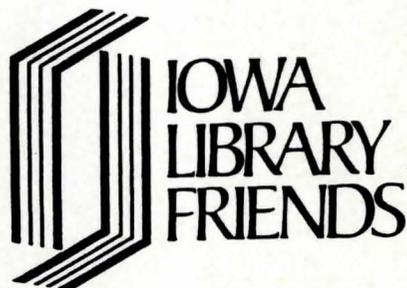


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# **ACTION PLAN**

**For Implementing  
the Recommendations of the Iowa  
Governor's Pre-White House Conference  
on Library and Information Services  
April 30, May 1 and 2, 1991  
and  
the White House Conference on  
Library and Information Services  
July, 1991**



*Developed by WHC delegates and participants  
First Step to Action Conference.  
August 24, 1991 -- Ames, Iowa*



## **ACTION PLAN**

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Library and Information Services  
July 9 - 13, 1991**



*Developed by White House Conference Delegates and Participants  
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August 24, 1991. Ames, Iowa*

# ACTION PLAN

The Board of Trustees of the University of Iowa  
has approved the following action plan for the  
Library and Information Services for the  
year 1991-1992.

and

for the fiscal year 1991-1992.  
Library and Information Services  
July 1 - 1991



The Iowa Library Friends is a non-profit organization  
dedicated to the support of the University of Iowa  
Library and Information Services.

Greetings from Iowa Library Friends.

Our "First Step to Action" conference on August 24 turned out to be everything we had hoped for. It was an exciting day for library advocates in Iowa!

First, Abe Goldstien led us through some stimulating mind exercises which illustrated to us how to analyze a problem or assignment by using a variety of methods to encourage the use of our imagination to find new ways of achieving solutions.

The panel of delegates to the July WHCLIS conference gave us an inside look at their stay in Washington, D.C. from personal experiences and information gained from the excellent speakers to meeting with delegates from the fifty states. Iowa was well represented by this team of enthusiastic and knowledgeable library supporters who made a positive contribution at the national level.

Now the stage was set for the main thrust of the day - to develop an "Action Plan" based on the recommendations formed at the Iowa Governor's Conference of last spring. Following is a copy of this plan as set forth by the conference attendees in small group sessions and later presented to the body-at-large.

Each and every one of you is charged with carrying out this plan of action individually or collectively, at home, through organizations, or at all levels of government. We invite you to become strong advocates of library and information services. Iowa Library Friends supports you in these endeavors.

*Thelma Reuter*

Thelma Reuter, Chair  
Iowa Library Friends

9-7-84

9-15-92

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## Introduction

The Objectives, Implementation Responsibilities, and Target Dates in the following pages were set by persons attending the August 24, 1991 First Step to Action Conference sponsored by Iowa Library Friends. Each of these objectives was based on recommendations passed by the delegates to the Iowa Governor's Pre-White House Conference on Library and Information Services (April 30 - May 2, 1991) or the White House Conference on Library and Information Services (July 9 -13, 1991). Text of the relevant recommendations is included for each objective.

## **ACTION PLAN FOR: ACCESS**

**OBJECTIVE 1:** State funding for collection development at all levels and for all types of libraries.

**IMPLEMENTATION RESPONSIBILITY:** Broad-based coalition of library interest groups - State Library of Iowa, Iowa Department of Education, Iowa Regional Library System, Iowa Library Association, Iowa Educational Media Association.

**TARGET DATE:** 1992

**Governor's Conference National Recommendation #3:**

Be it recommended that ongoing funding for school media center materials and equipment be earmarked at both the state and national level.

**Governor's Conference National Recommendation #12:**

That the State of Iowa should make standards for mental health institute patient libraries; that the State of Iowa, within the next 5 years, will bring mental health institute patient libraries up to these minimum standards; and that money should be set aside to maintain these programs. That the Federal Government establish minimum national standards for these libraries.

**Governor's Conference State Recommendation #29:**

Currently the Regional Library System, comprised of seven separate operating offices, has been funded sufficiently only to provide basic reference and interlibrary loan service to the 525 public libraries in Iowa. Additional funds in the amount of \$550,000 would allow the regions to extend interlibrary loan and basic reference service to the approximately 1900 school and college libraries currently not being served. These funds would provide for increased staff and operational equipment (primarily WATS lines).

**Governor's Conference State Recommendation #31:**

The State Department of Education should provide at least a million dollars per year for seed projects in media and technology for K-12 schools involving electronic information access (including electronic databases, media management systems, telecommunications, etc.).

**Governor's Conference State Recommendation #35:**

That the State of Iowa, within the next 5 years, will bring correctional facility libraries up to the minimum standards that the State established, and that money then be set aside by the State so that the minimum programs can be maintained.

**Governor's Conference State Recommendation #36:**

Public libraries should seek out personal collections and negotiate agreements where said collections might be made available, under some restrictions, to the public.

**WHCLIS Recommendation ACCO1-1:**

The collections of our nation's libraries are unable to keep pace with the rapid growth of knowledge and information. A major national program with significant federal funding is needed to strengthen these resources so essential to all aspects of library service.

**WHCLIS Recommendation ACCO1-2:**

Urge the President and Congress to support increased appropriations for all types of library and information services under authorized federal law.

**WHCLIS Recommendation ACCO1-3:**

Urge Congress to provide dedicated collection development funds to school library media centers in order to strengthen out-dated, deteriorating and inadequate collections, coordinated with other libraries to purchase of needed materials, and encourage school library media centers to share resources.

**OBJECTIVE 2: Establish a last copy depository.**

**IMPLEMENTATION RESPONSIBILITY: State Library of Iowa in cooperation with Department of Corrections.**

**TARGET DATE: January 1993.**

**Governor's Conference State Recommendation #28:**

Set up a plan to establish a "last copy" depository for library materials.

**WHCLIS Recommendation ACCO1-1:**

The collections of our nation's libraries are unable to keep pace with the rapid growth of knowledge and information. A major national program with significant federal funding is needed to strengthen these resources so essential to all aspects of library service.

**WHCLIS Recommendation ACCO1-2:**

Urge the President and Congress to support increased appropriations for all types of library and information services under authorized federal law.

**WHCLIS Recommendation ACCO1-3:**

Urge Congress to provide dedicated collection development funds to school library media centers in order to strengthen out-dated, deteriorating and inadequate collections, coordinated with other libraries to purchase of needed materials, and encourage school library media centers to share resources.

**OBJECTIVE 3: Create and improve access to Iowa public documents.**

**IMPLEMENTATION RESPONSIBILITY: State Library of Iowa in cooperation with state agencies.**

**TARGET DATE: Immediate.**

**Governor's Conference National Recommendation #7:**

Citizens' rights of free access, through depository libraries, to all government documents as created by the issuing agency cannot be abridged or denied. Therefore, the entire original text/graphics of all government documents produced by private publishers must be printed as submitted by the creating agency. Furthermore, private publishers must furnish copies of these documents to federal depository libraries free of charge.

**Governor's Conference National Recommendation #11:**

The federal government must finance supportive technology necessary to access all media in which they disseminate information through depository libraries.

**Governor's Conference State Recommendation #23:**

To create a locator for Iowa public records. The locator will catalog available state records, identify the source agency and provide cost and format information.

**WHCLIS Recommendation ACCO4-1:**

Congress should amend the Freedom of Information Act to ensure access to all non-exempt information which is either received by the federal government or created at public expense regardless of physical form or characteristics. Congress should create an advisory committee composed of library professionals, information industry representatives, and the general public to work with federal agencies to keep them advised of the public's needs.

**OBJECTIVE 4:** Ensure familiarity of all types of libraries with the mobility limitation factors of all kinds of patrons with the aim of meeting and surpassing American Disabilities Act regulations.

**IMPLEMENTATION RESPONSIBILITY:** The State Library of Iowa and the Iowa Regional Library System will provide workshops and checklists.

**TARGET DATE:** 1992-1993.

**Governor's Conference Local Recommendation #40:**

Libraries, particularly public libraries, should begin at once to seek input, suggestions and concerns (about barriers to library use) from persons with mobility limitations. Periodically (every couple of years at least) do "update" review with patrons who have mobility limitations. "Friends", private foundations, community leaders should be asked to donate items or dollars needed.

**WHCLIS Recommendation ACCO2-1:**

We urge that the President and Congress establish a National Library Service for Persons With Disabilities in order to emphasize the utilization of alternative media and the elimination of barriers to serving a significant portion of the U.S. population. All barriers to library and information services should be eliminated to achieve full and complete access as set forth in the Americans With Disabilities Act of 1990, and federal funds be made available to assure compliance and provide incentives for making existing library facilities accessible to persons with disabilities.

**WHCLIS Recommendation ACCO2-3:**

Encourage the establishment of new libraries where needed and support the abolition of barriers to library and information services whether educational, language, format, physical, architectural, legal, fiscal, technological, attitudinal, geographical, environmental, or cultural.

# ACTION PLAN FOR: GOVERNANCE

**OBJECTIVE 1:** Elevate the role of libraries and information services in the structure and function of federal, state and local government and in education and education reform.

**IMPLEMENTATION RESPONSIBILITY:** All levels of government and professional library, information services, and educational associations.

**TARGET DATE:** July 1, 1993.

**Governor's Conference State Recommendation #13:**  
The policy making authority for libraries shall rest with locally elected, publicly accountable trustees, not political appointees.

**Governor's Conference State Recommendation #32:**  
Be it recommended that a fully staffed Division of Instructional Media and Technology be established within the State Department of Education or a newly created Department of Library and Information Services.

**Governor's Conference State Recommendation #34:**  
The functions of the State Library and library media services within the Department of Education be merged within a restructured Department of Library and Information Services. This new body will co-ordinate the concerns of all library agencies in the state.

**Governor's Conference State Recommendation #37:**  
That the State Library and the State Library Commission coordinate the development of a definitive, multi-type Long Range Plan in cooperation with other agencies and governmental bodies for the provision of library services for the 21st century.

**Governor's Conference State Recommendation #39:**  
Resolved, that the code of Iowa 4.5(22) delete the sentence "Each media center shall be supervised by a qualified media specialist who works with students, teachers, and administrators.". Resolved that the State Code of Iowa be revised to reflect the following staffing pattern for each K-12 attendance center. Professional staff should be state licensed media specialists.

	Professional staff	Support staff
0 - 250 students	0.5 FTE	0.5 FTE
251 - 750 "	1.0	1.0
751 - 1250 "	1.5	1.5
1251 - 1750 "	2.0	2.0
1751 - 2250 "	2.5	2.5

**WHCLIS Recommendation CRC GOV01-2:**  
Both the House of Representatives and the Senate should establish a library and information services committee or sub-committee before the next session of Congress.

**WHCLIS Recommendation CRC GOV02-3:**

Increase both the amount and the share of the federal funding for libraries while retaining the state and local maintenance of effort provisions to make library and information services the centerpiece for the education revolution called for in "America 2000". LSCA must be forward funded.

**WHCLIS Recommendation CRC GOV05-3:**

The President and the Congress shall recognize formally all libraries as educational institutions for lifelong learning by specifically including libraries in all legislation, regulations, and policy statements. This is in order to provide access to funding for adult learning and training, services to children, and efforts to eliminate illiteracy, and make libraries the center of the revolutionary movement called "America 2000." Congress shall fund a basic level of services and facilities for public libraries.

**WHCLIS Recommendation GOV05-4:**

Re-establish categorical funding for school library media programs and resources.

**WHCLIS Recommendation CRC NIP05-2:**

The President shall propose to Congress to change the title of Department of Education to the Department of Education, Libraries and Information Services and restructure the department accordingly by establishing an Assistant Secretary of Libraries and Information Services.

**WHCLIS Recommendation CRC NIP10-1:**

A White House Conference on Library and Information Services should be held and fully funded at least every decade, to establish the national goals and priorities in information policy for the next decade, to assure effective access, and increase of knowledge to all citizens, and to accomplish this goal in the light of rapid and innovative changes in technology and practice which are certain to occur. That the WHCLIS Task Force be funded in the Conference authorization.

**WHCLIS Recommendation CRC NIP12-1:**

Libraries shall be designated as education agencies and that the President include members of the library community in implementing America 2000, and appoint them to serve on relevant task forces and advisory groups. Further, that the Department of Education shall designate a school library program officer to oversee research, planning, and adoption of the goals of Information Power: Guidelines for School Library Media Programs. The Department of Education shall seek categorical funding for school library media programs.

**WHCLIS Recommendation CRC NIP15-1:**

Congress shall designate federal libraries, archives, and information providers as "inherently governmental" functions, not subject to mandatory contracting out. The President should instruct the Director of the Office of Management and Budget to remove Federal libraries from the list of commercial activities that are appropriate for contracting out.

**OBJECTIVE 2:** Maintain and enhance federal, state, and local funding for library and information services and for education and education reform.

**IMPLEMENTATION RESPONSIBILITY:** The President, Congress, state legislatures, local governing bodies.

**TARGET DATE:** Immediate and ongoing.

Governor's Conference National Recommendation #3:  
Be it recommended that ongoing funding for school media center materials and equipment be earmarked at both the state and national level.

Governor's Conference National Recommendation #5:  
The federal government increase support through continuing and expansion of LSCA funding.

Governor's Conference National Recommendation #11:  
The federal government must finance supportive technology necessary to access all media in which they disseminate information through depository libraries.

Governor's Conference National Priority #20:  
That all local and state publications be printed for historic preservation on at least acid free and permanent paper.

Governor's Conference State Recommendation #29:  
Currently the Regional Library System, comprised of seven separate operating offices, has been funded sufficiently only to provide basic reference and interlibrary loan service to the 525 public libraries in Iowa. Additional funds in the amount of \$550,000 would allow the regions to extend interlibrary loan and basic reference service to the approximately 1900 school and college libraries currently not being served. These funds would provide for increased staff and operational equipment (primarily WATS lines).

Governor's Conference State Recommendation #30:  
Be it resolved that the funding for the Area Education Agency Media Centers be increased and earmarked for new technologies, increased media consultant staff and materials that support the K-12 schools.

WHCLIS Recommendation CRC GOV02-1:  
Congress should repeal the inventory tax on books.

WHCLIS Recommendation CRC GOV02-2:  
Continue to provide Postal Revenues Foregone and special mailing rates for libraries, including extra-state jurisdictions.

WHCLIS Recommendation CRC GOV02-3:  
Increase both the amount and the share of the federal funding for libraries while retaining the state and local maintenance of effort provisions to make library and information services the centerpiece for the education revolution called for in "America 2000." LSCA must be forward funded.

WHCLIS Recommendation CRC GOV02-4:  
Congress shall extend the impact formula from the Department of Defense budget to support public library services in areas serving military and other federal defense installations.

**WHCLIS Recommendation CRC GOV05-2:**

Adequate funding should be provided to organizations which have national information missions such as the Library of Congress, National Library of Medicine, National Agricultural Library, National Archives, National Technical Information Service, Government Printing Office, National Endowment for the Humanities, National Commission on Libraries and Information Science, and other appropriate Federal agencies charged with information dissemination.

**WHCLIS Recommendation CRC GOV05-3:**

The President and the Congress shall recognize formally all libraries as educational institutions for lifelong learning by specifically including libraries in all legislation, regulations, and policy statements. This is in order to provide access to funding for adult learning and training, services to children, and efforts to eliminate illiteracy, and make libraries the center of the revolutionary movement called "America 2000." Congress shall fund a basic level of services and facilities for public libraries.

**WHCLIS Recommendation CRC GOV05-4:**

Re-establish categorical funding for school library media programs and resources.

**WHCLIS Recommendation CRC GOV05-5:**

Fully forward fund the authorization for LSCA as amended and signed by President Bush on March 15, 1990.

**WHCLIS Recommendation CRC GOV05-6:**

Redirect and allocate US Department of Education funding resources and the administrative responsibilities for LSCA Titles VI (Library Literacy Programs) and VIII (Family Learning Centers) to state library agencies.

**WHCLIS Recommendation CRC NIP01-1:**

Congress shall reduce current postal rates and increase appropriations for revenues foregone. Libraries shall have access to telecommunications services at reduced cost and with no surcharges to be applied to their use. Special recognition shall be given to the needs of the geographically isolated, including territories and the non-contiguous states, for more current information and rapid delivery of library materials regardless of format. Congress shall monitor emerging alternative methods of delivery and support appropriations to subsidize such delivery of library materials.

**WHCLIS Recommendation CRC NIP10-1:**

A White House Conference on Library and Information Services should be held and fully funded at least every decade, to establish the national goals and priorities in information policy for the next decade; to assure effective access, and increase of knowledge to all citizens, and to accomplish this goal in the light of rapid and innovative changes in technology and practice which are certain to occur. That the WHCLIS Task Force be funded in the Conference authorization.

**WHCLIS Recommendation CRC NIP10-2:**

That the Congress enact a Library and Information Service Act to carry forward the recommendations of this conference and to deal with the recommendations they are being asked to create and support, including funding.

## **ACTION PLAN FOR: MARKETING**

**OBJECTIVE 1:** Develop or identify a model marketing plan for all libraries in Iowa.

**IMPLEMENTATION RESPONSIBILITY:** State Library of Iowa with the Iowa Regional Library System, University of Iowa Library School, American Library Association, and the Public Library Division of the American Library Association, used as resources.

**TARGET DATE:** July 1992

Governor's Conference National Recommendation #2:  
Recommend that all libraries and library organizations (professional and boards) make an intensive effort towards increased publicity and public relations efforts. Local, state and national organizations should start an ongoing marketing/PR campaign to increase the visibility of all libraries.

**OBJECTIVE 2:** Develop a public relations plan to improve the image and promote the use of all libraries in Iowa.

**IMPLEMENTATION RESPONSIBILITY:** A state-wide task force which would prepare the mission, objectives, strategies and tactics for this plan.

**TARGET DATE:** May 1992.

Governor's Conference National Recommendation #2:  
Recommend that all libraries and library organizations (professional and boards) make an intensive effort towards increased publicity and public relations efforts. Local, state and national organizations should start an ongoing marketing/PR campaign to increase the visibility of all libraries.

# **ACTION PLAN FOR: NATIONAL INFORMATION POLICY**

**OBJECTIVE 1:** Open, timely and free access for all library patrons.

**IMPLEMENTATION RESPONSIBILITY:** All levels of government and professional library, information service, and education associations.

**TARGET DATE:** Immediate.

Governor's Conference National Recommendation #6:  
Congress should formulate and enact legislation defining national security in a way that safeguards the public's right to know. Such legislation should also provide mechanisms to challenge use of the phrase "national security" to deny access to information.

Governor's Conference National Recommendation #7:  
Citizens' rights of free access, through depository libraries, to all government documents as created by the issuing agency cannot be abridged or denied. Therefore, the entire original text/graphics of all government documents produced by private publishers must be printed as submitted by the creating agency. Furthermore, private publishers must furnish copies of these documents to federal depository libraries free of charge.

Governor's Conference National Recommendation #11:  
The federal government must finance supportive technology necessary to access all media in which they disseminate information through depository libraries.

Governor's Conference National Recommendation #14:  
Regarding information that the federal government furnishes to depositories in electronic form: when there are changes in technology which would prevent the data from being retrieved, the federal government must be responsible to update or convert the stored data to match the new technology.

Governor's Conference State Recommendation #23:  
To create a locator for Iowa public records. The locator will catalog available state records, identify the source agency and provide cost and format information.

WHCLIS Recommendation CRC NIP03-1:  
Since information created and maintained by the government is public information owned by the people, held in trust by their government, Congress shall guarantee open, timely, free, and uninhibited access to public information regardless of format except where restricted by law.

WHCLIS Recommendation CRC NIP03-4:  
Neither Congress nor the Executive Branch shall abridge or otherwise restrict the right to public information through inappropriate classification, untimely declassification or privatization of public information, nor should decisions be made to eliminate information collection and dissemination programs for solely budgetary reasons.

WHCLIS Recommendation CRC NIP05-1:  
Establish an Advisor on Information Policy to the President.

WHCLIS Recommendation CRC NIP05-3:  
Congress shall enact legislation that requires library participation in all governmental actions related to information technology.

WHCLIS Recommendation CRC NIP08-3:  
Funding for federal depository library programs should be increased to ensure that the public has access to all government information regardless of format.

**OBJECTIVE: 2** Maintain intellectual freedom.

**IMPLEMENTATION RESPONSIBILITY:** Federal, state, and local government.

**TARGET DATE:** Ongoing

Governor's Conference National Recommendation #6:  
Congress should formulate and enact legislation defining national security in a way that safeguards the public's right to know. Such legislation should also provide mechanisms to challenge use of the phrase "national security" to deny access to information.

Governor's Conference National Recommendation #7:  
Citizens' rights of free access, through depository libraries, to all government documents as created by the issuing agency cannot be abridged or denied. Therefore, the entire original text/graphics of all government documents produced by private publishers must be printed as submitted by the creating agency. Furthermore, private publishers must furnish copies of these documents to federal depository libraries free of charge.

Governor's Conference State Recommendation #13:  
The policy making authority for libraries shall rest with locally elected, publicly accountable trustees, not political appointees.

WHCLIS Recommendation NIP07-1:  
It is recommended that the United State Congress enact national information policies which shall include but are not limited to the following: A) declaring libraries as education agencies essential to free democratic societies; B) assurance of the freedom to read by affirming libraries' obligation to provide, without censorship, books and other materials with the widest diversity of viewpoint and expression; and C) protection for organizational and individual users from scrutiny over what library resources and databases they use.

**OBJECTIVE 3:** Expand the fiber optics network in Iowa.

**IMPLEMENTATION RESPONSIBILITY:** Federal, state, and local government.

**TARGET DATE:** Immediate

Governor's Conference National Recommendation #1:  
The development of NREN must continue as a cooperative venture of government, academia and industry in order to capitalize on the advantages of technology for resource sharing and the exchange of information. 2. The library and information

services community proposes NREN as an essential part of the Federal High Performance Computing initiatives. 3. The Federal government should develop a network which encourages state networks and which makes possible rural/remote access. Local libraries, including school libraries, should be primary nodes in any federal/state network. 4. Libraries should have free access to such networks as NREN.

**Governor's Conference State Recommendation #25:**

To charge the State Librarian, with assistance from the State Library Commission, with the development of a plan for the immediate informing of the Iowa library community and the school library media community of the existence of the fiber optics network, its benefits and costs for libraries, and the role of libraries in local planning.

**WHCLIS Recommendation NIP08-2:**

That the United States shall adopt the policy that a fiber optic transmission network or other comparable transmission technologies be extended to all homes and businesses and work with other public and private entities to implement this policy.

**OBJECTIVE 4:** Provide better access to information by removing federal and state barriers such as the inventory tax and components of the copyright law restrictions.

**IMPLEMENTATION RESPONSIBILITY:** Federal and state government.

**TARGET DATE:** Immediate.

**WHCLIS Recommendation CRC GOV02-1:**

Congress should repeal the inventory tax on books.

**WHCLIS Recommendation CRC NIP02:**

Congress shall, at an early date, review and amend copyright legislation with respect to the impact of new and emerging technologies: A) To insure that all library and information service users have access to all forms and formats of information and library materials; B) To provide the right to use information technology to explore and create information without infringing the legitimate right of authorship and ownership; C) To encourage networking and resource-sharing while providing appropriate and manageable credit and compensation for authorship or ownership; D) To permit libraries and information services preferential fair-use status equivalent to that of educational institutions.

## **ACTION PLAN FOR: NETWORKING AND TECHNOLOGY**

**OBJECTIVE:** Needs of patrons of school and academic libraries who do not have access to established interlibrary loan and reference service should be met by funding the Iowa Regional Library System so service can be extended to these unserved patrons and institutions.

**IMPLEMENTATION RESPONSIBILITY:** Iowa State Legislature needs to provide funds so all types of libraries can be served.

**TARGET DATE:** Begin implementation within 3 years.

Governor's Conference State Recommendation #29:

Currently the Regional Library System, comprised of seven separate operating offices, has been funded sufficiently only to provide basic reference and interlibrary loan service to the 525 public libraries in Iowa. Additional funds in the amount of \$550,000 would allow the regions to extend interlibrary loan and basic reference service to the approximately 1900 school and college libraries currently not being served. These funds would provide for increased staff and operational equipment (primarily WATS lines).

**OBJECTIVE:** Encourage formation of local friends groups that would work with Iowa Library Friends on marketing libraries and encouraging support of libraries. Encourage citizen support for implementation of recommendations of the 1991 Governor's Pre-White House Conference and White House Conference and build interest and support for the next conference on libraries and information science.

**IMPLEMENTATION RESPONSIBILITY:** Iowa Library Friends would encourage formation of local friends groups; act as a clearinghouse for ideas and information for local friends groups; work with local friends groups to build support for implementation of recommendations of the 1991 Governor's Pre-White House Conference and the White House Conference.

**TARGET DATE:** Start promotion in 1992.

WHCLIS Recommendation CRC NET04-1:

As a matter of national library policy, the establishment of Friends of the Library groups should be encouraged for all types of libraries. In preparation for the year 2000, we support President Bush's call for these kinds of volunteer efforts. In addition, state-level Friends groups should be established in all state, territorial, and tribal communities and be coordinated with local and regional Friends groups.

**OBJECTIVE:** Education within the state about the potential for the Internet/NREN, to include presentations, demonstrations, discussion of technical issues, etc. Target librarians, legislature, Iowa Congressional delegation, etc. Purpose - education and support for funding.

**IMPLEMENTATION RESPONSIBILITY:** State Library to coordinate; could draw on other resources such as University of Iowa and Library School.

**TARGET DATE:** 1992-1993.

Governor's Conference National Recommendation #1:  
The development of NREN must continue as a cooperative venture of government, academia and industry in order to capitalize on the advantages of technology for resource sharing and the exchange of information. 2. The library and information services community proposes NREN as an essential part of the Federal High Performance Computing initiatives. 3. The Federal government should develop a network which encourages state networks and which makes possible rural/remote access. Local libraries, including school libraries, should be primary nodes in any federal/state network. 4. Libraries should have free access to such networks as NREN.

WHCLIS Recommendation CRC NET15:

1. The President and Congress shall require that federally funded network communication architecture be compliant with the National Institute of Standards and Technology's U.S. Government Open System Interconnection Profile standard whenever practical. State and local government entities should standardize the approach they take to information storage and dissemination. Government agencies must develop and use industry-standard formats for the release and transmission of their information.  
2. Federal and state library and archival agencies in concert with standard-setting agencies shall ensure that standards relating to hardware and software compatibility and information interchange are developed and applied, and that these standards ensure the integrity and security of electronic systems and data and the privacy of individuals. The President and Congress shall require federally funded network communications architecture be compliant with the National Institute of Standards and Technology's U.S. Government Open System Interconnection Profile standard whenever practical. State and local government entities should standardize the approach they take to information storage and dissemination. Government agencies must develop and use industry-standard formats for the release and transmission of their information.

**OBJECTIVE:** Coordination of planning for technical development for access to the state fiber optics network/NREN, including hardware, software, and standards, for all types of libraries in Iowa.

**IMPLEMENTATION RESPONSIBILITY:** State Library of Iowa, three Regents institutions, and the State Department of General Services will work closely together to prepare a network and technical plan for implementation for all libraries in Iowa.

**TARGET DATE:** 1991-1996.

**Governor's Conference National Recommendation #1:**

The development of NREN must continue as a cooperative venture of government, academia and industry in order to capitalize on the advantages of technology for resource sharing and the exchange of information. 2. The library and information services community proposes NREN as an essential part of the Federal High Performance Computing initiatives. 3. The Federal government should develop a network which encourages state networks and which makes possible rural/remote access. Local libraries, including school libraries, should be primary nodes in any federal/state network. 4. Libraries should have free access to such networks as NREN.

**WHCLIS Recommendation CRC NET15:**

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2. Federal and state library and archival agencies in concert with standard-setting agencies shall ensure that standards relating to hardware and software compatibility and information interchange are developed and applied, and that these standards ensure the integrity and security of electronic systems and data and the privacy of individuals. The President and Congress shall require federal funded network communications architecture be compliant with the National Institute of Standards and Technology's U.S. Government Open System Interconnection Profile standard whenever practical. State and local government entities should standardize the approach they take to information storage and dissemination. Government agencies must develop and use industry-standard formats for the release and transmission of their information.

**OBJECTIVE:** Support State Recommendation #31 and WHCLIS CRC NET13-1 as is, but broaden to include possible research and demonstration funding such as National Science Foundation (K-12), other federal sources in existing programs, appropriate foundation support.

**IMPLEMENTATION RESPONSIBILITY:** State Department of Education.

**TARGET DATE:** By 1995, have funding sources.

**Governor's Conference State Recommendation #31:**

The State Department of Education should provide at least a million dollars per year for seed projects in media and technology for K-12 schools involving electronic information access (including electronic databases, media management systems, telecommunications, etc.)

**WHCLIS Recommendation CRC NET13-1:**

In order to assure all students have equal access to the nation's library and information resources, state and federal statutes shall be enacted and/or revised, as well as adequately funded, to ensure that all school libraries participate in regional, state and national networks, and in support of America 2000. Every America 2000 New American School shall be networked to share information, resources, and ideas using a technologically advanced library media center as its information technology hub.

## **ACTION PLAN FOR: PERSONNEL**

**OBJECTIVE:** Increased access to Master in Library Science (MLS) programs by eliminating barriers which currently exist, such as distance and cost.

**IMPLEMENTATION RESPONSIBILITY:** Library schools, private sources (grants and scholarships), state and federal funds.

**TARGET DATE:** 1996

WHCLIS Recommendation PER01-1:

1. The Division of Library Programs of the U.S. Department of Education should fund an exploratory, cooperative study with accredited library schools to develop alternative delivery systems for graduate programs in library and information science for those individuals who are underserved or unserved.
2. The U.S. Congress should establish and fund a National Library Corps so that no person is prevented from obtaining a library education because of a lack of financial means. The Corps would promote early recruitment, scholarships, 0% interest loans or loan forgiveness in exchange for employment in areas of critical needs.
3. The National Library Corps does not preclude the reauthorization and funding of Higher Education Act Title B, which provides fellowships for the education of professional librarians, including minorities, to serve in the nation's libraries.

**OBJECTIVE:** Every media center shall be staffed by a state licensed media specialist.

**IMPLEMENTATION RESPONSIBILITY:** State Legislature, State Department of Education, local school boards.

**TARGET DATE:** 1996

Governor's Conference State Recommendation #39:

Resolved, that the code of Iowa 4.5(22) delete the sentence "Each media center shall be supervised by a qualified media specialist who works with students, teachers, and administrators.". Resolved that the State Code of Iowa be revised to reflect the following staffing pattern for each K-12 attendance center. Professional staff should be state licensed media specialists.

	Professional staff	Support staff
0 - 250 students	0.5 FTE	0.5 FTE
251 - 750 "	1.0	1.0
751 - 1250 "	1.5	1.5
1251 - 1750 "	2.0	2.0
1751 - 2250 "	2.5	2.5

**OBJECTIVE:** Increased availability of relevant continuing education in the following areas: 1) structured courses for support staff of all types of libraries; 2) more offerings for MLS staff; 3) more offerings for other library personnel, e.g. non-MLS public library directors, school media specialists, and directors of special libraries.

**IMPLEMENTATION RESPONSIBILITY:** State Library of Iowa, Iowa Department of Education, Iowa Regional Library System, Area Education Media Centers, and library schools.

**TARGET DATE:** 1996

Governor's Conference State Recommendation #27:

We recommend that a structured course of study for library support staff be developed.

WHCLIS Recommendation PER02-1:

The federal government should support library continuing education, staff development and training through providing scholarships, grants, loans for library staff at all levels, and funds for demonstration projects, such as distance learning, and make available to individuals whose educational skills and career plans will commit them to serve in geographical areas where shortages of personnel exist, or where specific skills are needed.

## **ACTION PLAN FOR: PRESERVATION**

**OBJECTIVE 1:** Develop policy statements defining "historically significant" documents or public records.

**IMPLEMENTATION RESPONSIBILITY:** State Historical Society would develop statements of policy. Iowa Library Trustee Association would forward policy recommendations to Iowa Association of Counties and League of Iowa Municipalities, write articles for each association's publications, appear on program during association's annual conventions. We recommend against any legislation mandating the cooperative role suggested in Recommendation #24.

**TARGET DATE:** Policy statements would be drafted by January 1, 1994. Ten percent of all city councils and ten percent of all county boards of supervisors would have adopted the policy statements by January 1, 1997.

Governor's Conference State Recommendation #24:

Iowa law permits courthouses and municipal bodies and school districts to dispose of records which have historical value but are no longer needed for the current operation of said bodies. Many of these institutions are facing storage problems and are using the disposing of these records to solve the problem. Given the historic role of libraries, their professional expertise in paper preservation and the public's assumption that libraries have such historical information, it is recommended that libraries, in cooperation with historical societies and other interested entities, screen and plan for the storage or disposal of these materials.

**OBJECTIVE 2:** Incorporate preservation issues into a law creating a permanent paper policy for the State of Iowa.

**IMPLEMENTATION RESPONSIBILITY:** The Iowa library community should alert governmental and university presses about the ephemeral nature of acidic paper and electronic formats. Iowa Library Friends and the Iowa Library Association should lobby the legislature on behalf of a law mandating more permanent records, recognizing that technology now makes it possible to create public documents that will endure longer than was possible with acidic papers.

**TARGET DATE:** Legislation passed by the Iowa General Assembly by 1995.

Governor's Conference National Priority #19:

That all local and state publications be printed for historic preservation on at least acid free and permanent paper.

## **ACTION PLAN FOR: SERVICES AND PROGRAMS**

**OBJECTIVE 1:** The State of Iowa will support the Omnibus and Youth Literacy Through Libraries Act as recommended by WHCLIS.

**IMPLEMENTATION RESPONSIBILITY:** Iowa WHCLIS delegates should lead a lobbying effort on the part of the Iowa library community to work for passage of this legislation.

**TARGET DATE:** Starting October 1, 1991, bi-monthly contacts will be made with Iowa members of Congress until the legislation is proposed/passed.

WHCLIS Recommendation CRC SER02:

Title: Omnibus Children and Youth Literacy Through Libraries Act.

1. School Library Services Title: Establish an office within the U.S. Department of Education responsible for providing leadership to school library media programs across the nation. Create federal legislation to provide demonstration grants to schools for teachers and library media specialists to design resource-based instructional activities that provide opportunities for students to explore diverse ideas and multiple sources of information. Establish grants to provide information technology to school media centers. Require categorical aid for school library media services and resources in any federal legislation which provides funds for educational purposes. To establish a federal incentive program for states to insure adequate professional staff in school library media centers as a first step towards a goal for all schools to be fully staffed by professional school library media specialists and support personnel in order to provide, facilitate, and integrate instructional programs to impact student learning.
2. A Publicly-Funded Library Childrens' Services Title: Demonstration grants for services to children. Funds for parent/family education projects for early children services, involving early childhood agencies. Funds to work in partnership with daycare centers and other early childhood providers to offer deposit collections and training in the use of library resources. Funding for programs such as Head Start should be increased for early childhood education.
3. A Publicly-Funded Library Young Adult Services Title: Demonstration grants for services to young adults. Funds for youth at risk demonstration grants, to provide outreach services for young adults on the verge of risk behavior as well as those already in crisis, working in partnership with community youth-serving agencies. Funds for a national library-based "Kids Corps" program for young adults to offer significant, salaried youth participation projects to build self-esteem, develop skills, and expand the responsiveness and level of library services to teen-agers.
4. A Partnership with Libraries for Youth Title: Fund the development of partnership programs between school and public libraries to provide comprehensive library services to children and young adults. Establish and fund research agenda to document and evaluate how children and young adults develop abilities that make them information literate. Establish a nationwide resource-sharing network that includes school library media programs as equal partners and insures that all youth have access equal to that of other citizens, to the nation's library resources. Fund school and publicly-funded library demonstration inter-generational programs that provide meaningful services (such as tutoring, leisure activities, sharing books, ideas, hobbies) for latchkey children and young

adolescents in collaboration with networks and such private associations as AARP, which address the interests and needs of senior citizens. Fund family demonstration literacy programs that involve school and public libraries and other family-serving agencies. Fund discretionary grants to library schools and schools of education for the collaborative development of graduate programs to educate librarians to serve children and young adults. Fund opportunities for potential authors reflecting our cultural diversity to develop abilities to write stories and create other materials about diverse cultures for youth. Ensure that all legislation authorizing child care programs, drug prevention programs, and other youth at risk programs include funds for books and library materials, to be selected in consultation with professional librarians.

**OBJECTIVE 2:** The State of Iowa will develop a strategic plan to achieve one hundred percent literacy in its population.

**IMPLEMENTATION RESPONSIBILITY:** State Library of Iowa and Department of Education. These agencies will enlist the cooperation of other appropriate groups.

**TARGET DATE:** July 1, 1992.

Governor's Conference National Recommendation #10:  
We recommend that all state and local public libraries provide expanded use of their facilities, resources and services in support of adult literacy programs and that the federal government assume policy and program leadership.

Governor's Conference State Recommendation #26:  
We recommend that Iowa's public libraries offer preschool programs scheduled to be convenient to both families with at-home parents and families with parents who are in the workplace during typical business hours. We further recommend that programs be expanded and/or developed to include 6 month to 3 year olds and their parents. These expansions should be accompanied by a vigorous outreach and public awareness campaign to alert parents of young children to the availability of these services.

Governor's Conference State Recommendation #37:  
That the State Library and the State Library Commission coordinate the development of a definitive, multi-type Long Range Plan in cooperation with other agencies and governmental bodies for the provision of library services for the 21st century.



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