

Lottery



ACTION

SPECIAL EDITION

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May 6, 2013

Hot Lotto 3X The Sizzle Offers Special Price, Bonus Offer



What's the Special? "3X the Sizzle" is 3 Hot Lotto easy pick plays with the Sizzler for \$5 (a \$6 value) plus a Bonus Offer for a chance to win up to \$500 in free gas.

- Available: May 12 - July 13, 2013
- Bonus Offer Entry Deadline at ialottery.com: noon on July 23, 2013
- Drawing for 85 Gas Prizes: July 25, 2013

Hot Lotto is getting a makeover beginning May 12, and the updated game will be introduced with a special promotion offering 85 prizes of free gas.

Retailers will be able to sell a "3X the Sizzle" ticket for a limited time using a special button located in both the Hot Lotto and "Special Offers" sections of the Wave terminal.

When a player purchases a "3X the Sizzle" ticket during the promotion, the lottery terminal will automatically generate a bonus offer trailing ticket containing a special code the player can enter at ialottery.com (sample ticket shown at left) for a chance to win up to \$500 in free gas!



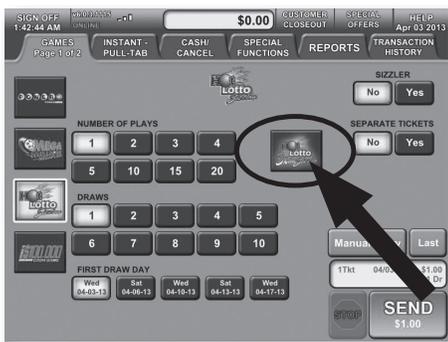
IOWA CORN GROWERS ASSOCIATION

The free gas prizes are Iowa Corn Growers Association ethanol promotional checks that can be used at Iowa retailers that sell ethanol blended fuel.

In the promotion drawing on July 25, 10 players each will win \$500 in ethanol checks, 25 each will win \$250 in checks and 50 players each will win \$100 in checks.

How to Sell a Hot Lotto 3X The Sizzle Ticket

1. Touch the Hot Lotto "3X The Sizzle" button on either the Hot Lotto game screen (shown top left) or the "Special Offers" screen (shown bottom left).
2. The pop-up screen shown at right will appear.
3. Touch "Yes" to sell the play or touch "No" to cancel.
4. The Hot Lotto "3X the Sizzle" play AND the trailing ticket pictured above left will come out of the terminal. Give both tickets to the player and explain they need to enter the code on the trailing ticket at ialottery.com for a chance to win free gas.



Visit ialottery.com for Hot Lotto 3X the Sizzle Bonus Offer Free Gas rules and complete details.