

# Lottery Action



Lottery Help Line

800.228.0010

For Help With Pull-Tab Vending Machines

800.235.7198

For Help With Terminals

800.858.4744

For Help With Instant Ticket Vending Machines

800.235.7198

www.ialottery.com

VOL. 19, #4 Feb. 25 - March 10, 2013

## Reel in a Chance to Win With Bass Pro Shops®!

 The Scratch Game...



**Bass Pro Shops®**

**Cost: \$5**



**Top Prize: \$40,000**

**Odds: 1 in 3.74**

**Game Begins: March 6**

Prize	Odds
\$5	1 in 5.00
\$10	1 in 30.00
\$25	1 in 60.00
\$50	1 in 60.00
\$100	1 in 1,500.00
\$500	
gift card	1 in 3,750.00
\$1,000	1 in 20,000.00
\$40,000	1 in 120,000.00



Match any of "Your Numbers" to any of the "Winning Numbers," win prize shown for that number. If "Your Number" matches a "Winning Number" and the prize amount won is shown as a  symbol, win a \$500 Bass Pro Shops' Gift Card. Bonus area: Reveal a  symbol in the "Bonus" spot, win \$50 cash. See insert for more information on validation and redemption of a \$500 gift card winner.

 Another Chance to Win...

## Five Getaway Spots Available in 'Destination Iowa'

Players could win a \$300 gift card to one of five Iowa getaway spots the Iowa Lottery's "Destination Iowa" promotion.



Players who are VIP Club members may enter nonwinning Bass Pro Shops® tickets at ialottery.com beginning at noon on March 6 through noon on April 29, 2013. After keying in their ticket numbers, they'll be able to select the Iowa destination drawing they want to use that ticket to enter.

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## Action Briefs

### Iowa Lottery Raises \$12 Million For Veterans

The latest Iowa Lottery games to benefit Iowa veterans and their families have just been released while a new milestone has been achieved in total proceeds for the cause.



The "A 10 Hut" instant-scratch game started sales Jan. 3 while the "Veterans Amazing 8's" pull-tab game debuted Jan. 28. Tickets in both games cost \$1 and are available at lottery retailers statewide. They feature the logo of the Iowa Veterans Trust Fund to easily identify those games as being dedicated to veterans' causes.

Iowa Lottery CEO Terry Rich noted that more than \$12 million has been raised for the Veterans Trust Fund since the lottery began offering games in July 2008 dedicated to that cause.

"We're proud that our games are providing a stable, ongoing source of revenue for the Iowa Veterans Trust Fund," said Rich. "Iowa's veterans have served with dignity and excellence and now we can stand up for them by providing the Trust Fund with a reliable source of funding."

### Game End and

#### Validation End Dates

		Official Game End	Valid. Period Ends
711	Lucky Lines - Grn./Purp.	12/21/12	3/21/13
720	Diamond Mine	12/21/12	3/21/13
726	Veterans Hot \$50	12/21/12	3/21/13
727	Pink Panther™	12/21/12	3/21/13
729	Sunny Money	12/21/12	3/21/13
730	Triple Cherry Twist	12/21/12	3/21/13
739	Holiday Countdown	12/21/12	3/21/13
741	Betty Boop™	12/21/12	3/21/13
742	Sparkling Winnings	12/21/12	3/21/13

Other important dates are listed on the back of this issue.

# Two More New Scratch Games Coming in March!

## Casino Royale

Cost: \$2

Top Prize: \$10,000

Odds: 1 in 3.82

Game Begins: March 6



Prize	Odds
\$2	1 in 6.25
\$4	1 in 21.43
\$5	1 in 37.50
\$10	1 in 50.00
\$20	1 in 150.00
\$50	1 in 1,000.00
\$100	1 in 1,714.29
\$500	1 in 13,333.33
\$10,000	1 in 120,000.00

Match any of the "Your Numbers" to either of the "Roulette Numbers," win the prize shown for that number. Find the 00 symbol, win that prize instantly.



## Triple Tripler

Cost: \$1

Top Prize: \$1,800

Odds: 1 in 4.77

Game Begins: March 6



Reveal three like amounts, win that prize amount. Scratch "Your Prize Level" for a chance to win triple or even nine times the prize.



Prize	Odds
\$1	1 in 7.69
\$2	1 in 37.50
\$3	1 in 37.50
\$6	1 in 100.00
\$9	1 in 100.00
\$10	1 in 600.00
\$18	1 in 300.00
\$30	1 in 1,500.00
\$90	1 in 2,000.00
\$1,800	1 in 120,000.00

**FEB./MARCH 2013**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	25	26	27	28	Mar. 1	2
LOTTERY ACTION DELIVERS						
3	4	5	6 THREE NEW SCRATCH GAMES BEGIN DESTINATION IOWA BEGINS	7	8	9
10	11 THREE NEW PULL-TAB GAMES BEGIN	12	13	14	15	16
LOTTERY ACTION DELIVERS						
17	18	19	20	21	22	23 BASS PRO SHOPS® EVENTS IN ALTOONA AND COUNCIL BLUFFS
24	25	26	27	28	29	30
LOTTERY ACTION DELIVERS						

## Five Getaway Spots Available in 'Destination Iowa'

Continued from Page 1

Players could reel in a \$300 gift card to one of the following Iowa destinations in drawings on May 1:



- **Honey Creek Resort State Park on Rathbun Lake** - South-central Iowa (redeemable for hotel accommodations, golf or water passes and/or dining)



- **Café Dodici and Dodici Night Suite** - Washington, Iowa (redeemable for hotel accommodations, café dining and/or coffee shop)



- **Frank Lloyd Wright-designed Historic Park Inn Hotel** - Mason City, Iowa (redeemable for hotel accommodations, dining and/or gift shop)



- **King's Pointe Waterpark Resort** - Storm Lake, Iowa (redeemable for hotel accommodations, waterpark passes and/or dining)



- **Harrah's Council Bluffs Casino and Hotel** - Council Bluffs, Iowa (redeemable for hotel accommodations, dining, shopping and/or live entertainment)

To enter, players should log in to their VIP Club account and input the numbers on their Bass Pro Shops® scratch ticket. For help locating these numbers, players may click on "Which Numbers Do I Enter?" on the Play It Again™ entry page. Then players will select which one of the five Iowa destinations they would like to enter to win. Players will also receive Points For Prizes™ for each ticket entered.

While players may enter multiple times, they may win only one Destination Iowa prize. Winners will be listed at ialottery.com, and winning entrants will be sent an email advising that their entry has been selected as a winner.

Find complete rules and details at ialottery.com. 🍀



Entrants may win a \$300 gift card to Honey Creek Resort State Park, above, the Historic Park Inn Hotel in Mason City, right, or one of three other destinations.



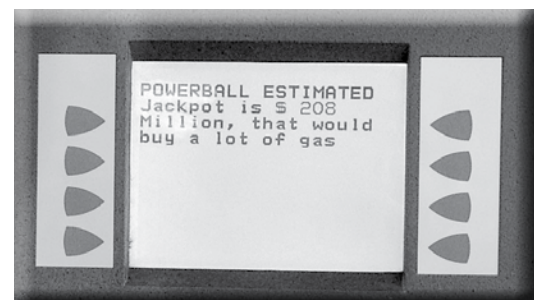
## Cedar Rapids Hy-Vee Gas Advertises Large Powerball Jackpot on Gas Pump Screen

The Hy-Vee Gas station at 1440 32nd St. N.E. in Cedar Rapids had a novel idea to let customers know about the recent \$208 million Powerball® jackpot.

Station Manager Andy Kemmerer, pictured below, took a minute to pose for a shot next to one of the gas pumps at his station.

Kemmerer had the great idea to help the Iowa Lottery promote the Powerball jackpot on the station's fuel pumps — with a nice message to his customers as they fill up their tanks. It really stands out and is updated as the jackpot changes.

This idea should really help keep Powerball on customers' minds in the future. 🍀



# IOWA LOTTERY GAME INFORMATION

As of Feb. 25, 2013

Game	Start Date
592 BINGO TIMES 10-Orange/Green	03/31/08
631 LUCKY DIAMONDS	03/30/09
666 LIFETIME RICHES	04/05/10
667 CASH BONANZA	05/24/10
702 CROSSWORD-Red/Green	10/04/10
701 MAGIC LINE BINGO-Purple/Ylw.	01/03/11
703 IOWA LOTTERY BLACK	01/03/11
716 RED HOT CHERRIES	01/03/11
713 SIZZLING 7'S	03/28/11
717 SUPER CROSSWORD	04/18/11
724 CROSSWORD-Green/Purple	05/06/11
725 TRIPLE PLATINUM 777	05/23/11
731 MONOPOLY™	07/18/11
728 TWISTED	08/29/11
732 LOOSE CHANGE®	09/19/11
736 LUCKY ELVES BINGO	09/26/11
737 MERRY CROSSWORD	09/26/11
738 HOLIDAY BONUS CROSSWORD	09/26/11
740 SNOW BANK	10/03/11
743 HOLIDAY WISHES	10/03/11
744 WINTER BUCKS	11/04/11
745 SANTA GAMES DOUBLER	11/04/11
735 LUCKY JAR BINGO	12/27/11
723 ACES HIGH	01/06/12
747 VETERANS DOUBLE DOUBLER	01/06/12
748 LUCKY HEARTS	01/06/12
749 MINUTE TO WIN IT™	01/06/12
750 MATCH & WIN™ 2ND EDITION	01/06/12
751 DID I WIN? - GOLD SERIES	01/06/12
714 \$30,000 CLUB	02/02/12
752 X MARKS THE SPOT™	02/02/12
753 PAC-MAN™	02/02/12
754 BEE LUCKY	03/01/12
755 DOUBLE WILD 8'S	03/01/12
758 ROULETTE	04/05/12
759 MATCH 3 TRIPLER	04/05/12
760 PINBALL	04/05/12
757 SUPER CROSSWORD	04/09/12
761 HOT \$50,000	04/09/12
763 INSTANT MONOPOLY™	05/03/12
764 ROYAL RICHES	05/03/12
734 5X THE MONEY	05/31/12
765 TRIPLE FORTUNE	05/31/12
762 GEMSTONE 10s	06/27/12
766 VETERANS SILVER 6s	06/27/12
767 SCRABBLE™	06/27/12
768 SUPER CASHOUT	06/27/12
769 7	06/27/12
756 CROSSWORD-Orange/Pink/Green	07/02/12
770 LUCKY CHERRY SLOTS	07/18/12
773 500 GRAND	07/18/12
771 BOGGLE™	08/29/12
772 DOUBLE IT	08/29/12
774 WIN PIGS FLY	09/10/12
777 NORTH POLE BINGO	10/03/12
778 HOLIDAY CROSSWORD	10/03/12
779 JINGLE BELL JACKPOT	10/03/12
780 HOLIDAY BLACK	10/03/12
781 PEPPERMINT SUPER CROSSWORD	10/03/12
782 HOLIDAY TREASURES	10/03/12
783 HOLIDAY GOLD	10/03/12
784 MERRY MONOPOLY™	10/03/12
785 HAPPY HOWLIDAYS	10/31/12
786 BEST WISHES FOR A SWELL SEASON	10/31/12
678 DELUXE 7-11-21*	01/03/13
788 A 10 HUT	01/03/13
789 CASH ON THE SPOT	01/03/13
790 JUST FOR HIM! JUST FOR HER!	01/03/13
791 BE MINE - BETTY BOOP™	01/03/13
792 CASH UP	01/03/13
793 QUEEN OF SPADES	01/03/13
794 10X CASH	01/03/13
787 GAME BOOK	01/14/13
693 WHITE ICE 9S	02/06/13
776 WORD BANK	02/06/13
795 AWESOME ACES	02/06/13

## ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
711 LUCKY LINES (Green/purple)	03/07/11	03/21/13
720 DIAMOND MINE	05/16/11	03/21/13
726 VETERANS HOT \$50	07/18/11	03/21/13
727 PINK PANTHER™	07/18/11	03/21/13
729 SUNNY MONEY	08/08/11	03/21/13
730 TRIPLE CHERRY TWIST	08/08/11	03/21/13
739 HOLIDAY COUNTDOWN	09/26/11	03/21/13
741 BETTY BOOP™	10/03/11	03/21/13
742 SPARKLING WINNINGS	10/03/11	03/21/13



Helping you serve the Lottery customer

[www.ialottery.com](http://www.ialottery.com)

## Lotto Game Information

Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
<b>Hot Lotto</b>	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
<b>\$100,000 Cash Game</b>	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
<b>Mega Millions</b>	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
<b>Pick 3 and Pick 4 Midday</b>	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
<b>Pick 3 and Pick 4 Evening</b>	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
<b>Powerball</b>	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.