

Tippie

MAGAZINE



Winter 2014-15



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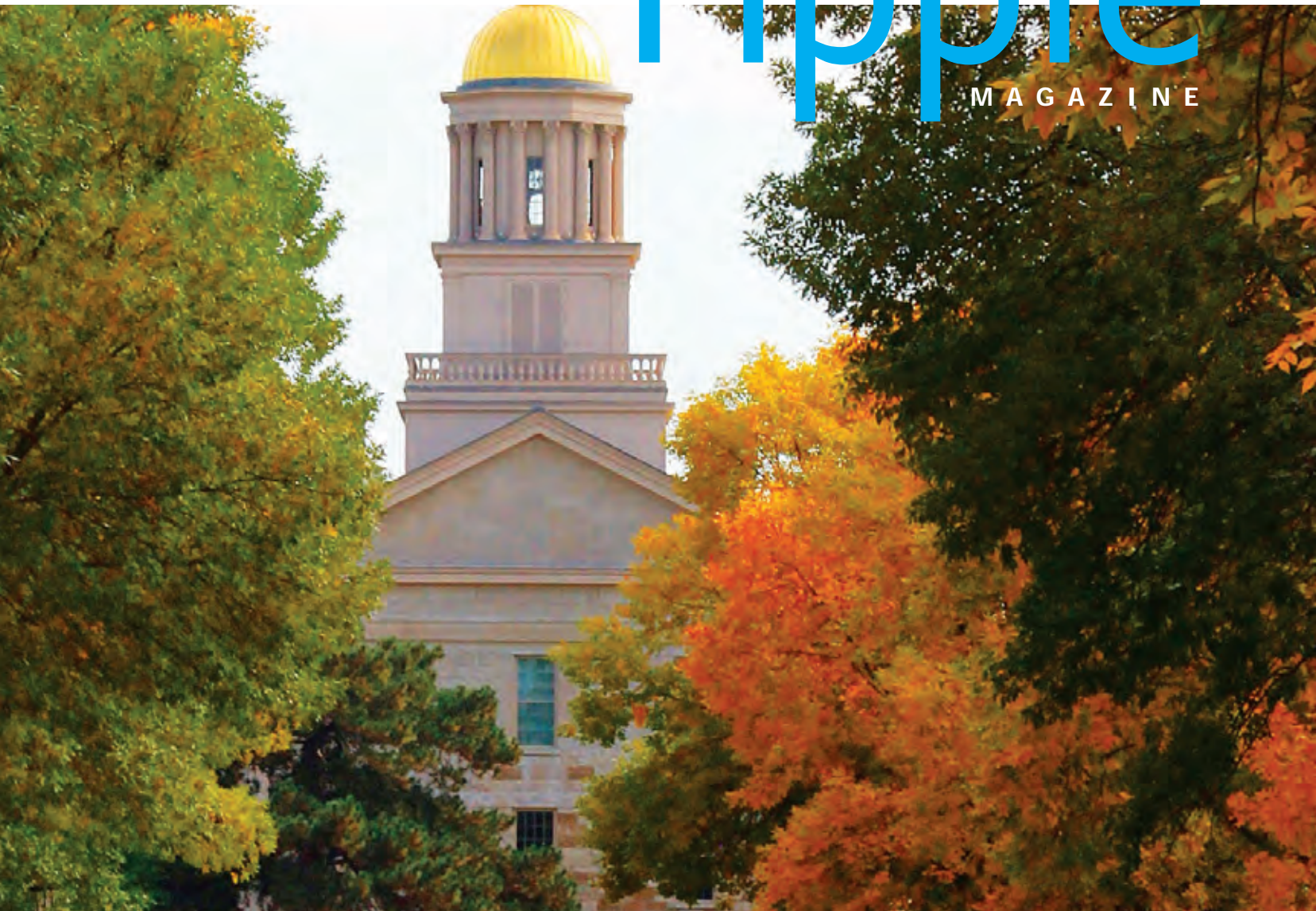


WINTER 2014-15

HENRY B. TIPPIE
COLLEGE OF BUSINESS

Tippie

MAGAZINE



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Sponsored by a gift from Russell and Ann Gerdin to the University of Iowa Foundation, the learning center is dedicated to student athletes' academic success. It houses study rooms, classrooms, and a computer lab, where student athletes receive tutoring in addition to observing required study hours.

Tippie undergraduate students are a diverse bunch.

Among the 2,199 students enrolled in the college this fall, one might be a direct admit freshman. Another might be a junior who just completed all prerequisites, met other admission criteria, and is now taking mostly course work that counts toward a major. Another student might be one of more than 400 international students at Tippie.

There are also Hawkeye student athletes at Tippie. This year there are 62 student athletes enrolled, each of whom hopes to graduate with a degree from the Tippie College of Business.

Not only must student athletes meet the college's academic requirements, they also must conform to the academic requirements of the NCAA. And at Iowa, the requirements are more strict than the NCAA's. According to Fred Mims, UI associate athletics director, student athletes must:

- enroll in 14 credit hours each semester (NCAA requires 12),
- carry at least two courses toward their major or general education requirements each semester,
- declare a major by the start of their third year, and
- maintain a four-semester plan of study.

Caught between the pressures of their coaches, advisors, and course work, how do Tippie student athletes in the Tippie College manage it all? The good news is they aren't going it alone. Student athletes have one academic advisor and another athletics advisor. They are both crucial to the students' success, says Mark Archibald, an advisor and assistant director of the First-Year Experience at Tippie.



“Typically, the student athlete meets with their Tippie advisor first. We’ll discuss what the appropriate classes are for the next semester, including priorities and available options,” Archibald says. “If we’ve planned out 3-4 semesters of study the athletic advisor helps the student see how the courses and their requirements will fit around their travel and practice schedules.”

One of Archibald’s goals is to make them comfortable with the pressures of working on their degree and staying eligible for their sport.

“All of that pressure is constantly on their shoulders, but they learn that the more planning they do, the less pressure they’ll feel,” he says.

ALLY DISTERHOFT

Women’s basketball team

Sophomore accounting major from Iowa City, Iowa

Ally Disterhoft never had a problem with time management in high school, but she was worried about it coming to college.

“Everything is elevated 100 times more in college, both on and off the court,” says Disterhoft, who was the first Hawkeye freshman to be named to the Big Ten All-Tournament Team. “I was nervous about whether I’d be able to manage it all and deal with the stress, basically because I’m type A and want everything to be done right. But the women’s basketball team requires that athletes spend 8 hours a week at the Gerdin Athletic Learning Center during their freshman year, and that is actually really helpful.”

Sponsored by a gift from Russell and Ann Gerdin to the University of Iowa Foundation, the learning center is dedicated to student athletes’ academic success. It houses study rooms, classrooms, and a computer lab, where student athletes receive tutoring in addition to observing required study hours.

The requirement to study there meant Disterhoft was immediately in a routine of setting aside time for homework.

“Initially, I didn’t want my peers and instructors to find out I was on the basketball team and expect anything less of me because of that,” says the high school valedictorian. “I’ve taken my academic studies seriously my whole life, because my motto has been ‘I’m here to be a student first and playing basketball is something I do for fun.’ Once in the class and doing group work, you prove yourself, so actions speak louder than words,” she says.

CAITLIN TANZER

Women’s gymnastics team

Senior management major from Naperville, Ill.

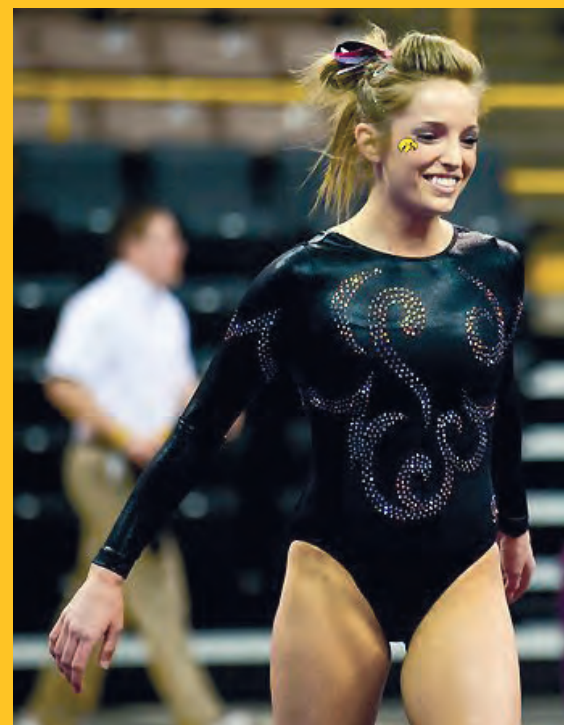
Caitlin Tanzer had a difficult transition to college life because she entered as a student only, not an athlete. A high school gymnast, Tanzer wasn’t on the Iowa gymnastics team her freshman year due to an injury. Having participated in gymnastics since she was six, she was unaware of how to manage the free time she had.

“I had way too much free time,” says the 2014 Academic Big Ten honoree. “It gave me more leeway to think, ‘I don’t need to do homework right now. It can wait until later,’ but that didn’t work well at all.”

During the summer, she trained and made a comeback, joining the team and competing on the beam her sophomore year. The regimen helped her succeed, and her grade-point average jumped a full point.



Ally Disterhoft, sophomore accounting major and guard on the Iowa women’s basketball team.



Caitlin Tanzer, senior management major and Iowa women’s gymnastics team member (bars, beam, and floor).



Mike Gesell, junior finance and management major and guard on the Iowa men's basketball team.

"I'm proud of how I've raised my GPA," she says. "Being in school and in a sport, I'm constantly going, so whenever I have the opportunity, I'm either studying, practicing, or in competition," Tanzer says. "I think I'm more efficient because I know I have to stay on top of my studies."

Tanzer, who was lead-off on beam and competed on floor, says she shows leadership by helping her teammates in the gym and helping them learn from her early academic mistakes.

"I started off not knowing how to study, but I share with them how I study

now and how it has benefited me," she says. "I ended up with the highest GPA on the team last year."

MIKE GESELL

Men's basketball team

Junior finance and management major from South Sioux City, Neb.

When Mike Gesell enrolled at the university, he was a double major and a direct admit student in the Tippie College of Business. Students who qualify for direct admission have a composite ACT score of 27 or higher and a high school GPA of 3.70 or higher. (Standard admission students must take a set of prerequisite courses and meet admission criteria before enrolling in the college.)

"Being a direct admit student really allowed me to get a jump-start on some of my classes," says Gesell, who was accepted into Beta Gamma Sigma honor society this fall. "Being a direct admit is one of the reasons I'm able to do a double major, because I was able to start taking courses toward my major right away."

Gesell says it's hard to meet class requirements during basketball season, but his advisors and faculty were supportive.

"My freshman year, we played in the NIT tournament, and within a span of a month, I was only in class about five days," Gesell, who is one of three Hawkeyes to ever amass 500+ points, 200+ assists, 150+ rebounds, and 75+ steals by his sophomore season.

"I wanted to excel in the classroom and put in the hard work to be successful there as well as on the basketball court," he says.

To make sure he stayed on top of it all, he would take makeup tests a day or two later, did lots of homework on bus trips, shared lecture notes with a friend in class, and benefited from faculty who would post their lectures online.

Both of his advisors were very helpful in initially setting up his class schedules.

"They made sure my heavier workload is in the fall and less heavy in the spring, since the team travels more then," he says.

"My biggest concern coming to college was time management," Gesell says. "I'm constantly treading a fine line between basketball and academics, and then wanting to maintain a social life, too. It's been different every semester, but I go with the flow, figure out my schedule early on, and stay very organized to manage it all."

DAVID ERNSTSSON

Men's swimming and diving team

Junior finance major from Stockholm, Sweden

Entering the university as an international student from Sweden, David Ernstsson's biggest concern was the amount of paperwork required of an international student plus deciding his course work. He took a year off after graduating from high school where he'd chosen to study science.

“After graduation, I knew I didn’t want to do that, but wanted to study finance or economics instead,” says Ernstsson, a member of the men’s 800-free relay team that set the UI record (6:26.79). “Because I knew that, I looked through the UI course catalog and created a plan, so I was prepared when I would talk to my academic coordinators.”

Those discussions were crucial, he says.

“Having a plan and working with the advisors helped me transition into college life. There were so many things to become comfortable with,” he says. “That included learning the UI academic system, making friends in the dorms, and hanging out with my swimming teammates, which all helped me feel at home.”

Plus learning English slang, he says.

“In Sweden, everyone speaks English pretty fluently, but we’re taught school English not the slang English. I was proficient and professional in my speech,” he says, “but I wanted to be a part of this place. Learning slang English helped me adapt to the culture here, especially first semester. After that, I felt right at home.”

Speaking in front of his classmates made him nervous, but taking Rhetoric his freshman year, plus having to take the

Business Communication and Protocol course in the college, gave him the opportunity to practice. He would also share his newfound skills and knowledge with his swimming teammates.

“Speaking is routine now because I studied and practiced, just like I would for an exam,” he says. “You might be lucky and do OK on a test, but practicing and then teaching someone else gives you a deeper understanding of the subject matter.”

Ernstsson has served in a leadership capacity on the team, too, helping his teammates understand what it’s like to participate in international competitions, which he did a lot of in high school and before coming to the UI.

“You’re traveling all over the world, each competition is set up differently, and you have to focus and have a routine,” he says. “You can’t let it affect you. That has helped me in college, too. If you come late to class or didn’t get enough sleep, if you’ve studied and put in the effort before that, you’ll be ready to go.” •



David Ernstsson (right), junior finance major who swims free and fly for the Iowa men’s swimming and diving team.

OTHER ALUMNI WHO WERE STUDENT ATHLETES

Many student athletes have graduated from Tippie and made their marks in the world of business or sports. Here is just a sampling:

- **Zach Bromert** (football), BBA09: sales director, Nike Running Western Europe.
- **Marv Cook** (football), BBA90: former NFL football player, now head football coach at Regina High School in Iowa City; financial advisor, Marsh Cook Investment Group, Wells Fargo Advisors Financial Network.
- **Garret Dunn** (men’s tennis), BBA13: financial analyst in the financial planning and analysis group at Centro, a Chicago-based digital media company.
- **Adam Haluska** (men’s basketball), BBA07: financial advisor, Edward Jones, Iowa City.
- **Bobby Hansen** (men’s basketball), BBA83: radio analyst, Hawkeye Sports Properties and Learfield Sports; Community and Membership Development at the Better Business Bureau Iowa.
- **Chuck Hartlieb** (football), BBA88: senior vice president-wealth management, UBS Financial Services, West Des Moines.
- **Chuck Long** (football), BBA85: CEO and executive director of the Iowa Sports Foundation, Ames, Iowa.
- **Keith McCanless** (men’s gymnastics), BBA69: member of the Hawkeye’s first national championship team in any sport; retired in 2005 as treasurer of the Electro-Motive Division of General Motors Corp.
- **George Nissen** (men’s gymnastics), BSC37: inventor of the trampoline who made trampolining a worldwide sport (deceased).
- **Lauren Pfeiffer** (field hockey), BBA09: since graduation, she has been a member of the USA Women’s National Field Hockey Team in Lancaster, Penn.
- **Marike (Maria) Stribos** (field hockey), BBA14: pursuing a specialized master in finance and investments at Rotterdam School of Management, Erasmus University.
- **Steve Waite** (basketball), BBA81, MBA84: former director of supply chain and business improvement with Pioneer Hi-Bred International; currently the business director of the MBA Program’s Strategic Innovation Career Academy in the Tippie College.

Entrepreneurship and Innovation in the K-12 STEM Classroom



There's good news and bad news about K-12 education in Iowa.

The bad news is from Arne Duncan, the U.S. Secretary of Education (2011):

“Iowa has started slowly slouching toward educational mediocrity. Student achievement isn't declining in Iowa; instead, it's that students in many other states and nations are rapidly improving and are now outperforming Iowa's children. In fact, Iowa is the only state in the nation that hasn't made significant progress in eighth-grade math since 1992.”

How did that happen? According to Duncan, Iowa was the last state in the nation to adopt standards to prepare students for college and careers, and the state has not been a leader in implementing innovation into learning.

The good news? In response to Duncan's call to action, the Iowa Governor's STEM Council was formed to coordinate reform efforts in STEM education. The Jacobson Institute for Youth Entrepreneurship in the Tippie College of Business and the UI College of Education created the STEM Innovator Institute, a model for engaging K-12 schools in innovation and entrepreneurship through a community-driven, problem-based, interdisciplinary approach to learning framed in a STEM context. Support for STEM Innovator came from a \$250,000 grant from a new State of Iowa strategic initiative in entrepreneurship. Additional project partners include the U.S. Patent and Trademark Office, Iowa Department of Education, Iowa Governor's STEM Advisory Council, STEM Regional

DEFINITION OF STEM EDUCATION

“An interdisciplinary approach to learning where rigorous academic concepts are coupled with real-world lessons as students apply science, technology, engineering, and mathematics in contexts that make connections between school, community, work, and the global enterprise enabling the development of STEM literacy and with it the ability to compete in the new economy.”

— from the Iowa Governor's
STEM Advisory Council





Hubs, Kirkwood Community College, Grant Wood Area Education Agency, and Iowa STEM businesses.

Two years ago, the UI College of Education surveyed 687 Iowa K-12 science, mathematics and technology teachers, and only 25% of those teachers knew what STEM was and even fewer knew how to incorporate STEM into their teaching practice.

The STEM Innovator Institute's creators — Dawn Bowlus and Leslie Flynn — note the definition of STEM education, as set forth by the Iowa's Governor's STEM Advisory Council (*see sidebar*), is more expansive than many, and it served as a catalyst for creating STEM Innovator.

In developing it, Bowlus and Flynn say they “incorporated the best evidenced-based research over the past 25 years” in cognitive science, mathematics and science education, entrepreneurship, and business education, and created a framework for teachers that focuses on developing students' critical-thinking skills, hands-on experiences, engagement with community partners, and collaborative, problem-based learning.

“Through these activities, teachers will learn ways to engage students in STEM innovation and entrepreneurship activities, so students are engaged in authentic tasks that will resonate with them

and help them see the relationships between STEM and the real world of business,” said Bowlus, director of the Jacobson Institute.

“We're specifically making connections for students, helping them learn that what they're studying in school ties directly into the needs of their communities and gives them the skills they need to lead our country in innovation for the next century,” said Flynn, a clinical assistant professor of science education.

This past summer, 65 rural and urban Iowa teachers — from Council Bluffs to Bettendorf — met on the UI campus to develop new ways of teaching STEM innovation and entrepreneurship. Through collaborative, interdisciplinary projects, the institute emphasizes customer discovery, opportunity recognition, rapid prototyping, and authentic interactions with STEM industry leaders. To date, over 100 Iowa teachers representing all six Iowa STEM regions have participated and are currently revising curriculum to build a community engaged in STEM entrepreneurship and innovation. An estimated 10,000 students will engage in STEM Innovator projects this school year.

One school — Manson-Northwest-Webster High School in north central Iowa — is tackling a pressing community issue: a diminishing water supply. The community has unsuccessfully attempted to dig a new well (four attempts at a cost of \$1.8 million). Students work with community partners including the Iowa Department of Natural Resources, Chamber of Commerce, City Council, engineers, and geologists to locate a new water well and engage the community in water conservation until a new water source can be discovered.

Bowlus and Flynn are charged by the state to create a STEM Innovator professional development model that can be shared with the entire state.

“Using a train-the-trainer model during the institute, we're confident that these teachers will also be able to share this programming in their communities, which means more teachers and community members will be involved in innovation and entrepreneurship.”

Innovation and technology are what's driving new company formation, says David Hensley, executive director of JPEC and UI associate vice president for economic development.

“In Iowa, 86% of companies have fewer than 20 employees, so this is a very small-business dominated state,” he says. “Students who have technology, entrepreneurship, and innovation skill sets, can set their own course for whatever they'd like to do in the state of Iowa. ■



TECH, ENTREPRENEURSHIP CAMP FOR STUDENTS

Last summer was a busy one for students on campus, too. Twenty high school students were selected to attend the STEM Innovator Student Innovation Institute, an intensive, two-week program that focused on computer technology and innovation. Teams of students identified a problem and then explored the science and mathematics concepts to develop a solution. The end result was a rapid prototype computer app that could be used by others and even served as the foundation of a new business. Students collaborated with University of Iowa professors, entrepreneurs, industry partners, and peers in projects that facilitated problem-based learning. Students had an opportunity to present their projects to the high school teachers participating in the STEM Innovator Institute. Students will continue to work on the projects electronically and will return to present their final products at the Hawkeye Innovation Day on April 23, 2015.

Embracing International Study & Honoring a Worldly Teacher

Alumni support study abroad through the Nancy Hauserman Global Experience Fund.

When retired faculty member Nancy Hauserman (JD76) was a student, study abroad programs were not yet common. The concept has gained prominence as a way to learn about the global economy as well as different cultures. Now, a growing fund is making it possible for more students than ever to benefit from these pivotal journeys.

From 1976 to 2013, Hauserman served the Tippie College in various roles, including teaching in the International MBA Program and CIMBA. While serving as associate dean of the Undergraduate Program, she helped start the undergraduate Winter Session course in London in 2000.

“When students go overseas — whether for a week, semester, or year — you can see the positive impact it has on their lives when they return,” Nancy says.

Inspired by Nancy’s work guiding students both in Iowa and abroad, Tippie College alumni and others have supported the Nancy Hauserman Global Experience Fund to the tune of more than \$200,000 within a few months.

“I’m totally honored,” Nancy says. “The fund represents the best of all worlds. I’m retired and I’m still doing something for the college and its students.”

Kara Westercamp (BBA05, MBA09, JD09) took classes from

Nancy and served as her teaching assistant. She knows Nancy as a teacher and a mentor.

“Nancy’s philosophy on life is braving the unknown, so by providing opportunities to study abroad, the next generation of students and beyond will be able to have life-changing experiences,” says Kara, an attorney with the Department of Justice in Washington, D.C.

Kara benefited from trips to London and Hong Kong during her undergrad and MBA years.

“My travel abroad experiences made me aware of not just different cultures, but different societies. It opens your mind to the fact that we are part of a global community,” she says. “It opens you to possibilities, challenges you, and makes you appreciate world events at a deeper level.”

Many alumni gained international business savvy while on the job. Case in point: Kathleen Dore (BA72, MBA84), a senior advisor at Proteus Inc., and a former television executive in Canada.

“It’s clear to me, having traveled internationally in the last 20 years, that study abroad would have been a very valuable experience,” Kathleen says. “Even Canada is a very different culture and business environment, especially in the

media field. There are different constraints and more regulation.

“Working in Canada taught me how important it is to understand the subtle differences between cultures and people. Business success or failure can really be determined by that,” she says.

Kathleen and her husband view the fund as a way to honor “a wonderful teacher” and support higher education.

“I hope that more students will be able to take advantage of the international business study opportunities available, and I hope they enter or reenter the business world with a more sophisticated thought process and problem-solving approach.”

While Nancy has visited 17 countries, some students are the first in their families to travel abroad. She says it is the UI’s responsibility as a quality educational institution to enable more students to study overseas.

“The scholarship is not just for the highest achieving students — it’s for students in good standing. I’m very proud of the egalitarian aspect,” she says.

“We have a lot of first-generation college students going to Iowa, and this fund will give people the opportunity that they may not have had without it. Who knows what doors will open to them?” Kara says. ■



TIPPIE BY THE NUMBERS

46%



Percentage increase in undergraduate students declaring business analytics and information systems (BAIS) as their primary major this year over 2013 (95 vs. 65).

14



Number of freshmen students admitted to the HAWKINSON SCHOLARS program last spring, the largest number ever.

23



Number of TippiE DOCTORAL STUDENTS who completed a Frank Communication Center summer writing program, funded by a TippiE college Educational Excellence grant.

1.4
MILLION



The amount REFUNDED to taxpayers through the Volunteer Income Tax Assistance (VITA) program in 2014.

The YEAR in which the college became the eighth school in the NATION to receive accreditation from the American Association of Schools of Business (now known as AACSB International).

1921



5 TIMES as many employers were available to meet with MBA students during on-campus info sessions and tailgate sponsorships over the fall of 2014.

5x



Number of people who enter the PAPPAS JOHN BUSINESS BUILDING doors in a year.

1 mil.



PERCENTAGE INCREASE of direct admit students enrolled over last three years (277 vs. 162).

70%



Number of people following TIPPIE COLLEGE LinkedIn updates (search for University of Iowa — Henry B. TippiE College of Business).

14,662





Want up-to-date news about the research, programs, students, faculty, and staff in the college? Subscribe to our monthly e-newsletter at tippie-news@uiowa.edu

“There is a clear need in the field of analytics to prepare individuals for that full lifecycle — from understanding the business problems to the ability to meaningfully convey findings.”

– Jason Cooper
Vice President,
Business Analytics,
Wellmark Blue Cross
and Blue Shield



NEW GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

Data is accumulating in the cloud, in your data warehouse, on your laptop. Never has it been so abundant yet so underutilized. Tippie’s new five-course Graduate Certificate in Business Analytics is for professionals who need to make sense of data, however big or small. Courses are offered weeknights at Tippie’s Cedar Rapids campus and will soon begin in Des Moines. No GRE or GMAT score is required to enroll. Visit tippie.uiowa.edu/business-analytics or email tippie-analytics@uiowa.edu to learn more.



Kenneth G. Brown

NEW ASSOCIATE DEAN OF UNDERGRADUATE PROGRAM

Kenneth G. Brown is the new associate dean of the Tippie College’s Undergraduate Program. Brown, professor of management and organizations, replaces Lon Moeller, who is the university’s new associate provost for undergraduate education.

Brown has a long history of dedication to Tippie undergraduate students, service to the college and campus, and of excellence

in teaching and research. He received a UI President and Provost Award for Teaching Excellence in 2009. In 2014, he received the Outstanding Faculty Service Award from the college and the Innovative Teaching Award from the HR Division of the Academy of Management.

EXECUTIVE EDUCATION COURSES

Professional and executive education courses are now available from the Tippie College. We offer both customized courses for organizations and open enrollment courses that anyone can attend.

Customized Programs:

Tippie faculty and staff will meet with organizations to learn about their strategy and learning objectives, then design a customized program to meet these goals. Courses might focus on leadership, teaming, process optimization, data analytics, or a combination of topics. Current custom programs include a sequence of two-day leadership development sessions for a global company, and initiatives designed for financial services organizations.

Open Enrollment:

In early 2015, a series of two-day project management courses will begin in Cedar Rapids and Des Moines. These courses are open to

Homecoming Queen Allison Kindig alongside Homecoming King, and Tippie student, Tyler Hackman.

anyone but especially designed for project managers and professionals seeking more formal techniques for contemporary project management. A certificate of completion is provided. Watch our website for new courses being added regularly.

To learn more, visit tippie.uiowa.edu/executive-education or contact Dawn Kluber, dawn-kluber@uiowa.edu.

TOP FACULTY HONORS

Two Tippie faculty members received top UI teaching honors at the end of the spring semester.



Gale Mote

Gale Mote (MBA94), adjunct lecturer in management and organizations, was one of four UI faculty members to receive the 2014 President and Provost Award for Teaching Excellence. The UI award recognizes faculty who have demonstrated a sustained, high level of teaching excellence.

Mote has taught more than 50 sections of courses for the college, primarily to students in the evening MBA Program for Professionals and Managers in Cedar Rapids, Des Moines, and the Quad Cities.



Joyce Berg

Joyce Berg, professor of accounting and the Pioneer Hi-Bred Research Fellow, received a 2014 Michael J. Brody Award for Faculty Excellence in Service. Berg, who serves as the advisor for Beta Alpha Psi, Tippie's student organization for accounting majors, is the third Tippie

faculty member to receive the award.

Previous recipients include management and organizations emeritus professors **Jude West** (2000) and **Nancy Hauserman** (1992).



INSTITUTE FOR INTERNATIONAL BUSINESS CHANGES FOCUS

Small- to medium-sized Iowa businesses who want to take their business global are getting a leg up from the newly restructured Institute for International Business in the Tippie College. Now a part of the John Pappajohn Entrepreneurial Center, the institute will refocus its activities on outreach to Iowa businesses wanting to globalize their operations.

“Since the financial crisis of 2008-09, there has been an increasing interest from these businesses to venture out into emerging markets, such as in Asia, Africa, and Latin America,” says **Dimy Doresca**, director of the institute. When you consider two-thirds of the world's purchasing power resides in other countries, the opportunity for Iowa businesses is huge.”

Tippie MBA and undergraduate students will gain hands-on experience as consultants, under Doresca's leadership. The students will help conduct market opportunity assessments, product analyses, and risk analyses for the company.

“The institute will motivate businesses to go overseas, but it will also provide the framework for them to do all the pre-export work they need to do before they go overseas,” he says. “Doing it the right way is important.”

The undergraduate foreign language, study abroad, and international internship programs that were formerly a part of the IBB are continuing under the direction of the Undergraduate Program Office.

HOMECOMING KING

Tyler Hackman was crowned the 2014 Homecoming king at this year's celebration. Hackman is a senior double majoring in marketing and management from Lawler, Iowa. Several other Tippie students were members of the Homecoming Court: **Emily Brannon**, a senior finance major with a Certificate in Leadership Studies from Dubuque, Iowa; **Jade Manternach**, a senior entrepreneurial management major from Monticello, Iowa; and **Michael Nauman**, a senior business analytics and information systems major from Dubuque, Iowa.



Dimy Doresca



Neil Jirele and Can Zhang grabbing some very American food at Bo James during their buddy meet-up.

INTERNATIONAL BUDDIES

International Buddies at Tippie, a new program for Tippie undergraduates, pairs international and U.S. business and prebusiness students for a semester-long partnership. The idea came from the Global Engagement Student Advisory Board, created last year by Undergraduate Program advisor **Jennifer Blair**. During the fall semester, 164 students were paired up (there were 114 students paired up last spring). Students meet regularly for meals, coffee, studying, and other activities as a way to learn about each other's cultures. Many blogged about their experiences and posted photos (tippiebuddies.wordpress.com). In addition, any student participating in a global internship program last summer was required to participate. "We saw this as an ideal opportunity to give American students exposure to another culture before coming the 'international students' in their own internships," Blair says.

STATE-OF-THE-ART TECHNOLOGY

Technology plays a large role in the world of business, so graduates must have the skills to use technology to their advantage in the workplace. Not only are Tippie students exposed to the latest software, but they have access to some of the largest and most up-to-date computer labs on campus.



CHINESE CONNECTIONS

In October, 50 Chinese-speaking students at Tippie met with top executives and recruiters from The Principal Group. The Principal, which already has a significant global presence, is seeking to grow its operations in China. With nearly 20% of the undergraduate student body coming from China, Tippie is poised to be an outstanding source of top-quality graduates who are able to work in China.

The hour-long session included information about internship and career opportunities in the U.S. and China. Speakers included **Terry Lillis**, executive vice president and CFO and Tippie Advisory Board member; and **Darcy Darrah**, assistant vice president of human resources. Another speaker was **Kenn Yu**, a business development analyst whose work focuses on supporting business development in China. The event ended with a networking reception, and a smaller group of 10 selected students joined Dean Sarah Fisher Gardial and the Principal team for a networking dinner.



GLOBAL LEARNING OPPORTUNITY NOW REQUIRED

The college curriculum for Full-time MBA students now includes a required Global Learning Opportunity (GLO), typically during the winter of the second year of study. Destinations include Hong Kong, Chile, India, United Arab Emirates, Czech Republic, and others. These 6- to 8-day experiences are on-the-ground explorations of operations, finance, trade, and commerce. Students have a front-row seat to see how international business is conducted through corporate visits and interactions with seasoned professionals and Tippie alumni.

PRICEWATERHOUSE-COOPERS EXCELLENCE FUND CREATED

Partners and Tippie alumni with PricewaterhouseCoopers (PwC) have created the PricewaterhouseCoopers Excellence Fund with initial pledges of \$300,000 to support faculty research and graduate students. PwC representatives made the surprise announcement at a recent alumni event in Chicago. The fund will bring critical support to the college and the accounting department in two key areas.

- A PwC-named non-endowed fund will support a Faculty Research Fellowship (\$30,000 a year for five years) that will provide research support for tenure-track faculty. Preference will be given to underrepresented, research-active faculty members.
- Funds will also create a Graduate Fellowship Fund for Ph.D. and Master of Accountancy (M.Ac.) student support, with priority given to underrepresented doctoral students. Ph.D. annual stipends are low (\$18,000) at Iowa, compared to other Big Ten peers' average stipend of \$30,000.

TIPPIE SOCIETY CAMPAIGN CHALLENGE ANNOUNCED

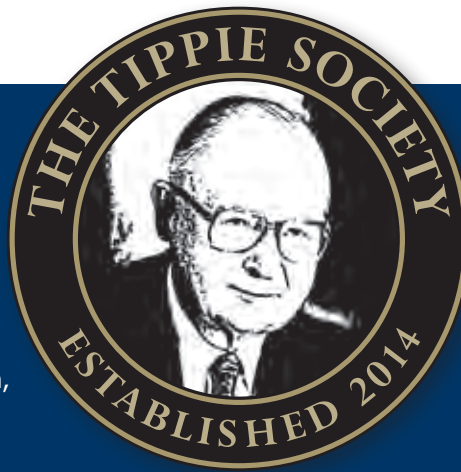
This fall, **Henry (BSC49)** and **Patricia Tippie** announced an ambitious challenge to alumni and friends of the Tippie College of Business. To inspire more high-impact gifts, and to help the college reach its *For Iowa. Forever More.* campaign goal of \$125 million, the Tippies will give up to \$15 million to the college by matching gifts of \$1 million or more.

"The Tippies' challenge is already having a positive impact on our fundraising picture," says **Sarah Fisher Gardial**, dean of the Tippie College of Business. "We are fully confident that we will raise the \$15 million necessary to earn the Tippies' \$15 million match."

To qualify for the match, donor gift commitments must total \$1 million or more and no more than half of the gift commitment may be from the donor's estate or bequest. The Tippies will match the outright (nonestate) portion of the gift up to \$2 million per donor. The match is available from now until the end of the *For Iowa. Forever More.* comprehensive campaign (December 31, 2016).

Along with this important challenge, the college established the Tippie Society, an elite donor recognition that acknowledges gift agreements of more than \$1 million established since the start of the comprehensive campaign. The intent of the Tippie Society is to recognize those donors who are following the Tippies' example of generous giving to the college and to encourage the next generations of donors to engage with the college.

For more information on this challenge, the Tippie Society, or giving to the college, contact **Greg Lamb** at (319) 467-3804 or at gregory-lamb@uiowa.edu.



UNDERGRADUATE PROGRAM RANKS IN TOP 50

The college's undergraduate program ranks #49 in the nation, according to *Poets & Quants'* Top 100 Undergraduate Business Programs ranking. *Poets & Quants'* methodology weights three rankings equally — the *BusinessWeek* list, the *U.S. News & World Report* ranking of undergraduate business programs, and the *U.S. News & World Report* list of nationally ranked universities.



2014 SCHOLARSHIP LUNCHEON

The college held its first scholarship luncheon on March 7, 2014, which brought scholarship donors and student recipients together to celebrate external support for Tippie students. Shown here is **Dale Baker, BBA68** (*back row, center*), with 10 of the undergraduate students who received the Tippie College of Business Undergraduate Scholarship for 2013-14.



SOCIAL MEDIA: TIPPIE WELCOMED NEW STUDENTS

This fall, the college welcomed new students through a social media campaign spearheaded by **Jamie Jones**, the college's new director of digital communications. Using the hashtag #Tippie, the Tippie community and alumni sent encouraging messages to Tippie students, and the incoming class posted photos and tweeted their experiences during the first few days and weeks of the semester. Check out the images and messages here (tippie.uiowa.edu/news/story.cfm?id=3351) to experience it, too.



TIPPIE GRADUATES LEADING



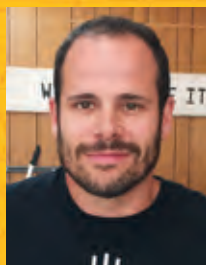
COMPANIES

For more than 150 years, the college has provided outstanding programs of study for students seeking various degrees: undergraduate, masters, and Ph.D. Upon graduation, many decide to live and work in Iowa, bringing their knowledge and expertise to businesses both large and small. The college knows of many Iowa businesses owned or led by Tippie graduates — this listing highlights a few of them. No doubt there are more that are unaccounted for. If you are Tippie grad and business owner, we'd love to know more about you and your company. Contact the college at tippie-alumni@uiowa.edu.

Western Iowa

JON D. NELSON

BBA00



**President,
Jon's
Naturals Inc.**
McClelland

Jon's Naturals is an all-natural specialty meat distribution

business that sells antibiotic/hormone free, locally sourced proteins to businesses and restaurants throughout Council Bluffs, Omaha, and Lincoln markets. The company is working on a line of all-natural deli meats available in grocery stores by the end of 2014.

RONALD R. BOND

BBA81



**Principal,
AC&R
Specialists**
Sioux City

AC&R Specialists, a mechanical contractor,

provides refrigeration construction services (including full engineering and design capabilities) to national commercial and industrial markets.

JAMES MARK ROCKLIN

BBA64, JD67



**President,
Rocklin
Manufacturing
Co.**
Sioux City

In business for 80 years, the company

manufactures the Rocklinizer (carbide application equipment), which electronically applies wear-resistant materials to cutting tools, punches, dies, and other metal surfaces, and the Moldmender Micro Welder, which repairs plastic injection molds and die-casting dies made of steel.

KYLE J. KRAUSE

BBA85



President and CEO, Kum & Go LC
West Des Moines

With more than 430 convenience stores across

11 states, Kum & Go is the 5th largest privately held, company-operated convenience retail chain. The company serves more than 480,000 customers daily and employs over 4,700 associates.

DANIEL T. KEOUGH

BBA91



Chairman and CEO, Holmes Murphy & Associates
West Des Moines

Founded in 1932, Holmes Murphy &

Associates partners with industry leaders throughout the Midwest and across the nation. Holmes Murphy solves challenges by delivering insurance and financial solutions that protect the security and profitability of professional and commercial clients.

ZAC VOSS

BBA00



President, Voss Distributing LLC
Des Moines

When founded in 2000, the company was

the official Red Bull distributor for a significant portion of Iowa. It now spans 150 counties in Iowa, Illinois, and Missouri.

JOHN P. MICKELSON

MBA/JD07, BBA/EntreCert03

MICHAEL R. TAYLOR

EMBA11

RUSSELL B. TAYLOR

BBA90

DUSTIN L. THOMAS

MBA13



John P. Mickelson



Michael R. Taylor



Russel B. Taylor



Dustin L. Thomas

Managing Partners, Midwest Growth Partners
Des Moines

MGP is a \$41 million private equity fund that makes control and non-control equity investments in established Midwestern companies with revenues of \$4 million – \$40 million who are seeking capital for succession planning or growth.

PETE R. BROWNELL

BBA91, MBA02



CEO, Brownells Holdings
Grinnell

Three brands and growing, Brownells Holdings is

a privately held organization dedicated to serving police,

military, gun owners, gunsmiths, and retail gun stores worldwide. Collectively, the brands serve customers in more than 70 countries and employ nearly 400 Iowans.

VALERIE A. MILLER

BBA03



Artist and Owner, Steele Cow
Waukon

Steel Cow designs and manufactures canvas prints,

magnets, necklaces, clocks, and other items based on “The Girls” — Valerie’s cow paintings. All Steel Cow items are proudly made in Iowa and are sold online at www.steelcow.com and at small retail stores nationwide.

THOMAS L. CARDELLA

MBA85



President and Founder, Thomas L. Cardella & Associates
Cedar Rapids

Thomas L. Cardella

& Associates is a 100% employee-owned company, offering Fortune 500 leaders its vast expertise in improving clients’ return on investment by delivering exceptional customer service in integrated customer contact channels.



Lost track of a classmate? Looking to connect with Tippie alumni in your area? Check out the career moves, professional accomplishments, and personal achievements of alumni and classmates below, and then send us your news.

An online information update form is available at tippie.uiowa.edu/alumni/update, or you can send a note to Ashley Funkhauser, Tippie College of Business, 108 John Pappajohn Business Building, University of Iowa, Iowa City, IA 52242-1994 (or email tippie-alumni@uiowa.edu).

2010s

James G. Atty, BBA05, MBA09, is the new CEO of the Waverly Health Center. He previously was the CEO at Humboldt County Memorial Hospital.

Esther Baker, MBA12, is executive director of Girls on the Run of Eastern Iowa.

Christine Carlson, BBA13, is a personal banker with BMO Harris Bank. She lives in La Grange, Ill.

Derek Foster, BBA13, completed an M.S. in finance from the University of Arizona. He is a research analyst in the senior loan group of Voya Investment Management (formerly ING USA) in Scottsdale, Ariz.



Russell P. Guay, PhD11, is an assistant professor of management at the University of Northern Iowa

in Cedar Falls.

Katherine Knight, BBA13, is a graduate student in higher education at Loyola University in Chicago.

Reed Knox, MBA10, has been promoted to senior manager of product optimization at United Airlines.

Clay Ottman, BBA11, received an award at the 2014 CPCU Conference for scoring the highest average on the Charter Property and Casualty Underwriter exams of 1,900 new CPCU designees. He is a

senior underwriter with national accounts at Sentry Insurance in Stevens Point, Wis.

Sean D. Phelan, BBA10, is a student at the Loyola University Chicago College of Law.

Jose Ramos, MBA13, is a real estate developer. He lives in Sioux Falls, S.Dak.



Ken Rizer, EMBA14, was elected to the Iowa House of Representatives where he'll

represent the people of Marion, Bertram, Ely, and surrounding parts of Linn County. He will be sworn in at the capitol in Des Moines on Jan. 12, 2015.

Jason C. Steward, EMBA11, has been promoted to vice president of finance, Leveraged Furniture Operations, at HNI Corporation.



Michelle Stoffel, MBA13, is a technology services senior consultant with McGladrey in Chicago.

Lindsay N. Supple, BBA11, is a corporate event consultant for Cambridge Investment Research in Fairfield.

Jennifer Wenz, BBA12, is an underwriter with Arch Insurance Group in Chicago.



Austin Witham, BBA13, is a technology advisor for Marco Inc. in Hiawatha.

2000s

Amber (Fourcault) Bernstein, MBA08, is director of marketing-Bolthouse Farms with the Cambell Soup Company in Santa Monica, Calif.

Nicholas O. Cooper, BBA01, an attorney with the Whitfield & Eddy law firm in Des Moines, received recognition for his pro bono work from the Polk County Bar Association.

Emily (Syfert) Cornish, BA00, MBA08, and **Scott Cornish, BBA01**, welcomed a son, William Scott, on June 5, 2014.

Brian W. Crotty, BBA02, and Beth (Weber) Crotty welcomed a son, Connor William, on June 8, 2014.



Matt Finnegan, EMBA09, has been named president of Kern River Gas Transmission

Company in Salt Lake City, Utah. He most recently served as general manager of the Walter Scott Jr. Energy Center in Council Bluffs, Iowa, for MidAmerican Energy Company. Kern River and MidAmerican are both subsidiaries of Berkshire Hathaway Energy Company.

Meg Flenker, MBA03, is a landscape architect for Flenker Land Architecture Consultants in Long Grove.

Holly Garner, EMBA09, is the director of innovation at Ascent Learning, a leading provider of technology-based educational, curriculum, and assessment



TIPPIE ONLINE

- twitter.com/TippieIowa
- LinkedIn: Search for University of Iowa – Henry B. Tippie College of Business
- facebook.com/Tippie
- instagram.com/TippieCollege
- flickr.com/TippieIowa
- tippie.uiowa.edu

Editor's Note: Alumni News are submitted by alumni and are not verified by the editors. While we welcome alumni news, *Tippie Magazine* is not responsible for the information contained in these submissions.

J.J. Thompson, BBA04, is the CEO and managing director of Rook Security, which was named to the Inc. 500 list of fastest growing privately held companies in America. A global IT security company based in Indianapolis, the company achieved 942.3 percent revenue growth between 2010 and 2013. **Michael Patterson, BBA03**, is the vice president of strategy and is in charge of the company's finances. In addition, Cerebral Group LLC, started by **Kalyan Venkatraman, MBA-PM04**, was also named to the list. His company achieved 964.4% revenue growth in the last three years with 2013 annual revenue of \$11.1 million.



J.J. Thompson

Michael Patterson

solutions for health care and other vocational industries.



Maggie Jesse, MBA03, received the Wiebusch Award for outstanding contributions

to the organization and operations of the Technology in Business Schools Roundtable. She is the senior director of the ITS Office of Teaching, Learning, & Technology at the University of Iowa.

Vishal Khanduja, MBA05, a portfolio manager with Calvert Investments, was interviewed on Bloomberg TV on "Will Investing in Green Bonds Pay Off?" (www.bloomberg.com/video/green-bonds-should-you-invest-CONLvu isRsekM4a3civ1LA.html).

Amol Motivala, MBA05, is vice president of corporate strategy and business development with Harris Corporation. He lives in Rockledge, Fla.

Ryan Noonan, BBA00, was promoted from senior product line manager to America's sales and business development manager with Intertrade-Rockwell Collins. He lives in Palo, Iowa.

Joe Schuhow, BBA2005, was named vice president, senior sales manager at FactSet Research Systems in New York City.

Sara (Fruchtenicht) Wrage, BBA09, MAc10, was promoted to manager of Assurance Services with Ernst & Young. She lives in Waukee.

Angela Yee, BBA05, and Randy Pho were married on June 8, 2014.

1990s

Nancy Beebe, BBA92, was promoted to vice president at the Federal Reserve Bank of Chicago. She previously was associate vice president of wholesale credit risk for the Federal Reserve Bank of Chicago.



Donald Brush, EMBA90, is a retired Wells Fargo & Co. executive and former mayor

of Urbandale. He was recently nominated as one of six "Sages Over 70" in the Greater Des Moines area. The award is sponsored and promoted by *dsm Magazine* (see profile of him here: www.dsmmagazine.com/2014/10/27/sages-over-70-8/).

Michael Dowling, MBA96, is director of sales with NEC Corporation of America. He lives in Indian Head Park, Ill.



Cathy (McKasson) Goonetilleke, BBA97, was promoted to partner from

senior manager with Ernst & Young LLP's tax practice in Los Angeles, where she specializes in human capital.

Jamey Grafing, MBA90, was named vice president and corporate treasurer of CHS Inc. in Inver Grove Heights, Minn.

Cathy (Begalske Barrett) Koebrick, MA95, is an associate director of human resources at the University of Iowa. She also serves on the Hancher Auditorium Charter Committee.

Nathan W. Lamb, BBA97, an attorney with the Ulmer & Berne law firm in Chicago, was named a Rising Star in the 2014 Illinois Super Lawyers list.

Mike Lambert, BBA93, is a national account manager in Georgia-Pacific's packaging division. He lives in Monticello.

Steve Malone, MBA94, is the marketing director at PROSOCO Inc. On the side, he is a singer-songwriter, and he recently launched his debut music CD titled "Music." Learn more at stevemalonemusic.com.

DISTINGUISHED ALUMNI ACHIEVEMENT AWARD



Sheri Salata, BBA80, president of OWN: Oprah Winfrey Network and Harpo Studios, received a 2014 Distinguished Alumni Achievement Award from the UI Alumni Association, the association's highest honor. Combining business and broadcasting acumen with her

Midwestern work ethic, Salata climbed the ranks of Winfrey's empire to become one of today's 100 most powerful women in entertainment. Beginning with Harpo in 1995 as a promotions producer, she then served as executive producer of The Oprah Winfrey Show from 2006 until its finale in 2011. Thanks to her leadership at OWN, the network continues to experience increased ratings and viewership, while Oprah Winfrey recognizes Salata as an integral part of her success.



Jerre Stead, BBA65, was named chairman of the American Writers Museum Foundation. The American Writers Museum will open in 2016 in downtown Chicago, where Stead served as CEO of Square D and also as a director of Ameritech and the R.R. Donnelley & Sons Company. The mission of the foundation is to establish the first national museum in the United States dedicated to engaging the public in celebrating American writers. He is a Tippie Advisory Board emeritus member.

Joseph Merschman, BBA98, is a partner at the Wiggin and Dana law firm in New Haven, Conn.

Gary Rowan, BBA92, is a financial advisor with Ameriprise Financial-Leibfried & Associates. He lives in Bellevue.

Haoyu Shen, MBA97, is CEO of JD Mall, the largest online direct sales company in China. He previously was COO in charge of supply chain management and customer service functions.

Steve Sobkowiak, BBA97, is a principal owner of Oakley Home Builders in Downers Grove, Ill.

1980s

Scott A. Anderegg, BBA86, JD89, an attorney with the Faegre Baker Daniels law firm in Minneapolis, was named a 2014 Client Service All-Star by the BTI Consulting Group.

Matt Devore, BBA85, is CEO of the Cascade Pacific Council Boy Scouts of America. He lives in Happy Valley, Ore.

Sharon L. (DeWitt) Hehli, BBA81, is a self-employed certified public accountant in Richardson, Texas.

Robert C. Love, BBA85, was appointed vice president, Middle Market Segment for Prudential Group Insurance. He previously was vice president and head of Group Benefit Distribution at The Guardian Life Insurance Company of America. He lives in Warren, N.J.

Robert Meyer, MBA89, is president of Ventris Learning LLC, which recently entered into an exclusive license with the University of Michigan Office of Tech Transfer to publish and disseminate a promising new supplemental instructional program developed specifically to teach Standard Academic English to kindergarten and first-grade speakers of African American English dialect. He lives in Sun Prairie, Wis.

Edward Wayne Schwertley, BBA85, serves on the board of directors for the Coalition for the Homeless in Louisville, Ky.

Julie K. Verry, BBA89, is a human resources consultant with Brightview Consulting in Omaha.

1970s



Roxanne (Jerde) Garske, BBA75, has been the president and CEO of the Community

Foundation of Sarasota County since 2011. She is also the chair of the Community Foundations of Florida Leadership Team and a trustee of the Southeastern Council of Foundations. She lives in Sarasota, Fla.

1960s



Eden Y. Woon, BA67 (*mathematical sciences*), was named an independent

director to the board of directors of 21Vianet Group Inc., the largest carrier-neutral Internet data center services provider in China. He currently is the vice president for institutional advancement at Hong Kong University of Science & Technology (HKUST). In addition, he is a member of the Tippie Advisory Board.

COLLEGE NAMES NEW ALUMNI DIRECTOR



Ashley Funkhauser has joined the college as the assistant director of alumni relations. She will be responsible for building relationships, coordinating events, and communicating with the college's more than 47,000 living alumni. She previously was the marketing coordinator of Volunteer Services at the University of Iowa Hospitals and Clinics from 2001 to 2014. Funkhauser graduated from the University of Iowa with a B.A. degree in communications with a journalism minor in 2004.



THE MARKET IS OPEN

Dean Gardial and Tom Kloet Open the Toronto Stock Exchange

Dean Sarah Fisher Gardial joined TMX Group CEO and Tippie alum Tom Kloet to open the Toronto Stock Exchange on Thursday, August 7 in honor of his career and retirement from TMX Group. Kloet's distinguished career in capital markets spanned the globe and brought him to Toronto as CEO of TMX Group in 2008. Kloet, who received a BBA in accounting in 1980, is a member of the Tippie Advisory Board.



UPCOMING ALUMNI EVENTS

Our alumni base of more than 47,000 spans a broad range of people with varied interests, so we're working hard to provide you with an array of alumni options. If you have suggestions for future events, please contact **Ashley Funkhauser**, assistant director of alumni relations, at 319-335-2679, ashley-funkhauser@uiowa.edu.



Norman E. Tucker

May 23, 1923 – May 16, 2014

Norman Tucker graduated in 1948 from the accounting program and enjoyed a 37-year career at Arthur Andersen where he was partner. Tucker also headed the firm's recruiting efforts at the University of Iowa for nearly 20 years. He was a founding member of the Department of Accounting's Professional Accounting Council

and contributed generously to the department through the matching gift program which he helped to establish with Arthur Andersen. In 1983, he was the first recipient of the Outstanding Accounting Alumnus of the Year.



William D. Travis

March 29, 1951 – July 26, 2014

William Travis, of Chaska, Minn., received his Master of Accountancy degree (M.Ac.) from the college in 1975. He retired as managing partner of McGladrey in 2006 after 31 years in the audit and accounting practice. He received the Outstanding Accounting Alumnus Award from Tippie's Department of Accounting in 2007.

Robert R. Miller

June 8, 1929 – September 10, 2014

Robert R. Miller, who received a doctorate in business administration from Stanford University in 1964, joined the UI faculty as an assistant professor of business administration in 1965. He was promoted to professor, a position he held until 1977, and served as department chair during a portion of that time. He later joined the faculties at the University of Texas at Dallas and the University of Houston. He ended his career in Washington, D.C., at the International Finance Corporation within the World Bank.

Correction

In the summer 2014 issue, the obituary for **Matthew Bucksbaum** incorrectly identified Bucksbaum's company. It is General Growth Properties.

IN MEMORIAM

1930s

Donald J. Bogue, BA39
Howard L. Ely, BSC38
Audrey (Peters) Shown, BSC37

1940s

Gladys E. Anthony, BSC45
Glenn D. Atkinson, BSC48
Jacob H. Bennison, BA47, MA48
Kent B. Casstevens, BSC46
Saul Diamond, BSC43
E. Clorida Ferguson, BSC48
Elsie E. Foerstner, BSC41
Cecil L. Forinash, BSC46
Stanley D. Goldman, BSC42
Harry L. Greenberg, BSC41
Elizabeth (Riggs) Gutch, BSC42
Agnes (Pierick) Hague, BSC48
Charles A. Hanson, BSC49
Susan (Snyder) Johnson, BSC40
Galen C. Larson, BSC49
Charles F. Maltzahn, BSC40
Duane E. Means, BSC42
Veryl N. Meyers, BSC48
William C. Murdock, MA47
Eugene L. Radig, BSC49, MA50, JD56
Margaret F. Ralph, BSC40
Arlo A. Stahle, BSC49
Gene E. Swanson, BSC49
John D. Swinehart, BSC48
Norman E. Tucker, BSC48
Robert D. Vandenberg, BSC48
Walter J. Wentz, BA49, MA50, PhD63
Robert J. Williams, BSC49
William Winterlin, BSC48
Richard A. Zak, BSC48

1950s

Virginia (Larson) Albertson, BSC53
Alan B. Bickel, BSC50
Frank J. Blaser, BSC51
Henry G. Carey, BSC52
William W. Cumming, BSC58
Alan R. Fisher, BSC50
Jack Grady, BSC50
John F. Halberstadt, BSC52
Walter O. Hauer, BSC50
Kenneth A. Havel, BSC58
Elmer F. Hentges, BSC51
Reginald H. Jacobsen, BSC57
Robert B. Jones, BSC53
Thomas D. Kessler, BSC58
Wayne R. Lacina, BSC51
Jane (Osborne) Mathiasen, BSC51
James A. McCullough, BSC56
Louis F. Rettenmaier, BSC56
Harold R. Stark, BSC53
Delores (Carr) Taormina, BSC54
Winfred J. Wagoner, PhD54
John H. Wesenberg, BA51, MA52
Jack S. Wolf, PhD52
Richard H. Wolfe, BSC53

1960s

Richard A. Andersen, BBA68
Robert B. Bell, BBA61
Andrew E. Breuer, BBA68
Donald W. Brewer, MA68, PhD74
Thomas L. Crosby, BBA62
Mart Higginbotham, BBA66
Russell G. Jones, BBA63
Emil J. Koval, MS67, MBA78
Charles H. Nelson, MBA62
William J.T. Prescott, BBA65
Richard H. Santoro, BBA63
James P. Schwartzhoff, BBA62
Stephen H. Stenstrom, BBA62
John M. Stockdale, MA67, PhD70
John B. Wallenstein, MA67
Douglas G. Wright, BBA68, MA70
Richard L. Zillman, BBA60

1970s

Donald M. Anderson, BBA70
Fred E. Beaver, BBA72, JD75
Marion M. Brown, BBA79
Michael R. Coakley, BBA70
Terrence S. Finch, BBA72
David B. Gerdes, BBA77
Craig K. Harmon, BBA76
Allan L. Harms, MBA73, JD74
Richard B. Hartzell, BBA73
David J. Hem, MBA73
Michael R. Kos, BBA77
Scott J. Leniton, BBA78
Richard E. Matt, BBA73
Duane K. McCombs, BBA73
Michael J. Mercier, MA74
Stephen M. Rhodes, BBA72
John S. Risser, BBA75
Karin (Hochendoner) Robertson, BBA76
Terry A. Saforek, BBA70
Kevin R. Smothers, BBA79
Jacquelyn (Fisher) Thomas, BBA77
William D. Travis, MA75
Gary L. Verdoorn, BBA76
Mark A. Wiertzema, BBA73
Roger N. Williams, BBA71
William R. Young, BBA72

1980s

Mark L. Anderson, BBA87
John M. Chadima, BBA80
Phillip J. Clemons, MBA82
Stephen C. Conner, BBA84
Karie L. Grove, BBA89
Leo J. Haman, BSE84, MBA86
Randy A. Haskins, BBA85
Mark A. Henson, BBA85
Gary R. Lago, MBA84
John R. Larson, BBA89
Larry S. Lighthall, BBA82, MA83
Peter B. Lyon, BBA85
Megan E. Mowrey, BA85, JD88, PhD98
Joseph M. Ruzek, BBA87, MBA89

2000s

Bradley J. Berns, MBA/MHA09
Steve B. Chalstrom, BBA09



THE UNIVERSITY OF IOWA
HENRY B. TIPPIE COLLEGE OF BUSINESS

LEADERSHIP

ADMINISTRATION

Sarah Fisher Gardial
Dean

Kurt M. Anstreicher
Senior Associate Dean

David Frasier
Associate Dean (MBA Programs)

Kenneth G. Brown
Associate Dean
(Undergraduate Program)

Barbara Thomas
Executive Director of
Communication, Alumni,
and External Relations

Gregory Lamb
Executive Director of Development
for the Tippie College of
Business
University of Iowa Foundation

Jana Michael
Director of Development for
the Tippie College of Business
University of Iowa Foundation

Michael D. Morgan
Associate Director of Development
for the Tippie College of
Business
University of Iowa Foundation

Shelly J. Mott
Associate Director of Development
for the Tippie College of
Business
University of Iowa Foundation

TIPPIE ADVISORY BOARD

Robert C. Arzbaeher
Chairman of the Board
Actuant Corporation

Mark Buthman
Senior Vice President and CFO
Kimberly-Clark Corporation

Kathleen A. Dore
President (Former) Broadcasting
CanWest Mediaworks

Jack Evans
President
The Hall-Perrine Foundation

Michael Frantz
Executive Director
Franz Community Investors LLC

Michael C. Gerdin
CEO, Chairman, and President
Heartland Express

Christopher J. Hoffman
Senior Partner
PricewaterhouseCoopers

James Israel
President, Worldwide Financial
Services (retired)
Deere & Company

Chris Klein
CEO and Board Member
Fortune Brands Home and Security

Thomas A. Kloet
CEO (retired)
TMX Group

Kyle Krause
President and CEO
Kum & Go LC

Curtis K. Lane
Portfolio Manager
Concordant Partners

Terrance Lillis
Executive Vice President
and Chief Financial Officer
Principal Financial Group Inc.

Michael F. Mahoney
President and CEO
Boston Scientific Corporation

Claudia T. Marban, ex officio
Senior Financial Advisor
and President
Claudia Marban & Associates/
Ameriprise

James Miclot
President and CEO
Tengion Inc.

Kathleen A. Minette
General Manager and
Senior Vice President
Assessment Scoring
Pearson

John Pappajohn
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