

Lottery Action



Lottery Help Line

800.228.0010

For Help With Pull-Tab Vending Machines

800.235.7198

For Help With Terminals

800.858.4744

For Help With Instant Ticket Vending Machines

800.235.7198

www.ialottery.com

VOL. 20, #11 June 16 - July 6, 2014

New Multiplier Scratch Games Are X-tra Fun!

20X

Cost: \$5

Top Prize: \$50,000

Odds: 1 in 2.92

Game Begins: July 7

Prize Approx. Odds

\$5	1 in 4.00
\$10	1 in 15.00
\$25	1 in 60.00
\$50	1 in 120.00
\$100	1 in 1,000.00
\$200	1 in 3,529.41
\$1,000	1 in 17,142.86
\$50,000	1 in 120,000.00



Action Briefs

Look for Next Lottery Action on July 7



Just a note about the next regular edition of Lottery Action: It will not be published the week of June 30 due to the Independence Day holiday. The next issue will be released on July 7.

Have a safe and happy holiday!

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
693	White Ice 9s	5/2/14	7/31/14
761	Hot \$50,000	5/2/14	7/31/14
774	Win Pigs Fly	5/2/14	7/31/14
778	Holiday Crossword	5/2/14	7/31/14
781	Peppermint Super Crossword	5/2/14	7/31/14
784	Merry Monopoly™	5/2/14	7/31/14
785	Happy Howlidays	5/2/14	7/31/14
789	Cash on the Spot	5/2/14	7/31/14
795	Awesome Aces	5/2/14	7/31/14
797	Triple Tripler	5/2/14	7/31/14
798	Casino Royale	5/2/14	7/31/14
799	Bass Pro Shops®	5/2/14	7/31/14
724	Crossword	3/21/14	6/19/14
768	Super Cashout	3/21/14	6/19/14
769	7	3/21/14	6/19/14
786	Best Wishes...Swell Season	3/21/14	6/19/14
790	Just for Him! Just For Her!	3/21/14	6/19/14
791	Be Mine Betty Boop™	3/21/14	6/19/14

Other important dates are listed on the back of this issue.



Match any of "Your Numbers" to any "Winning Number," win prize shown for that number. Reveal the **20X** symbol and win 20 times the prize shown for that symbol.

15X

Cost: \$3

Top Prize: \$30,000

Odds: 1 in 3.84

Game Begins: July 7

Prize Approx. Odds

\$3	1 in 6.67
\$5	1 in 16.67
\$10	1 in 33.33
\$15	1 in 100.00
\$30	1 in 100.00
\$75	1 in 6,000.00
\$150	1 in 6,000.00
\$300	1 in 6,000.00
\$3,000	1 in 40,000.00
\$30,000	1 in 120,000.00

Match any of "Your Numbers" to any "Winning Number," win prize shown for that number. Reveal the **15X** symbol and win 15 times the prize shown

for that symbol. Proceeds from this game benefit the Iowa Veterans Trust Fund.



Continued on Page 2

Four New Multiplier Scratch Games Are X-tra Fun for Lottery Players!

Continued from Page 1

10X®

Cost: \$2

Top Prize: \$10,000

Odds: 1 in 3.52

Game Begins: July 7

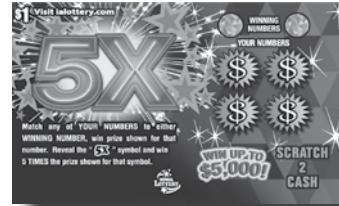


Match any of "Your Numbers" to either "Winning Number," win prize shown for that number. Reveal the **10X** symbol and win

10 times the prize shown for that symbol.	Prize	Approx. Odds
	\$2	1 in 6.00
	\$3	1 in 16.67
	\$5	1 in 30.00
	\$10	1 in 75.00
	\$15	1 in 150.00
	\$30	1 in 300.00
	\$150	1 in 1,846.15
	\$300	1 in 4,000.00
	\$10,000	1 in 120,000.00



The trademark "10X" Reg. No. 3,350,533, is owned by and used with the permission of the Multi-State Lottery Association.



5X

Cost: \$1

Top Prize: \$5,000

Odds: 1 in 4.51

Game Begins: July 7

Match any of "Your Numbers" to either "Winning Number," win prize shown for that number. Reveal the **5X** symbol and win five times the prize shown for that symbol.

Prize	Approx. Odds
\$1	1 in 7.50
\$2	1 in 17.65
\$5	1 in 50.00
\$10	1 in 120.00
\$30	1 in 300.00
\$100	1 in 8,000.00
\$500	1 in 60,000.00
\$5,000	1 in 120,000.00



JUNE/JULY 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	16 4 NEW PULL-TAB GAMES BEGIN LOTTERY ACTION DELIVERS	17	18	19	20	21
22 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	23	24	25	26	27	28
29	30 NOON DEADLINE TO ENTER MIKE'S PICKS PROMOTION	Jul. 1 VIP CLUB COUPON EMAILED TO MEMBERS MIKE'S PICKS PROMOTION DRAWINGS	2	3	4 INDEPENDENCE DAY HOLIDAY - LOTTERY OFFICES CLOSED NO DELIVERIES	5
6	7 5X (\$1)/10X(\$2)/15X (\$3)/20X (\$5) BEGIN LOTTERY ACTION DELIVERS	8	9	10	11	12
13	14	15	16	17	18	

Don't Be a Scam Victim! Be On the Alert and Keep Safe



From time to time the Iowa Lottery posts warnings about lottery scams. We can never have too many reminders to keep things safe!

Recently, a man who visited our Mason City office showed our staff there a fax he had received. It contained a certificate appearing to bear witness to a \$500,000 prize he'd won from the Iowa Lottery, along with what appeared to be a cashier's check made out to him for that amount. Both documents even had the Iowa Lottery's logo on them. But there was just one catch. During telephone calls with the man, the scammer who had sent him the information said that in order for the prize to be processed, he needed to pay them a \$649 fee.

Obviously the fax did not come from the Iowa Lottery, and we assured the man of that. We also thanked him for bringing this latest scam attempt to our attention so we could warn others about it.

Our Security Division researched the telephone number from which the fax originated and it definitely

appears to have come from outside the United States. That makes it nearly impossible to trace, a frustrating situation we've often found through the years.

The lottery scams we've seen have taken many different forms: Some have used the names and logos of legitimate lotteries, others have used the names of legitimate lottery games such as Powerball® and Mega Millions®, and still others have "borrowed" the names of actual lottery officials in an attempt to give themselves the appearance of legitimacy. In most instances, the scammers are able to mask themselves by spoofing I.P. addresses, telephone numbers and physical locations.

The best thing that any of us can do to protect ourselves is to remain vigilant against scams and NEVER share our personally identifying information such as Social Security numbers or bank account information. The only way you can win a prize from the Iowa Lottery is to buy a ticket at a licensed retail location in Iowa and present the ticket to us.

Visit the Player Security section on our website and review the details there to learn more. If you ever get suspicious letters, telephone calls or emails about a lottery game, or if you're in doubt about information that supposedly came from a legitimate lottery, feel free to call our Security Department at 515.725.7900. 📞

A Big 'Woo Hoo' for Dyno's, Spencer!



Manager Helen Martinson from Dyno's #32 in Spencer was excited to debut the new games on June 2. The store increased its offering from 19 games to 31 games! Way to go, Helen!

Mike's Picks Promotion Ends June 30 at Noon

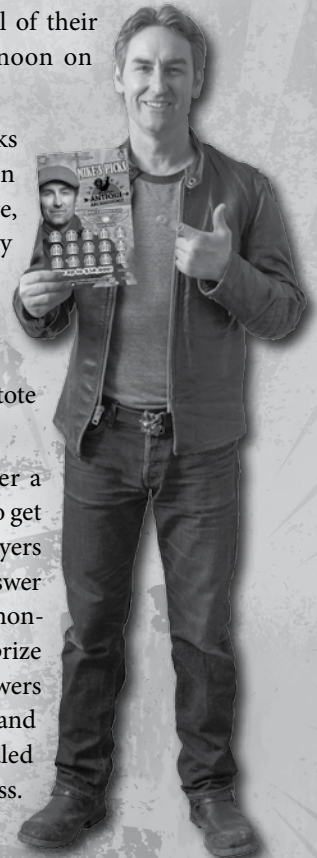
Remind your players that they must make all of their entries for the Mike's Picks promotion by noon on Monday, June 30.

Players can enter their nonwinning Mike's Picks tickets at ialottery.com for their chance to win a trip package to Nashville, Tenn., or LeClaire, including a tour of the Antique Archaeology store there, or a tote bag of products from Iowa companies.

Drawings for the grand prize trip to Nashville, the six first prize trips to LeClaire and the 12 tote bag winners will be held on July 1.

Each week players have the chance to answer a question about Mike's Iowa Pick for that week to get entered in one of the promotion's drawings. Players can enter multiple times, choosing a different answer each time if they wish, but they can enter each non-winning ticket only once and can win only one prize in each drawing. On Mondays at noon, the answers to the question change to feature a new product, and Mike's Iowa pick for the previous week is revealed along with information about that Iowa business.

Tell your players not to miss out on this killer promotion! 🎉



IOWA LOTTERY GAME INFORMATION

As of June 16, 2014

Game	Start Date
592 BINGO TIMES 10-Orange/Green	03/31/08
666 LIFETIME RICHES	04/05/10
667 CASH BONANZA	05/24/10
735 LUCKY JAR BINGO	12/27/11
751 DID I WIN? - GOLD SERIES	01/06/12
757 SUPER CROSSWORD	04/05/12
762 GEMSTONE 10s	06/27/12
756 CROSSWORD-Orange/Pink/Green	07/02/12
773 500 GRAND	07/18/12
777 NORTH POLE BINGO	10/03/12
783 HOLIDAY GOLD	10/03/12
678 DELUXE 7-11-21*	01/03/13
788 A 10 HUT	01/03/13
792 CASH UP	01/03/13
793 QUEEN OF SPADES	01/03/13
794 10X CASH	01/03/13
787 GAME BOOK	01/14/13
776 WORD BANK	02/06/13
804 SUPER CROSSWORD-Blue/Purp./Grn./Pink	02/07/13
803 BINGO BOXES	03/19/13
800 9s IN A LINE	04/03/13
802 CASH INFERNO	04/03/13
801 COUNT THE MONEY	05/01/13
806 20X THE MONEY	05/01/13
809 GOLD MINER	05/01/13
811 DOUBLE DOG DARE	05/01/13
775 MONEY MULTIPLIER	06/05/13
812 PERFECT 7s	06/05/13
813 DOUBLE DOLLAR FORTUNE	06/05/13
810 BLAZING HOT 7s GAME BOOK	06/17/13
796 JUMBLE*	07/08/13
814 RED, WHITE & MOO!	07/08/13
826 HOT CARD	07/08/13
816 FAST \$50	08/07/13
817 TRIPLE PAYOUT	08/07/13
818 INSTANTLY RICH	08/07/13
819 TAIL GATOR	08/26/13
828 HOLIDAY SERIES	08/26/13
827 WINTER RICHES	10/02/13
829 HOLIDAY BINGO	10/02/13
830 LET IT SNOW CROSSWORD	10/02/13
831 HOLIDAY SUPER CROSSWORD	10/02/13
832 \$50,000 BONUS GIFT	10/02/13
833 SNOW GLOBE TRIPLER	10/02/13
834 HO HO HO LOTTA CASH	11/06/13
835 HAPPY HOLIDAYS	11/06/13
836 TIC-TAC DOUGH	11/06/13
820 RIDE TO RICHES	01/06/14
823 X-TREME WINNINGS	01/06/14
837 MAKE MY DAY™	01/06/14
838 MAKE MY WEEK™	01/06/14
839 MAKE MY MONTH™	01/06/14
840 MAKE MY YEAR™	01/06/14
805 CROSSWORD-Green/Pink/Orange/Purple	01/13/14
822 DOUBLE MATCH	02/03/14
825 MONEY MAGNET	02/03/14
841 3 TIMES LUCKY	02/03/14
815 4s GALORE	03/03/14
821 GO GREEN GO	03/03/14
842 SUPER CROSSWORD-Grn./Red/Blue/Orng.	03/24/14
844 MIKE'S PICKS	04/03/14
845 TRIPLE CASH	04/03/14
846 BETTY BOOP™ LIMITED-Silver/Red/Black	04/03/14
847 BIG MONEY MULTIPLIER	04/03/14
848 ACES AND 8S	05/05/14
849 MAD MONEY	05/05/14
850 \$100,000 MEGA CROSSWORD	06/02/14
851 HOT STREAK	06/02/14
852 WINNING 7s	06/02/14
853 HOLE IN WON	06/02/14

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
724 CROSSWORD	05/06/11	06/19/14
768 SUPER CASHOUT	06/27/12	06/19/14
769 7	06/27/12	06/19/14
786 BEST WISHES FOR A SWELL SEASON	10/31/12	06/19/14
790 JUST FOR HIM! JUST FOR HER!	01/03/13	06/19/14
791 BE MINE BETTY BOOP™	01/03/13	06/19/14
693 WHITE ICE 9s	02/06/13	07/31/14
761 HOT \$50,000	04/09/12	07/31/14
774 WIN PIGS FLY	09/10/12	07/31/14
778 HOLIDAY CROSSWORD	10/03/12	07/31/14
781 PEPPERMINT SUPER CROSSWORD	10/03/12	07/31/14
784 MERRY MONOPOLY™	10/03/12	07/31/14
785 HAPPY HOWLIDAYS	10/31/12	07/31/14
789 CASH ON THE SPOT	01/03/13	07/31/14
795 AWESOME ACES	02/06/13	07/31/14
797 TRIPLE TRIPLER	03/06/13	07/31/14
798 CASINO ROYALE	03/06/13	07/31/14
799 BASS PRO SHOPS®	03/06/13	07/31/14

 <h2>Lotto Game Information</h2>				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing™ Middy	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing™ Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Middy	Daily	Noon	12:50 p.m.	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8 p.m.	8:50 p.m.	9 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.