

Lottery Action



Lottery Help Line
800.228.0010
 For Help With Pull-Tab Vending Machines
800.235.7198
 For Help With Terminals
800.858.4744
 For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

VOL. 20, #2 Feb. 10 - 23, 2014

Iowa and Minnesota Announce New Lotto Game

All or Nothing

WIN EITHER WAY™

The Iowa and Minnesota Lotteries teamed up to announce the new All or Nothing™ lotto game to the public at a media event on Jan. 24 in Rochester, Minn. It was a very cold day, but things warmed up inside as both lotteries' chief executives made the announcement. Sales in the game began in both states on Jan. 28. Here are a few photos taken at the media event.



Iowa Lottery CEO Terry Rich (left) and Minnesota State Lottery Executive Director Ed Van Petten made the announcement of the new All or Nothing game.



Action Briefs

Don't Share Lottery Ticket Stock

It seems like an easy solution: you're out of ticket stock for your Wave lotto terminal and you think you can just borrow a roll from your sister store across town. However, the lottery cautions you not to do that!



Each roll of ticket stock for the Wave lotto terminal is assigned to a particular store by Scientific Games - it is individually numbered and tracked. If you use a roll of stock that doesn't match your terminal, it can cause problems.

Remember, please order more paper stock before you run out. You may order ticket stock through your lotto terminal's "Special Functions" tab by generating a supply request, or you may call Scientific Games at 1-800-858-4744.

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
631	Lucky Diamonds	1/31/14	5/1/14
723	Aces High	1/31/14	5/1/14
758	Roulette	1/31/14	5/1/14
765	Triple Fortune	1/31/14	5/1/14
766	Veterans Silver 6s	1/31/14	5/1/14
767	Scrabble™	1/31/14	5/1/14
770	Lucky Cherry Slots	1/31/14	5/1/14
771	Boggle™	1/31/14	5/1/14
772	Double It	1/31/14	5/1/14
779	Jingle Bell Jackpot	1/31/14	5/1/14
780	Holiday Black	1/31/14	5/1/14
782	Holiday Treasures	1/31/14	5/1/14
808	Iron Man 3™	1/31/14	5/1/14

Other important dates are listed on the back of this issue.

Review Procedure on Which Lotto Games' Tickets Can be Cancelled

Here's a review for everyone regarding which games' tickets can be cancelled and which ones cannot, plus an overview of the Ticket Allowance Program.

Which Games Can Be Cancelled?

Tickets from the Pick 3 and Pick 4 games can be cancelled, but there are some rules to follow when cancelling. Tickets must be cancelled the same day in the same store where they were sold and before the sales cutoff time for the game.

Follow this procedure to cancel a lotto ticket:

- Touch the "Cash/Cancel" tab on the main screen
- Touch "Cancel Ticket"
- Scan the bar code on the ticket using the document scanner or the scanner on the front of the printer. You may also manually enter the numbers using the keypad, then touch "OK" to accept the serial number and submit it for cancellation.

Which Games Can't Be Cancelled?

You will NOT be able to cancel plays in the Powerball, Hot Lotto, Mega Millions or

All or Nothing games.

If you run one of these tickets through the terminal, you will receive a prompt informing you that the ticket is not eligible to be cancelled. This includes jammed or misprinted tickets.

Automatic Additional 0.1 Percent Allowance

The Iowa Lottery now issues to all on-line retailers an additional 0.1 percent of ALL lotto games sales added to the base commission rate of 5.5 percent each week. The 0.1 percent applies to all lotto games, not just the games that cannot be cancelled.

You will earn extra commission every week, even when you don't have any error tickets. Please do not sell any damaged or unreadable tickets, but you can sell non-damaged tickets to another customer. 🐼

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FEB./MARCH 2014		10 NOON DEADLINE TO ENTER HALL OF FAME PROMO LOTTERY ACTION DELIVERS	11 HALL OF FAME PROMO DRAWING	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	Mar. 1
	2	3	4	5	6	7	8
	9	10 3 NEW PULL-TAB GAMES BEGIN LOTTERY ACTION DELIVERS	11	12	13	14	

These Players Already Have Made Their Lives Brighter With Big Wins

Two big prizes were claimed by Iowa Lottery players in a new series of scratch games that went on sale that same week.

A woman from southern Iowa and a man from the northern part of the state claimed prizes of \$100,000 and \$50,000, respectively.

Connie Jo Kelly of Bussey claimed the first of six top prizes of \$100,000 available in the “Make My Year™” game.

“I don’t even know what to say, it’s like a dream,” Kelly told lottery employees as she claimed her prize at the lottery’s headquarters in Des Moines.

Brad Zipse of Northwood claimed the first of seven top prizes of \$50,000 available in the “Make My Month™” game.

Zipse told lottery employees that he didn’t get much sleep as he waited to claim his prize at the lottery’s regional office in Mason City.

“I pretty much tossed and turned all night,” he said. “I didn’t want to lose it or have something happen to the ticket.”

The lottery’s Make My Year™ and Make My Month™ games are part of a series of games that have a similar look, feel and gameplay, but vary in size, cost and prizes offered.

The price point and top prize increase with the length of time indicated in the game’s name. The games began sales in Iowa on Jan. 6.



Brad Zipse



Connie Jo Kelly

Kelly, 60, said that she had a “hunch,” and whenever she has a hunch she buys lottery tickets. Her hunch paid off, as she said she won several small prizes playing the “Make My” series of games. Kelly said she used the \$10 she had won on a Make My Month ticket to purchase her winning Make My Year™ ticket at Git-N-Go, 209 E. Oskaloosa St. in Pella.

“I just said make my year - sounds pretty good to me,” she said. “I went out to my Jeep and scratched it off and did 50,000 blinks and I don’t know how many deep breaths before I realized that I had won \$100,000.”

“I just said make my year - sounds pretty good to me.” – Connie Jo Kelly

Kelly said she asked the store clerk to double-check her winning ticket before she started to celebrate.

“I said, ‘Could you verify this? Make sure that this is true before I start hopping up and down,’” she said. “That machine said, ‘You’re a winner!’ and I hopped up and down on that one.”

Kelly then called her husband, Bob, to share her good news.

“I said, ‘Remember when I always dream about calling you and telling you I won \$100,000?’” she said.

“And he goes, ‘Yeah.’ And I said, ‘I just did!’”

Bob, 53, said he initially thought something bad had happened since his wife rarely calls him at work.

“Then she told me that she won \$100,000 and then I did hoot and I jumped up,” he said.

Kelly said her lottery winnings will help her retire from Vermeer Manufacturing in Pella, where she has worked since 2005. She also said she plans to pay off some bills and share some of her winnings with her children.

Zipse, 44, said he normally purchases a different scratch game, but decided that day to purchase the \$5 Make My Month™ game at North Star Xpress, 712 Eighth St. N. in Northwood.

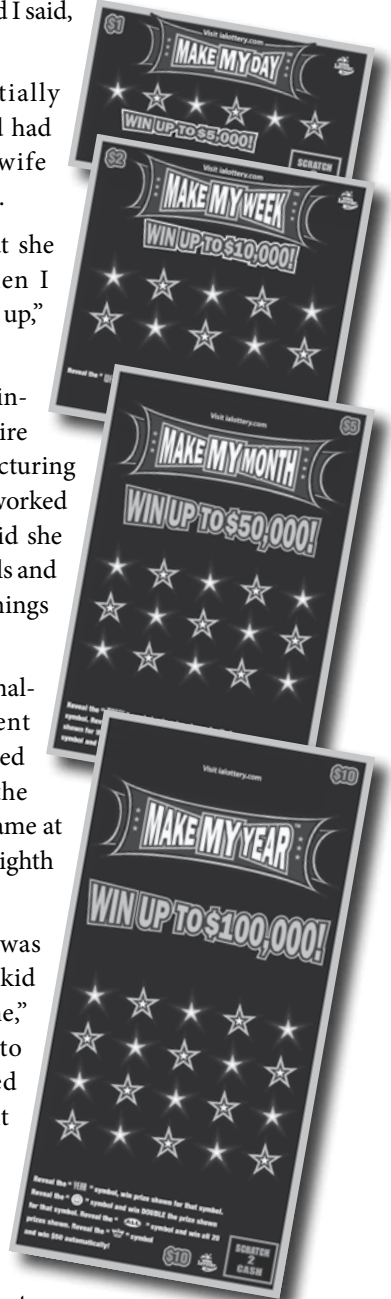
“I bought one and it was a loser so I asked the kid to give me another one,” he said. “I went out to the truck and I started scratching it off and it came up \$50,000!”

Zipse, who works for an excavating company, said he immediately went back in the store to have the clerk double-check his winning ticket.

“The clerk gave me a high five, he couldn’t believe it,” he said.

Zipse said his wife died of cancer in 2009, so his lottery winnings will help with the family’s expenses.

“It pretty much made my month and year,” he said. 🍀



IOWA LOTTERY GAME INFORMATION

As of Feb. 10, 2014

Game	Start Date	
592	BINGO TIMES 10-Orange/Green	03/31/08
666	LIFETIME RICHES	04/05/10
667	CASH BONANZA	05/24/10
724	CROSSWORD-Green/Purple	05/06/11
735	LUCKY JAR BINGO	12/27/11
751	DID I WIN? - GOLD SERIES	01/06/12
757	SUPER CROSSWORD	04/09/12
761	HOT \$50,000	04/09/12
762	GEMSTONE 10s	06/27/12
768	SUPER CASHOUT	06/27/12
769	7	06/27/12
756	CROSSWORD-Orange/Pink/Green	07/02/12
773	500 GRAND	07/18/12
774	WIN PIGS FLY	09/10/12
777	NORTH POLE BINGO	10/03/12
778	HOLIDAY CROSSWORD	10/03/12
781	PEPPERMINT SUPER CROSSWORD	10/03/12
783	HOLIDAY GOLD	10/03/12
784	MERRY MONOPOLY™	10/03/12
785	HAPPY HOWLDAYS	10/31/12
786	BEST WISHES FOR A SWELL SEASON	10/31/12
678	DELUXE 7-11-21*	01/03/13
788	A 10 HUT	01/03/13
789	CASH ON THE SPOT	01/03/13
790	JUST FOR HIM! JUST FOR HER!	01/03/13
791	BE MINE - BETTY BOOP™	01/03/13
792	CASH UP	01/03/13
793	QUEEN OF SPADES	01/03/13
794	10X CASH	01/03/13
787	GAME BOOK	01/14/13
693	WHITE ICE 9S	02/06/13
776	WORD BANK	02/06/13
795	AWESOME ACES	02/06/13
804	SUPER CROSSWORD-Blue/Purple/Grn./Pink	02/07/13
797	TRIPLE TRIPLER	03/06/13
798	CASINO ROYALE	03/06/13
799	BASS PRO SHOPS*	03/06/13
803	BINGO BOXES	03/19/13
800	9s IN A LINE	04/03/13
802	CASH INFERNO	04/03/13
801	COUNT THE MONEY	05/01/13
806	20X THE MONEY	05/01/13
809	GOLD MINER	05/01/13
811	DOUBLE DOG DARE	05/01/13
775	MONEY MULTIPLIER	06/05/13
812	PERFECT 7s	06/05/13
813	DOUBLE DOLLAR FORTUNE	06/05/13
810	BLAZING HOT 7s GAME BOOK	06/17/13
796	JUMBLE*	07/08/13
814	RED, WHITE & MOO!	07/08/13
826	HOT CARD	07/08/13
816	FAST \$50	08/07/13
817	TRIPLE PAYOUT	08/07/13
818	INSTANTLY RICH	08/07/13
819	TAIL GATOR	08/26/13
828	HOLIDAY SERIES	08/26/13
827	WINTER RICHES	10/02/13
829	HOLIDAY BINGO	10/02/13
830	LET IT SNOW CROSSWORD	10/02/13
831	HOLIDAY SUPER CROSSWORD	10/02/13
832	\$50,000 BONUS GIFT	10/02/13
833	SNOW GLOBE TRIPLER	10/02/13
834	HO HO HO LOTTA CASH	11/06/13
835	HAPPY HOLIDAYS	11/06/13
836	TIC-TAC DOUGH	11/06/13
820	RIDE TO RICHES	01/06/14
823	X-TREME WINNINGS	01/06/14
837	MAKE MY DAY™	01/06/14
838	MAKE MY WEEK™	01/06/14
839	MAKE MY MONTH™	01/06/14
840	MAKE MY YEAR™	01/06/14
822	DOUBLE MATCH	02/03/14
825	MONEY MAGNET	02/03/14
841	3 TIMES LUCKY	02/03/14

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
631	LUCKY DIAMONDS	03/30/09
723	ACES HIGH	01/06/12
758	ROULETTE	04/05/12
765	TRIPLE FORTUNE	05/31/12
766	VETERANS SILVER 6s	06/27/12
767	SCRABBLE™	06/27/12
770	LUCKY CHERRY SLOTS	07/08/12
771	BOGGLE™	08/29/12
772	DOUBLE IT	08/29/12
779	JINGLE BELL JACKPOT	10/03/12
780	HOLIDAY BLACK	10/03/12
782	HOLIDAY TREASURES	10/03/12
808	IRON MAN 3™	04/03/13



Helping you serve the Lottery customer

ialottery.com

Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing Midday	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.