

# Lottery Action



Lottery Help Line  
800.228.0010  
For Help With Pull-Tab Vending Machines  
800.235.7198  
For Help With Terminals or Sci-Scans  
800.858.4744  
For Help With Instant Ticket Vending Machines  
800.235.7198  
www.ialottery.com

VOL. 18, #18 Sept. 12 - 25, 2011

## Players Could Score Spooky \$13,000 Win

'Spooky Loot' and 'Loose Change™' debut in stores on Sept. 19



### Spooky Loot

Cost: \$2  
Top Prize: \$13,000  
Odds: 1 in 3.66  
Begin Ordering: Sept. 19

Boo! Don't be scared of winning!  
Match any of "Your Symbols" to either of the "Scary Symbols" and win the prize shown for that symbol. Find the symbol and win all 10 prizes shown instantly!

Prize	Odds
\$2	1 in 6.00
\$3	1 in 18.75
\$5	1 in 37.50
\$10	1 in 75.00
\$15	1 in 150.00
\$30	1 in 150.00
\$150	1 in 4,800.00
\$13,000	1 in 120,000.00



### Loose Change™

Cost: \$1  
Top Prize: \$500  
Odds: 1 in 4.56  
Begin Ordering: Sept. 19

Prize	Odds
\$1	1 in 7.50
\$2	1 in 21.43
\$3	1 in 50.00
\$5	1 in 150.00
\$10	1 in 150.00
\$20	1 in 300.00
\$30	1 in 600.00
\$50	1 in 1,200.00
\$500	1 in 20,000.00

Scratch the play area to reveal coins. If the coins add up to over \$1.00, win the prize shown in the prize box.

## Action Briefs

### Look For Newest VIP Coupon: Mega Millions®

Be on the alert in September for a new coupon from players. At the beginning of each month, Iowa Lottery VIP Club members receive a new coupon by email.

This month the coupon is good for one free play in the Mega Millions game. This coupon is valid through Sept. 30, 2011. Players may print this email and present the paper coupon to you or they may ask to present it to you from their mobile phone's display screen.

Remember that you must now scan the bar code on the coupon BEFORE making the play.

If you have questions about coupons, please call the nearest lottery office to avoid inconveniencing the player. The lottery appreciates your cooperation.



### Game End and Validation End Dates

Game	Official Game End	Valid Period Ends
684 Lucky Lines	7/18/11	10/17/11

Other important dates are listed on the back of this issue.

Results from your state agencies: [www.resultsiowa.org](http://www.resultsiowa.org)



Holiday Scratch Games Hit Shelves  
Beginning Sept. 26.

See the details inside this issue...

## VIP Club Members Now Can Score Their Favorite College Fan Gear With Points



Heads up, Hawkeyes, Cyclones and Panthers! Our VIP Club store has added some new items you're just going to love.



Players who are already VIP Club members know that for every non-winning ticket they enter from an eligible scratch game they build up points. And they know that they can then turn those points into some really cool prizes through our Points For Prizes™ store.

When Points For Prizes started earlier this summer, we'd stocked the store with all sorts of the hottest items: think big-screen TVs, mp3 players, jewelry, camping gear and steak sets! Now we've expanded our store to include officially licensed merchandise for the Iowa Hawkeyes, Iowa State Cyclones and Northern Iowa Panthers. Now players can use their VIP Club points for everything from stadium seats to insulated mugs and picnic tables - all branded with the official team colors and logos of your favorite team.



To check out the new stuff in our store, players should log into their VIP Club account (or open an account if they're not a member yet - it's free to join) and visit the Iowa College Fan Shop in our Points For Prizes store. Thanks for playing the Iowa Lottery and please join us as we celebrate great education in Iowa!



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		12	13	14	15	16	17	
		LOTTERY ACTION DELIVERS						
	18	19 LOOSE CHANGE™ (\$1)/ SPOOKY LOOT (\$2)/ FIERY GEMSTONES (\$2 - PULL-TAB) BEGIN	20	21	22	23	24	
	25	26 FOUR HOLIDAY SCRATCH GAMES BEGIN	27	28	29	30	Oct. 1	
		LOTTERY ACTION DELIVERS						
	2	3 FOUR HOLIDAY SCRATCH GAMES BEGIN	4	5	6	7	8	
	9	10	11	12	13	14	15	
		LOTTERY ACTION DELIVERS						

SEPT./OCT. 2011

# Watch For Holiday Games Coming Your Way in Late September



## Holiday Countdown

**Cost:** \$10  
**Top Prize:** \$100,000  
**Odds:** 1 in 2.91  
**Begin Ordering:** Sept. 26

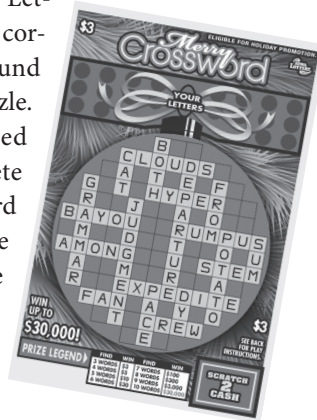
Prize	Odds	Start the countdown to the holidays today!
\$10	1 in 6.00	Match any of the 24 "Your Numbers" to any of the four "Winning Numbers" and win the prize shown for that number. Reveal a  symbol and win that prize automatically. Reveal a  symbol and win DOUBLE that prize!
\$15	1 in 10.00	
\$20	1 in 30.00	
\$25	1 in 30.00	
\$50	1 in 99.75	
\$500	1 in 1,995.00	
\$5,000	1 in 39,900.00	
\$100,000	1 in 59,850.00	

## Merry Crossword

**Cost:** \$3  
**Top Prize:** \$30,000  
**Odds:** 1 in 3.82  
**Begin Ordering:** Sept. 26

Prize	Odds
\$3	1 in 5.88
\$5	1 in 16.67
\$10	1 in 50.00
\$30	1 in 100.00
\$100	1 in 848.94
\$300	1 in 4,127.59
\$3,000	1 in 59,850.00
\$30,000	1 in 88,666.67

Players scratch "Your Letters," then scratch the corresponding letters found in the Crossword puzzle. If they have scratched at least three complete words in the Crossword puzzle, they win the corresponding prize shown in the prize legend. Words within words are not eligible. Only one prize may be claimed per ticket. Check the back of the ticket for more details.

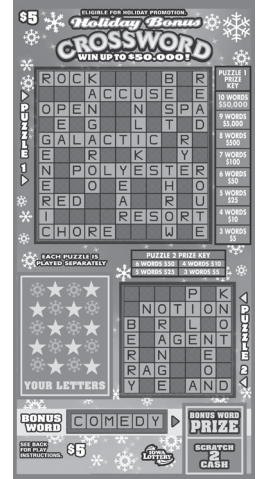


## Holiday Bonus Crossword

**Cost:** \$5  
**Top Prize:** \$50,000  
**Odds:** 1 in 3.65  
**Begin Ordering:** Sept. 26

Prize	Odds
\$5	1 in 5.77
\$10	1 in 23.08
\$15	1 in 33.33
\$25	1 in 60.00
\$50	1 in 100.00
\$100	1 in 1,221.43
\$500	1 in 9,207.69
\$5,000	1 in 159,600.00
\$50,000	1 in 119,700.00

Players scratch the "Your Letters," then scratch the corresponding letters found in Puzzles 1 and 2 and the "Bonus Word." If a player has scratched at least three complete words in Puzzle 1 or 2, they win the corresponding prize shown in the prize legend for that puzzle. If they uncover all six letters in the "Bonus Word" by scratching the letters that match the "Your Letters," they win the prize shown in the prize box. Words within words are not eligible. See the back of the ticket for details.



Players scratch the "Caller's Card" and "Bonus Numbers." Then they scratch the numbers on "Cards 1 through 4" that match the numbers on the "Caller's Card" and "Bonus Numbers." If on any one of "Cards 1 through 4" they match all numbers in a complete horizontal, vertical or diagonal line; four corners or an "X" (consisting of eight numbers plus a "Free" space), they win the corresponding prize in the legend beside that card.

**Lucky Elves Bingo**  
**Cost:** \$2  
**Top Prize:** \$25,000  
**Odds:** 1 in 3.57  
**Begin Ordering:** Sept. 26

Prize	Odds
\$2	1 in 6.82
\$3	1 in 11.54
\$5	1 in 50.00
\$10	1 in 50.00
\$25	1 in 450.00
\$30	1 in 450.00
\$50	1 in 450.00
\$150	1 in 7,980.00
\$250	1 in 29,925.00
\$500	1 in 59,850.00
\$2,500	1 in 119,700.00
\$25,000	1 in 239,400.00



## Remind players to save those nonwinning tickets!

Watch for complete details about this year's holiday second-chance promotion in the Sept. 26 edition of Lottery Action. Players will have a chance to win more of the hottest electronics prizes this year as well as a "Super" prize you'll have to see to believe!



# IOWA LOTTERY GAME INFORMATION As of Sept. 12, 2011

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR 01/09/06
592	BINGO TIMES 10-Orange/Green 03/31/08
632	WILD BINGO 01/05/09
631	LUCKY DIAMONDS 03/30/09
656	CROSSWORD-Blue/Green 12/10/09
660	BINGO NIGHT-Purple/Green 12/18/09
671	BLACK PEARLS 01/04/10
659	DBL. BLACKJACK DBL. PLAY 02/22/10
687	RACING TO RICHES 03/29/10
666	LIFETIMES RICHES 04/05/10
680	THE SILVER TICKET 04/19/10
667	CASH BONANZA 05/24/10
682	SERIOUS JACK 05/24/10
683	FIRE 'N DICE 05/24/10
685	JUST A BUCK 06/28/10
686	FAT CAT DOUBLER 06/28/10
655	CASH VAULT 07/19/10
688	VETERANS HOT 7S 07/19/10
689	RINGS OF CASH 08/09/10
654	FABULOUS FORTUNE 08/30/10
690	BLACK CHERRY DOUBLER 08/30/10
691	COOL CASH 08/30/10
682	TRIPLE DIAMONDS 09/20/10
696	REINDEER BINGO 10/04/10
698	HOLIDAY CROSSWORD 10/04/10
700	MERRY MONEY 10/04/10
702	CROSSWORD-Red/Green 10/04/10
694	TINSEL TOWN 10/11/10
695	HAPPY HOLIDAYS 10/11/10
697	STOCKING STUFFER TRIPLER 10/11/10
699	SILVER BELLS 10/11/10
701	MAGIC LINE BINGO-Purple/Ylw. 01/03/11
703	IOWA LOTTERY BLACK 01/03/11
704	LOVE TO WIN 01/03/11
706	SHAMROCK SHUFFLE 01/03/11
707	MATCH & WIN™ 01/03/11
716	RED HOT CHERRIES 01/03/11
708	GIVE ME \$20 01/24/11
705	DIAMOND DASH 02/14/11
709	ROCK OF AGES 02/14/11
710	RAINING CASH & DOGS! 03/07/11
711	LUCKY LINES 03/07/11
712	NEON 9'S 03/28/11
713	SIZZLING 7'S 03/28/11
715	333 04/18/11
717	SUPER CROSSWORD 04/18/11
724	CROSSWORD-Green/Purple 05/06/11
718	SPADES 05/09/11
720	DIAMOND MINE 05/16/11
719	MONEY SEE MONEY DO 05/23/11
725	TRIPLE PLATINUM 777 05/23/11
721	RUBY RICHES 06/20/11
722	TIC TAC 2'S 06/20/11
726	VETERANS HOT \$50 07/18/11
727	PINK PANTHER™ 07/18/11
731	MONOPOLY™ 07/18/11
729	SUNNY MONEY 08/08/11
730	TRIPLE CHERRY TWIST 08/08/11
728	TWISTED 08/29/11
746	GREAT STATE TAILGATE 08/29/11

## ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
684	LUCKY LINES	06/07/10 10/17/11



Helping you serve the Lottery customer  
[www.ialottery.com](http://www.ialottery.com)

 <h2>Lotto Game Information</h2>				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
<b>Hot Lotto</b>	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
<b>\$100,000 Cash Game</b>	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
<b>Mega Millions</b>	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
<b>Pick 3 and Pick 4 Midday</b>	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
<b>Pick 3 and Pick 4 Evening</b>	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
<b>Powerball</b>	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
 You must be at least 21 years old to purchase lottery tickets.