

Lottery Action



Lottery Help Line
800.228.0010
 For Help With Pull-Tab Vending Machines
800.235.7198
 For Help With Terminals
800.858.4744
 For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

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Game Time - Prize Time! Players Can Win Outdoor Fun Prizes or Cash!



Sun Time Fun Time offers a camper, boats and cash as possible second-chance prizes

This summer Iowa Lottery players can Play It Again® with four new scratch tickets for a chance to win cash and fabulous outdoor fun prizes.

The “5X,” “10X*,” “15X” and “20X” scratch games not only offer top prizes from \$5,000 up to \$50,000 respectively, but nonwinning tickets in the games can be entered in a VIP Club promotion called Sun Time Fun Time that offers a camper, boats and cash as possible Play It Again® prizes.

Players who don’t win a cash prize playing these new multiplier-themed games can Play It Again® and enter nonwinning tickets from all four games into the Sun Time Fun Time promotion drawings for a chance to win a tent camper, fishing boat, pontoon boat, or \$500 cash!

To enter, players input the numbers from a nonwinning 5X, 10X*, 15X or 20X scratch ticket at ialottery.com for a chance to win one of the four prizes.

Each prize level in the promotion has a corresponding scratch ticket for entry. For example, nonwinning tickets in the \$1 “5X” game can be used as entries into the drawing for prizes of \$500 cash, while nonwinning tickets in the \$5 “20X” game can be used as entries into the drawing for the pontoon boat.

To enter the promotion, Iowa Lottery players must join or already be members of the lottery’s free VIP Club.

Entries can be made through noon Sept. 2 and the promotion’s drawings are set for Sept. 4.



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Action Briefs

Retailers Receive Credit for Mistake Tickets

The Iowa Lottery issues to all on-line retailers an additional 0.1 percent of ALL lotto game sales added to the base commission rate of 5.5 percent each week to cover any mistake lotto tickets.

The 0.1 percent credit applies to all lotto games, not just the games that cannot be cancelled.

Just a reminder that you cannot cancel plays in the Powerball, Hot Lotto, Mega Millions or All or Nothing games.

If you run one of these tickets through the terminal, you will receive a prompt informing you that the ticket is not eligible to be cancelled. This includes jammed or misprinted tickets.

You will earn extra commission every week, even when you don’t have any error tickets. Please do not sell any damaged or unreadable tickets, but you can sell non-damaged tickets to another customer.

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
693	White Ice 9s	5/2/14	7/31/14
761	Hot \$50,000	5/2/14	7/31/14
774	Win Pigs Fly	5/2/14	7/31/14
778	Holiday Crossword	5/2/14	7/31/14
781	Peppermint Super Crossword	5/2/14	7/31/14
784	Merry Monopoly™	5/2/14	7/31/14
785	Happy Howlidays	5/2/14	7/31/14
789	Cash on the Spot	5/2/14	7/31/14
795	Awesome Aces	5/2/14	7/31/14
797	Triple Tripler	5/2/14	7/31/14
798	Casino Royale	5/2/14	7/31/14
799	Bass Pro Shops®	5/2/14	7/31/14

Other important dates are listed on the back of this issue.

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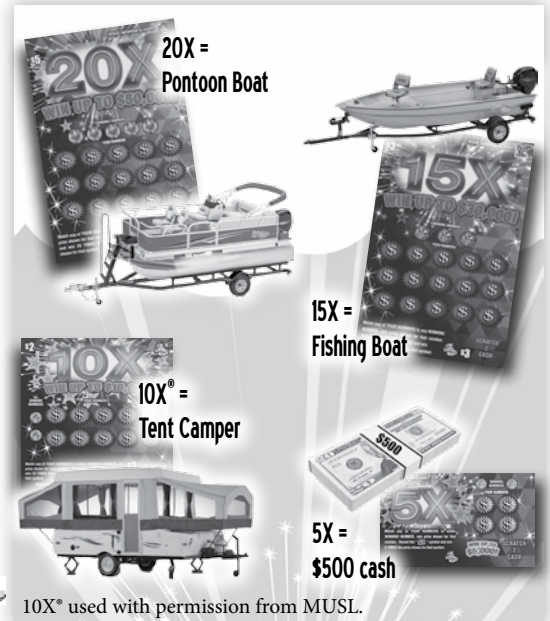
Here are the tickets players can enter and the prizes they could win:

- \$1 5X = chance to win \$500 cash (10 winners)
- \$2 10X* = chance to win a tent camper prize package valued at more than \$10,000 (1 winner)
- \$3 15X = chance to win a fishing boat prize package valued at more than \$15,000 (1 winner)
- \$5 20X = chance to win a pontoon boat prize package valued at more than \$20,000 (1 winner)

Required state and federal withholding for the prize packages also will be paid.

Remind players that they can:

- Join the VIP Club for FREE!
- Use each ticket only once as an eligible entry.
- Submit up to 40 tickets in their VIP Club account per day.
- Enter the promotion multiple times, but can win only one prize per category.



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JULY/AUG. 2014		7 SUN TIME FUN TIME BEGINS 5X (\$1)/ 10X* (\$2)/ 15X (\$3)/ 20X (\$5) BEGIN LOTTERY ACTION DELIVERS	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	31	Aug. 1	2
	3	4 BULLSEYE (\$1)/ \$10,000 BONUS (\$2)/ RUBY RED 75 (\$5) BEGIN LOTTERY ACTION DELIVERS	5	6	7	8	VIP CLUB COUPON EMAILED TO MEMBERS

What to Do When the Last Top Prize is Claimed in a Scratch Game

Periodically the lottery notifies retailers that a scratch game's last top prize has been claimed and that they must pull the game from their dispensers.

The lottery's decision to remove a scratch game from the market is out of fairness to all players: If the last top prize in a game has been claimed, players no longer have a chance at a top prize if they buy a ticket.

We appreciate the effort retailers put forth when they must pull a game from their dispensers and return them to their DSR. Retailers have done an excellent job removing tickets over the years.

What Happens When the Last Top Prize is Claimed?

Some retailers may not be familiar with what goes on behind the scenes at the lottery as we track sales of instant games through our computer system. When a particular scratch game's last top prize is claimed, our computer automatically generates a message that's sent to all lottery terminals telling retailers to pull the game from their dispensers. Our goal is to have all remaining tickets from that game collected by our DSRs within a week.

How to Retrieve a Message

It might be helpful for retailers to review the procedure for retrieving a message from the lotto terminal in case it happens on your shift. As an example, when the last top prize for Instantly Rich (game 818) was claimed in late May, a message was dispatched through the lotto terminal to make this announcement. When a message comes through the lotto terminal, it makes a noise like a ringing telephone. Retailers should then touch the icon on the screen to retrieve and print the message. 📄

Tips for Making the Ticket Retrieval Process Easier



Irwin Man Gets 'Hole in Won,' Wins \$30,000, Plans New Roof

The first of seven top prizes of \$30,000 in the Iowa Lottery's new "Hole in Won" instant-scratch game was claimed by a western Iowa man.

John Fokken of Irwin said he started buying the new game when it debuted in early June, and had some success playing it. He purchased his winning ticket at Manilla Country Store, 347 Main St. in Manilla.



"It was a game that just recently came out and I enjoyed the first one that I did," Fokken told lottery employees as he claimed his prize at the lottery's regional office in Storm Lake.

The 47-year-old said he scratched off his ticket and immediately drove to his parents' house to get a second opinion.

"We looked it over about 10 times," he said.

Once he and his parents confirmed that it was a \$30,000 winning ticket, Fokken said he shared his good news with his siblings and a few co-workers at Tyson® Foods in Denison.

"I think everybody pretty much knew that the look on my face - that yeah, he can't be lying," Fokken said.

Fokken said his lottery winnings will be used to make some repairs to his home, including a new roof. 🏠

IOWA LOTTERY GAME INFORMATION As of July 7, 2014

Game	Start Date
592	BINGO TIMES 10-Orange/Green 03/31/08
666	LIFETIME RICHES 04/05/10
667	CASH BONANZA 05/24/10
735	LUCKY JAR BINGO 12/27/11
751	DID I WIN? - GOLD SERIES 01/06/12
757	SUPER CROSSWORD 04/05/12
762	GEMSTONE 10s 06/27/12
756	CROSSWORD-Orange/Pink/Green 07/02/12
773	500 GRAND 07/18/12
777	NORTH POLE BINGO 10/03/12
783	HOLIDAY GOLD 10/03/12
678	DELUXE 7-11-21* 01/03/13
788	A 10 HUT 01/03/13
792	CASH UP 01/03/13
793	QUEEN OF SPADES 01/03/13
794	10X CASH 01/03/13
787	GAME BOOK 01/14/13
776	WORD BANK 02/06/13
804	SUPER CROSSWORD-Blue/Purp./Grn./Pink 02/07/13
803	BINGO BOXES 03/19/13
800	9s IN A LINE 04/03/13
802	CASH INFERNO 04/03/13
801	COUNT THE MONEY 05/01/13
806	20X THE MONEY 05/01/13
809	GOLD MINER 05/01/13
811	DOUBLE DOG DARE 05/01/13
775	MONEY MULTIPLIER 06/05/13
812	PERFECT 7s 06/05/13
813	DOUBLE DOLLAR FORTUNE 06/05/13
810	BLAZING HOT 7s GAME BOOK 06/17/13
796	JUMBLE* 07/08/13
814	RED, WHITE & MOO! 07/08/13
826	HOT CARD 07/08/13
816	FAST \$50 08/07/13
817	TRIPLE PAYOUT 08/07/13
818	INSTANTLY RICH 08/07/13
819	TAIL GATOR 08/26/13
828	HOLIDAY SERIES 08/26/13
827	WINTER RICHES 10/02/13
829	HOLIDAY BINGO 10/02/13
830	LET IT SNOW CROSSWORD 10/02/13
831	HOLIDAY SUPER CROSSWORD 10/02/13
832	\$50,000 BONUS GIFT 10/02/13
833	SNOW GLOBE TRIPLER 10/02/13
834	HO HO HO LOTTA CASH 11/06/13
835	HAPPY HOLIDAYS 11/06/13
836	TIC-TAC DOUGH 11/06/13
820	RIDE TO RICHES 01/06/14
823	X-TREME WINNINGS 01/06/14
837	MAKE MY DAY™ 01/06/14
838	MAKE MY WEEK™ 01/06/14
839	MAKE MY MONTH™ 01/06/14
840	MAKE MY YEAR™ 01/06/14
805	CROSSWORD-Green/Pink/Orange/Purple 01/13/14
822	DOUBLE MATCH 02/03/14
825	MONEY MAGNET 02/03/14
841	3 TIMES LUCKY 02/03/14
815	4s GALORE 03/03/14
821	GO GREEN GO 03/03/14
842	SUPER CROSSWORD-Grn./Red/Blue/Orng. 03/24/14
844	MIKE'S PICKS 04/03/14
845	TRIPLE CASH 04/03/14
846	BETTY BOOP™ LIMITED-Silver/Red/Black 04/03/14
847	BIG MONEY MULTIPLIER 04/03/14
848	ACES AND 8S 05/05/14
849	MAD MONEY 05/05/14
850	\$100,000 MEGA CROSSWORD 06/02/14
851	HOT STREAK 06/02/14
852	WINNING 7s 06/02/14
853	HOLE IN WON 06/02/14
859	5X 07/07/14
860	10X* 07/07/14
861	15X 07/07/14
862	20X 07/07/14

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
693	WHITE ICE 9s	02/06/13
761	HOT \$50,000	04/09/12
774	WIN PIGS FLY	09/10/12
778	HOLIDAY CROSSWORD	10/03/12
781	PEPPERMINT SUPER CROSSWORD	10/03/12
784	MERRY MONOPOLY™	10/03/12
785	HAPPY HOWLIDAYS	10/31/12
789	CASH ON THE SPOT	01/03/13
795	AWESOME ACES	02/06/13
797	TRIPLE TRIPLER	03/06/13
798	CASINO ROYALE	03/06/13
799	BASS PRO SHOPS*	03/06/13



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Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing™ Middy	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing™ Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Middy	Daily	Noon	12:50 p.m.	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8 p.m.	8:50 p.m.	9 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.