

# Lottery Action



Lottery Help Line  
**800.228.0010**  
 For Help With Pull-Tab Vending Machines  
**800.235.7198**  
 For Help With Terminals  
**800.858.4744**  
 For Help With Instant Ticket Vending Machines  
**800.235.7198**  
[www.ialottery.com](http://www.ialottery.com)

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## Holiday Scratchers Make Great Gifts, Are Eligible For Holiday Play It Again® Promo

The holiday season is heading into full swing and it's time to remind players that holidays scratchers make great gifts!

Retailers should have Iowa Lottery gift envelopes available in their store and VIP Club members can find more gift envelopes online under the "Free Downloads" link after they log in to their account at ialottery.com.

Plus, if they don't win an instant prize, players can Play It Again® with those holiday scratch tickets and enter them online in the Gifts Galore promotion. Entering those nonwinning holiday tickets at ialottery.com gives them the chance to win fabulous electronics prizes or \$10,000 cash! Find all the details at ialottery.com.



Tickets eligible for the Gifts Galore promotion are:

- \$50,000 Bonus Gift
- Happy Holidays
- Ho Ho Ho Lotta Cash
- Holiday Bingo
- Holiday Super Crossword

- Let It Snow Crossword
- Snow Globe Tripler
- Tic-Tac Dough
- Winter Riches

*Happy Holidays!*



## Action Briefs

### Ask About Credit vs. Debit Cards

Remember that there's a big difference between a debit card and a credit card — even though they may look similar.

Lottery players CAN use debit cards to purchase lottery products. However, according to state law, they CANNOT use credit cards to make a lottery purchase.

Many banks offer their customers debit cards that can be used to withdraw money from their checking or savings account.

If a lottery player hands you a card, it's important that you check the front of the card for the word "DEBIT" before you make the transaction. Avoid inconveniencing your customers by checking carefully any card presented to you.



### Game End and Validation End Dates

		Official Game End	Valid. Period Ends
713	Sizzling 7s	10/30/13	1/28/14
714	\$30,000 Club	10/30/13	1/28/14
717	Super Crossword	10/30/13	1/28/14
731	Monopoly™	10/30/13	1/28/14
734	5X the Money	10/30/13	1/28/14
736	Lucky Elves Bingo	10/30/13	1/28/14
747	Veterans Double Doubler	10/30/13	1/28/14
750	Match & Win™, 2 <sup>nd</sup> Ed.	10/30/13	1/28/14
760	Pinball	10/30/13	1/28/14
763	Instant Monopoly™	10/30/13	1/28/14
764	Royal Riches	10/30/13	1/28/14

Other important dates are listed on the back of this issue.

# Remind Players About the 'Play 'Em All' Option When Selling Lotto

Remind players that they can ask for the "Play 'Em All" when playing Powerball, Mega Millions and Hot Lotto. This option lets them cover all the Powerballs, Mega Balls or Hot Balls for a particular drawing.

The Play 'Em All option in Hot Lotto is 19 plays for \$19, one for each of the 19 Hot Ball numbers available in one drawing. With that option, a player will be guaranteed to match the Hot Ball once to win at least a \$2 prize.

When players ask for the Powerball Play 'Em All option, they'll receive 35 plays for \$70 in Powerball, one for each of the 35 Powerball numbers available in one drawing. They will be guaranteed to match the Powerball once and win at least a \$4 prize.



The Play 'Em All option in Mega Millions is for 15 plays for \$15, one for each of the 15 Mega Ball numbers available in one drawing. Players are guaranteed to match the Mega Ball once and win at least a \$1 prize.

## Selling a Play 'Em All Ticket

To sell a Play 'Em All ticket, touch the "Special Offers" tab in the top right of your screen on the Wave terminal (see image at left). Touch the icon for the game the player wants. You will be asked whether the player wants the multiplier option for that game, then you must confirm the sale amount and the terminal will print a ticket.

Letting players know about this option may increase your commission amount!

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		18	19	20	21	22	23	
		LOTTERY ACTION DELIVERS						
	24	25	26	27	28	29	30	
					THANKSGIVING HOLIDAY LOTTERY OFFICES CLOSED NO DELIVERIES			
	Dec. 1	2	3	4	5	6	7	
		LOTTERY ACTION DELIVERS						
	8	9	10	11	12	13	14	
	15	16	17	18	19	20	21	
	THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	LOTTERY ACTION DELIVERS						

**NOV./DEC. 2013**

## Reminder on How to Sell Powerball Tickets Qualifying For Hall of Fame Promotion Entry

There are several ways to sell \$10 or more of Powerball on one ticket that qualifies for entry in the Powerball Pro Football Hall of Fame Ultimate Tailgate Party promotion:

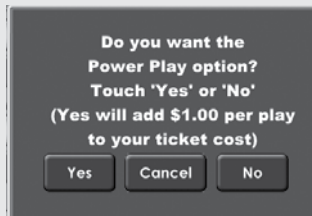
1. Press the “Hall of Fame” button on the Powerball screen (circled at right)

OR

2. Make a qualifying Powerball play of \$10 or more manually. [NOTE: A player can also use a play slip to request the Hall of Fame promotion.]



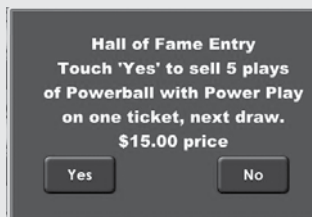
3. When the “Hall of Fame” Button is pressed, you’ll see the Power Play® screen.



- Choose “No” to sell \$10 in Powerball on one ticket and you’ll see this screen.



- Choose “Yes” to sell \$15 worth of Powerball with Power Play on one ticket and you’ll see this screen.



4. The Powerball ticket will print with the code at the top (circled at left).



Players can enter codes from qualifying Powerball tickets through noon on Feb. 10, 2014, for a chance to win one of six trip packages to the Pro Football Hall of Fame Ultimate Tailgate Party in Cleveland, Ohio. See [ialottery.com](http://ialottery.com) for details.

## Pro Football Hall of Fame Promotion



### Things to Remember

- Players need to make a qualifying Powerball® purchase **through Saturday, Feb. 8:** \$10 or more **on one ticket.** This can include any combination of plays such as multiple plays for the same drawing, plays for different drawings or plays with the Power Play® option.
- Players then need to enter the code from a qualifying Powerball ticket at [ialottery.com](http://ialottery.com) **by noon (CT) on Monday, Feb. 10,** for a chance to win one of the six trip packages (see [ialottery.com](http://ialottery.com) for more information on the prizes). They’ll need to join or be a current member of the lottery’s free VIP Club to enter.
- You do not need to press the “Hall of Fame” button to sell a qualifying Powerball ticket eligible for entry in the promotion. Any Powerball ticket you sell that is worth \$10 or more will automatically generate a code on the ticket, including manually generated plays and those made with a play slip.
- Any Powerball purchase of \$10 or more on one ticket with a code qualifies for entry, regardless of whether the ticket wins a prize.
- Remind players that they should keep their Powerball tickets until the drawing they are eligible for has been held, and they should enter their code online before cashing their qualifying Powerball ticket for any prizes won in the Powerball drawing.

# IOWA LOTTERY GAME INFORMATION

As of Nov. 18, 2013

Game	Start Date	
592	BINGO TIMES 10-Orange/Green	03/31/08
631	LUCKY DIAMONDS	03/30/09
666	LIFETIME RICHES	04/05/10
667	CASH BONANZA	05/24/10
724	CROSSWORD-Green/Purple	05/06/11
735	LUCKY JAR BINGO	12/27/11
723	ACES HIGH	01/06/12
751	DID I WIN? - GOLD SERIES	01/06/12
758	ROULETTE	04/05/12
757	SUPER CROSSWORD	04/09/12
761	HOT \$50,000	04/09/12
765	TRIPLE FORTUNE	05/31/12
762	GEMSTONE 10s	06/27/12
766	VETERANS SILVER 6s	06/27/12
767	SCRABBLE™	06/27/12
768	SUPER CASHOUT	06/27/12
769	7	06/27/12
756	CROSSWORD-Orange/Pink/Green	07/02/12
770	LUCKY CHERRY SLOTS	07/18/12
773	500 GRAND	07/18/12
771	BOGGLE™	08/29/12
772	DOUBLE IT	08/29/12
774	WIN PIGS FLY	09/10/12
777	NORTH POLE BINGO	10/03/12
778	HOLIDAY CROSSWORD	10/03/12
779	JINGLE BELL JACKPOT	10/03/12
780	HOLIDAY BLACK	10/03/12
781	PEPPERMINT SUPER CROSSWORD	10/03/12
782	HOLIDAY TREASURES	10/03/12
783	HOLIDAY GOLD	10/03/12
784	MERRY MONOPOLY™	10/03/12
785	HAPPY HOWLIDAYS	10/31/12
786	BEST WISHES FOR A SWELL SEASON	10/31/12
678	DELUXE 7-11-21*	01/03/13
788	A 10 HUT	01/03/13
789	CASH ON THE SPOT	01/03/13
790	JUST FOR HIM! JUST FOR HER!	01/03/13
791	BE MINE - BETTY BOOP™	01/03/13
792	CASH UP	01/03/13
793	QUEEN OF SPADES	01/03/13
794	10X CASH	01/03/13
787	GAME BOOK	01/14/13
693	WHITE ICE 9S	02/06/13
776	WORD BANK	02/06/13
795	AWESOME ACES	02/06/13
804	SUPER CROSSWORD-Blue/Purple/Grn./Pink	02/07/13
797	TRIPLE TRIPLER	03/06/13
798	CASINO ROYALE	03/06/13
799	BASS PRO SHOPS*	03/06/13
803	BINGO BOXES	03/19/13
800	9s IN A LINE	04/03/13
802	CASH INFERNO	04/03/13
808	IRON MAN 3™	04/03/13
801	COUNT THE MONEY	05/01/13
806	20X THE MONEY	05/01/13
809	GOLD MINER	05/01/13
811	DOUBLE DOG DARE	05/01/13
775	MONEY MULTIPLIER	06/05/13
812	PERFECT 7s	06/05/13
813	DOUBLE DOLLAR FORTUNE	06/05/13
810	BLAZING HOT 7s GAME BOOK	06/17/13
796	JUMBLE™	07/08/13
814	RED, WHITE & MOO!	07/08/13
826	HOT CARD	07/08/13
816	FAST \$50	08/07/13
817	TRIPLE PAYOUT	08/07/13
818	INSTANTLY RICH	08/07/13
819	TAIL GATOR	08/26/13
828	HOLIDAY SERIES	08/26/13
827	WINTER RICHES	10/02/13
829	HOLIDAY BINGO	10/02/13
830	LET IT SNOW CROSSWORD	10/02/13
831	HOLIDAY SUPER CROSSWORD	10/02/13
832	\$50,000 BONUS GIFT	10/02/13
833	SNOW GLOBE TRIPLER	10/02/13
834	HO HO HO LOTTA CASH	11/06/13
835	HAPPY HOLIDAYS	11/06/13
836	TIC-TAC DOUGH	11/06/13

## ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes	
713	SIZZLING 7S	03/28/11	01/28/14
714	\$30,000 CLUB	02/02/12	01/28/14
717	SUPER CROSSWORD	04/18/11	01/28/14
731	MONOPOLY™	07/18/11	01/28/14
734	5X THE MONEY	05/31/12	01/28/14
736	LUCKY ELVES BINGO	09/26/11	01/28/14
747	VETERANS DOUBLE DOUBLER	01/06/12	01/28/14
750	MATCH & WIN™ 2ND EDITION	01/06/12	01/28/14
760	PINBALL	04/05/12	01/28/14
763	INSTANT MONOPOLY™	05/03/12	01/28/14
764	ROYAL RICHES	05/03/12	01/28/14



Helping you serve the Lottery customer  
[www.ialottery.com](http://www.ialottery.com)

Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Middy	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
 You must be at least 21 years old to purchase lottery tickets.