a financial contribution to the UI during the program launch, the college led all UI colleges and units in participation.

During the two-week launch of the program, more than 500 members of Iowa's faculty and staff gave for the first time or renewed their UI support. Overall, more than 2,100 UI faculty and staff now can be counted as financial supporters this fiscal year (since July 1, 2013), and gifts through June 30, 2014, will be included in the total.

"I am so proud of our team at Tippie," said Dean Sarah Fisher Gardial. "Whether they were supporting our college, UI Health Care, or any of a variety of areas at the UI, our faculty and staff really stepped up and helped make a difference. It was an impressive demonstration of their commitment to Tippie and the larger Hawkeye community."



ROSENBERG RECEIVES RIMS STUDENT INVOLVEMENT GRANT



Tippie student **Ali Rosenberg** received one of 30 Anita Benedetti Student Involvement Program grants from RIMS, the risk management society. The program recognizes the achievements of outstanding undergraduate and graduate risk management

students, financially supporting their attendance at the RIMS 2014 Annual Conference & Exhibition in Denver in April.

In addition to this award, Rosenberg recently received designation as a Spencer Scholar, which brings with it a prestigious XL Capital Group/Ian R. Heap Memorial Scholarship. This summer, she will intern with Rockhill Insurance and RT Specialty in Kansas City through the highly competitive national NAPSLO Internship Program.

BRONZE FINISH

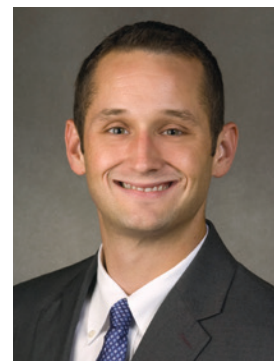
A team of MBA students took third place at the Aspen Institute's Business & Society International MBA Case Competition this past spring. **Jason Haase, Karen Rubel, Jake Johnson, and Adam Walter** (pictured left) were one of five teams invited to the final round of competition in New York City. More than 1,000 MBA students from around the world participated. Now in its fifth year, the competition offers an opportunity for students to innovate at the intersection of corporate profitability and positive social, environmental, and ethical impact. Aspen's program aims to communicate that social, environmental and ethical issues are not at the periphery of business; indeed, they are central to business growth in the 21st century.

SAVOY AWARDED DELOITTE FELLOWSHIP

Steven Savoy, a Tippie doctoral student studying accounting, was recognized as one of the top ten accounting Ph.D. candidates in the nation and was awarded a \$25,000 grant from the Deloitte Foundation's annual Doctoral Fellowship program. The award is given to high-performing accounting doctoral students who plan to pursue academic careers upon graduation. The grant supports his final year of course work and the subsequent year to complete his doctoral dissertation. Savoy is currently in his third year of the program.

BEST PAPER AWARD

Art Durnev, associate professor of finance and Henry B. Tippie Research Fellow, conducted research revealing corporate social responsibility investment is associated with lower risk in company stock prices during economic downturns. Durnev's research recently received the Best Paper award by the European Corporate Governance Institute. "Corporate Social Responsibility and Asset Pricing" was selected from a record number of submissions in the competition's history. His research team included coauthors Rui Albuquerque and Yrjo Koskinen, both from Boston University. Read more about his research in the Department of Finance alumni magazine, *Exchange*, at tippie.uiowa.edu/finance/exchange.



Steven Savoy



Art Durnev

TIPPIE FACULTY AND STAFF RETIREMENTS

Robert Cline, Lecturer, Marketing

Joseph George, Lecturer, Entrepreneurship

W. Bruce Johnson, Professor, Accounting

Linda Knowling, Creative Coordinator,
Dean's Office

Richard McCarty, Lecturer, Entrepreneurship

Dennis Schrag, Lecturer, Management &
Organizations

John Spitzer, Clinical Professor, Finance



GLOBAL SUMMER INTERNS

A record number of undergraduate students will intern abroad this summer in one of Tippie's 8-week internship programs. Of the 48 students, 23 will travel to London, 11 to Hong Kong, 7 to Paris, and 7 to Madrid. The Paris and Madrid programs are for students pursuing a language minor or major as there is a minimum language requirement, while London and Hong Kong are both English-language internships. The record growth is most likely attributable to a growing interest in Asia and increased study-abroad scholarships for students.



STAY CONNECTED

You're part of a growing network of Tippie alumni living in the United States and around the world. Stay connected and become involved today at tippie.uiowa.edu/alumni/volunteer.cfm.

OWL RELEASED IN TIPPIE COURTYARD

On a cold Saturday Hawkeye Visit Day in February, an owl flew into one of the Pappajohn Business Building's windows, hurting its beak. UI student **Brian Leal** was studying nearby and noticed the injured bird behind one of the planters on the patio. Eventually, Leal and several Undergraduate Program advisors were able to contact the Macbride Raptor Center, who nursed the bird back to health. On Friday, March 28 (another Hawkeye Visit Day, by the way), Raptor Center representatives returned the bird to the courtyard, where Leal was given the honor of releasing the bird. For more photos, visit the online Tippie photo album at tippie.uiowa.edu/photoalbum.

TIPPIE MAGAZINE RECEIVES AMERICAN ADVERTISING AWARD

The college's alumni magazine — *Tippie Magazine* — received a silver award in this year's American Advertising Awards competition, which recognizes creative excellence in advertising and promotional materials. It was among nearly two dozen awards that the University of Iowa and the UI Foundation received in this year's competition. Contributing to the magazine are **Lesanne B. Fiehler**, director of publications at Tippie, and the design firm WDG Communications.

TIPPIE MAINTAINS AACSB ACCREDITATION

The Tippie College of Business and Tippie's accounting program have been reaccruited by AACSB International — The Association to Advance Collegiate Schools of Business. AACSB accreditation has been earned by less than five percent of the world's business programs. The UI business program was first accredited in 1923, just two years after it was elevated to collegiate status, and it has maintained accreditation without interruption ever since.



TIPPIE BUILD 7

Another spring meant another Habitat for Humanity Tippie Build home under construction by Tippie students, faculty, and staff. This year, as progress was under way, a webcam was placed at the job site so visitors could view the progress (tippie.uiowa.edu/tippiebuild/cam). Recipients of the home are Benjamin Ndimira and Amina Tarisi and their three children, originally from the Republic of Congo. The first Tippie Build was completed during the 2006-07 academic year, the largest community service project in the history of the college. To date, Tippie students have raised more than \$250,000 for Iowa Valley Habitat for Humanity.



ANOTHER SPACE FOR ENTREPRENEURS

With the Bedell Entrepreneurship Learning Laboratory (BELL) at capacity, the John Pappajohn Entrepreneurial Center (JPEC) has created a new space — the Thinc Innovation and Collaboration Lab — where students can begin building their early-stage companies. The BELL is a space for students whose business plans and progress are more developed.

"We thought this would be a great place for early-stage companies to go and work together," said Lynn Allendorf, acting director of JPEC.

The Thinc Lab includes computers, a conference room, and a break room equipped with a pingpong table for "creative breaks." The 5,000-square-foot

space at the intersection of Dubuque and Market streets has seen a lot of activity. When a national conference needed a space to hold a student-entrepreneur showcase, Thinc hosted it. Thinc has also hosted new events, like Student IdeaStorm, and will be the place for future hackathons, Allendorf said.

In addition, JPEC instructors and graduate students work from the space on a regular basis, to be available for students every day.

The UI entrepreneurship program has jumped to 3,890 undergraduate students in fiscal 2012, up from 3,760. Graduate student use is up to 273 students, up from 227 the previous year.





Who's Who of the

Jay Bunting, MBA95

Owner
Wayzata Spices



Kelly Ducey, BBA02

Owner
Irish Dog Bloody
Mary Mix LLC



Mark Roach, MBA99

Global Deployment
Manager
3M



Megan McKay, BBA99, MBA05

Owner
Peace Tree Brewing Company



Chris DeWolf, BBA88

CEO and President
Lil' Drug Store Products

Steve Huisenga, BBA88

Vice President of Sales
American Pop Corn Company



Tippie Swag Bag

Chris Klein, BBA85

CEO
Fortune Brands
Home & Security



Mark Buthman, BBA82

Senior Vice President and CFO, Kimberly-Clark Corporation

Tara Cronbaugh, BA98

Owner, The Java House

Zachary Voss, BBA00

President, Voss Distributing LLC

When high-profile business executives come to campus for speaking engagements, we frequently thank them with a gift. This year, we developed a gift bag containing products from companies where Tippie alumni work. *If you'd like to promote your company's product in the gift bag, contact Courtney Blind at courtney-blind@uiowa.edu, 319-335-2769.* Items must be produced by the alum's company; no promotional products, please.



Lost track of a classmate? Looking to connect with Tippie alumni in your area? Check out the career moves, professional accomplishments, and personal achievements of alumni and classmates below, and then send us your news.

An online information update form is available at tippie.uiowa.edu/alumni/update, or you can send a note to Courtney Blind, Tippie College of Business, 108 John Pappajohn Business Building, University of Iowa, Iowa City, IA 52242-1994 (or email tippie-alumni@uiowa.edu).

2010s

Brian Bay, BBA10, is a business and systems integration analyst with Accenture in Houston, Texas.



Jason Carlson, MBA2011, has been promoted to vice president of partnership management in Global Networks and Business Development for Citigroup.

Taylor Dunlap, BBA12, is an analyst with Aegon USA Realty Advisors LLC in Baltimore, Md.

Casey Everts, BBA, EntreCert10, was named to the *Iowa City Press-Citizen's* list of 10 to watch in 2014. He is the co-creator of dibZees, a penny auction website.

William (Kaiqiang) Han, BA12, is an assistant vice president at Citigroup.

Tom Harper, BBA13, is owner/partner of Phoenix Products in Muscatine.

Sarah S. James, BBA10, is an associate and attorney with the Whitfield & Eddy law firm in Des Moines.

Cameron Johnson, BBA12, is an analyst with Wells Fargo Capital Finance in Chicago.

Jacob Johnson, MBA13, is a market research manager with Aviva USA. He lives in West Des Moines.

Stephanie Kaplan, BBA13, is social media manager for Apple Creek Kennel in Marion.

Jessica A. Kinneer, BBA12, is an accountant with John Deere in Waterloo.

Arindam Majumdar, MBA10, is product manager, corporate risk management with Discover Financial Services Ltd. He lives in Highwood, Ill.

Ashley A. Martens, Entrepreneurship Cert10, is an account coordinator with the Maclyn Group advertising agency in Lisle, Ill.

Matthew McSweeney, MBA11, is a Master Process Pro with John Deere Power Systems. He lives in Cedar Falls.

Karie A. Meisgeier, BBA11, is student accounts administrator at Des Moines University.

Reo Menning, MBA13, was promoted to executive director of the Metro Waste Authority, a regional waste management organization that covers 16 metro cities and Polk County in Iowa. She was previously the director of public affairs.

Beshara Moussa, BBA12, is a customer fulfillment specialist with KeHE Distributors in Romeoville, Ill.



Casey Niemann, MBA13, has founded Your First Date with the Cloud, a company that provides interactive, educational cloud computing workshops for corporations. He also is working on DataYield, an agricultural technology startup.

Adam Plagge, MBA13, is the director of the Fairfield Economic Development Association in Fairfield.

Michele Raymer, BBA13, is a marketing manager with 7G Distributing in Cedar Rapids.

Megan (Schuelke) Scott, MBA11, is an associate marketing manager with Land O'Lakes in Arden Hills, Minn.

Caitlin Streit, BBA13, is a teacher with the Shelby County Schools in Memphis, Tenn.

Megan (Greenwood) Tarasi, BBA10, is in budget management with the American Institute of CPAs (AICPA), in Durham, N.C.

Morgan-Leigh Trump, Entrepreneurship Cert12, is a consultant with Advocate Healthcare in Flossmoor, Ill.

2000s

Devon L. Albert, Entrepreneurship Cert07, is a minimum continuing legal education (MCLE) coordinator with the Kirkland & Ellis law firm in Chicago.



Christopher Boley, EMBA04, is president of Pella Company in Clive.

Steve Buesing, MBA00, is vice president and controller of commercial systems business of Rockwell Collins.



TIPPIE ONLINE

- tippie.uiowa.edu
- facebook.com/Tippie
- twitter.com/TippieIowa
- linkedin.com/groups?gid=54030

Editor's Note: Alumni News are submitted by alumni and are not verified by the editors. While we welcome alumni news, *Tippie Magazine* is not responsible for the information contained in these submissions.

MINGLE LIKE YOU MEAN IT

The Mingle Like You Mean It event brought undergraduate students and Tippie alumni and area business professionals together for networking. Prior to the event, students attended a half-hour networking workshop, sponsored by the Pomerantz Career Center. With newly honed networking skills, the students then practiced how to mingle, engage in conversation, and network during the reception.



Jessica Cole, BBA07, is president and CEO of ASC Communications in Chicago.

John DeYarman, MBA02, is business development manager with General Electric. He lives in Marietta, Ga.



Sally Dix, EMBA09, is the executive director of Bravo Greater Des Moines, a nonprofit that

collects a portion of hotel/motel taxes in central Iowa and distributes the money to regional arts, culture, and heritage groups. Prior to joining Bravo, Dix was the Blue Zones engagement manager for Wellmark Blue Cross and Blue Shield.



Ben Fagerlind, BBA02, is a senior financial advisor with Merrill Lynch Wealth Management

in Los Angeles, Calif.

William H. Garrett Jr., Entrepreneurship Cert00, is a financial representative for TransAmerica Advisors in Bettendorf.

Lance Golinghorst, MBA01, is sales director with IBM. He lives in Hopkins, Minn.

H. Kevin Harle, MBA05, is controller of commercial operations for SSAB Americas, a steel company in Muscatine.

Kurt J. Havens, BBA03, joined the corporate and investment banking division

of BNP Paribas as director and senior counsel in the Paris-based bank's New York office.



Chelsea Hillman, BBA08, is the public relations and events specialist with Allsteel. She

previously was the director of marketing and communications at Integrity Integrated Inc.

Mark Hopkins, MBA01, retired from the U.S. Army as an officer in the Reserve Component, highest rank attained was lieutenant colonel. His final assignment was as an instructor in the Math Department at the U.S. Military Academy, West Point, NY.

Jacob Johnson, BBA06, is an MBA candidate at Duke University.

Andrew J. Katherman, BBA02, is a software developer for the Alteso information technology company in Langhorne, Pa.

Nicole M. (Worker) Kennedy, BBA02, is a senior accountant with the Magnetic Inspection Laboratory in Elk Grove Village, Ill.

Michelle Lane, MBA09, has been promoted to director of over-the-road marketing with Bridgestone Americas, which will include product marketing, pricing, programs, training, and marketing communications.

Phillip C. Luebke, MBA05, is founder and chief executive officer of Brilliant Swim, a swimming products company in Bozeman, Mont.

Shawna L. Miller, BBA08, is a certified public accountant for the Hogan-Hansen certified public accounting and consulting firm in Mason City.

David Muir, MBA08, is product manager-lifestyle gear with Shimano. He lives in Irvine, Calif.



Sumit Mundhra, MBA09, is an associate of hedge design and management with Allianz Life

Insurance Corporation of North America. He lives in Plymouth, Minn.

Sauna Stannard, BBA03, is a project manager with the National Football League. She lives in Los Angeles.

Emily (Gander) Wadhwani, MBA07, is a director with Fitch Ratings. She lives in Chicago.

1990s

John Affre, BBA90, is manager of Buying Groups, Furniture Rental, and Strategic Accounts with The HON Company of Muscatine.

Elizabeth (Elliott) Asay, BBA92, is senior vice president at JCPenney in Plano, Texas.



Lisa (Kalb) Attea, BBA98, is a Cerner Applications supervisor at Catholic Health

Initiatives in New York City.

Michael F. Callahan, BBA91, is an international salesman for the W.W. Grainger industrial supply company in Niles, Ill.

UPCOMING ALUMNI EVENTS

Our alumni base of more than 45,000 spans a broad range of people with varied interests. So we're working hard to provide you with an array of alumni options. Suggestions for future events? Contact Courtney Blind, director of alumni relations, at 319-335-2679, courtney-blind@uiowa.edu.

SATURDAY, JUNE 14 (3-6 p.m.):

Iowa 80 Trucking Museum (exit 285 on Interstate 80 near Walcott, Iowa), owned by Tippie alums, Delia Meier and Will Moon. This free family-friendly event features 60 historic trucks in the museum, free food, activities for kids, and semi cab tours.

HOLD THE DATES

- **Kansas City event**, Thursday, June 26
- **St. Louis event**, Thursday, July 10
- **Homecoming**, Friday-Saturday, Oct. 10-11

More info:
tippie.uiowa.edu/alumni/events



Terry Lillis (MS82), senior vice president and CFO of Principal Financial Group Inc., has been selected by the *Business Record* as the 2014 winner of the Deloitte CFO of the Year Award. Lillis, a member of the Tippie Advisory Board, was chosen from a field of 25 nominees. He joined Principal in 1982 as an actuarial student and was named actuary in 1985. He was promoted to chief financial officer of the company's Retirement and Investment Services business, and was named to his present position in 2008.



Kristen R. Downs, BBA95, is executive administrative coordinator with the U.S. Olympic Museum in Colorado Springs, Colo.

Jason Glass, BBA99, MBA10, was named to the *Iowa City Press-Citizen's* list of 10 to watch in 2014. He is the chief people officer at Four Oaks in Cedar Rapids, a member of the Iowa Human Rights Commission, and vice chair and publicity chair for the Johnson County Republicans.

David Henkhaus, MBA97, is pursuing a Ph.D. in educational measurement and statistics at the University of Iowa College of Education.

Krista L. (Witt) Ketcham, BBA90, is chief financial officer for Buena Vista Regional Medical Center in Storm Lake, and a fellow in the Healthcare Financial Management Association.

S. Christian "Chris" Nelson, BBA98, is an attorney and member of the management team with the Belin McCormick law firm in Des Moines.

Myeong-Cheol Park, PhD90, is a professor at Korea Advanced Institute of Science & Technology (KAIST) in Daejeon, South Korea.



Mark Roach, MBA99, is MRD SAP Global Deployment manager with 3M Company.

He lives in Lake Elmo, Minn.

Jonathan L. Sarvis, BBA96, MBA99, was named CEO of TMG Financial Services after serving six years as its chief financial officer. The company is located in Clive and is a sister company of The Members Group.



Nicole Strait, BBA93, is the chief of organizational strategy with Norwest Equity Partners, a leading middle market private equity investment firm in Minneapolis.



Kai Thomsen, BA99, IntBusCert99, is vice president of Cassidy Turley, a commercial real estate service, in Minneapolis.

Ryan D. Zimmerman, MBA99, PhD06, is associate professor of management at Virginia Tech in Blacksburg, Va.

1980s

David M. Crowley, BBA85, is president of David Crowley Insurance Services in Santa Rosa, Calif.

Greg Fries, BBA81, is an account executive with Procter & Gamble in Cincinnati, Ohio.

John Koolstra, BBA82, is controller with Vermeer Corporation in Pella.

William K. Lowry, BBA86, is owner of Lowry Company, a building and development business in Waukeg.

Shari (Meyer) Menz, BBA86, MBA87, is vice president of supply chain and human resources with Willert Home Products Inc. She lives in Chesterfield, Mo.

Jennifer Pedigo, BBA86, MBA98, has joined TIAA-CREF as head of institutional asset management distribution for the Americas.



Steve Pogemiller, BBA83, MAC84, was named the chief financial officer for the California School Boards Association.

James R. Seitz, MBA11, is director of operations for the Dresser-Rand manufacturing company in Burlington.

Matthew T. Willaert, BBA89, is deputy general counsel and senior vice president of MedAssets, a health care performance improvement company in Davenport.

1970s



Charles F. Becker, BBA76, JD79, is president of the Belin McCormick law firm in

Des Moines.

Russel Farrow, MBA72, retired as a major with the U.S. Army. He lives in Casper, Wyo.

Morris Fleishman, MBA72, retired from his position as the outage budget manager at the San Onofre Nuclear Generator Station in San Clemente, Calif.

Marlene F. (Rettenmaier) Brockway, BBA75, is an insurance broker at CBIZ Insurance Services in Leawood, Kan.



Linda (Mosher) Schreiber, BBA75, MA95, received the Johnson County Historical Society's

Irving Weber Award for her book, *Before 52340: A Place in Time*.

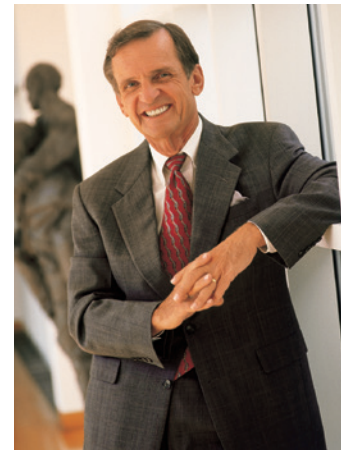


Therese Vaughan, BBA79, was named the 2014 Insurance Woman of the Year by the

Association of Professional Insurance Women.



Megan McKay, BBA99, MBA05, co-owner of Peace Tree Brewing Company in Knoxville, received a Gold Award at the 2014 World Beer Cup award ceremony for the brewery's Blonde Fatale ale.



Jerre Stead, BBA65, was named Business Person of the Year by the *Denver Post*. Stead is the executive chairman of IHS Inc. and a member of the Tippie Advisory Board.

OUTSTANDING TIPPIE ALUMNI NAMED

Three Tippie alumni received awards from the college to honor their engagement with our institution.

Two new awards — the **Alumnus of the Year** and the **Young Alumnus of the Year** — were awarded to **Dana Ramundt (BBA74)** and **Tom Niblock (BBA07)**, respectively. **Tom Kloet (BBA80)** received the **Department of Accounting Outstanding Alumnus Award**.



Ramundt is the president and CEO of The Dana Company, an independent insurance agency he founded in Des Moines, that currently serves clients in 22 states. Ramundt initiated the reestablishment of the insurance program at the University of Iowa, which has now evolved into the Emmett Vaughan Institute of Risk Management and Insurance. He serves on the Vaughan Institute's Advisory Board and orchestrates an annual golf outing that not only provides scholarship funds to Iowa insurance students but introduces employers to some of the program's accomplished students.



Niblock is a Foreign Service officer at the U.S. Department of State. He currently serves in the Office of Taiwan Coordination in Washington, D.C. He previously served as the staff assistant to the ambassador at both the U.S. Embassy in Beijing, China, and the U.S. Embassy in Islamabad, Pakistan. Tom is the recipient of numerous awards from the Department of State, including the Pickering Fellowship and several Meritorious Honor Awards. He has served on the Young Alumni Board, given guest lectures in classes, and serves on the UI Honors Program Alumni Board.



Kloet's career includes more than 20 years of international business opportunities — his travels have taken him from Chicago to Singapore, from France to Canada. Kloet is the CEO of TMX Group Inc., which operates the Toronto Stock Exchange. Prior to taking the position in 2008, he served as senior executive vice president and COO of the American Zone for Fimat and its successor, Newedge Group. Kloet is a member of the Tippie Advisory Board.



Matthew Bucksbaum

February 20, 1926 – November 24, 2013

Matthew Bucksbaum (BA49) was a cofounder of Growth Properties. Before his retirement as CEO in 1999, and as chairman in 2006, the publicly held company was one of the largest owners and developers of shopping centers in the world, numbering over 200 malls and 200 million square feet of space. The company was founded in 1954 under his leadership and his two brothers. The Bucksbaum brothers were among a handful

of families who are recognized today as the pioneers of the shopping center industry. The university honored him as one of its outstanding alumni in 2007.

John Kottman

March 30, 1925 – March 13, 2014

Professor John Kottman was born in Hampton, Iowa, in 1925. A graduate of Sheffield High School, he received a B.A. (1949), an M.A. (1956), and a Ph.D. (1963), all in journalism from the UI. John held joint faculty appointments in both the School of Journalism and the Tippie College of Business. He was a gifted teacher and was honored by business students as an “outstanding professor” two years running. He retired from the college as an emeritus professor of marketing in 1987.

IN MEMORIAM

1930s

Richard S. Hoak, BSC39
Charlotte A. Kimm, BSC38
Robert H. Schulz Sr., BA38, MA40

1940s

Louis L. Asarch, BSC48
Melvin H. Baker, BSC48, MA50
Donald E. Barton, BSC48
James Bonham, BSC41
Owen G. Cahill, BSC49
Donald R. Carlson, BSC40
Paul F. Cavanagh, BSC49
Phyllis J. Curnes, BSC45
G. Kenneth Edge, BSC45
Arthur M. Fischbeck, BSC41
Russell C. Guthart, BSC49
Irene B. Hellman, BSC45
Blaine L. Hoien, BSC42
Marilyn (Mote) Johnson, BSC45
Lorne E. Joines, BSC47
Charles J. Koudelik, MA48
Shirley J. Lehman, BSC49
John Y. McCollister, BSC43
C. Lawrence Paule Jr., BSC42
Louretta K. Peters, MA47
John C. Phillips, BSC47
John F. Riepe, BSC48
Gertrude P. Rosene, BSC40
Eugene C. Saur, BSC47
Donna B. Tedford, BSC45
Thomas C. Todd, BSC47
Paul F. Weber, BSC43
Wayne Wells, BSC48
Maxine K. Welp, BSC46
Margaret M. Wendt, BSC45
David M. Woodrow, MA48

1950s

Rodney M. Bloom, BSC59
Jerry L. Boulund, BSC53
William G.C. Boyken, MA52
Meryl G. Brewer, BSC51
L. Thomas Burgin, BSC50
William H. Burton, BSC55
T. Richard Clauson, BSC57
Winfred J. Clemens, BSC56, MA59
Daniel H. Cosgriff, BSC54
Michael J. Costas, BSC50
Kenneth J. Drish, BSC58
Cleo F. Edwards, BSC50
Paul J. Flannery, BSC 54
Calvin F. Folkers, BSC59
James W. Hansen, BSC56
Harold G. Haver, BSC56
William I. Hetherington, BSC55, MA68
Carol A. Kosek, BSC55
Lyle T. Lee, BSC59
John W. Loeb, BSC57, MA62
Noble G. Lopeman, BSC50
Robert P. McCollister, BSC56
Wayne L. Menzel, BSC57
Donald M. Messick, BSC50
Warren C. Moore, BSC56
Ernest R. Morgan, BSC59
H. Philip Paul, BSC50
T. Ward Phillips, BSC54
David G. Puffett Sr., BSC50
Robert W. Rettenmaier, BSC55
Robert G. Roth, MA57
Thomas Rowe, BSC56, JD62
F. Thomas Runyon, BSC52
William E. Schesser, BSC56
Wilfred S. Schmidt, BSC50
Stan Schrock, BSC58

Burton L. Smith, BSC50
Robert D. Smith, BSC55
Jack L. Sondergard, BSC50
Jack Taylor, BSC52
Robert T. Thurman, BSC50
Charles W. Toland, BSC53, MD61, R69
Evelyn V. Weible, BSC57
Jerry J. Willie, BSC56
E. Duane Yoder, BSC50
Edwin V. Zahorik Jr., BSC51

1960s

Arthur J. Adams, MBA68, PhD78
Jerry W. Amosson, MBA68
Alan J. Burke, MA69
Roy M. Duffy, BBA60
E. Pauline Flesner, MA69
Dale E. Harrison, MA69
Arnold N. Honkamp, BBA62
Thomas M. Horan, BBA60, JD63
Robert A. Mitchell, BBA66
Delaine C. Peterson, BBA63, JD66
William L. Robinson, BBA63
John E. Urheim, MA64
Bruce H. Vernon, BBA64
John C. Vose, BBA63
Theodore E. Weiss, BBA62

1970s

Philip W. Anthony, BBA73
James L. Bailey, BBA73
Gregory P. Behounek, BBA76
Lowell A. Brennenman, BBA70
Donald W. Brewer, MA68, PhD74
Kurt L. Christensen, BBA72
Thomas L. Crosby, BBA62
Pamela G. Culver, BBA73
Earl Douthitt Jr., BBA75

Michael R. Fischer, BBA77
Kathleen Y. Friedrichs, BBA73
Russell G. Jones, BBA63
Kenneth A. Kocher, BBA76
David M. Mabey, BBA73, MBA06
Donald L. McLaughlin, BBA70
Craig A. Millard, BBA77
Barbara J. Mosen, BBA78
Gary B. Recker, MS73, MBA94
Marcus E. Reno, BBA79
Richard H. Santoro, BBA63
Rick J. Scheel, BBA74
Kathryn M. Sherony, BBA74, MBA82
Stevan S. Smith, BBA74
John M. Stockdale, MA67, PhD70
Steven R. Taylor, BBA77
Rex C. Teigen, BBA78

1980s

Amy Bellamy, BBA85
John E. Elliott Jr., BBA81
Gretchen M. Jay, BBA85
Larry L. Langley, MBA89
Carolyn B. Meigs, MBA80
Paul J. Plummer, MBA82
Richard A. Schnoes, BBA84
Stuart J. Smith-Dromey, BBA82

1990s

Robert L. Basham, MBA90
James Danuser, BBA90
Todd C. Hovey, BS88, MBA92

2000s

Paul K. Hofmeyer, MBA02

2010s

Richard R. Walden, BBA12



THE UNIVERSITY OF IOWA
HENRY B. TIPPIE COLLEGE OF BUSINESS

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*CEO
Fortune Brands Home and Security*

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Curtis K. Lane
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Claudia T. Marban, ex officio
*Senior Financial Advisor
Claudia Marban & Associates/
Ameriprise*

Kathleen A. Minette
*Senior Vice President
Operations and Scoring;
Assessment and Information
Pearson*

Monica Nassif
*Entrepreneurial and Brand
Consultant,
Founder and CEO (Former)
Caldrea Company*

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Michael J. Wokosin
*Vice President, Digital Marketing
Redbox*

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information contact the Office of Equal Opportunity and Diversity, (319) 335-0705.



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