



CONNECTION

News and information for **Very Important Players**



Volume 4, #3 August 2004

Save with Power Pack in August!

Limited offer! Any time from Aug. 8-21 when you purchase \$3 in Powerball® with three Power Plays on one ticket (\$6 value), you get that ticket for only \$5!

Multiply prizes! Power Pack may be good only for a limited time, but you can play Power Play any time! When you ask for the Power Play® for an extra \$1 per play with your Powerball purchase, you could multiply your prize by up to five times (except the jackpot).

Twice weekly! The Power Play multiplier number is chosen by a wheel spin during the Powerball drawings on Wednesdays and Saturdays. The Power Play multiplier number determines by how much a winner's prize will be multiplied.

Play today. For more information on the Power Pack offer or Powerball with Power Play, visit our Web site at www.ialottery.com.



State Fair 2004 ... "Still The One!"

In celebration of the Iowa State Fair's 150th Anniversary, the Iowa Lottery has pulled out all the stops to make this year's Fair one of the best since its inception.



The biggest boar? The biggest turkey leg? No, we're giving away the biggest prizes! The "Iowa State Fair 150th Anniversary Sweepstakes" began June 13 and will culminate with a prize drawing at 3:30 p.m. on Sunday, Aug. 22 on the Bill Riley Stage. Fifteen contestants from preliminary drawings will learn who will take home one of 12 cash prizes of \$1,500; a Dave Lennox Signature™ Collection furnace; a 2004 Dodge Ram pickup; and a 2005 Winnebago® 22-foot Minnie® motor home.

At the Fair, don't forget to stop by the new-and-improved Iowa Lottery booth! Play your favorite Lottery games throughout the 11-day event, including our new "TouchPlay" machines! You'll find us in our regular spot in the southeast corner of the Varied Industries Building.

"Red Lobster Eight" Claim \$100,000 Prize

A group of friends and co-workers have played Powerball® together faithfully for about seven years — and it's paid off!

Pat Bober, 69, of Missouri Valley and seven of her friends (Dorothy Kirton, Nic Henke, Arnell Petrzilka, Trish Benke, Kathleen Kahl, Alice Castenada and Heidi Demuth) won \$100,000 in the July 10 Powerball drawing. Bober purchased the winning ticket at Shell Speede Mart, 502 W. Erie in Missouri Valley.

Bober said she and her friends play Powerball faithfully, twice a week. When the group started playing together, they worked at the same restaurant in Omaha. *(Continued on Page 2)*



Clockwise from lower left: Heidi Demuth, Alice Castenada, Trish Benke, Pat Bober, Arnell Petrzilka and Nic Henke.

We've Got The Look!

Notice yet? It's our brand-spankin' new look! You'll notice some changes in our VIP Club communications in the next couple of months.

Don't fret! While we upgrade our look, we won't leave anything out! You'll still get the latest news about contests, winners, tickets and more!

Stay tuned! There's more to come very soon.

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New Scratch Games in August!

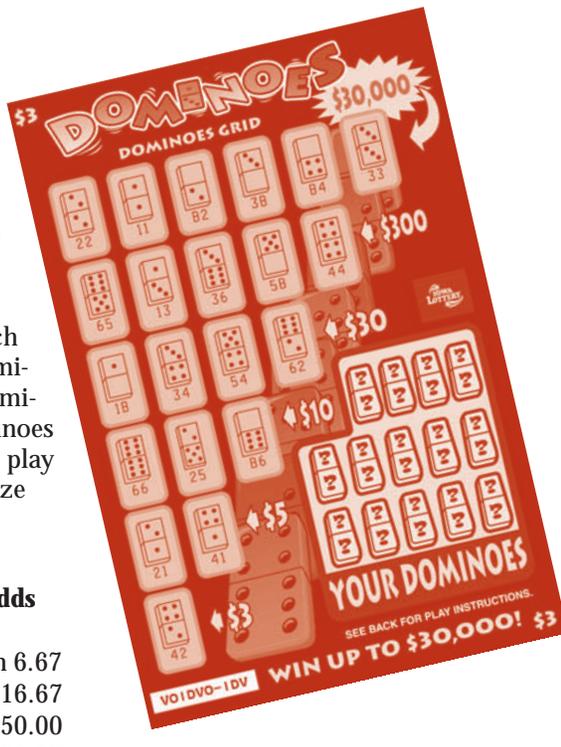
Dominoes (\$3)

Top Prize: \$30,000
Overall Odds: 1 in 3.84
Game Begins: Aug. 9

Scratch the "Your Dominoes" play area to uncover Dominoes. Then scratch the Dominoes in the "Dominoes Grid" that exactly match "Your Dominoes." If all of the Dominoes in a horizontal line in the "Dominoes Grid" exactly match the Dominoes uncovered in the "Your Dominoes" play area, you win the corresponding prize pointing to that line.

Prize	Odds
\$3	1 in 6.67
\$5	1 in 16.67
\$8	1 in 50.00
\$10	1 in 100.00
\$18	1 in 100.00
\$30	1 in 100.00
\$300	1 in 2,394.00
\$30,000	1 in 119,700.00

For more information on our scratch games, visit our Web site at www.ialottery.com. Select the "Games" link on the left side of the home page, then click on the "Scratch Tickets" logo on the Games main page.



Gold Card (\$1)

Top Prize: \$1,000
Overall Odds: 1 in 4.76
Game Begins: Aug. 9

Your "Gold Card" could be worth \$1,000!

Find two identical numbers within a "Set" of numbers and you win the prize shown for that "Set."



Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 60.00
\$12	1 in 150.00
\$36	1 in 300.00
\$1,000	1 in 13,300.00

Monthly VIP Club Winners

Congratulations to the following VIP Club members who were drawn as winners in the monthly VIP Club drawings for \$25 in Lottery Bucks. Beginning with the June 2004 drawing, five winners were drawn instead of just one — four existing VIP Club members and one new VIP Club member:

May 2004

Kay Piper of Des Moines

June 2004

Irene Galbraith of Cedar Rapids
 Sheryl McWilliams of Altoona
 Steve Wilcox of Akron
 Clarence Hrubec of Garner
 Kate Lemon of Keokuk (*new*)

For a complete list of VIP Club winners, visit our Web site at www.ialottery.com ... just select "VIP Club" on the left side of the home page, then choose "VIP Club Drawing" from the links at the top of the VIP Club main page.

"Red Lobster Eight" ...

(Continued from Page 1)

"Originally we were all [working at] Red Lobster," she said. "Two have dropped out and work elsewhere now, but they stayed in the group. They figured once they dropped out we'd win."

Win they did! Bober claimed the prize with five other group members at the Iowa Lottery's regional office in Council Bluffs.

The winning Powerball numbers for the July 10 drawing were: 16-17-23-26-44. The Powerball was 13. The Power Play® multiplier was 4.

If Bober and her friends had chosen to play the Power Play, they would have won \$400,000.

"I told my children [about winning the money]. I have nine children. I have 18 grandchildren, and I just had my seventh great-grandchild. But they're not getting any [of the prize money]!" she laughed.

Some Scratch Games Ending

The last day to claim prizes in the following games is **Sept. 7, 2004**: Lucky Day, Beginner's Luck, All The Marbles and Carnival Cash.

The last day to claim prizes in the following games is **Oct. 11, 2004**: Bonus Crossword (Pink), Count Cashula, Lucky Slots and Venetian Nights.

Lotto Games Yield \$100,000 Winners

Albia Grandmother Vows: No More Cheap Hotels!

Helen Jamieson struck it rich, but didn't realize it until two weeks later when she read an article in the local newspaper.

Jamieson, 77, of Albia won the top prize in the \$100,000 Cash Game drawing on June 24. She purchased her ticket at Kum & Go, 204 S. Main St. in Albia.

"We went camping and I didn't even know about the winning ticket, you know?" she said. "It came out in the paper that someone had not turned one in, and I laughed and said, 'Oh, maybe that's me!' When I read the numbers I said, 'That is mine!'"

Jamieson knew her lucky numbers were winners, but had some problems trying to locate the winning ticket.

"I went through a couple of purses, and under the telephone, and under the answering machine. I was kind of getting desperate when I



Helen Jamieson

realized it was laying on the table," she laughed.

Jamieson said she had planned on keeping mum about her win if she didn't find the ticket.

"I would have kept that a secret," she said, "and just kept looking!"

Jamieson works part-time as a cook in Albia. She and husband, Tom, will probably splurge a little when they travel to Idaho in September and Nevada next winter.

"I don't have to worry about getting a cheap motel," she laughed, looking at Tom. "And believe me, he's put me in some cheap ones!"

Win Leads to Second Honeymoon for Waucoma Woman

Elaine Hoey plans on taking a second honeymoon, thanks to a recent lottery win.

Hoey, 50, of Waucoma won \$100,000 in the May 29 Powerball® drawing. She purchased her ticket at Kwik Star, 115 E. Main St. in New Hampton.



Elaine Hoey

Hoey's win comes in time for her husband, James, to fulfill a promise he made to her long ago.

"He always said when we were married 25 years we'd go back to

Hawaii because we went there on our honeymoon. This year is going to be 29 years, so it's about time we go! He owes me big time!"

She said her husband had another trip destination in mind, though.

"[James] wants to go to Las Vegas... [I think] it's one or the other or both!" she laughed, and added, "We can do both!"

The winning Powerball numbers for the May 29 drawing were: 1-16-30-32-39. The Powerball was 2. The Power Play® multiplier was 5.

If Hoey had chosen to play the Power Play, she would have won \$500,000.

"I know, I didn't [play the Power Play] and I never do!" she laughed. "I probably will start now."

Score Free Ticket With "Twofer Tuesdays" in September

It's free! Every Tuesday in September when you purchase at least a \$1 ticket for Iowa's \$100,000 Cash Game, you'll receive a free Easy Pick ticket for the same drawing!

It's easy! Your free ticket will automatically print once you've made your purchase.

Cash in! Play Iowa's \$100,000 Cash Game in September — get a free ticket and have some fun already!



Web 101 ... Your Guide to www.ialottery.com

Did you know that you can use our Web site to access the list of the scratch games that are about to end? Visit www.ialottery.com, choose "Games" from the list of links on the left side of the page, then click on the "Scratch Games Ending" link at the **top** of the Games main page. The "Validation Period Ends" date is the last date you may redeem prizes for that game.

The staff of the Iowa Lottery urges everyone to play responsibly. If someone you know has a gambling addiction problem, call 1-800-BETS OFF (1-800-238-7633).



vip **COUPON**

VERY IMPORTANT PLAYERS

Buy \$3 or more in Iowa Lottery plays on a single ticket, and receive \$1 off your next purchase!

No copies accepted. Not valid with any other offer. Offer good 8/9/2004 through 9/30/2004.

VOID

PERMIT
IOWA

COUPON # 244



USE THIS COUPON NEXT TIME YOU PLAY.

WARNING!
THE STAFF OF THE IOWA LOTTERY URGES EVERYONE TO PLAY RESPONSIBLY. IF SOMEONE YOU KNOW HAS A GAMBLING ADDICTION PROBLEM, CALL 1-800-BETS OFF (1-800-238-7633). YOU MUST BE AT LEAST 21 YEARS OLD TO PURCHASE LOTTERY TICKETS.

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