

Lottery Action



Lottery Help Line
800.228.0010
 For Help With Pull-Tab Vending Machines
800.235.7198
 For Help With Terminals or Sci-Scans
800.858.4744
 For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

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Two Scratch Games Begin with Summer

Summer officially begins June 21, and these new games are here to usher in the season!

Tic Tac 2's

Cost: \$2
 Top Prize: \$20,000
 Odds: 1 in 3.65
 Begin Ordering: June 20




Get three  symbols in any row, column or diagonal within the same game and win the prize shown in the prize box for that game.

Prize	Odds
\$2	1 in 5.77
\$3	1 in 18.75
\$5	1 in 37.50
\$10	1 in 75.00
\$30	1 in 150.00
\$100	1 in 3,428.57
\$200	1 in 6,000.00
\$20,000	1 in 120,000.00



Ruby Riches

Cost: \$1
 Top Prize: \$1,000
 Odds: 1 in 4.61
 Begin Ordering: June 20

Match any of "Your Numbers" to the "Winning Number" and win the prize shown for that number. Find the  symbol and win five times the prize shown for that symbol.

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 75.00
\$5	1 in 150.00
\$10	1 in 150.00
\$20	1 in 171.43
\$50	1 in 1,500.00
\$100	1 in 4,000.00
\$1,000	1 in 120,000.00

Note about the next "Lottery Action": "Lottery Action" will not be published the week of July 4 due to the Independence Day holiday. The next issue will be released on July 11. Have a safe and happy holiday!

Action Briefs

Play It Again Promotion Continues into July

The Play It Again promotion that highlights the Iowa Lottery's upgraded VIP Club runs through noon on July 10. It allows lottery players to use nonwinning instant-scratch tickets as entries for the chance to win one of 46 prizes totaling \$30,000.

To enter the Play It Again promotion, players must join or be a member of the newly enhanced VIP Club. After players visit ialottery.com to join the VIP Club, they will be asked to enter their name, street address, phone number and the game/pack/ticket number along with the validation code under the latex from a nonwinning scratch ticket. A different nonwinning scratch ticket serial number must be used for each entry.

Players have until noon on July 10 to enter the promotion. A list of eligible games is available on the lottery's website. Prizes in the promotion include one top prize of \$5,000, five prizes of \$1,000 and 40 prizes of \$500. The promotion drawing will be held July 12 and winners' information will be posted on the lottery's website that same day.

For complete details, visit ialottery.com

Game End and Validation End Dates

		Official Game End	Valid Period Ends
612	Crossword	5/13/11	8/11/11
649	Blackjack	5/13/11	8/11/11
664	Season's Delight	5/13/11	8/11/11
672	Veteran's Cash	5/13/11	8/11/11
681	Emerald Green 8's	5/13/11	8/11/11
676	Did I Win?	6/6/11	9/6/11
679	Cool 1's	6/6/11	9/6/11

Other important dates are listed on the back of this issue.

It's Helpful to Review Procedure to Follow When Last Top Prize is Claimed in a Game

Periodically the lottery must notify retailers that a scratch game's last top prize has been claimed and that they must pull the game from their dispensers.

The lottery's decision to pull a scratch game is out of fairness to all players: If the last top prize in a game has been claimed, players no longer have a chance at a top prize if they buy a ticket.

We appreciate the effort retailers put forth when they must pull a game from their dispensers and get them to their DSR for pickup. Retailers have done an excellent job removing tickets over the years.

What Happens When the Last Top Prize Is Claimed?

Some retailers may not be familiar with what goes on behind the scenes at the lottery as we track sales of instant games through our computer system. When a particular scratch game's last top prize is claimed, our system automatically generates a message that's sent to all retailers' lotto terminals telling them to pull the game from their dispensers. Our goal is to have all remaining tickets from that game collected by our DSRs within a week.

Let's review the procedure for retrieving a message from the lotto terminal. As an example, when the last top prize for the "Neon 9's" game (game 712) was claimed in early June, a message was dispatched through the lotto terminal. When a message comes through the lotto terminal, a large pop-up screen appears. Retailers should then touch the icon on the screen to retrieve and print the message.

Tips for Making Ticket Retrieval Easier:

- Make sure clerks are aware of what to do when a message is generated by the lotto terminal about a last top prize being claimed.
- It's very helpful if a retailer has someone available to remove tickets from a safe if some are stored there.
- It's also important to re-check the game number so the proper tickets are removed from the dispensers.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		20 RUBY RICHES (\$1)/ TIC TAC 2'S (\$2) BEGIN LOTTERY ACTION DELIVERS	21	22	23	24	25
JUNE/JULY 2011	26 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	27	28 DEADLINE TO ENTER 2ND ROCK OF AGES DRAWING	29	30 2ND ROCK OF AGES DRAWING	July 1	2
	3	4 INDEPENDENCE DAY HOLIDAY --LOTTERY OFFICES CLOSED NO DELIVERIES	5	6	7	8	9
	10 DEADLINE TO ENTER "PLAY IT AGAIN" DRAWING	11 LOTTERY ACTION DELIVERS	12	13	14	15	16
	17	18	19	20	21	22	23

Mason City Man Claims \$1 Million Prize

He discovered he'd won the big prize just a few days after his birthday!

A Mason City man got a belated birthday surprise this spring: a \$1 million lottery prize.

Pat Herman, who turned 51 on May 23, claimed a \$1 million top prize on May 27 in the "Lifetime Riches" instant-scratch game. He is Mason City's second big winner in as many years. Lonnie Sandberg of Mason City claimed a \$1 million prize in the Mega Millions® jackpot game in October.

"When the guy that checked my ticket verified it, he about fell over he was so excited," Herman said as he claimed his prize.

Herman had a winning streak that started when he won \$50 on another scratch ticket. He decided to stop at Kum & Go, 1224 N. Federal Ave in Mason City, to cash it in. And Herman said that when he wins a prize like that, he sometimes uses part of his winnings to buy a \$20 scratch ticket, in this case, Lifetime Riches.



"I took my ticket and went out to my truck and scratched it," Herman said. "I was down to my last two numbers and I saw the '\$40,000.' I scratched a little further and I saw 'a year.' I scratched a little further and I saw 'for 25 years.' And then I started shaking."

Herman said he went back into the store right away to have his ticket checked, then went home to take some time to think about his big win and do some planning.

And that's when he learned that his brother, Steve Herman, who lives next door to him, also had a connection to the big winning ticket. Steve Herman had stopped at the Kum & Go the night before and also bought a Lifetime Riches ticket, only he didn't win a prize. When they started talking about it later, Steve realized his ticket had been the one on the roll right ahead of his brother's big winner.

"I saw the ticket and I was looking at it and I knew I'd bought one the night before," Steve Herman said. "And his was No. 11 and I knew mine was No. 12."

So is there some sibling rivalry going on?

"Not a bit," Steve Herman said. "It's good. At least it's him."

Pat Herman, 51, works as a welder at Curries, a manufacturing facility in Mason City that produces steel doors and frames for commercial buildings such as hospitals.

He said he already had a new Ford pickup ordered before his big win, and winning the prize will help make paying for the truck a little easier.

"It will be paid off," he said with a smile. 🐾



Doc's Stop Owner Kendall Doolittle, center, accepted a ceremonial check from Lottery CEO Terry Rich for the \$5,000 bonus.

Doc's Stop Receives \$5,000 Bonus for Selling Jackpot-Winning Ticket

Iowa Lottery officials visited a Webster City convenience store recently to present the location with a \$5,000 check for selling a jackpot-winning ticket in the Hot Lotto® game and put up banners about the big win.

"Our retailers are some of the lottery's most important ambassadors and we're happy to be able to recognize them for all their work and support," Lottery CEO Terry Rich said as he gave an oversized, ceremonial check to the management team at the Doc's Stop store.

Larry Dawson of Webster City bought a ticket at the c-store at 1827 Superior St. in Webster City that won the \$9.09 million jackpot in the May 7 Hot Lotto drawing. Retail locations in Iowa receive a \$5,000 bonus from the lottery for selling jackpot-winning tickets in the Hot Lotto game.

Iowa Lottery players now have won eight Hot Lotto jackpots and the last two in a row.

In addition to presenting the store with a check, lottery officials delivered two large banners that identify the location as the spot where the big winning ticket was purchased.

"We know locations that sell jackpot-winning tickets become known as 'the lucky store,'" Rich said. "Doc's Stop can put up these banners and enjoy people's comments as word spreads."

Hot Lotto tickets are sold in Iowa, 13 other states and the District of Columbia. 🐾

IOWA LOTTERY GAME INFORMATION As of June 20, 2011

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR 01/09/06
592	BINGO TIMES 10-Orange/Green 03/31/08
632	WILD BINGO 01/05/09
631	LUCKY DIAMONDS 03/30/09
656	CROSSWORD-Blue/Green 12/10/09
660	BINGO NIGHT-Purple/Green 12/18/09
671	BLACK PEARLS 01/04/10
659	DBL. BLACKJACK DBL. PLAY 02/22/10
687	RACING TO RICHES 03/29/10
666	LIFETIMES RICHES 04/05/10
680	THE SILVER TICKET 04/19/10
667	CASH BONANZA 05/24/10
682	SERIOUS JACK 05/24/10
683	FIRE 'N DICE 05/24/10
684	LUCKY LINES 06/07/10
685	JUST A BUCK 06/28/10
686	FAT CAT DOUBLER 06/28/10
655	CASH VAULT 07/19/10
688	VETERANS HOT 7S 07/19/10
689	RINGS OF CASH 08/09/10
654	FABULOUS FORTUNE 08/30/10
690	BLACK CHERRY DOUBLER 08/30/10
691	COOL CASH 08/30/10
682	TRIPLE DIAMONDS 09/20/10
696	REINDEER BINGO 10/04/10
698	HOLIDAY CROSSWORD 10/04/10
700	MERRY MONEY 10/04/10
702	CROSSWORD-Red/Green 10/04/10
694	TINSEL TOWN 10/11/10
695	HAPPY HOLIDAYS 10/11/10
697	STOCKING STUFFER TRIPLER 10/11/10
699	SILVER BELLS 10/11/10
701	MAGIC LINE BINGO-Purple/Ylw. 01/03/11
703	IOWA LOTTERY BLACK 01/03/11
704	LOVE TO WIN 01/03/11
706	SHAMROCK SHUFFLE 01/03/11
707	MATCH & WIN™ 01/03/11
716	RED HOT CHERRIES 01/03/11
708	GIVE ME \$20 01/24/11
705	DIAMOND DASH 02/14/11
709	ROCK OF AGES 02/14/11
710	RAINING CASH & DOGS! 03/07/11
711	LUCKY LINES 03/07/11
712	NEON 9'S 03/28/11
713	SIZZLING 7'S 03/28/11
715	333 04/18/11
717	SUPER CROSSWORD 04/18/11
724	CROSSWORD-Green/Purple 05/06/11
718	SPADES 05/09/11
720	DIAMOND MINE 05/16/11
719	MONEY \$EE MONEY DO 05/23/11
725	TRIPLE PLATINUM 777 05/23/11
721	RUBY RICHES 06/20/11
722	TIC TAC 2'S 06/20/11

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
612	CROSSWORD 12/22/08	8/11/11
649	BLACKJACK 8/24/09	8/11/11
664	SEASON'S DELIGHT 10/26/09	8/11/11
672	VETERANS CASH 1/25/10	8/11/11
681	EMERALD GREEN 8'S 5/10/10	8/11/11
676	DID I WIN? 03/08/10	09/06/11
679	COOL 1'S 04/19/10	09/06/11



Helping you serve the Lottery customer

www.ialottery.com

Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.