

Lottery Action



Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

For Help With Terminals
800.858.4744

For Help With Instant Ticket Vending Machines
800.235.7198

www.ialottery.com

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'Pullin' To Win' Benefits Veterans Fund

Veterans Pullin' To Win (pull-tab)

Cost: \$1
Top Prize: \$100
Odds: 1 in 5.45
Game Begins: July 15

Proceeds from the Iowa Lottery's newest pull-tab game, called "Veterans Pullin' To Win," benefit the Iowa Veterans Trust Fund. Sales begin on July 15.



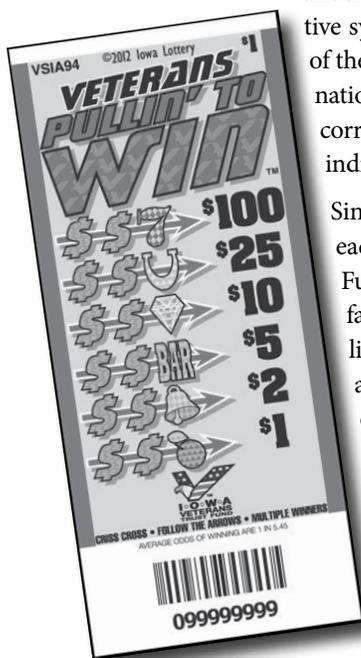
To play, peel apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates a winner.

Since July 2008, Lottery proceeds from four games each year are dedicated to the Iowa Veterans Trust Fund, where they benefit our state's veterans and their families. The Lottery has raised more than \$13 million thus far for the Veterans Trust Fund. Legislation approved that year authorized the Iowa Lottery to create two new instant-scratch games and two additional pull-tab games each year, with all profits from the games dedicated to that fund.

To learn more about the Veterans Trust Fund and how to apply for assistance, visit https://va.iowa.gov/benefits/index.html#Veterans_Trust_Fund.

Since the lottery's start in 1985, its players have won more than \$3.1 billion in prizes while the lottery has raised more than \$1.4 billion for the state programs that benefit all Iowans.

Today, lottery proceeds in Iowa have three main purposes: They provide support for veterans, help for a variety of significant projects through the state General Fund, and backing for the Vision Iowa program, which was implemented to create tourism destinations and community attractions in the state and build and repair schools.



Action Briefs

Reminder: Return Nonwinning Tickets To Players

Be sure that you return any nonwinning or non-redeemed tickets to the player when you are validating tickets. It's possible to forget to return a ticket to the player when the ticket is a:

- "high-tier" winner that you check and can't pay; or
- "low-tier" winner that you find you don't have enough cash in the drawer to pay.

The Iowa Lottery thanks you for your cooperation.

NEW Game End and Validation End Dates

		Official Game End	Valid. Period Ends
701	Magic Line Bingo	6/21/13	9/19/13
702	Crossword	6/21/13	9/19/13
703	Iowa Lottery Black	6/21/13	9/19/13
737	Merry Crossword	6/21/13	9/19/13
740	Snow Bank	6/21/13	9/19/13
749	Minute To Win It™	6/21/13	9/19/13
754	Bee Lucky	6/21/13	9/19/13
759	Match 3 Tripler	6/21/13	9/19/13
716	Red Hot Cherries	4/11/13	7/10/13
725	Triple Platinum 777	4/11/13	7/10/13
728	Twisted	4/11/13	7/10/13
738	Holiday Bonus Crossword	4/11/13	7/10/13
743	Holiday Wishes	4/11/13	7/10/13
744	Winter Bucks	4/11/13	7/10/13
745	Santa Games Doubler	4/11/13	7/10/13
748	Lucky Hearts	4/11/13	7/10/13
752	X Marks the Spot™	4/11/13	7/10/13
753	PAC-MAN™	4/11/13	7/10/13
755	Double Wild 8s®	4/11/13	7/10/13

Other important dates are listed on the back of this issue.

3X The Sizzle Special Available Through July 13; Codes Must Be Entered By Noon July 23



Players will receive three easy-pick Hot Lotto® plays with the Sizzler for a special price of \$5 through July 13 when they ask for the “3X the Sizzle” promotion.

Retailers must use the special button on the Wave terminal to produce the promotional plays, either on the Hot Lotto game screen or the “Special Offers” screen.

When the special button is used, the player gets three Hot Lotto plays with the Sizzler for \$5 and a bonus trailing ticket with a code they may enter online at ialottery.com for a chance to win free gas.

Players cannot use a play slip to get the special promotional plays, and other coupons may not be combined with this offer.

Players must go online to enter the code from their trailing ticket by noon on July 23 at ialottery.com to be entered in the promotion.

See our website for rules and complete details. 

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JULY/AUG. 2013		8 JUMBLE® (\$3)/ RED, WHITE & MOO (\$1)/HOT CARD (\$2) BEGIN LOTTERY ACTION DELIVERS	9	10	11	12	13 SALES OF 3X THE SIZZLE SPECIAL END AT MIDNIGHT
	14	15 SUMMERCASH PROMOTION BEGINS VETERANS PULLIN' TO WIN (PULL-TAB - \$1) BEGINS	16	17	18	19	20
	21	22	23 NOON DEADLINE TO ENTER 3X THE SIZZLE CODES LOTTERY ACTION DELIVERS	24	25	26	27
	28	29	30	31	Aug. 1	2	3
	4	5	6	7 FAST \$50S (\$1)/TRIPLE PAYOUT (\$2)/INSTANTLY RICH (\$5) BEGIN LOTTERY ACTION DELIVERS	8 IOWA STATE FAIR BEGINS	9	10

Players Can 'Play 'Em All' on Lotto



Remind players that they can ask for the “Play ‘Em All” option in Powerball, Mega Millions and Hot Lotto. This option lets them cover all the Powerballs, Mega Balls or Hot Balls for a particular drawing.



The Play ‘Em All option in Hot Lotto is 19 plays for \$19, one for each of the 19 Hot Ball numbers available in one drawing. With that option, a player will be guaranteed to match the Hot Ball once to win at least a \$2 prize.



When players ask for the Powerball Play ‘Em All option, they’ll receive 35 plays for \$70 in Powerball, one for each of the 35 Powerball numbers available

in one drawing. They will be guaranteed to match the Powerball once and win at least a \$4 prize.

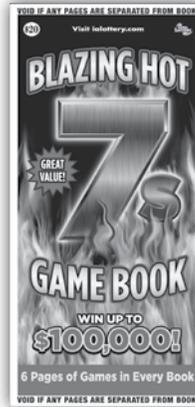
The Play ‘Em All option in Mega Millions is for 46 plays for \$46, one for each of the 46 Mega Ball numbers available in one drawing. Players are guaranteed to match the Mega Ball once and win at least a \$2 prize.

Selling a Play ‘Em All Ticket

To sell a Play ‘Em All ticket, touch the “Special Offers” tab in the top right of your screen on the Wave terminal. Touch the icon (pictured above) for the game the player wants. You will be asked whether the player wants the multiplier option for that game, then you must confirm the sale amount and the terminal will print a ticket. 🖨️

‘Holy Cow!’ Marengo Man Wins \$100,000 Playing New ‘Blazing Hot 7s’ Game Book

Manufacturing Worker Purchases Ticket on First Day Game Was For Sale



A Marengo man’s reaction to learning he’d won a \$100,000 prize the first day that a new lottery game went on sale? “Holy cow!”

“We can finally get ahead of life a little bit, you know?” Kelly Lorenz said June 18 as he claimed the first of 10 top prizes of \$100,000 available in the Iowa Lottery’s “Blazing Hot 7s” game book. “And do things responsibly, make it last as long as we can. We’ll pay some bills off so we don’t have to worry about that anymore.”

Lorenz, 46, who works on the paint line at Kinze Manufacturing in Williamsburg, said he noticed that the Blazing Hot 7s game had arrived at Ampride, 2205 Highway 6 Trail in Marengo, so he decided to buy a couple tickets. He took

them home before he scratched them, then ran inside to share the good news with his wife, Sandy.

“I ran in the house kind of shaking and she started shaking,” he said. “We had our daughter drive us right back to the store - we couldn’t believe it - to scan the ticket.”

Blazing Hot 7s, a \$20 instant-scratch ticket, is the second game book product offered by the lottery. Each ticket in the game is actually a booklet with multiple games spread across six pages. The game’s top prize is \$100,000 and players can win multiple times in each booklet.



The first “Game Book,” released back in January, is one of the most popular scratch games in the Iowa Lottery’s 27-year history. The lottery ordered what normally would have been a two-year supply of tickets in a \$20 game and they sold out in four months.

Lorenz said he took the day off from work to claim the prize, but was saving the reason as a surprise.

“I just said I have some personal business to take care of today,” he said with a grin.

Blazing Hot 7s tickets will be void if any pages are separated from the book. The overall odds of winning a prize in the game are 1 in 2.52. 🖨️

IOWA LOTTERY GAME INFORMATION As of July 8, 2013

Game	Start Date	
592	BINGO TIMES 10-Orange/Green	03/31/08
631	LUCKY DIAMONDS	03/30/09
666	LIFETIME RICHES	04/05/10
667	CASH BONANZA	05/24/10
713	SIZZLING 7s	03/28/11
717	SUPER CROSSWORD	04/18/11
724	CROSSWORD-Green/Purple	05/06/11
731	MONOPOLY™	07/18/11
736	LUCKY ELVES BINGO	09/26/11
735	LUCKY JAR BINGO	12/27/11
723	ACES HIGH	01/06/12
747	VETERANS DOUBLE DOUBLER	01/06/12
750	MATCH & WIN™ 2ND EDITION	01/06/12
751	DID I WIN? - GOLD SERIES	01/06/12
714	\$30,000 CLUB	02/02/12
758	ROULETTE	04/05/12
760	PINBALL	04/05/12
757	SUPER CROSSWORD	04/09/12
761	HOT \$50,000	04/09/12
763	INSTANT MONOPOLY™	05/03/12
764	ROYAL RICHES	05/03/12
734	5X THE MONEY	05/31/12
765	TRIPLE FORTUNE	05/31/12
762	GEMSTONE 10s	06/27/12
766	VETERANS SILVER 6s	06/27/12
767	SCRABBLE™	06/27/12
768	SUPER CASHOUT	06/27/12
769	7	06/27/12
756	CROSSWORD-Orange/Pink/Green	07/02/12
770	LUCKY CHERRY SLOTS	07/18/12
773	500 GRAND	07/18/12
771	BOGGLE™	08/29/12
772	DOUBLE IT	08/29/12
774	WIN PIGS FLY	09/10/12
777	NORTH POLE BINGO	10/03/12
778	HOLIDAY CROSSWORD	10/03/12
779	JINGLE BELL JACKPOT	10/03/12
780	HOLIDAY BLACK	10/03/12
781	PEPPERMINT SUPER CROSSWORD	10/03/12
782	HOLIDAY TREASURES	10/03/12
783	HOLIDAY GOLD	10/03/12
784	MERRY MONOPOLY™	10/03/12
785	HAPPY HOWLIDAYS	10/31/12
786	BEST WISHES FOR A SWELL SEASON	10/31/12
678	DELUXE 7-11-21*	01/03/13
788	A 10 HUT	01/03/13
789	CASH ON THE SPOT	01/03/13
790	JUST FOR HIM! JUST FOR HER!	01/03/13
791	BE MINE - BETTY BOOP™	01/03/13
792	CASH UP	01/03/13
793	QUEEN OF SPADES	01/03/13
794	10X CASH	01/03/13
787	GAME BOOK	01/14/13
693	WHITE ICE 9S	02/06/13
776	WORD BANK	02/06/13
795	AWESOME ACES	02/06/13
804	SUPER CROSSWORD-Blue/Purple/Grn./Pink	02/07/13
797	TRIPLE TRIPLER	03/06/13
798	CASINO ROYALE	03/06/13
799	BASS PRO SHOPS®	03/06/13
803	BINGO BOXES	03/11/13
800	9s IN A LINE	04/03/13
802	CASH INFERNO	04/03/13
808	IRON MAN 3™	04/03/13
801	COUNT THE MONEY	05/01/13
806	20X THE MONEY	05/01/13
809	GOLD MINER	05/01/13
811	DOUBLE DOG DARE	05/01/13
775	MONEY MULTIPLIER	06/05/13
812	PERFECT 7s	06/05/13
813	DOUBLE DOLLAR FORTUNE	06/05/13
810	BLAZING HOT 7s GAME BOOK	06/17/13
796	JUMBLE®	07/08/13
814	RED, WHITE & MOO!	07/08/13
826	HOT CARD	07/08/13

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes	
701	MAGIC LINE BINGO (Purple/Yellow)	01/03/11	09/19/13
702	CROSSWORD (Red/Green)	10/04/10	09/19/13
703	IOWA LOTTERY BLACK	01/03/11	09/19/13
737	MERRY CROSSWORD	09/26/11	09/19/13
740	SNOW BANK	10/03/11	09/19/13
749	MINUTE TO WIN IT™	01/06/12	09/19/13
754	BEE LUCKY	03/01/12	09/19/13
759	MATCH 3 TRIPLER	04/05/12	09/19/13
716	RED HOT CHERRIES	01/03/11	07/10/13
725	TRIPLE PLATINUM 777	05/23/11	07/10/13
728	TWISTED	08/29/11	07/10/13
738	HOLIDAY BONUS CROSSWORD	09/26/11	07/10/13
743	HOLIDAY WISHES	10/03/11	07/10/13
744	WINTER BUCKS	11/04/11	07/10/13
745	SANTA GAMES DOUBLER®	11/04/11	07/10/13
748	LUCKY HEARTS	01/06/12	07/10/13
752	X MARKS THE SPOT™	02/02/12	07/10/13
753	PAC-MAN™	02/02/12	07/10/13
755	DOUBLE WILD 8s*	03/01/12	07/10/13



Helping you serve the Lottery customer

www.ialottery.com

Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.