

Summer 2013

 THE UNIVERSITY
OF IOWA

Tippie

HENRY B. TIPPIE
COLLEGE OF BUSINESS

MAGAZINE

**TIPPIE
STUDENTS:**

An International *Blend*

SUMMER 2013

HENRY B. TIPPIE
COLLEGE OF BUSINESS

Tippie

MAGAZINE



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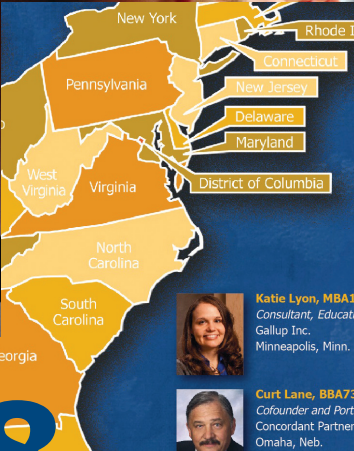


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Tippie Students:

The Tippie College learning environment is changing in several ways to meet the unique educational needs of its students and to prepare them for the changing world of business.

An International Blend

Walk the halls of the Pappajohn Business Building, and you'll find yourself among a mix of U.S. and international undergraduates. That's quite a change from 2005, when there were 34 undergraduate international students. Today there are 497, the majority of which are from China.

Those numbers are reflected at the University of Iowa and nationally. At the university, total international enrollment is 11.4% of the student body (up from 7.1% in 2005). And, according to the Institute of International Education, the total undergraduate international student enrollment in the United States hit a record high in 2011-12.

"The Tippie College, like business in general, is becoming increasingly internationalized," says Lon Moeller, associate dean of undergraduate programs.

The benefits of a more global student body are many, he says.

"I have talked with people from many different countries and their message is the same — learning about other cultures is important for people in business," Moeller says. "My recent experiences teaching abroad in

London and Italy reinforce how important it is for students to gain a global perspective."

Study abroad is only one way students learn about other cultures and perspectives and prepare to contribute to today's multicultural workplace. While enrolled in the college, undergraduates are learning firsthand how to work with diverse groups people. The learning environment here is changing in several ways to meet the unique educational needs of its students and to prepare them for the changing world of business.

The college has developed several programs in the Judith R. Frank Business Communications Center to help international students communicate effectively at home or here in the United States. In spring 2011, the center initiated English Language Learners' Discussion Circles to promote conversation and connections between native English-speaking students and international students. With the hiring last year of Lisa Leech, assistant director of the center who has English as a Second Language training, the center revitalized the circles. Each week a specific topic is chosen and students from across campus are welcome to attend.



"Whether our graduates build their futures in Iowa or abroad, they will be citizens of a global society; the UI must provide students with more opportunities for firsthand experience with international living and understanding."

— UI President Sally Mason

“The language barrier is frustrating for our faculty who want to connect with students. The best thing you can do to build a strong relationship with another person is learn their name and then pronounce it correctly, and many of us aren’t doing that.”

— Lon Moeller, associate dean of undergraduate programs

The English Pronunciation in Conversation series targets different sounds in the English language that are difficult for international students to pronounce. Students practice these and can then read from scripted dialogs about business situations. Students appreciate learning correct pronunciation of words and phrases used during the interview process, Leech says.

Group projects are frequent in the Business Communication and Protocol (BCaP) course, and in the past, students would choose their teammates, preferring to work with friends, says Pam Bourjaily, director of the Frank Center, which coordinates the course curriculum.

“Teams in the BCaP course are no longer ‘self-selected’ so instructors can ensure equal distribution among domestic and international students,” Bourjaily says. “Plus, the team paper is a combination of individual and team writing. Certain sections

are written and credited to specific individuals yet each member is required to submit an executive summary to demonstrate awareness of the entire document.”

Participating in a multicultural team “can be difficult,” says Arabella Franze-Soeln, a finance, economics, and Chinese major.

“There’s a language barrier, miscommunication, or grammar mistakes. But this isn’t the first nor the last time I’m going to work with a group of diverse people, so the more I can learn from working in groups with people of different backgrounds now, the better prepared I’ll be when I start my first job.”

Franze-Soeln, who is Austrian, lived half the time in Austria and half the time in Eagle, Neb., and had the opportunity to study in Taiwan and China while attending Phillips Exeter Academy, an East Coast boarding school.

“I have talked with people from many different countries and their message is the same — learning about other cultures is important for people in business. My recent experiences teaching abroad in London and Italy reinforce how important it is for students to gain a global perspective.”

— Lon Moeller, associate dean of undergraduate programs

“I was placed with a Chinese family in the Henan Province city of Zhengzhou, and they took me in as one of their own,” she says. “My brother and sister have also studied there and lived with the same family. My Chinese mom likes to say she has four kids, not just one. It’s definitely a relationship that continues to this day.

“I love the fact that we have so many international students here. The more Chinese students we have, the more people I have to talk with and learn from,” she says.

Up until recruiting new members this past semester, Franze-Soeln was the only domestic student to join the Greater China Business Association (GCBA), and she served as treasurer this year. Meetings were often held in Chinese.

The GCBA provides a hub for Tippie students interested in China. Founded by domestic students in 2002, the organization was created to help the students learn more about China and Taiwan. Over time, participation swung the other direction, with membership being predominantly Chinese students.

Current GCBA president Jiazi Zhou felt this was an issue.

“It was a big problem for the future development of the organization because it strays away from the original mission, which is to help both U.S. and Chinese students to understand each other and to share and learn more about international business,” says Zhou, a finance and accounting major from Jinan in Shandong Province.

“When it was mostly Chinese students, domestic students would come to one of our events and they’d feel uncomfortable being in the minority,” she says. “It can be the same for international students, too. We have to learn to break out of our comfort zones, which is challenging for everyone.”

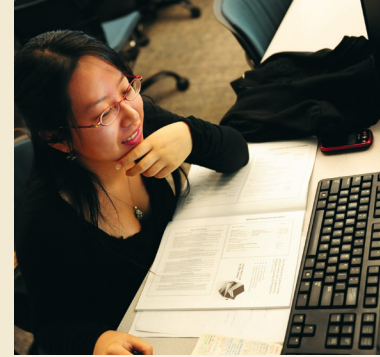
Lee Henely, a senior economics major from Lake City, Iowa, developed his interest in China after enrolling in a summer international politics class at Harvard and becoming fast friends with several Chinese-American students there. He also worked in the Iowa governor’s office where he attended several Chinese cultural events, networking with members of the Chinese Association of Iowa and with the head of the Iowa Legislature’s Foreign Relations Committee.

“I decided to also study Chinese because of those opportunities,” he says. “I have at least two or three Chinese students in any UI class I’ve taken, and being able to talk with my classmates in their language and have that personal interaction has been a great learning experience.

“Many students like myself who have studied Chinese, really want to work in China,” Henely says. “But we find the ideal candidate that a Chinese company wants is the Chinese student who came to the United States, graduated, got U.S. work experience, and wants to return to China,” he says. “They know the language and culture better than I ever will, so I hope my studies, work experience, and networks get me in the door.”

For the past two summers, Henely has interned at an investment bank in San Francisco, helping technology companies raise private and public equity, and although he had a full-time offer, he decided to intern with Bank of America Merrill Lynch’s investment banking division in Silicon Valley this summer. At the end of summer, he returns to China to pursue a year of graduate studies in international affairs conducted in Chinese at the Johns Hopkins University-Nanjing University Center.

“I hope to use these experiences to build up my network and develop a successful career in China longer-term.”



HOW CAN YOU BE INVOLVED?

Many international students seek to gain experience in the workplace in the United States, either by working as interns during their college years, or by seeking full-time employment upon graduation. Because of their cultural experiences and special abilities, international students can be ideally suited for employment within the U.S. workforce. The Tippie College and the Pomerantz Career Center encourage prospective employers to consider them carefully when recruiting. Tippie College alumni can help. If your company offers internships and jobs to international or domestic students, if you are willing to help students prepare for job interviews by conducting a mock interview, or if you would like to visit campus to speak about your international work experiences, we’d love to hear from you.

Contact Courtney Blind, director of alumni relations, courtney-blind@uiowa.edu, 319-335-2769.





Cover story continued

International students would like to get their foot in the door of U.S. businesses, too. Almost two years ago, the Pomerantz Career Center hired Amanda Wilson to serve as an international student career advisor. Last year more than 500 international students attended workshops to learn about U.S.-style resumes and cover letters, job/internship search strategies, and considerations when pursuing employment post-graduation. In addition, the center is gathering information on international student employment to get a better picture of where they land after graduation.

“It will also assist current international students to learn which U.S. companies are hiring UI international students,” Wilson says.

Wilson hopes to soon have a website completed that offers international students employment resources and tips.

The college also has created an International Student Task Force, chaired by Terry Boles, associate professor of management and organizations and the director of Tippie’s Institute for International Business. The task force has been surveying best practices at peer institutions, Boles says, “many of whom face similar international student enrollment increases and issues.” The task force also created two surveys that were sent to both domestic and international students at the end of the academic year. Boles hopes the survey data will

help advisors and faculty see the challenges that international students face in the college and better understand how domestic students feel about their international counterparts.

“We plan to follow up with programming and workshops to address the issues students raise, in the hopes of creating a more inclusive environment for all Tippie students,” Boles says.

In addition, Tippie’s Undergraduate Program Office (UPO) coordinates an interactive, five-hour Leadership for Diversity & Inclusion workshop, developed by the National Coalition Building Institute affiliate on campus.

“We have all been socialized to think and act as members of a racial, gender, or other identity groups,” says UPO’s Brooke Paulsen, assistant director of student success, who coordinates undergraduate diversity initiatives. “Without realizing it, we may hold stereotypes about groups other than our own. Students learn the leadership skills for bridging those differences. They increase their cultural competency and develop pride in their own identities, listen to each other’s stories and experiences, and practice responding to hurtful comments, jokes, and slurs.”

Lon Moeller, associate dean of undergraduate programs, says attending events like this can set students up for success in the job-search process as they learn about cultures different from their own and how to work through such

cultural differences. It helps students “stand out from the crowd and be the candidate employers want.”

In all this, the Tippie faculty and staff members have not been forgotten. There may be issues facing them as they now teach and meet with an increasing number of international students. The Frank Business Communications Center is working with the Institute for International Business to create a faculty workshop to discuss such issues as group projects and grading group work.

The college also held a Chinese pronunciation workshop this past spring to explain how to pronounce Chinese names correctly. Although the workshops were intended to be only a very brief introduction to Mandarin pronunciation, it was one small step to help Chinese students feel more welcome in the Tippie College.

“The language barrier is frustrating for our faculty who want to connect with students,” Moeller says. “The best thing you can do to build a strong relationship with another person is learn their name and then pronounce it correctly, and many of us aren’t doing that.”

Through various new programs, the college continues to support domestic and international students as they broaden their world views, gain business skills and knowledge to work in an increasingly diverse world, and to value the increasing international diversity among its students. ■

TIPPIE BY THE NUMBERS

The number of Tippie programs **RANKED** by U.S. News, including #24 Business specialty — accounting; #28 part-time MBA program (MBA-PM Program); #40 economics (doctorate); #44 business school (Full-time MBA Program).



130

The number of employers who collected resumes and recruited prospective new employees and interns at the **spring Job and Internship Fair** in the Iowa Memorial Union's Main Lounge.

62

The number of **undergraduate students** who attended this year's **LONDON WINTER PROGRAM**, the largest group ever.

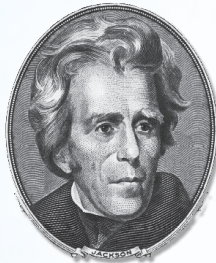


The number of "likes" for the Tippie Facebook page (look for Tippie College of Business, University of Iowa). Help us get that number to 2,000 by July 1!

1,802

4.34

The average years of work experience among the **Full-Time MBA class of 2014**.



\$3

MILLION

The assets under management by the **Henry Fund's** Full-time MBA students reached this amount for the first time in its 19-year history. The fund began in 1994 with an initial investment of \$50,000.

63%

The percentage of **RISK MANAGEMENT** and **INSURANCE CERTIFICATE** graduates who have taken employment in Iowa (and 40% are working for insurance companies).

The number of **INTERNATIONAL STUDENTS** at Tippie, almost 15 times more than the 34 international students enrolled in 2005; **412 of them are from China**.



497

27

The number of classrooms in the **PAPPAJOHN BUSINESS BUILDING** — classroom sizes range from small, 14-seat conference rooms to a large, 387-seat auditorium. They all provide the latest in instructional technology.

\$259,465

The dollars in seed funding given by the **JOHN PAPPAJOHN ENTREPRENEURIAL CENTER** to 73 startups in 11 cosponsored competitions in 2012.



BUSINESS SOLUTIONS CENTER:

Problems Solved

The moment finally arrived for first-year, full-time MBA students: their long-awaited consulting projects began during the spring semester.

"We spent the first semester brushing up on our skills in the classroom, reading textbooks, and solving problems, so this first hands-on learning opportunity is pretty exciting," says John Carter, who is a member of the ACT project team.

Luca Di Palo presents team findings at a meeting with Business Solutions Center director Mark Winkler and Ken Rizer, senior vice president of operations at Goodwill of the Heartland.

“This is a chance to use our knowledge in a real-world situation,” he says. “For many of us, it’s a chance to go beyond the focus of our previous business experiences. This is the first step toward potentially shifting our career path in a new direction.”

The consulting projects are organized and coordinated by the college’s Business Solutions Center, directed by Mark Winkler (MBA01), who worked for 20 years at Bridgestone in Muscatine, most recently as vice president of strategic planning and business development. “Students are treated as consultants, and we expect them to handle themselves as on-the-job professionals with clients, colleagues, and supervisors,” he says. “While working on the project, they learn how real business works, participate in actual business decisions, and experience the impact of their decisions alongside the client.”

Winkler guides students throughout the 17-week projects, meeting with every project team no less than once a week.



“I push each consultant team to go above and beyond the client’s expectations,” he says, “and I encourage them to ground their work in actionable recommendations so they are providing the most value possible to their clients,” he says.

During the spring semester, there were 8 projects with 4-7 students assigned to each project team. Each team included students with cross-functional backgrounds in finance, marketing, technology, strategy, and innovation. The consulting projects covered a wide range of

issues, from analyzing potential markets to strategy development. Clients included ACT, Allsteel, AEGON, Goodwill of the Heartland, UI Healthcare, Underwriters Labs, and Wellmark.



While many of the project specifics are kept under wraps due to nondisclosure agreements, Ken Rizer, senior vice president for operations at Goodwill of the Heartland and current EMBA student at Tippie, wants as many people to know about the Goodwill project as possible.

For 25 years, Goodwill of the Heartland ran Snackers, a restaurant in Muscatine, Iowa. But due to losing revenue, the business closed this past spring. Some of Goodwill's clients with disabilities had worked there, and the place became known for its delicious cookies.

"They made an incredible monster cookie that everyone loved," Rizer said. "The cookie was very popular — we were selling them in two Fareway grocery stores and Goodwill staff

and others would ask how they could buy them. So we thought there might be some value in continuing to produce the cookie."

A timely visit by Winkler to Rizer's EMBA class set a plan in motion.

"Mark visited class to pitch the idea of what the Business Solutions Center could do for our companies by participating in a project with Full-time MBA students. Before he'd even finished his pitch, I sent him an email saying 'Goodwill is interested. We're all in.'"

Second-year MBA student Luca Di Palo, project manager on the Goodwill team, says the goal for the team was to provide Goodwill with a comprehensive business plan for a profitable cookie-baking business that would enhance the

Goodwill brand and is positioned for growth to eventually employ 15 Goodwill clients and generate more than \$1 million in revenue annually. The three main parts of the business plan included (1) a value stream analysis of the bakery production process and options for the facility analyzed from both operational and regulatory points of view; (2) a marketing and positioning analysis, including the potential market for the cookie, whether it should be fresh home-baked or packaged, the competitive landscape, comparable brands positioning, and a product analysis regarding taste and pricing; and (3) a three-year financial plan and investment analysis performed through a sensitivity testing.

“There have been some fairly significant changes from when we started the project,” Di Palo says, “so we’ve had to adapt as we go. But that’s been good for the team, because it’s realistic.”

Rizer agrees.

“We knew we were jumping in to a dynamic project that was evolving as we were working on it. But the team responded to the changes quickly, and learned a real lesson that business is not static,” Rizer says.

Throughout the project, Winkler meets with the clients to make sure the project is progressing well, and the teams present written status reports to the client every two weeks. Before moving on to the next phase, the team must get the client’s sign-off to ensure the project is progressing toward a successful final recommendation.

The MBA students enroll in a rigorous two-course series, in addition to their traditional business course work, where they learn various methodologies, problem-solving techniques, analytical methods,

and execution models essential for administering, implementing, and delivering on the projects, Winkler says.

“The work involved is highly analytical,” Winkler says, “and students are challenged to put strategies and techniques learned in class into practice.”

Rizer is thrilled with the team’s results.

“We were very mindful of making maximum use of their time since we only have their expertise for a very short time,” he says. “We were able to pull them into our Goodwill team and have put their consulting information to use very quickly.

“This is Goodwill’s first time to be involved with the center, and we couldn’t be happier with the outcome,” Rizer says. “We were able to make changes even while the project was in process. We already had a commercial-grade recipe for the cookie, but the week the first survey was done, we went into a commercial baking lab and changed the recipe, based on the feedback of the survey results,” he says. “We couldn’t have done that without this team’s help.”

Since the center’s creation five years ago, more than 250 students have completed 47 strategic consulting projects with 33 different local, regional, and global organizations.

“Nearly half of the projects have been completed with companies that have strong ties to and investments in Iowa, directly impacting local Iowa communities and the state’s economic well-being,” Winkler says. ■

Ken Rizer meets MBA student Jon Andresen at the Business Solutions Center kickoff luncheon.



CONNECT WITH US

To learn more about becoming a Business Solutions Center client, contact Director Mark Winkler, mark-winkler@uiowa.edu, 319-384-1969; Associate Director Jan Fasse, jan-fasse@uiowa.edu, 319-335-3439; or visit tippie.uiowa.edu/fulltimemba/bsc.

SAMPLING OF PAST PROJECTS

- **ACT** — new product market opportunity analysis and high-level implementation roadmap
- **AdTrack** — segment growth analysis
- **AEGON/Transamerica Capital Management** — business market development analysis
- **Allsteel** — product portfolio analysis and business performance improvement
- **CompleWare Corporation** — software product launch
- **Don Hummer Trucking** — strategic financial analysis of operations
- **EATON Corporation** — profitability improvement analysis
- **Fortune Brands** — provide a tool for use in forecasting new construction, renovation, and repair markets in target markets of Canada, China, and the U.S.
- **iPrism** — go-to-market strategy to market their innovative technology
- **Marriott** — strategic profitability improvement
- **Rockwell** — strategic analysis on regulatory, technical, and economic implications for convergence of manned and unmanned flight in common airspace
- **Stihl** — market analysis for lithium-ion powered products
- **UI Hospitals & Clinics** — brand equity measurement and management analysis and implementation plan
- **Zurich** — market opportunity assessment for a specific insurance product



TRUCK STOP, IOWA

by Tom Snee

A common question that people ask Delia Moon Meier (BBA87) about The World's Largest Truck Stop is, is it really the world's largest truck stop?

Meier, who owns the business with her brother Will (BBA83), admits she doesn't know. It started when Standard Oil named it the World's Largest Amoco in the 1980s, and over time that morphed into The World's Largest Truck Stop. The claim hasn't been tested, she says.

"I'm trying to get Guinness to verify it, but they're not receptive," Meier says. "They say they wouldn't know how to measure it. But nobody's told us we aren't."

Formally known as the Iowa 80 Truck Stop, it is one of the state's

eastern gateways on Interstate 80, dominating the truck stop-heavy exit 284 at Walcott. It draws 64 million customers a year. About 20% of them are long-haul commercial semi-truck drivers looking for a place to eat, shower, wash some laundry, and rent a video while laying up for the night in their sleeper cabs in the parking lot.

A fair number are also no doubt UI students and alumni. (The truck stop's gift shop has a section of Hawkeye souvenirs. Cyclone stuff is conspicuously absent.) For students and alumni coming from the east, the truck stop is a marker that says you're in the final stage of the drive to Iowa City.

"I've had lots of students and alumni tell me that we're their 'almost home,'



OVERSIZE LOAD

that when they see our lights, they know they're getting close," Meier says.

Meier and Moon say the place is meant as an homage to trucking because their father, Bill, Iowa 80's founder, had such a strong affection for those who drive big rigs.

"He was never a trucker, but he loved the trucking culture," Meier says. "It's a really hard life, but he knew how important trucking was to the economy and the country," Moon says.

According to Ann Campbell, associate professor of management sciences and Henry B. Tippie Research Fellow, who researches the trucking industry, trucking is a huge industry in the United States "because that is how most things are moved from point to point. Even as more products are made in China and other countries, our need for trucking does not decline, as we need ways to move those things from the seaports to the distribution centers, stores, and homes."

When opened in 1964 as a Standard station, the Iowa 80 Truck Stop was the first truck stop at the Walcott exit on a newly opened stretch of Interstate 80 that went no further west than Iowa City. Meier points to an old aerial photo from those early days. Even then, the station was bigger than most with a full-service restaurant and 10 fuel pumps.

As the interstate system grew, traffic expanded, then exploded, and Campbell says the Iowa 80 Truck Stop was well-placed to take advantage of this growth. Moon expanded the fuel stop and the restaurant, then added a maintenance bay to service semis in the 1970s, a gift shop in the 1980s, a food court in the 1990s.

Today, Iowa 80 has 85 developed acres with its own security staff, snow removal equipment, and water wells. About 500 people work there, and over the decades, it's provided a lot of first jobs for high school kids in nearby towns. It has 24 showers and 130 toilets, where customers use an average of 55 miles of toilet paper every month. The stop serves 53 tons of beef every year, 58 tons of pork, and more than 17 million eggs, and it pours 2 million cups of coffee. It offers an on-site barber, on-site chiropractor, on-site dentist (another UI grad) and on-site drug testing. (Federal regulations require truck drivers to undergo random drug tests, and they only have a few hours from the time they're notified to provide a sample.) It has a truck wash and a dog wash. An embroidery shop stitches the names of truckers' semis on hats, shirts, and sweatshirts.

Meier and Moon also decided to fulfill their father's final wish, so in 2008 they opened the Iowa 80 Trucking Museum. Bill Moon collected more than 80 trucks before he died in 1992, and Meier and Moon have continued building the collection. About half of their trucks are on display at the museum. The first truck Moon bought was a 1919 International Harvester F-1 that sat in the family's driveway for years and is now on display. The oldest truck in the collection goes back to 1910, a milk truck from Chicago that was run on electric batteries. Moon points out it went 40 miles on a charge, which is the same mileage the Chevy Volt gets today, a century later.

Admission to the museum — otherwise known as heaven to little boys — is free. ■

WHAT'S FOR SALE?

The trucking supply store sells everything you need to drive a truck except the truck: cowboy boots, briefcases, air fresheners, the U.S. Department of Transportation safety handbooks, steering wheels with pink ribbons on the hub, rear axle covers that look like *Cat in the Hat* hats, horns that sound like train whistles, and horns that go "ooooga." An Oversize Load sign can be custom made for \$299.99, which is well worth it even if you don't own a semi because it would be fun just to have an Oversize Load sign hanging on the wall. And so much chrome that if the sun hits it right, you need sunglasses to look at it.





DAVID FRASIER TO HEAD TIPPIE MBA PROGRAMS

David Frasier, who oversaw the full-time graduate business programs at the University of Buffalo, became the associate dean of MBA programs on June 1. Frasier will oversee all of the Tippie School's graduate management education programs, including the Full-time MBA Program, Executive MBA Program, the MBA for Professionals and Managers Program, and international programs in Hong Kong and Italy.

Frasier has been at the University of Buffalo since 2001, overseeing Buffalo's graduate business education programs. During his tenure, he introduced three new master's programs, and a new joint MBA program with Renmin University School of Business in Beijing.

Frasier earned a Bachelor of Arts from Houghton College in Houghton, N.Y., and an MBA from Boston University.

Want up-to-date news about the research, programs, students, faculty, and staff in the college? Subscribe to our monthly e-newsletter at

tippie-news@uiowa.edu



GREATEST IMPACT ON PRACTICE AWARD

Ramji Balakrishnan, Carlson-KPMG Research Professor of Accounting, received the 2012 Impact on Management Accounting Practice Award. Balakrishnan's paper, "Product Costs as Decision Aids: An Analysis of Alternative Approaches (Parts 1 and 2)," published in *Accounting Horizons* in 2012, was judged to have the greatest potential impact on managerial accounting practice.



BEST PAPER

Art Durnev, assistant professor of finance, received the best paper award for "Corporate Social Responsibility and Asset Pricing in Industry Equilibrium" (coauthored with Rui Albuquerque and Yrjo Koskinen, both from Boston University) at the first Geneva Summit on Sustainable Finance. The summit, organized in collaboration with Sustainable Finance Geneva, provided an opportunity for investment professionals, policy makers, researchers, and students to discuss and learn about issues related to sustainable finance.



YOUR THOUGHTS ABOUT TIPPIE MAGAZINE

I hope you're enjoying the newly designed *Tippie Magazine*. I've enjoyed reading your comments about the new design and content from the first issue (Winter 2012). Among them were these:

"I have just finished reading the first issue of *Tippie Magazine*, which arrived a short time ago. It is certainly a change from the past, and I would have to say a vast improvement... I thought the whole magazine was well done, and furthermore, it is a new approach tied in with a new dean."

— Henry B. Tippie (BSC49)

"My compliments on your redesign efforts... In my view, they 'paid dividends.'"

— Larry Hershberger (BBA66),
director of Tippie's Vaughan Institute
for Risk Management and Insurance

"I like the new format and style. You're doing a fine job with the magazine, and I'm sure it is being well received."

— Gary Fethke (BA64, PhD68),
former Tippie dean and professor emeritus,
management sciences

"Very interesting and well done issue of newly named *Tippie Magazine*."

— Sandy Boyd,
former University of Iowa president

Thank you to all who wrote! If you'd like to share your comments, please write to me at lesanne-fliehler@uiowa.edu.

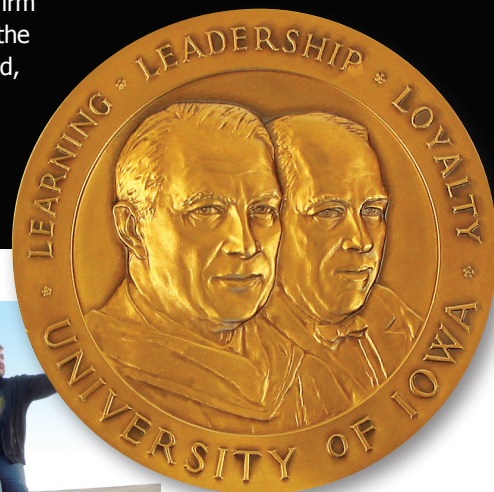
TIPPIE STUDENTS, ALUMNA HONORED AT HANCHER- FINKBINE DINNER

Two Tippie students and a Tippie alumna received some of the university's highest honors at the 96th annual Hancher-Finkbine Dinner.

Garret Dunn, a senior finance and accounting major from Tempe, Ariz., received one of two Robert F. Ray Faculty Representative Awards, which honors outstanding student-athletes and awards \$1,000 grants to recipients entering graduate or professional school at Iowa. Dunn is a member of Tippie's Hawkinson Institute of Finance and a UI tennis player who holds the number-one doubles position on the team with Michael Swank.

Zach Heffernen, a senior management and marketing major from Cedar Rapids, Iowa, is earning a minor in international studies and a human rights certificate. He is a member of the UI president's Charter Committee on Human Rights, and led a positive campaign to generate a petition and a rally to advocate for continued funding for the UI Center for Human Rights.

Janice Reals Ellig, BBA68, received the Hancher-Finkbine Alumni Medallion. She established her business career through roles with companies such as Pfizer, Citibank, and Ambac Financial Group. Since 2000, she has been co-CEO of Chadick Ellig, an executive search firm in New York City. A 2011 recipient of the UI Distinguished Alumni Service Award, Ellig is a member of the President's Club Platinum and currently serves on the UI Foundation Board of Directors.



DESTINATION: UNITED ARAB EMIRATES

Full-time and MBA-PM students explored the business and cultural environment of the United Arab Emirates in January during the first Global Learning Opportunity (GLO) offered in the Middle East. They visited three of the seven emirates — Dubai, Sharjah, and Abu Dhabi — each with its own unique business customs and culture. In Dubai, students toured GE Healthcare, Shell, and DUBAL (one of the world's largest aluminum smelters), arranged by Iowa alumni **Sherif Massoud (MBA03)**, **Sebastian Bock (MBA10)**, and **Mohamd Nagib (BSE83)** and met with representatives from Jebel Ali Port, Dubai Chamber of Commerce, and the Emirates Group. The trip ended with an afternoon of sand dune "bashing" in 4x4s and camel rides. Learn more about the trip here: tippie.uiowa.edu/mba/newsletter/spring13_glo.cfm.



The tradition of awarding the Hancher-Finkbine Alumni Medallion began in 1964. The award, which recognizes outstanding leadership, learning, and loyalty, is named after William O. Finkbine and Virgil M. Hancher, who served as president of the UI from 1940 to 1964. Nominations for the student awards are solicited from recognized student organizations and collegiate deans.

CPA EXAM PERFORMANCE

The Department of Accounting's long-standing success continues as our graduates achieve significant CPA exam first-time pass rate success. The undergraduate and M.Ac. students rank 17th nationally with a 75% first-time pass rate based on data published by the National Association of State Boards of Accountancy (NASBA). This ranks us third among Big Ten institutions and the highest among the state of Iowa's public universities. The national average first-time pass rate is 54%.



RYNES DELIVERS PRESIDENTIAL LECTURE

In February, for the first time since the University of Iowa's Presidential Lecture was established 30 years ago, a business professor delivered the lecture. Sara Rynes-Weller, John F. Murray Professor of Management and Organizations, discussed "Leading in the New Wave of Change," based on her teaching interest in organization change — how important it is for businesses, and why so many struggle with it. Interested in learning more? You can watch a video of the lecture at tippie.uiowa.edu/news/story.cfm?id=3025.



Des Moines Executive MBA Program

Twenty-three students graduated last December from the Executive MBA Program offered in Des Moines. A new class will begin in January 2014 with graduation in November 2015. This is the same outstanding business curriculum, top-notch Iowa faculty, and executive EMBA experience that is offered on the Iowa campus and in Cedar Rapids. For more information or to apply, visit tippie.uiowa.edu/execmba/desmoines.

BE PREPARED

What does it take for a student to get ready to visit a job and internship fair? More than you'd think!

Lyndsey Kent, a junior marketing major from Spirit Lake, Iowa, took the advice of her advisor and participated in several preparatory events, which added to her already busy academic schedule, but they helped her be on top of her game. One afternoon, she participated in a mock interview with Jeff Endres from Sentry Insurance. Prior to the interview, she conducted in-depth company research about Sentry, which impressed him, she says.

"Jeff said I was very well prepared. He gave me suggestions about better ways to answer his question, 'What are your weaknesses?' That was so valuable to me," she says.

In addition, she met with **Rob Rouwenhorst**, director of the Marketing Institute, to discuss her résumé and how to make it stronger.

By the day of the career fair, Kent was prepared, calm, and ready to share her knowledge and experiences with recruiters.

"Doing a mock interview gave me a good idea of what types of questions I'd be asked," she says, so I felt very prepared during the career fair."

This summer, Kent will be working as the special events associate with the Blank Park Zoo in Des Moines.



RESUME REVIEW



MOCK INTERVIEWS



CAREER FAIR



JOB RECRUITERS

UI ANNOUNCES COMPREHENSIVE CAMPAIGN

for **IOWA** | *forever more* | *The Campaign for the University of Iowa*

For Iowa. Forever More: The Campaign for the University of Iowa seeks to raise \$1.7 billion in private support by December 31, 2016. Through the achievement of three broad strategies: educating our students; ensuring a healthier and more sustainable world; and enriching commerce, culture, and communities, the campaign will secure for future generations

the University of Iowa's status as a world-class institution. The campaign is the most ambitious fundraising effort in the state's history and one of the most ambitious nationally for a public school of similar size. The Tippie College has set a \$125 million goal (see tippie.uiowa.edu/campaign for details).

TAX EXECUTIVES INSTITUTE ESTABLISHES SCHOLARSHIP IN HONOR OF IOWA GRAD

The Tax Executives Institute knows the importance of education and scholarships because continuing education lies at the core of its activities. That's why this past year, the institute contributed approximately \$230,000 in scholarships to various schools, including the creation of the **Timothy J. McCormally Tax Executives Institute Scholarship Fund at Tippie**.

Eli Dicker, current executive director of TEI, says it was "an easy sell" when the institute decided to honor McCormally (BA73), who served as executive director until his retirement at the end of 2012. He currently is a director in KPMG's Washington National Tax Practice.

The idea for the scholarship began with the Iowa chapter of TEI, and Dicker expanded it to create an institution-wide TEI effort. More than 100 people and organizations contributed the \$60,000 to establish the scholarship in McCormally's honor.

"The McCormally family has a deep connection to the state and to the University of Iowa," Dicker says, "so when we considered how to honor Tim, we knew that creating a scholarship at the University of Iowa would be right."

The endowed TEI Scholarship in the Department of Accounting will support one or more students who have an interest in pursuing a career in a tax-related field.

McCormally, a former resident of Burlington who graduated in 1973 with a B.A. degree in political science and sociology, said he "was completely gobsmacked" by the number of people and groups who contributed to the scholarship.

"The broad spectrum of contributors is just astounding to me," he says. "Contributors included law firms, accounting firms, retired friends, local TEI chapters, and people I hardly know," he says.

"There are many B.A., M.A., M.D., Ph.D., and J.D. diplomas hanging proudly in the homes of McCormally family members, many of them granted by the University of Iowa," he says. "My parents instilled in their children a love of learning and of writing, a commitment to education, and a dedication to using whatever talents we had in the service of others. It is because of this background — and the example of my parents — that I am honored to have spent 30 years at an organization devoted to life-long learning and whose advocacy mission can itself be seen as education. It is because of TEI's commitment to education that I could not be happier about the institute's decision to endow a scholarship in my name."

The Tax Executives Institute is a global organization of in-house tax professionals that hosts local and national educational and networking events, and it advocates for good tax policy and administrative rules at all levels of government. It currently has 7,000 members representing 3,000 of the largest companies across the United States, Canada, Europe, and Asia.



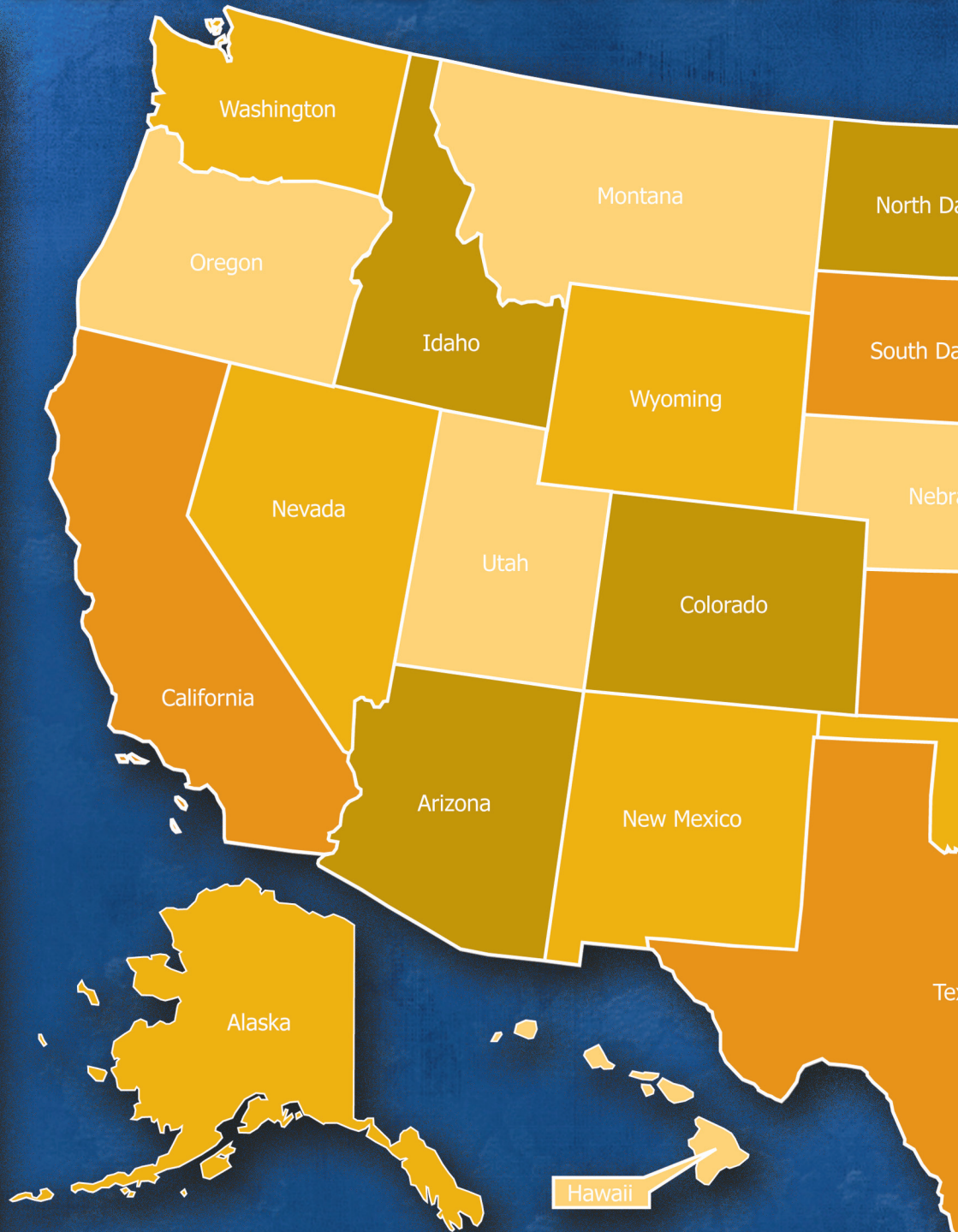
Timothy J. McCormally (BA73)

Support for the Tippie College of Business and its programs comes through the UI Foundation, the University of Iowa's preferred route for charitable donations. Information on supporting the Tippie College of Business is available at www.givetoiowa.org/business.



WHERE ARE TIPPIE U.S. ALUMNI

Alabama	71
Alaska	32
Arizona	909
Arkansas	127
California	1,977
Colorado	1,458
Connecticut	158
Delaware	21
District of Columbia	65
Florida	1,044
Georgia	525
Hawaii	53
Idaho	74
Illinois	8,118
Indiana	348
Iowa	16,831
Kansas	661
Kentucky	117
Louisiana	56
Maine	20
Maryland	201
Massachusetts	196
Michigan	423
Minnesota	2,127
Mississippi	26
Missouri	861
Montana	51
Nebraska	518
Nevada	179
New Hampshire	42
New Jersey	207
New Mexico	89
New York	418
North Carolina	442
North Dakota	28
Ohio	447
Oklahoma	140
Oregon	238
Pennsylvania	250
Rhode Island	12
South Carolina	152
South Dakota	131
Tennessee	246
Texas	1,551
Utah	76
Vermont	10
Virginia	387
Washington	426
West Virginia	15
Wisconsin	979
Wyoming	31



Anne Buettner, BBA83
*Senior Vice President,
 Corporate Taxes*
 Walt Disney Company
 Burbank, Calif.



Daniel Frank, MBA11
*Senior Analyst, Worldwide
 Capacity Planning*
 Amazon.com
 Seattle, Wash.



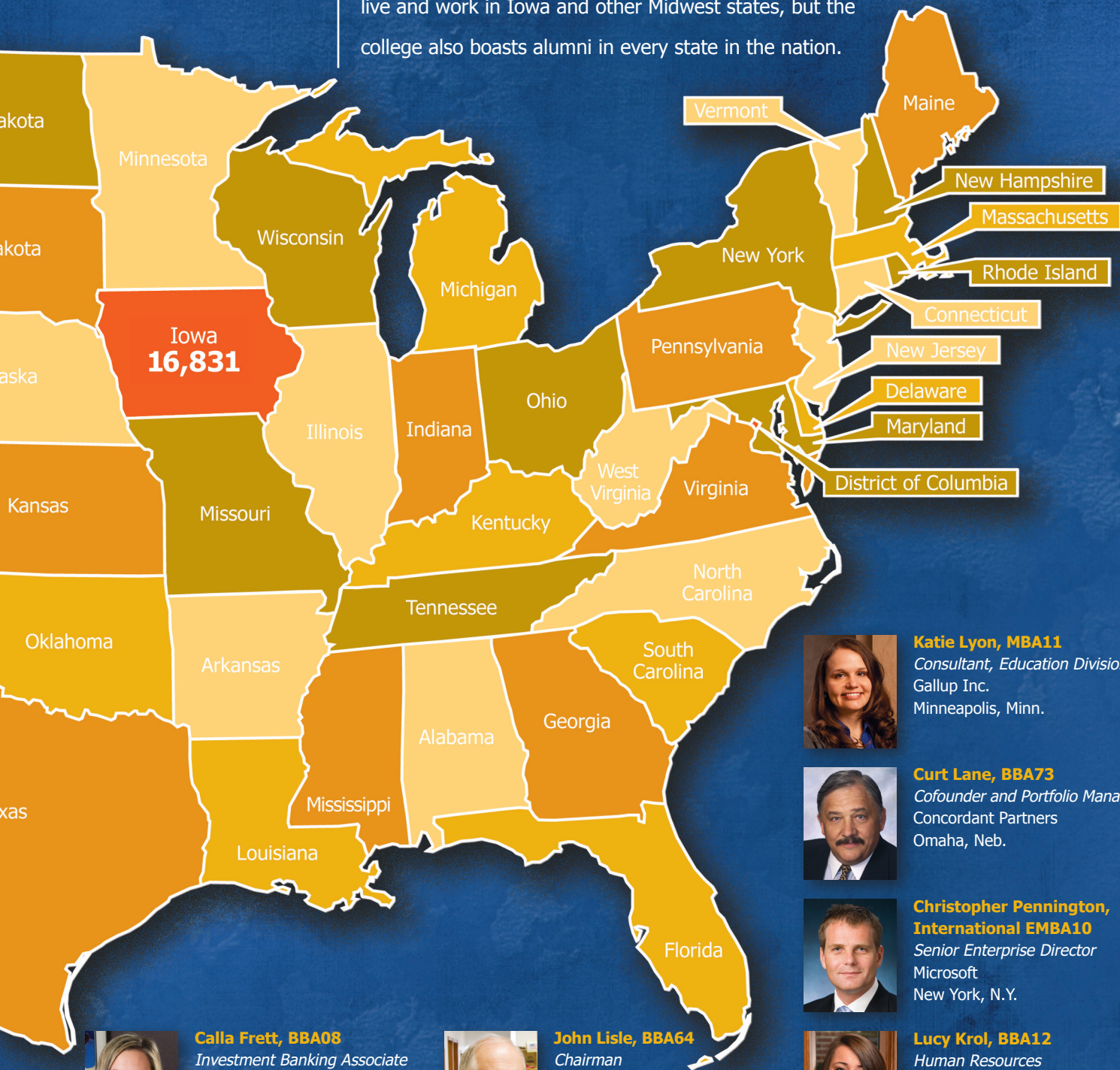
Chris Buckner, MBA10
*Manager, SkyMiles
 International Partnerships*
 Delta Airlines
 Atlanta, Ga.



Roberto Paniagua, BBA11
Account Associate
 Google
 Chicago, Ill.

LIVING?

As of May 2012, Iowa's College of Business has graduated 52,691 students. Today, there are 45,028 living alumni, the majority of whom are living in the United States (43,575). As you may probably have guessed, many Tippie alumni live and work in Iowa and other Midwest states, but the college also boasts alumni in every state in the nation.



Calla Frett, BBA08
Investment Banking Associate
 Goldman Sachs
 Chicago, Ill.



Tiffani Orange, MBA95
*U.S. Recruiting
 Strategy & Programs*
 Ford Motor Company
 Dearborn, Mich.



John Lisle, BBA64
*Chairman
 of the Board*
 Lisle Corporation
 Clarinda, Iowa



Stephen LaCroix, BBA90
*Vice President,
 Sales & Marketing/
 Chief Marketing Officer*
 Minnesota Vikings
 Minnetonka, Minn.



Katie Lyon, MBA11
Consultant, Education Division
 Gallup Inc.
 Minneapolis, Minn.



Curt Lane, BBA73
Cofounder and Portfolio Manager
 Concordant Partners
 Omaha, Neb.



**Christopher Pennington,
 International EMBA10**
Senior Enterprise Director
 Microsoft
 New York, N.Y.



Lucy Krol, BBA12
*Human Resources
 Business Analyst*
 Intel
 Portland, Ore.



Zach Bromert, BBA99
*Footwear Product Director,
 Young Athletes*
 Nike
 Beaverton, Ore.



Lost track of a classmate? Looking to connect with Tippie alumni in your area? Check out the career moves, professional accomplishments, and personal achievements of alumni and classmates below, and then send us your news.

An online information update form is available at tippie.uiowa.edu/alumni/update, or you can send a note to Courtney Blind, Tippie College of Business, 108 John Pappajohn Business Building, University of Iowa, Iowa City, IA 52242-1994 (or e-mail business-alumni@uiowa.edu).



2010s

David Fulcher, BBA12, works at Barclays in New York.

Mark Greiter, EMBA11, is director, procurement in Iowa for Rockwell Collins.

Larry Hau, BBA10, is a business development consultant with Rackspace Hosting in San Antonio, Texas. He married a Cyclone, Samantha St. Clair, on April 6, 2013.

Mitchell McElman, BBA12, is a financial representative with Northwestern Mutual in Crystal Lake, Ill.

Kelsey L. Reynolds, MAc11, is an accountant with the Macias, Gini & O'Connell accounting firm in Newport Beach, Calif.

Natalie Stone, BBA12, is a graduate assistant in student development at Saint Louis University in Missouri.



Adam Strauss, MBA11, is a vice president with Barclays in Chicago.

Tim Werges, BBA10, is a loan officer with Liberty National Bank in Sioux Falls, S.Dak.

Hanna Wiesmayer, BBA12, works at Northern Trust in Chicago.

2000s

Kelvin Hendrikson, BBA09, is a producer with Lovitt & Touché in Tempe, Ariz. He lives in Phoenix.

Mark Hopkins, MBA01, promoted to the rank of lieutenant colonel in January 2012 and retired from the U.S. Army as a reservist last September after 29 years of service. He lives in Chicago.

Thomas J. Kelly, MBA07, is a health and productivity practice leader at Buck Consultants, a human resource and benefits consulting firm in Chicago.

Halil Ibrahim Kurt, MA02, is a senior internal auditor with T.C. Ziraat Bank. He lives in Ankara, Turkey.

Laura E. Bieri Latham, BBA09, is a corporate associate with the Faegre Baker Daniels law firm in Des Moines.

Jenny L. Licata, BBA06, is an accountant with the Aviva insurance company in West Des Moines.

Michael J. McBride, MBA07, accepted a position as vice president, director of Learning Technologies and Operations for CertusBank, N.A., in Greenville, S.C. Michael spent the past eight years in strategic communications at the University of Iowa.



Joe Schuhow, BBA05, relocated to the San Francisco Bay Area due to a promotion to vice president, Western Region Sales Manager-New Business with FactSet Research Systems Inc. He lives in San Mateo, Calif.



Amanda Seelman, BBA08, is a marketing coordinator with Transamerica in Cedar Rapids, Iowa. She lives in Coralville, Iowa.

Sarah (Schulte) Urion, BBA09, married **William Urion, BBA10**, on Dec. 24, 2012. Sarah and Will work at Wells Fargo in West Des Moines, Iowa.

1990s

Allison Crayne, BBA99, is vice president with Simon Property Group in Indianapolis, Ind. She lives in Zionsville, Ind.



Cynthia (Cyndi) Nance, MA91, was inducted as a fellow of the College of Labor and Employment Lawyers. Nance is dean emeritus of the University of Arkansas School of Law and the Nathan G. Gordon Professor of Law.



TIPPIE ONLINE

- tippie.uiowa.edu
- facebook.com/Tippie
- twitter.com/TippieIowa
- linkedin.com/groups?gid=54030

GOLDEN PLEDGE IS MAKING AN IMPACT

Since October 2012, nearly \$1 million has already been committed to establish endowed scholarships for Iowa undergraduates through a new scholarship program, *Golden Pledge: A Presidential Partnership for Student Success*. The UI and UI Foundation sought to establish an incentive for generous donors, so the initiative will match the payout from new, privately funded endowed scholarships of \$100,000 or more.

Ira E. White (BBA69) saw *Golden Pledge* as an opportunity to endow an accounting scholarship in his name.

"I have always had in the back of my mind the idea to fund my own scholarship," says White, who has given to the university every year since he graduated. "Even though I have been donating \$1,000 per year to the accounting department for several years, the endowed scholarship was still a goal of mine. Last June, my wife died unexpectedly from an accident in our home. It made me realize that life is short, and I need to get this scholarship endowed."

The Ira White Accounting Scholarship is given to an accounting major from Iowa, preferably someone who is in the Iowa Marching Band (since Ira played sousaphone in the marching band and tuba in the concert band while at Iowa). This year, the first scholarship was awarded to Joe Murphy, an accounting major from West Des Moines.

White, who is the chief financial officer at Moss Distributing in Des Moines, hopes his gift helps offset the financial burden for students and inspires in them their own sense of philanthropy in the future.

"My hope and dream is that the students who receive the Ira White Accounting Scholarship will in turn create their own scholarships when they have the resources. The sooner they pay their college debt, the sooner they can start," he says.

Golden Pledge will dramatically enhance the merit- and need-based scholarship support the UI is able to provide for students. *Golden Pledge* runs through 2017.



Ira E. White (BBA69)

Steve Smrcina, BBA96, is manager, HR Business Support, for Holcim (U.S.) Inc. in Waltham, Mass. He lives in Watertown, Mass.

Kenneth Koon Kan Wong, BBA95, is a vice president with Morgan Stanley in Kowloon, Hong Kong.

1980s

Lisa Birley Baronio, BBA83, is vice president for alumni relations and development for Trinity University in San Antonio.

Timothy Cahill, BBA87, is a Walgreens store manager in Walterboro, S.C. He lives in Summerville, S.C.



Laura Newinski, BBA87, has been named national managing partner for KPMG's tax practice. She joined KPMG in 1988 and was elected to the partnership in 1997.



Ulf Nygren, BBA81, owns Dedex, where he does marketing and photography in Vasteras, Sweden.

Todd S. Peterson, BBA81, is president of North American Lubricants in Scottsdale, Ariz.

Robert Szyman, MBA81, is senior vice president at American Chartered Bank in Bartlett, Ill. He lives in Libertyville, Ill.

1970s

Ronald E. Pugh, BBA75, is global director of risk management/employee benefits/health, safety, and security with Ashley Furniture Industries Inc. in Arcadia, Wis. He lives in Onalaska, Wis.



Trent N. Welander, BBA04, MBA10, is product line manager for GE Control Solutions in Longmont, Colo.

1960s

Ronald G. Towell, BBA66, is president and owner of Ron Towell & Associates, a national commercial real estate development, investment, management, and brokerage company in Chicago.



Kaci Maire (BBA12) was born to be an entrepreneur.

“I recall being very young, sitting at home brainstorming ways to hold a neighborhood carnival in order to fill a void and make a few extra dollars. Although this carnival never took place, my brainstorming sessions have never stopped. Hundreds of ideas later, I decided that a bit of formal entrepreneurial education might be the domino to put in place before things really get moving for me.”

Maire is the first student to graduate with an online BBA degree in entrepreneurial management. Like many of the students who choose to complete their degrees online, Maire juggled many responsibilities, working and raising children. Though she started at Iowa as an on-campus student, her daughter was born 14 weeks premature weighing only 1 pound 15 ounces. It was then Maire took a break from school to take care of her daughter’s needs as well as the needs of her son, who has severe gluten intolerance.

“I always intended to finish my degree but schedule-wise there was not a feasible option for our family until the UI began offering the online BBA program,” says Maire, who lives in Cedar Rapids, Iowa.

For Maire, statistics and financial management were the most challenging courses, but they also ended up being the most rewarding.

“I understood the principles but struggled with the computations. It was rewarding in the end to see how much I was able to learn and how well I was ultimately able to perform,” she says.

The best course, she says, was her entrepreneurial internship.

“I contacted a company, successfully pitched my idea for the internship to them, and completed a challenging consulting project. I cannot imagine a better learning experience, or a better resume builder,” she says.

Being a stay-at-home mother is the top of Maire’s priority list right now; however, she’ll continue to look for freelance consulting jobs and keep an eye out for business opportunities that fit her interests and skill set.

“Having my degree will allow me to focus on the next chapter of my life; no more worrying about financing school, fitting in schedules, homework, or finals! The online management program has been a blessing for our family, and I hope others will find it to be as beneficial for them as it has been for me.”

Message from your Director of Alumni Relations

As a new member of the Henry B. Tippie College of Business staff, I’m honored to be working with the college’s outstanding faculty and staff, committed students, and most directly, the alumni community. I will be focusing on continuing to grow the Tippie College’s alumni programs, including outreach initiatives, working with young alumni boards, and other college events. It is my goal to provide meaningful opportunities for you to connect with the college and share your story with alums and current students.

I encourage you to reach out and share your ideas for broadening the college’s alumni engagement opportunities — we want to provide what you are looking for.

I look forward to keeping you connected to the college, the place where you gained the business education you are still building on today.

– Courtney Blind



Antona (Brent) Smith, MBA00, owns Tayé Foster Bradshaw Marketing & Communications Group. She serves on the Board of Directors of Kirkwood Children’s Chorale as its marketing chairperson. She writes poetry and narrative essays and lives in Kirkwood, Mo.



Editor’s Note: Alumni News are submitted by alumni and are not verified by the editors. While we welcome alumni news, *Tippie Magazine* is not responsible for the information contained in these submissions.



IN MEMORIAM

1930s

Cloyce Campbell, BSC38, MA39,
PhD49
Kenneth M. Hugg, BSC37, MA40
H. Edward Kosters, BSC39
Sabin G. Nassif, BSC35
Kathleen G. Teget, BSC37

1940s

Edward K. Allen, BSC49
Ramona A. Barkman, BSC42
Thomas J. Berdo, MA49
Jean S. Biere, BSC48
Joe K. Carroll, BSC49
Oreson H. Christensen, BSC49
David L. Connell, MA47
Robert W. Daasch, BSC49
William M. Day, BSC48
Eugene R. Edlen, BSC49
William F. Fry, BSC42
Diana S. Haluska, BSC49
Robert W. Harrington, MA48,
PhD52
Richard G. Higgins, BSC42
Gilbert D. Hill, BSC48
John F. Holm, BSC49
Robert J. Horn, BSC49
Dorothy M. Inglis, BSC41
Howard E. Irvine, BSC41
David Knight, BSC47
Donald M. Krumm, BSC49
Maurice A. Mahoney, BSC42
Billie E. Mason, BSC44
Edward McCloy, BSC40
Roy E. McKay, BSC49
Henry McMahan, BSC49
Earl R. Meyer, BSC44
Robert H. O'Meara, BSC41
Harriet S. Pegis, MA47
Donald W. Peterson, BSC47
John E. Phillips, BSC47
Marjorie Bestor Pohl, BSC43
Alyce S. Rasmussen, BSC47
Wilson B. Reynolds, MA48
Arthur M. Rollefson, MA40
Thomas G. Ryan, BSC49, MA51
Alvin H. Schild, MA48, PhD50
Edward C. Sernett, BSC47
Landon N. Sloan, BSC48
Charles A. Smith, BS40
Robert E. Snyder, MA42

William C. Swan, BSC42
Gerald E. Walsler, BSC47
Patrice Van Liew Williams,
BSC49
Robert C. Young, BSC49

1950s

Frank C. Adams, BSC50
Carrol D. Anderson, BSC55
Dean C. Anderson, MA54
Murray G. Bacon, BSC50
E.F. Bartholomew, BSC54
Clark E. Bening, BSC54
Fulton R. Brecher, BSC57
Malcolm H. Brownlie, BSC57
B.J. Brunkan, BSC51
Edward S. Carlsson Jr., PhD55
Mary Ann Carr, BSC55
Cloyd D. Christensen, BSC60,
MA51
Charles W. Clark, BSC51
Donald J. Costigan, BSC53
Richard R. Curry, BSC57
John Scott Davenport, PhD52
Robert T. Drape, BSC55
Willard H. Galliard, BSC59
Richard G. Graalman, BSC54
Philip L. Hawthorne, BSC54
Donald E. Hedges, BSC58
Paul N. Hewett, MA50
Harold E. Horner, BSC52
Ronald Lee Johnson, BSC54
Don E. Klahn, BSC54
Donald R. Kneeter, BSC55
Charles G. Kuhn Jr., MA55,
PhD62
Robert E. Leigh, BSC58
Allan P. Liebling, BSC53
Stanley E. Louderback, BSC51
Virginia R. Lubbers, BSC52
Robert H. Matt, BSC52
Eugene L. Meade, BSC50
Jack L. Miller, BSC50
Gerald G. Morse, BSC57
Gene A. Oathout, BSC53
James A. Onstot, BSC51
Kenneth L. Palmer, BSC52
Duane R. Pearson, BSC50
John W. Rathert, BSC54, JD59
Richard T. Reha, BSC50
Robert S. Richardson, BSC54
Edmund J. Romanas, BSC50

Russell J. Schlotterback, BSC58
Franklin D. Schwengel, BSC55
M. Duane Smith, BSC56
Diane F. Stamp, BSC51
Richard A. Stern, BSC52
Richard L. Vavra, BSC57
Niles L. Wallgren, BSC52
Gauge R. Walters, BSC50
David A. Wilsterman, BSC57
M. Youngman, BSC54

1960s

Richard Allan, BBA68
Gary L. Armstrong, BBA67
Judith A. Barker, BBA62
Vernon E. Bartels, BBA60
Craig K. Chenoweth, BBA66
David E. Cooper, MA64
Kenneth J. Crepas, MA68,
PhD71
Dennis G. Daedlow, BBA67,
MA69
David J. DuVall, BBA69
Max Feuer, BBA65
James R. Getting, BBA61
Michael R. Greenfield, MA67
James D. Hamilton, BBA60
Noel L. Hammer, BBA62
Earl M. Hefty, BBA67
Roger D. Hershey, MBA62
Robert L. Hunold, MBA64
James A. Huber, BBA64
Harold D. Johansen, PhD63
Richard E. Johnson, PhD68
Scott J. Keller, BBA63, MBA64
Darrell H. Lau, BBA64
Philip M. Lee, MA69, PhD76
Bruce H. Mauritzson, MBA66
Ronald L. Moeller, BBA63
Charles W. Murray, BBA62,
MA68
Jean S. Nettelfield, BBA63
Merideth E. Perrill, BBA63
Robert B. Pierce Sr., PhD68
David G. Reeves, BBA66
James E. Ricker, BBA60
Thomas E. Schmidt, BBA62
Joseph D. Scranton, BBA69
Ronald C. Stillions, BBA67
Thomas H. Summy, BBA65,
MBA00
Richard D. Zwemke, BBA60

1970s

Michael R. Ashby, BBA72
Jeffrey N. Bartusek, BBA78
Rick Bohlen, BBA71
Richard W. Born, JD77, MA77
David A. Clinton, BBA75
Terry A. Condo, MA71
Arthur W. Courtney, MBA78
James A. Fosen, BBA74
David E. Gemblor, MBA74
William L. Groft, PhD78
Ronald E. Holmes, MBA72
Ruth R. Hopf, PhD76
Duane G. Jamison, BBA75
George M. Means III, BBA72
Russell C. Page, BBA79
Stephen A. Richardson, BBA74
David B. Robie, BBA74
Gregory F. Smith, BBA70
Kyle P. Smith, BBA77
Eugene W. Vatter, MBA73
Stacy Ware, BBA71

1980s

Michael F. Bodine, BBA82
Frank N. Bradt, BBA84
Randall J. Curtis, BBA80
Daniel J. Deneffe, BBA87
Kathleen A. Gassman, BBA87
Lester A. Griffin, MBA80
Janet M. Musial, BBA85
Anne C. Nolan, MBA02
Cynthia Penningroth, BBA85
Craig S. Peterson, BBA88
James R. Tallett, MBA89
Sheri R. Teshak, BBA83
Patrick J. Tierney, BBA87

1990s

Douglas L. Olney, BBA90
Glen R. Mitchell Jr., BBA90
Dwayne F. Stoops, MBA97

2000s

Sean C. Harvey, BBA00
Jill S. Wright, BBA00

2010s

Benjamin J. Newell, BBA10



Ivan O. Bull

*April 28, 1924 –
January 31, 2013*

Ivan Bull graduated with a B.S. degree from the University of Iowa in 1947. He was a managing partner of McGladrey, Hendrickson and Company from its formation in November 1978 until January 1982. An active leader in the American Institute for Certified Public Accountants (AICPA), he also served on several accounting-oriented advisory committees and was involved in community affairs as well. In 1982, when he was senior partner with McGladrey, Hendrickson & Pullen, he received the Tippie College's Business Leadership Award.



James H. Kent

July 25, 1923 – October 29, 2012

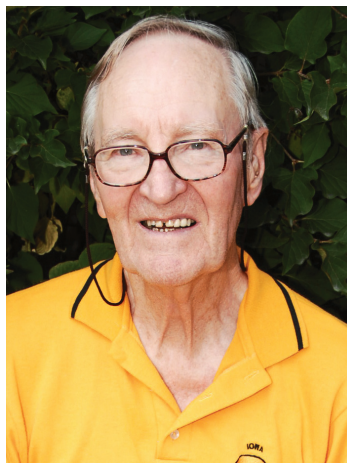
James H. Kent, of Muscatine, Iowa, was a distinguished business leader whose career spanned six decades of success in agriculture-related industries, including animal nutrition and feed manufacturing, corn refining and distillation, and food products. After service during WWII, he joined his father in business in Muscatine, holding positions in procurement, production, and sales, eventually serving as operating president of Grain Processing Corporation and Kent Feeds Inc. in Muscatine. Nearly 40 years later, he was serving as CEO of the privately held administrative parent company that included Kent Feeds, Grain Processing Corporation, Precision Foods, and Blue Seal Feeds. Kent served on the Tippie College's advisory board from 1988 to 1998.



Mary Weideman

February 21, 1957 – December 22, 2012

Mary Weideman, lecturer in management and organizations, passed away after a 2½ year struggle with colon cancer. A native of Vinton, Iowa, Mary graduated from the University of Iowa in 1979 with a B.A. (with honors and high distinction) in political science and English and a J.D. in 1982. She taught in the college from 1995 to 2012. Mary's distinguished career includes work as an Iowa City attorney, a judicial magistrate, and service on the Iowa City Parks and Recreation Commission and the Client Security Commission of the Iowa Supreme Court. She leaves behind her wife, Eleanor Dilkes, and their two children, Ben and Joey.



John Alyn Crawford

June 7, 1925 – April 8, 2013

John Crawford served in the U.S. Navy from 1943 to 1946. After graduating from Iowa with a B.S. degree in 1950, he lived in Chicago and was employed by Chicago Title and Trust and later by Advanced Mortgage Corp. He returned to Iowa City in 1960 as an accountant in the UI Business Office, retiring in 1988. His philanthropic giving supported the University of Iowa Foundation, the Iowa City Public Library, and the Mercy Hospital Foundation, establishing the Crawford Cancer Teaching Conference, which meets weekly and helps to assist oncologists with cancer treatment decisions.



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