



January  
2015

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## Agency Highlight

### *Hawkeye Area Community Action Agency (HACAP)*

The perfect blend of Child Health and Early Literacy is the REDAhead Program. Read Every Day to get Ahead (Red Ahead) is a joint venture between HACAP and the United Way that provides early literacy training and information for parents attending WIC appointments in Linn County. The program began three years ago as a way to increase parents' knowledge about early literacy and how to interact with their child to increase their language development as early as birth of the infant.

Early Literacy Specialists meet with parents every three months in conjunction with their WIC appointment and provide the family with an age appropriate book. They use Born Learning materials to model appropriate parent-child interaction and discuss age-appropriate methods to bond with their child and grow their language and development capacity. The Ages and Stages Questionnaire (ASQ) is completed at periodic intervals to monitor the child's development and educate the parent on specific child development topics. The ASQ is not only a tool to measure the child's development but also an opportunity to discuss age-appropriate child development with the child's best advocate, their parent.

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The Update is a monthly web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted once a month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

## Agency Highlight (cont'd)

REDAhead utilizes the full nature of what Child Health stands for by blending the direct service of a developmental screen with an educational component. During every visit, the overall health of the child is discussed which also creates the opportunity to meet the family's overall social or health needs. According to a recent survey, 98% of REDAhead parents feel more prepared to support their child's language development and pre-reading skills as a result of participation in the REDAhead Program.

For more information about the REDAhead program check out the website at [www.redahead.org](http://www.redahead.org). In addition to developmental screenings offered in REDAhead, HACAP completes over 1100 ASQs each year in child care programs, preschool programs and home child care programs throughout Linn County.

## 1-7-15 hawk-i Q& A Call Follow-Up

**Announcement:** The wording of the Medicaid NOA has been changed from "you will be referred to **hawk-i**" to "you have been sent an addendum and will need to complete it if interested in **hawk-i**". This will hopefully clear up confusion and issues getting on **hawk-i** when determined over income for Medicaid at renewal time.

**Question:** When the Presumptive Eligibility period ends (according to the date on the NOA) and a Medicaid or **hawk-i** determination has not yet been made, the PE coverage should continue. There have been occasions where the child is waiting on a determination but is showing up as "not eligible" in ELVS - what should the **hawk-i** Outreach Coordinator do at that point to ensure the child is covered?

**Answer:** the coordinator should work with the client's Income Maintenance Worker, as they have one assigned with the PE application. If the family has not received any communication from DHS indicating who the IMW is, contact the DHS IM Supervisor for that service area. If you are not sure who to contact, send the information to Sylvia Petersen and she can track down the IMW for you. **Presumptive Eligibility should continue beyond the date on the NOA if an eligibility determination has not yet been made.** Make sure that you have a release of information - if you do not another option would be to call the IMW or IM Supervisor directly with the client on the phone, but this can be problematic if you are unable to get a hold of the worker.

## Resources

### Pregnant? Breastfeeding? Better Drug Information is Coming

The FDA will be revising labeling requirements to include information about whether medication gets into breast milk and how it could potentially impact the infant, as well as implications for male and female reproductive issues such as fertility, pregnancy testing, and birth control. Click [here](#) to read the full article from the U.S. Food and Drug Administration.

### Connecting the Dots

This publication from the Centers for Disease Control and Prevention provides an overview of the links among multiple forms of violence.

*Gang violence is connected to bullying is connected to school violence is connected to intimate partner violence is connected to child abuse is connected to elder abuse. It's all connected.*

**Deborah Prothrow-Stith, MD, Adjunct Professor, Harvard School of Public Health**

### Adolescent Health Resources:

#### Teen Health Fact Sheets

The HHS Office of Adolescent Health just updated its state-specific fact sheets on teens' healthy relationships, mental health, physical health, reproductive health, and substance abuse. Based on new federal data, these enable visitors to see the health status of adolescents across all 50 states, Washington, D.C., Puerto Rico, and Guam. Check out the [Iowa Fact Sheets here!](#)

#### A Matter of Substance Newsletter

This edition addresses the increasing economic, academic and social pressures, which can lead to emotional distress, depression, anxiety, and even thoughts of suicide among Iowa's youth. In Iowa, suicide is the second leading cause of death for 15-24 year-olds and the third leading cause of death for 5-14 year-olds.

You are invited to participate in new interactive, online courses where you can learn best practices in discussing concerns with youth and if necessary, referring them to a school counselor, social worker, or psychologist. Although the trainings may be focused towards educators, the information provided can be useful to a wide range of audiences. Click [here](#) to read the January 2015 edition.

### Bold Steps Toward Child and Adolescent Health: A Plan for Youth Violence Prevention in Colorado

Check out [this document](#) from Colorado on preventing violence in youth.



# Important Stuff

## Title V Needs Assessment Update

The Title V Needs Assessment Leadership Team met to select 8 National Performance Measures and 5 State Priority Areas (state performance measures will be developed for these areas) in mid-December. These performance measures and priority areas will guide the development of Iowa's 5 year action plan for Title V. The Maternal and Child Health Bureau issued a list of 15 National Performance Measures from which all states will select 8 to report on for the next 5-year funding cycle. The National Performance Measures were split into six population domains and states are required to select at least one measure from each population domain. The measures selected by Iowa are listed in the table (click on the button to the right to view the table).

Additionally, states are required to develop 3 to 5 State Performance Measures. Based on the prioritization survey results and Leadership Team discussion, Iowa has selected 5 State Priority areas for which measures will be developed over the coming year. The State Priority Areas are Care Coordination for CYSHCN, Access to care, Insurance Coverage, Access to quality child care and Physical activity for women of reproductive age and children.

## Iowa SIM

Iowa Awarded \$43 Million State Innovation Model Testing Grant: On Tuesday, December 16, the U.S. Department of Health and Human Services announced that Iowa was one of eleven recipients of the State Innovation Model Testing grant. Iowa was awarded \$43.1 million over a four year period. Iowa's plan for health system transformation builds upon the ACO model that currently covers the Iowa Wellness Plan population. Learn more by reading the [official announcement](#) and [accessing details on Iowa's award](#). Access [Iowa's testing grant application materials](#) to learn about the proposed approach.

## Mark Your Calendar: Early Childhood Day on the Hill

The 2015 Early Childhood Day on the Hill event will be held on Thursday, March 5th. This year's event will focus on the importance of brain development in the first 2,000 days of life. The keynote presentation will be given by Dr. Andrea McGuire, followed by regional and individual meetings with legislators.

[Click here to view the official Save the Date!](#)

## Roadmap to coverage

Check out [this resource from CMS](#) that walks newly insured individuals through the steps of using coverage. Many newly covered individuals could benefit from this resource!

## WHIS Materials

[Webinar](#), [PowerPoint Slides](#), and [revised WHIS forms](#)  
[Q&A Document](#)

## IME Informational Letter #1474:

[Provider Enrollment Application Fee - Delayed Implementation](#)

## Autism Spectrum Disorder Workshops

Click on the links below to see information about both workshops:

[David Wacker A. C. Workshop \(2.4.2015\)](#)

[Susan Askeland A. C. Workshop \(3.5.2015\)](#)

## New IDPH Staff Highlights

[Click on the picture to read their bios!](#)

Anne  
Plagge

Misty  
Cook

Julie  
Tchoumkeu

Shalome  
Lynch

Greg  
Freedman



# Calendar at a Glance

January	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2	3
	4	5	6	7	8 Region 4 Meeting	9 Region 5 Meeting	10
	11	12	13	14	15 Region 1 Meeting	16	17
	18	19	20	21 Region 6 Meeting	22 Region 3 Meeting	23 Region 2 Meeting	24
	25	26	27	28 I-Smile Coordinator Meeting	29	30	31
February	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28

## Cribs for Kids Update

The MIECHV team is collaborating with the Maternal Child Health (MCH) to begin piloting a Cribs for Kids (Iowa Safe Sleep) program in 4 MIECHV and MCH communities in Iowa starting in January 2015.

The Iowa Safe Infant Sleep Project is a pilot project with three primary objectives:

1. Assess the education policies and programs on safe infant sleep at Iowa birthing hospitals
2. Implement a crib provision program targeted to mothers of newborn infants
3. Utilize a train the trainer model for the dissemination of statewide safe sleep education in Iowa's birthing hospitals

The pilot project will focus on eight Iowa birthing hospitals; four sites targeted for intervention and four comparison sites with no intervention.

[Click here to learn more about the project!](#)

