

Lottery Action



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Hot Lotto® Game Redesigned With All-Cash Jackpot

'3X The Sizzle' Promo Offers Special Price on Hot Lotto with Sizzler Plus a Chance at Free Gas

The Hot Lotto game, which offers Powerball-style play with easier odds and smaller jackpots, will be redesigned beginning May 12. The revamped game will offer a cash-only jackpot with withholding taxes paid, meaning that if the advertised jackpot is \$2 million, the winner will receive a one-time, lump-sum payment for that full amount.



"Taxes are a big discussion point when it comes to lottery prizes, and we've heard players say they'd like to see cash jackpots with withholding taxes paid," Iowa Lottery CEO Terry Rich

said. "We're excited to be offering that very feature when we re-launch the Hot Lotto game."

Rich said that the updated game will be introduced with a special promotion this spring and summer offering 85 prizes of free gas. The "3X the Sizzle" promotion will allow players to purchase three Hot Lotto plays with the Sizzler for \$5 (a regular \$6 value) and the chance to enter a drawing for up to \$500 in free gas.

The numbers available to play in Hot Lotto will change when the new version of the game begins next month. Players will choose five balls from a pool of 47 (currently 39) and another number, called the Hot Ball®, from a separate pool of 19 (unchanged). The minimum Hot Lotto jackpot will be \$1 million cash with state and federal withholding taxes paid for the winner, and will grow until someone wins it.

Hot Lotto jackpot winners currently can choose to receive the prize in annuitized payments over 25 years or as a one-time cash payment, with state and federal with-

holding applied in either instance.

"We're happy to say, 'We hear you' to our players," Rich said. "And Hot Lotto will continue to have easier odds than some of our other lotto games, something we know players like."

Hot Lotto plays will still cost \$1, and the Sizzler option, which triples non-jackpot prizes, will still cost an extra \$1 per play. Players can choose their own numbers or let the computer randomly select them.

In addition to the change in the jackpot, several other prize levels in the game also are increasing. The eight non-jackpot prize levels in the redesigned game will range from \$2 (unchanged) for matching the Hot Ball alone up to \$30,000 (currently \$10,000) for matching the first five numbers but missing the Hot Ball. All non-jackpot prizes will still triple with the Sizzler option, meaning a player would win \$90,000 for matching the first five

"We're happy to say, 'We hear you' to our players." – Iowa Lottery CEO Terry Rich

Action Briefs

'Destination Iowa' Promo Ends April 29

Remind players that the deadline to enter the Lottery's "Destination Iowa" promotion is noon on April 29. Players who are VIP Club members should enter nonwinning Bass Pro Shops® tickets at ialottery.com before then. After keying in their ticket numbers, they'll be able to select the Iowa destination drawing they want to use that ticket to enter.



Players could reel in a \$300 gift card to one of the following Iowa destinations in drawings on May 1: **Honey Creek Resort State Park on Rathbun Lake** in South-central Iowa; **Café Dodici and Dodici Night Suite** in Washington; **Frank Lloyd Wright-designed Historic Park Inn Hotel** in Mason City; **King's Pointe Waterpark Resort** in Storm Lake; or **Harrah's Council Bluffs Casino and Hotel** in Council Bluffs.

Find complete rules and details about the promotion at ialottery.com.

NEW Game End and Validation End Dates

		Official Game End	Valid. Period Ends
732	Loose Change®	3/4/13	6/3/13
716	Red Hot Cherries	4/11/13	7/10/13
725	Triple Platinum 777	4/11/13	7/10/13
728	Twisted	4/11/13	7/10/13
738	Holiday Bonus Crossword	4/11/13	7/10/13
743	Holiday Wishes	4/11/13	7/10/13
744	Winter Bucks	4/11/13	7/10/13
745	Santa Games Doubler	4/11/13	7/10/13
748	Lucky Hearts	4/11/13	7/10/13
752	X Marks the Spot™	4/11/13	7/10/13
753	PAC-MAN™	4/11/13	7/10/13
755	Double Wild 8s®	4/11/13	7/10/13

Other important dates are listed on the back of this issue.

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Hot Lotto® Game Redesigned With All-Cash Jackpot, Some Bigger Prizes

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**IOWA
CORN
GROWERS
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numbers with the Sizzler option added. The “withholding taxes paid” feature will only apply to the jackpot in the redesigned Hot Lotto game. State and federal withholding amounts will continue to be deducted from other prize levels in the game, meaning that the net amount received by the player will be lower.

When a player purchases a 3X the Sizzle ticket during the promotion, the lottery terminal will automatically generate a bonus offer trailing ticket containing a special code the player can enter on the lottery website for a chance to win ethanol promotional checks for free fuel from the Iowa Corn Growers Association. Retailers will only be able to sell a 3X the Sizzle ticket using a special button located in the Hot Lotto and “Special Offers” sections of the Wave terminal.

Players can purchase 3X the Sizzle tickets from May 12 through July 13, and can enter the promotion until noon on July 23 at ialottery.com. The lottery will select 85 winners of ethanol checks in a drawing July 25. Fifty players will each win \$100 in ethanol checks, 25 each will win \$250 in checks and 10 each will win \$500 in checks.

Retailers will receive more detailed information about the 3X the Sizzle bonus offer in future editions of “Lottery Action.”

The number of Hot Lotto drawings for which players can purchase plays in advance will gradually decrease until the start of the revamped game, then return to the usual 10 drawings in advance once the redesign takes effect.

Hot Lotto drawings will continue to be held at 9:40 p.m. on Wednesdays and Saturdays. Hot Lotto is played in Iowa, 13 other states and the District of Columbia. The overall odds of winning in the redesigned game will be about 1 in 17 (currently about 1:16), while the odds of winning the jackpot will be about 1 in 29.1 million (currently about 1 in 10.9 million).

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		22	23	24	25	26	27	
		LOTTERY ACTION DELIVERS						
	28	29	30	May 1	2	3	4	
		NOON DEADLINE FOR DESTINATION IOWA ENTRIES		DESTINATION IOWA DRAWING				
	5	6	7	8	9	10	11	
		LOTTERY ACTION DELIVERS						
	12	13	14	15	16	17	18	
	SALES BEGIN IN REDESIGNED HOT LOTTO® GAME/3X THE SIZZLE OFFER BEGINS			FIRST DRAWING IN REDESIGNED HOT LOTTO® GAME				
	19	20	21	22	23	24	25	
		LOTTERY ACTION DELIVERS						

APRIL/MAY 2013

Get Ready To Sell Four New Scratch Games Coming May 1

20X The Money

Cost: \$5
 Top Prize: \$50,000
 Odds: 1 in 3.74
 Game Begins: May 1



Match any of "Your Numbers" to any of the "Winning Numbers," win the prize shown for that number. Find the symbol, win that prize instantly. Find a multiplier symbol (**2X, 5X, 10X, 20X**), multiply the prize shown by that symbol.

Prize	Odds
\$5	1 in 5.45
\$10	1 in 20.00
\$20	1 in 60.00
\$50	1 in 60.00
\$100	1 in 2,000.00
\$200	1 in 6,000.00
\$1,000	1 in 10,000.00
\$50,000	1 in 120,000.00



Count The Money

Cost: \$2
 Top Prize: \$5,000
 Odds: 1 in 3.64
 Game Begins: May 1



Prize	Odds
\$2	1 in 6.00
\$4	1 in 21.43
\$5	1 in 30.00
\$10	1 in 50.00
\$20	1 in 150.00
\$50	1 in 1,000.00
\$100	1 in 1,714.20
\$500	1 in 15,000.00
\$5,000	1 in 120,000.00

Count up the exact total number of symbols revealed in the play area. Players may win one exact count prize per ticket. Players win the highest exact count prize only.



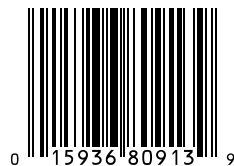
Gold Miner

Cost: \$3
 Top Prize: \$30,000
 Odds: 1 in 3.84
 Game Begins: May 1

Prize	Odds
\$3	1 in 7.14
\$5	1 in 17.65
\$6	1 in 30.00
\$12	1 in 100.00
\$15	1 in 150.00
\$20	1 in 150.00
\$25	1 in 300.00
\$40	1 in 478.80
\$50	1 in 920.77
\$100	1 in 7,980.00
\$200	1 in 7,980.00
\$500	1 in 19,950.00
\$1,000	1 in 39,900.00
\$2,500	1 in 59,850.00
\$30,000	1 in 119,700.00



Scratch the "Your Symbols" area to reveal 22 different symbols. Scratch all the symbols in Games 1 through 5 which exactly match any of "Your Symbols." If you match all the symbols in any one horizontal line in any Game, you win the corresponding prize for that line.



Double Dog Dare

Cost: \$1
 Top Prize: \$2,000
 Odds: 1 in 4.45
 Game Begins: May 1

Prize	Odds
\$1	1 in 7.03
\$2	1 in 23.08
\$4	1 in 40.91
\$5	1 in 150.00
\$10	1 in 300.00
\$20	1 in 300.00
\$50	1 in 965.32
\$100	1 in 2,394.00
\$2,000	1 in 119,700.00



Reveal 3 like prize amounts, win that amount. Reveal 2 like prize amounts and a symbol, win double that amount. This game has five different scenes.



IOWA LOTTERY GAME INFORMATION

As of April 22, 2013

Game	Start Date	
592	BINGO TIMES 10-Orange/Green	03/31/08
631	LUCKY DIAMONDS	03/30/09
666	LIFETIME RICHES	04/05/10
667	CASH BONANZA	05/24/10
702	CROSSWORD-Red/Green	10/04/10
701	MAGIC LINE BINGO-Purple/Ylw.	01/03/11
703	IOWA LOTTERY BLACK	01/03/11
713	SIZZLING 7'S	03/28/11
717	SUPER CROSSWORD	04/18/11
724	CROSSWORD-Green/Purple	05/06/11
731	MONOPOLY™	07/18/11
736	LUCKY ELVES BINGO	09/26/11
737	MERRY CROSSWORD	09/26/11
740	SNOW BANK	10/03/11
735	LUCKY JAR BINGO	12/27/11
723	ACES HIGH	01/06/12
747	VETERANS DOUBLE DOUBLER	01/06/12
749	MINUTE TO WIN IT™	01/06/12
750	MATCH & WIN™ 2ND EDITION	01/06/12
751	DID I WIN? - GOLD SERIES	01/06/12
714	\$30,000 CLUB	02/02/12
754	BEE LUCKY	03/01/12
758	ROULETTE	04/05/12
759	MATCH 3 TRIPLER	04/05/12
760	PINBALL	04/05/12
757	SUPER CROSSWORD	04/09/12
761	HOT \$50,000	04/09/12
763	INSTANT MONOPOLY™	05/03/12
764	ROYAL RICHES	05/03/12
734	5X THE MONEY	05/31/12
765	TRIPLE FORTUNE	05/31/12
762	GEMSTONE 10s	06/27/12
766	VETERANS SILVER 6s	06/27/12
767	SCRABBLE™	06/27/12
768	SUPER CASHOUT	06/27/12
769	7	06/27/12
756	CROSSWORD-Orange/Pink/Green	07/02/12
770	LUCKY CHERRY SLOTS	07/18/12
773	500 GRAND	07/18/12
771	BOGGLE™	08/29/12
772	DOUBLE IT	08/29/12
774	WIN PIGS FLY	09/10/12
777	NORTH POLE BINGO	10/03/12
778	HOLIDAY CROSSWORD	10/03/12
779	JINGLE BELL JACKPOT	10/03/12
780	HOLIDAY BLACK	10/03/12
781	PEPPERMINT SUPER CROSSWORD	10/03/12
782	HOLIDAY TREASURES	10/03/12
783	HOLIDAY GOLD	10/03/12
784	MERRY MONOPOLY™	10/03/12
785	HAPPY HOWLIDAYS	10/31/12
786	BEST WISHES FOR A SWELL SEASON	10/31/12
678	DELUXE 7-11-21*	01/03/13
788	A 10 HUT	01/03/13
789	CASH ON THE SPOT	01/03/13
790	JUST FOR HIM! JUST FOR HER!	01/03/13
791	BE MINE - BETTY BOOP™	01/03/13
792	CASH UP	01/03/13
793	QUEEN OF SPADES	01/03/13
794	10X CASH	01/03/13
787	GAME BOOK	01/14/13
693	WHITE ICE 9S	02/06/13
776	WORD BANK	02/06/13
795	AWESOME ACES	02/06/13
804	SUPER CROSSWORD-Blue/Purple/Grn./Pink	02/07/13
797	TRIPLE TRIPLER	03/06/13
798	CASINO ROYALE	03/06/13
799	BASS PRO SHOPS*	03/06/13
803	BINGO BOXES	03/11/13
800	9s IN A LINE	04/03/13
802	CASH INFERNO	04/03/13
808	IRON MAN 3™	04/03/13

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes	
732	LOOSE CHANGE*	09/19/11	06/03/13
716	RED HOT CHERRIES	01/03/11	07/10/13
725	TRIPLE PLATINUM 777	05/23/11	07/10/13
728	TWISTED	08/29/11	07/10/13
738	HOLIDAY BONUS CROSSWORD	09/26/11	07/10/13
743	HOLIDAY WISHES	10/03/11	07/10/13
744	WINTER BUCKS	11/04/11	07/10/13
745	SANTA GAMES DOUBLER*	11/04/11	07/10/13
748	LUCKY HEARTS	01/06/12	07/10/13
752	X MARKS THE SPOT™	02/02/12	07/10/13
753	PAC-MAN™	02/02/12	07/10/13
755	DOUBLE WILD 8S*	03/01/12	07/10/13



Helping you serve the Lottery customer
www.ialottery.com

Lotto Game Information

Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.