

Lottery Action



Lottery Help Line
800.228.0010
For Help With Pull-Tab Vending Machines
800.235.7198
For Help With Terminals or Sci-Scans
800.858.4744
For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

VOL. 18, #5, March 5 - 18, 2012

Players Could Win Mega Shopping Spree

Warehouse Dash® Offers Chance to Shop For 90 Seconds at a Huge Prize Warehouse!



Ready, set, go! It's every shopper's dream — the chance to win a spectacular shopping spree in the Warehouse Dash® promotion.

To have a chance to win, players should enter non-winning \$10 "Did I Win?" scratch tickets (Game #751) through their player's club account at ialottery.com. They'll also receive Points For Prizes™ on each ticket they

enter. If they are not yet a member of the Lottery's player's club — known as the VIP Club — they'll need to join before they enter. It's FREE, easy and just takes a few minutes.

Each lucky winner and a guest (Dash Team) will travel to Chicago for the weekend where they'll participate in a spectacular warehouse shopping spree to grab all the merchandise they can in 90 seconds. Teams will have a chance to load up on major brands of video and audio electronics, computers, kitchenware, sporting goods, jewelry and much more. Each Dash Team will have two large carts to fill with prizes; one person will pick the prizes and the other will push the cart. There will be two Warehouse Dash® drawings, for a total of six winners — three selected for each drawing. See the schedule below.

Prize Package Highlights:

- 90-second Warehouse Dash® shopping spree to take home up to \$13,000 in merchandise prizes
- Two-night stay for two (in one room/double occupancy) at the Downtown Chicago Marriott® Magnificent Mile
- Welcome dinner at Fleming's® Prime Steakhouse
- Ground transportation from the hotel to the warehouse and back
- \$1,500 travel and spending cash; applicable state and federal taxes will be paid by the Lottery

Visit ialottery.com for official rules and details. 📄

Entry Dates/Times (CT)	Drawing Date	Trip & Dash Dates	No. of Winners
Noon, March 5 - Noon, April 10, 2012	April 12, 2012	May 11-13, 2012 Dash on May 12	3
Noon, March 5 - Noon, May 21, 2012	May 23, 2012	June 22-24, 2012 Dash on June 23	3

Marriott® and Fleming's® appear here for reference purposes; they are not an endorsement or sponsor.

Action Briefs

Know Where to Find Lotto Drawing Results

Most lottery drawings are no longer televised, but don't worry, there are lots of other ways to find the drawing results! Here's a list of ways to find them quickly and easily.



Visit our **website** at ialottery.com. You'll see the latest results on the home page and you can click on any game logo to get information about the numbers from past drawings.

Many **television** newscasts carry the results during the news or show the results on the screen as soon as they are available.

You can **print** drawing results from any game from your lotto terminal. Print several so you have them on hand for players.

The lottery has a "**Winning Numbers**" hot line you can call to get a recorded listing of the latest numbers drawn. The number is 515-323-4633.

Radio stations also broadcast drawing results. Plus, more than 70 radio stations across the state carry a regular feature called "Winning Minute" that airs at a regular time each day and features the latest drawing results and stories about winners.

Most daily **newspapers** across the state print drawing results in a regular location each day.

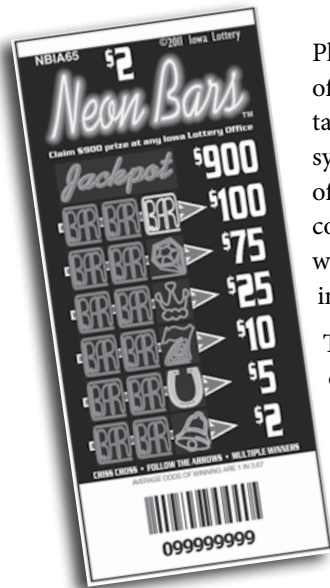
Billboards placed in many locations across the state are updated with the current Powerball jackpot information.

Don't be at a loss the next time you need drawing results — post this list somewhere handy!

Two Hot New Pull-Tab Games Debuting in Stores This March

Neon Bars™

Cost: \$2
 Top Prize: \$900
 Odds: 1 in 3.67
 Game Begins: Mar. 12



Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates a winner.

Hearts on Fire™

Cost: 50 cents
 Top Prize: \$50
 Odds: 1 in 6.21
 Game Begins: Mar. 12



The Neon Bars game has 30 \$900 prizes available overall. Please note that retailers may pay prizes up to \$600; but larger prizes, like the \$900 top prize in Neon Bars, must be claimed by the player at a lottery office.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		5 WAREHOUSE DASH PROMOTION BEGINS	6	7	8	9	10
		LOTTERY ACTION DELIVERS					
11	12 NEON BARS™ (\$2)/ HEARTS ON FIRE™ (\$0.50) PULL-TABS BEGIN	13	14	15	16	17	
18	19	20	21	22	23	24	
	LOTTERY ACTION DELIVERS						
25	26	27	28	29	30	31	
Apr. 1	2	3	4	5	6	7	
	LOTTERY ACTION DELIVERS			FIVE NEW SCRATCH GAMES BEGIN			

MARCH/APRIL 2012

Free Lottery iPhone App Helps Players Find Retailers, Play Lotto Games



Last fall the Iowa Lottery began offering a free iPhone app that players can install on their mobile devices to keep up on lottery news, check their tickets, generate a code for a lotto play and more.

Over 2,200 players have downloaded the app so far.

“These days, players are asking for information on the go, and this is one more way the lottery is getting information

to people when – and where – they want it,” Iowa Lottery CEO Terry Rich said. “Plus, we just really like saying, ‘Yep, we’ve got an app for that.’”

Features of the app allow players to find the closest lottery retailers to their current location using their device’s location services, and they can shake their device using the app’s “Plays” feature to generate a lotto play. They can then take their device to a local lottery retailer and have the barcode on the screen scanned to purchase that ticket.

Staff should be knowledgeable about this when a player brings their phone to the counter and asks the clerk to scan the code on it to generate their lotto play.

In addition, players can use the app to learn general lottery information, such as how lottery proceeds are used in Iowa and where the lottery has offices in the state.

“Lottery players are accessing the Internet from around the world these days, and this new app allows them to easily get the information they need by utilizing a technology they already use for everything from playing games to shopping and watching the news,” he said.

Rich said that in addition to serving up information in a convenient new format, the new app also enhances player security by giving Iowa Lottery players another way to check tickets on their own. Lottery players can use the app to check their lotto tickets utilizing the app’s barcode scanner, or they can key in the serial num-

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ber from their lotto ticket to see if they’ve won a prize. The app also supplies the current jackpot amounts and the latest winning numbers in games like Powerball®, Mega Millions® and Hot Lotto®. The app does not allow people to play games online, however.

“We’ve had a ton of fun testing this app and trying out all its new features while we were getting it ready for its big debut,” Rich said. “Iowa has long been a tech-savvy state and we’re proud to continue that tradition of innovation for player convenience and security.”

The lottery is offering the app in conjunction with Georgia-based Scientific Games International, the company with which the lottery contracts for its statewide gaming network that’s used to sell and cash tickets.

To add the app to a mobile device, just visit the App Store in iTunes and install the Iowa Lottery’s LotteryPlus Mobile app. The app can run on iPhone 3GS, iPhone 4 and iPad devices running IOS 3.2 and above. The lottery is investigating additional apps for other popular mobile platforms. 📱

Adair Man Orders Pizza For Lunch, Wins \$1 Million Prize Playing Powerball

After making several stops for lunch on a recent Saturday, an Adair man decided to purchase a few Powerball plays for the next drawing and ended up winning a \$1 million prize.

Steve Petty, 58, had been staying at the Guthrie County Hospital in Guthrie Center with his mother, who is 95 and recently took a bad fall. Petty tried to stop for some lunch before heading back to the hospital.

“After all the restaurants I went to were closed, I told my sister-in-law, ‘I’ll just run up to Casey’s to get a pizza.’ I waited and waited and said, ‘Give me three quick picks,’”



Petty said. “I went home, started working on tax clients and said to myself, ‘Let’s see what happened with the lotto.’”

Petty purchased three Powerball plays from Casey’s, 100 N. Fifth St. in Guthrie Center, and it was the second play that won him the big prize.

“I saw those numbers so quick, it was unbelievable. I usually have to check my numbers 20 times just to make sure I didn’t win anything,” Petty said with a laugh as he claimed his prize.

Since he wasn’t sure, Petty asked his nieces to figure out how much he’d won.

“They called me and said, ‘Steven, you are a millionaire,’” he said. “And I said, ‘Are you sure?’”

Petty, who is a tax preparer and church organist said he plans to spend his money wisely by planning for retirement and possibly purchasing a newer car. 🚗

IOWA LOTTERY GAME INFORMATION

As of March 5, 2012

Game	Start Date	
498	\$35 MIL. CASH SPECTACULAR	01/09/06
592	BINGO TIMES 10-Orange/Green	03/31/08
631	LUCKY DIAMONDS	03/30/09
656	CROSSWORD-Blue/Green	12/10/09
660	BINGO NIGHT-Purple/Green	12/18/09
671	BLACK PEARLS	01/04/10
659	DBL. BLACKJACK DBL. PLAY	02/22/10
666	LIFETIMES RICHES	04/05/10
680	THE SILVER TICKET	04/19/10
667	CASH BONANZA	05/24/10
682	SERIOUS JACK	05/24/10
683	FIRE 'N DICE	05/24/10
685	JUST A BUCK	06/28/10
686	FAT CAT DOUBLER	06/28/10
655	CASH VAULT	07/19/10
688	VETERANS HOT 7S	07/19/10
689	RINGS OF CASH	08/09/10
654	FABULOUS FORTUNE	08/30/10
690	BLACK CHERRY DOUBLER	08/30/10
691	COOL CASH	08/30/10
692	TRIPLE DIAMONDS	09/20/10
696	REINDEER BINGO	10/04/10
698	HOLIDAY CROSSWORD	10/04/10
702	CROSSWORD-Red/Green	10/04/10
694	TINSEL TOWN	10/11/10
695	HAPPY HOLIDAYS	10/11/10
699	SILVER BELLS	10/11/10
701	MAGIC LINE BINGO-Purple/Ylw.	01/03/11
703	IOWA LOTTERY BLACK	01/03/11
704	LOVE TO WIN	01/03/11
706	SHAMROCK SHUFFLE	01/03/11
707	MATCH & WIN™	01/03/11
716	RED HOT CHERRIES	01/03/11
708	GIVE ME \$20	01/24/11
705	DIAMOND DASH	02/14/11
709	ROCK OF AGES	02/14/11
710	RAINING CASH & DOGS!	03/07/11
711	LUCKY LINES	03/07/11
712	NEON 9'S	03/28/11
713	SIZZLING 7'S	03/28/11
715	333	04/18/11
717	SUPER CROSSWORD	04/18/11
724	CROSSWORD-Green/Purple	05/06/11
718	SPADES	05/09/11
720	DIAMOND MINE	05/16/11
719	MONEY SEE MONEY DO	05/23/11
725	TRIPLE PLATINUM 777	05/23/11
721	RUBY RICHES	06/20/11
722	TIC TAC 2'S	06/20/11
726	VETERANS HOT \$50	07/18/11
727	PINK PANTHER™	07/18/11
731	MONOPOLY™	07/18/11
729	SUNNY MONEY	08/08/11
730	TRIPLE CHERRY TWIST	08/08/11
728	TWISTED	08/29/11
746	GREAT STATE TAILGATE	08/29/11
732	LOOSE CHANGE*	09/19/11
733	SPOOKY LOOT	09/19/11
736	LUCKY ELVES BINGO	09/26/11
737	MERRY CROSSWORD	09/26/11
738	HOLIDAY BONUS CROSSWORD	09/26/11
739	HOLIDAY COUNTDOWN	09/26/11
740	SNOW BANK	10/03/11
741	BETTY BOOP™	10/03/11
742	SPARKLING WINNINGS	10/03/11
743	HOLIDAY WISHES	10/03/11
744	WINTER BUCKS	11/04/11
745	SANTA GAMES DOUBLER	11/04/11
735	LUCKY JAR BINGO	12/27/11
723	ACES HIGH	01/06/12
747	VETERANS DOUBLE DOUBLER	01/06/12
748	LUCKY HEARTS	01/06/12
749	MINUTE TO WIN IT™	01/06/12
750	MATCH & WIN™ 2ND EDITION	01/06/12
751	DID I WIN? - GOLD SERIES	01/06/12
714	\$30,000 CLUB	02/02/12
752	X MARKS THE SPOT™	02/02/12
753	PAC-MAN™	02/02/12
754	BEE LUCKY	03/01/12
755	DOUBLE WILD 8'S	03/01/12



Helping you serve the Lottery customer

www.ialottery.com

 Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.