

Lottery Action



Lottery Help Line
800.228.0010
For Help With Pull-Tab Vending Machines
800.235.7198
For Help With Terminals or Sci-Scans
800.858.4744
For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

VOL. 18, #16 Aug. 20 - Sept. 9, 2012

Mystery Millionaire First Drawing Winners Announced

Thirty-four Iowa Lottery players won prizes of \$10,000 each Aug. 2 in the first “Mystery Millionaire” drawing while 15 others were selected for a finale event on Aug. 19 at the Iowa State Fair where they had a chance to win up to \$1 million.

Lottery players entered more than 197,000 tickets in the promotion before the entry deadline passed at noon on July 31. The 15 players selected in the promotion drawing participated in the State Fair event where each won a prize from \$25,000 up to \$1 million.

Another 34 players were selected as winners of a \$10,000 prize each in the Aug. 2 drawing. They are:

Frank Anderson, Clinton; Diane Bales, Cedar Rapids; Judy Bauer, Walker; Tim Brooks, Goldfield; Terry Bryant, Pleasant Hill; Rick Charbonneau, Logan; Doug Conner, Wausaukee, Wis.; Gary Dezell, Atkins; Judy Fox, Waterloo; Louis Harvey, Ottumwa; Debra Hebert, Solon; Ronald Huber, Delhi; Patty Laire, Elliott; Debra Lamar, Bettendorf; Janice Megel, Des Moines; Charlie Miller, Bouton; Billie Mims, Cedar Rapids; J C Nobbe, Rockwell City; Linda Northouse, Des Moines; Ricky Peterson, Fort Dodge; Tim Rau, Council Bluffs; Norm Roller, Yetter; Chad Sadler, Hopkinton; Sarah Scogin, Waterloo; Gayle Seehusen, Cedar Rapids; Darwin Stock, Waverly; Harve Sultan, Davenport; James Temple, South Point, Ohio; Kathryn Van Brocklin, Lansing; Nancy Vincent, Story City; Katie Vriezelaar, Urbandale; Martin Wadle, Algona; Jennifer Winn, Hawarden; Amee Wyatt, Farmington.

The Mystery Millionaire promotion gave lottery players the chance to win prizes ranging from \$10,000 up to \$1 million - money that came from two big jackpots that expired without being claimed during the past year. The promotion culminated in a live giveaway show on Extreme Sunday, the final day of the 2012 Iowa State Fair.

See ialottery.com for results of the final drawing event.

Mystery Millionaire Semifinalists

Thuan Duffert, Des Moines
 Betty Freiling, Monona
 Joseph Holmes, Muscatine
 Janese Hopkins, Cedar Rapids
 Kathy Kasner, Ferguson
 Kandy Lorimer, Fairfax
 Allison Martin, Cedar Falls
 Brenda Mertens, Vinton
 Chuck Noty, Garner
 Elena Reddersdorf, Eldridge
 Kevin Reynolds, Bettendorf
 Richard Ritze, Alburnett
 Douglas Steenson, Waukee
 Dean Stuhr, Des Moines
 Sheree Watson, Charles City

Action Briefs

Check For Credit Vs. Debit Cards.

Remember that there's a big difference between a debit card and a credit card — even though they may look the same. Many banks offer their customers debit cards that can be used to withdraw money from their checking or savings account.



If a lottery player hands you a card, it's important that you ask the player which kind of card they are

using before you make the transaction. Lottery players can use debit cards to purchase lottery products. However, state law prohibits the use of credit cards to make a lottery purchase. Avoid inconveniencing your customers by checking carefully any card presented to you.

The Lottery appreciates your cooperation.

NEW Game End and Validation End Dates

		Official Game End	Valid Period Ends
656	Crossword-Blue/Green	8/6/12	11/5/12
660	Bingo Night-Purp./Green	8/6/12	11/5/12
696	Reindeer Bingo	8/6/12	11/5/12
705	Diamond Dash	8/6/12	11/5/12
708	Give Me \$20	8/6/12	11/5/12
710	Raining Cash & Dogs	8/6/12	11/5/12
715	333	8/6/12	11/5/12
719	Money \$ee Money Do	8/6/12	11/5/12
721	Ruby Riches	8/6/12	11/5/12
722	Tic Tac 2s	8/6/12	11/5/12

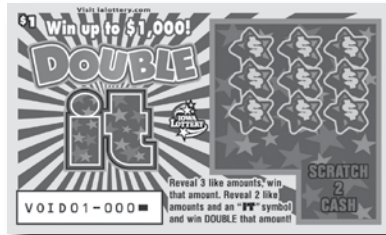
Other important dates are listed on the back of this issue.

Note about the next “Lottery Action”: “Lottery Action” will not be published the week of Sept. 3 due to the Labor Day holiday. The next issue will be released on Sept. 10. Have a safe holiday!

Boggle™ and Double It Scratch Games Begin in Late August

Double It

Cost: \$1
Top Prize: \$1,000
Odds: 1 in 4.46
Game Begins: Aug. 30



Prize	Odds
\$1	1 in 7.50
\$2	1 in 21.43
\$4	1 in 60.00
\$5	1 in 60.00
\$10	1 in 150.00
\$20	1 in 300.00
\$50	1 in 1,411.76
\$100	1 in 6,000.00
\$1,000	1 in 120,000.00

Match three like amounts and win that amount. Match two like amounts and an **IT** symbol and win double that amount.



Boggle™

Cost: \$2
Top Prize: \$10,000
Odds: 1 in 3.72
Game Begins: Aug. 30

Prize	Odds
\$2	1 in 6.25
\$4	1 in 18.75
\$5	1 in 30.00
\$10	1 in 75.00
\$20	1 in 150.00
\$50	1 in 489.80
\$100	1 in 4,000.00
\$200	1 in 10,000.00
\$10,000	1 in 120,000.00

Match any of "Your Numbers" to the "Winning Numbers" and win the prize shown for that number. Find the **\$** symbol and win **double** the prize shown for that symbol.



AUG./SEPT. 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	20	21	22	23	24	25
26	27	28	29	30	31	Sep. 1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22

LOTTERY ACTION DELIVERS

THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.

LABOR DAY HOLIDAY
— LOTTERY OFFICES
CLOSED
NO DELIVERIES

BIG LUMBER (PULL-TAB
- \$.25)/ROCK N ROLL 75
(PULL-TAB - \$1) BEGIN

LOTTERY ACTION DELIVERS

BOGGLE™ (\$2)/
DOUBLE IT (\$1) BEGIN

One Stop Shop Holds Number Two Spot in Lottery Sales in NW Iowa

In a week where RAGBRAI helped her sell 540 pounds of ice, the manager of the One Stop Shop in Storm Lake paused to talk about how the lottery helps business in her store.

Vicki Ulven, who manages the store at 1101 N Lake Ave., said lottery tickets are important to her customers.

"I think it's great because it's an impulse buy," Ulven said.

The ice was not an impulse buy, but an emergency request from a Nemaha man who had hundreds of RAGBRAI riders clamoring for ice during one of the hottest weeks of the year. The town about 14 miles southeast of Storm Lake was along the bikers' route during the week of July 22. Ulven said she had a new cooler full of ice and was glad to help.

Running out of ice is one thing, but not having lottery tickets is another, according to Ulven, who's managed the store for about 10 years and worked there for 19.

"Our customers wouldn't be back!" she said, smiling.

That's not a concern because the store has carried lottery products since the lottery's inception in 1985 and doesn't plan to remove them anytime soon.

According to owner Mary Ann Zweibahmer, the corner store by the lake was known as Mike's Corner before 1984. But in that year the store was completely remodeled and became the One Stop Shop when her father purchased the property.

Zweibahmer said that while at first she was a bit resistant to giving up space to a 16-game scratch game dispenser on the counter, it has made a big difference by increasing sales over when they had an in-counter dispenser. In fact, the store is the number two retailer in total lottery sales in northwest Iowa for the period of Jan. 1 – Aug. 1, 2012.



One Stop Shop Manager Vicki Ulven smiles a lot when all 16 games are selling well!

Ulven attributes some of the great lottery sales in the store to a million-dollar winner who purchased a Life-time Riches ticket in the store in July 2010. The winner, Robert Stewart II of Aurelia, said his wife works across the street and he just stopped in for some beverages. The ticket was at the end of the roll, so he purchased the last one and won \$1 million!

"Winners are good for business!" Ulven said.

Without hesitation, she said that the \$3 Crossword game is the most popular scratch ticket in the store, and Powerball is a big seller as well. Players also like the Bingo game and scratch games like "Silver 6s" that send proceeds to the Iowa Veterans Trust Fund to help veterans. People enjoy purchasing lottery scratch tickets and having a seat at one of the tables in the back of the store to enjoy a cup of coffee while they scratch their ticket, she added.

The store also sells pull-tab games. Ulven said they had a man who would regularly buy a stack of pull-tabs for his mother, who was in a nursing home at the time, because she enjoyed playing them.

She said they depend on regular customers like him to keep their business going strong. 🍀



IOWA LOTTERY GAME INFORMATION

As of Aug. 20, 2012

Game	Start Date
592 BINGO TIMES 10-Orange/Green	03/31/08
631 LUCKY DIAMONDS	03/30/09
666 LIFETIMES RICHES	04/05/10
667 CASH BONANZA	05/24/10
702 CROSSWORD-Red/Green	10/04/10
701 MAGIC LINE BINGO-Purple/Ylw.	01/03/11
703 IOWA LOTTERY BLACK	01/03/11
716 RED HOT CHERRIES	01/03/11
711 LUCKY LINES	03/07/11
713 SIZZLING 7'S	03/28/11
717 SUPER CROSSWORD	04/18/11
724 CROSSWORD-Green/Purple	05/06/11
718 SPADES	05/09/11
720 DIAMOND MINE	05/16/11
725 TRIPLE PLATINUM 777	05/23/11
726 VETERANS HOT \$50	07/18/11
727 PINK PANTHER™	07/18/11
731 MONOPOLY™	07/18/11
729 SUNNY MONEY	08/08/11
730 TRIPLE CHERRY TWIST	08/08/11
728 TWISTED	08/29/11
746 GREAT STATE TAILGATE	08/29/11
732 LOOSE CHANGE*	09/19/11
733 SPOOKY LOOT	09/19/11
736 LUCKY ELVES BINGO	09/26/11
737 MERRY CROSSWORD	09/26/11
738 HOLIDAY BONUS CROSSWORD	09/26/11
739 HOLIDAY COUNTDOWN	09/26/11
740 SNOW BANK	10/03/11
741 BETTY BOOP™	10/03/11
742 SPARKLING WINNINGS	10/03/11
743 HOLIDAY WISHES	10/03/11
744 WINTER BUCKS	11/04/11
745 SANTA GAMES DOUBLER	11/04/11
735 LUCKY JAR BINGO	12/27/11
723 ACES HIGH	01/06/12
747 VETERANS DOUBLE DOUBLER	01/06/12
748 LUCKY HEARTS	01/06/12
749 MINUTE TO WIN IT™	01/06/12
750 MATCH & WIN™ 2ND EDITION	01/06/12
751 DID I WIN? - GOLD SERIES	01/06/12
714 \$30,000 CLUB	02/02/12
752 X MARKS THE SPOT™	02/02/12
753 PAC-MAN™	02/02/12
754 BEE LUCKY	03/01/12
755 DOUBLE WILD 8'S	03/01/12
758 ROULETTE	04/05/12
759 MATCH 3 TRIPLER	04/05/12
760 PINBALL	04/05/12
757 SUPER CROSSWORD	04/09/12
761 HOT \$50,000	04/09/12
763 INSTANT MONOPOLY™	05/03/12
764 ROYAL RICHES	05/03/12
734 5X THE MONEY	05/31/12
765 TRIPLE FORTUNE	05/31/12
762 GEMSTONE 10s	06/27/12
766 VETERANS SILVER 6s	06/27/12
767 SCRABBLE™	06/27/12
768 SUPER CASHOUT	06/27/12
769 7	06/27/12
756 CROSSWORD-Orange/Pink/Green	07/02/12
770 LUCKY CHERRY SLOTS	07/18/12
773 500 GRAND	07/18/12

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
498 \$35 MIL. CASH SPECTACULAR	01/09/06	08/22/12
671 BLACK PEARLS	01/04/10	08/22/12
659 DBL. BLACKJACK DBL. PLAY	02/22/10	08/22/12
680 THE SILVER TICKET	04/19/10	08/22/12
682 SERIOUS JACK	05/24/10	08/22/12
683 FIRE 'N' DICE	05/24/10	08/22/12
685 JUST A BUCK	06/28/10	08/22/12
686 FAT CAT DOUBLER	06/28/10	08/22/12
655 CASH VAULT	07/19/10	08/22/12
688 VETERANS HOT 7S	07/19/10	08/22/12
689 RINGS OF CASH	08/09/10	08/22/12
654 FABULOUS FORTUNE	08/30/10	08/22/12
690 BLACK CHERRY DOUBLER	08/30/10	08/22/12
691 COOL CASH	08/30/10	08/22/12
692 TRIPLE DIAMONDS	09/20/10	08/22/12
698 HOLIDAY CROSSWORD	10/04/10	08/22/12
694 TINSEL TOWN	10/11/10	08/22/12
695 HAPPY HOLIDAYS	10/11/10	08/22/12
699 SILVER BELLS	10/11/10	08/22/12
704 LOVE TO WIN	01/03/11	08/22/12
706 SHAMROCK SHUFFLE	01/03/11	08/22/12
707 MATCH & WIN™	01/03/11	08/22/12
709 ROCK OF AGES	02/14/11	08/22/12
712 NEON 9'S	03/28/11	08/22/12
656 CROSSWORD-BLUE/GREEN	12/10/09	11/05/12
660 BINGO NIGHT-Purple/Green	12/18/09	11/05/12
696 REINDEER BINGO	10/04/10	11/05/12
705 DIAMOND DASH	02/14/11	11/05/12
708 GIVE ME \$20	01/24/11	11/05/12
710 RAINING CASH & DOGS!	03/07/11	11/05/12
715 333	04/18/11	11/05/12
719 MONEY \$EE MONEY DO	05/23/11	11/05/12
721 RUBY RICHES	06/20/11	11/05/12
722 TIC TAC 2'S	06/20/11	11/05/12

Lotto Game Information

Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Middyay	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.