

Lottery



Action

VOL. 11, #14 July 26 - Aug. 8, 2004

Power Pack Offers Deal on Powerball

For two weeks beginning Aug. 8, Iowa Lottery players can purchase \$3 in Powerball with \$3 in Power Play and pay only \$5.



The lottery's Power Pack offer will be good on qualifying plays purchased from Aug. 8 - 21.

Use Shortcut To Sell Power Pack

Retailers will notice a new icon that will appear on the Extrema screen and a new choice on the menu of the SciScan beginning August 8. The icon/choice works as a shortcut to sell the Power Pack. On the Extrema, all clerks have to do is touch this new icon. The terminal will ask them, "Are you sure you want to purchase the Powerball ticket?"



This icon will be used to sell the Power Pack offer Aug. 8 - 21 on the Extrema.

Powerball with a \$3 Power Play to be eligible to receive the \$1 off. The offer also will work if a player uses a play slip or if the clerk makes a manual entry, as long as the player makes the minimum purchase.

Retailers also will receive CDU toppers and brochures explaining the offer.

Encourage your players to "power up" and choose the Power Pack the next time they purchase Powerball plays!

When they choose "Yes," the \$3 Powerball with a \$3 Power Play ticket will print. On the SciScan 3000, clerks should choose "01-Online Sale" and then "06-Power Pack" to make the sale. The SciScan will also ask for confirmation of "F1-Yes" or "F2-No" before printing the ticket.

If a player purchases more than this minimum purchase, they'll still receive \$1 off their purchase. They just need to make that minimum \$3



At A Glance...

Did you know . . . ?

[Improve your "Lottery IQ." Look here every issue for the answer to a different question about lottery.]

What happens if an Iowa Lottery player chooses the annuity option after winning a Powerball or Hot lotto jackpot and they die before they receive all the payments?

Once the money is won, it always belongs to the winner. Iowa law provides that if the winner should die, the money would go to the winner's estate. The lottery would make future payments as determined by the estate or the court.

Five More Contestants Drawn for Fair Sweepstakes

The next five entrants drawn to participate in the Iowa Lottery's Iowa State Fair 150th Anniversary Sweepstakes final drawing on Aug. 22 on the Bill Riley Stage at the Fair are: James Cooper of Manly, Steve Wiedmann of Des Moines, E. Wm. Greiner of Mason City, Mike Adkins of Dexter and Janet McGovern of Boone. The last preliminary drawing is scheduled for July 29. A total of 15 finalists will participate in the final drawing.

New Game End and Validation End Dates List:

		Official Game End	Valid. Period Ends
Game #404	Trucks & Bucks (Rev.)	05/03/04	08/01/04
Game #330	Wild Cherries	05/03/04	08/01/04
Game #339	Diamond Bingo-Red	05/03/04	08/01/04
Game #387	Viva Las Vegas	05/03/04	08/01/04
Game #390	The Hulk	05/03/04	08/01/04
Game #335	Lucky Day	06/09/04	09/07/04
Game #364	Beginner's Luck	06/09/04	09/07/04
Game #370	All The Marbles	06/09/04	09/07/04
Game #388	Carnival Cash	06/09/04	09/07/04
Game #379	Lucky Slots	07/13/04	10/11/04
Game #397	Count Cashula	07/13/04	10/11/04
Game #398	Bonus Crossword	07/13/04	10/11/04
Game #400	Venetian Nights	07/13/04	10/11/04

Other important dates are listed on the back of this issue.

Players Sure to Be Hot on Trail of New Scratch Games

Dominoes

Cost: \$3
Top Prize: \$30,000
Odds: 1 in 3.84
Begin Ordering: Aug. 9



Scratch the "Your Dominoes" play area to uncover Dominoes. Then scratch the Dominoes in the "Dominoes Grid" that exactly match "Your Dominoes." If all of the Dominoes in a horizontal line in the "Dominoes Grid" exactly match the Dominoes uncovered in the "Your Dominoes" play area, win the corresponding prize pointing to that line.

Prize	Odds
\$3	1 in 6.67
\$5	1 in 16.67
\$8	1 in 50.00
\$10	1 in 100.00
\$18	1 in 100.00
\$30	1 in 100.00
\$300	1 in 2,394.00
\$30,000	1 in 119,700.00

Gold Card

Cost: \$1
Top Prize: \$1,000
Odds: 1 in 4.76
Begin Ordering: Aug. 9



This "Gold Card" could be worth \$1,000!
 Find two identical numbers within a "Set" of numbers and win the prize shown for that "Set."

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 60.00
\$12	1 in 150.00
\$36	1 in 300.00
\$1,000	1 in 13,300.00

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	25	26 TROPICAL SLOTS (PULL-TAB) (25 CENTS) BEGINS	27 LAST DAY TO RECEIVE FAIR SWEEPSTAKES ENTRIES	28	29 IOWA STATE FAIR 150TH ANNIVERSARY SWEEPSTAKES DRAWING	30	31
	LOTTERY ACTION DELIVERS						
	Aug. 1	2	3	4	5	6	7
	8	9 GOLD CARD (\$1)/DOMINOES (\$3) BEGIN	10	11	12 IOWA STATE FAIR BEGINS	13	14
	LOTTERY ACTION DELIVERS						
	15	16	17	18	19	20	21
	22 IOWA STATE FAIR 150TH ANNIVERSARY SWEEPSTAKES FINAL DRAWING AT FAIR	23 JEWELS OF THE NILE (PULL-TAB) (50 CENTS) BEGINS	24	25	26	27	28
	LOTTERY ACTION DELIVERS						

JULY/AUG. 2004

Don't Hesitate to Brush Up on Coupon Procedure!

When a player hands you a coupon, don't panic! Just follow the easy steps listed below to process the coupon and get proper credit.

On the Extrema:

- 1) Make the play the customer requests (the one that the coupon is good for.)
- 2) Touch "Coupon" on the main screen.
- 3) Enter the three-digit number from the coupon (Coupon #XXX) onto the pop-up keypad. Touch "OK."
- 4) The Extrema will process the coupon and give you proper credit.
- 5) Put the coupon in the Coupon Envelope inside the

Weekly Settlement Envelope for your DSR.

On the SciScan:

- 1) Make the play the customer requests (the one the coupon is good for.)
- 2) Select Option "3" from the main display.
- 3) Enter the three-digit number from the coupon (Coupon #XXX) into the keypad.
- 4) The SciScan will process the coupon and give you proper credit.
- 5) Put the coupon in the Coupon Envelope inside the Weekly Settlement Envelope for your DSR. 🍀

Southern Iowa Grandma Sees \$100,000 Win in Paper



Helen Jamieson of Albia

A southern Iowa grandmother struck it rich, but didn't realize it until two weeks later when she read an article in the local newspaper.

Helen Jamieson, 77, of Albia won the top prize in the \$100,000 Cash Game drawing on June 24. She purchased her ticket at Kum & Go, 204 S. Main St. in Albia.

Jamieson claimed her prize at Iowa Lottery headquarters in Des Moines.

"We went camping and I didn't even know about the winning ticket, you know?" she said. "It came out in the paper that someone had not turned one in, and I laughed and said, 'Oh, maybe that's me!' When I read the numbers I said, 'That is mine!'"

Winner Has Trouble Locating Ticket

Jamieson knew her lucky numbers were winners, but had some problems trying to locate the winning ticket.

"I went through a couple of purses, and under the telephone, and under the answering machine. I was kind of getting desperate when I realized it was laying on the table," she laughed.

Jamieson said she had planned on keeping mum about her win if she didn't find the ticket.

"I would have kept that a secret," she said, "and just kept looking!"

Jamieson works part-time as a cook in Albia. She plans on putting her winnings in the bank for now, but she and husband, Tom, will probably splurge a little when they travel to Idaho in September and Nevada next winter.

"I don't have to worry about getting a cheap motel," she laughed, looking at Tom. "And believe me, he's put me in some cheap ones!" 🍀

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Des Moines Woman Is Breathless After \$25,000 Win



Donna Smith of Des Moines

A Des Moines woman joked that she nearly had to be resuscitated by her daughter after she scratched a winning lottery ticket.

Donna Smith, 53, won \$25,000 playing the "Classic Bingo" scratch game. She purchased her ticket at Baker's Food & Fuel, 165 R63 Highway in Norwalk. Smith claimed her prize at Iowa Lottery headquarters in Des Moines.

"I didn't believe it," she said. "I thought I didn't have any winner on it, in fact."

Smith's daughter was with her when she found out she won, and came with her to claim her prize at Lottery headquarters. Smith asked her daughter to help her confirm that it was a winner.

"We went and got it confirmed through [an Iowa Lottery lotto terminal]," she said. "Then I couldn't breathe!"

She plans to pay off her car and some bills with her winnings. 🍀

Clip and Save

IOWA LOTTERY

GAME INFORMATION

Clip and Save

Game		Start Date	As of July 26, 2004		
337	SILVER DOLLARS	03/25/02			
342	STINKIN' RICH	07/29/02			
351	WHOOOP DE DOUGH	08/12/02			
371	2 FOR THE DOUGH	03/03/03			
372	DOUBLE DOUBLER-Green	03/03/03			
366	THE BUCK STARTS HERE	03/17/03			
380	JUMBO BUCKS	04/07/03			
391	RED HOT 7'S	04/07/03			
340	DIAMOND BINGO-Green	04/28/03			
384	SLINGO	05/19/03			
383	WILD TIME	06/02/03			
389	RED & BLACK DOUBLER	07/07/03			
386	ROCK PAPER SCISSORS	07/28/03			
393	SUPER SLOTS	07/28/03			
382	MONEY BAGS	08/18/03			
394	CASH ZONE	08/18/03			
395	DOG-GONE LUCKY	09/08/03			
396	DOUBLE BLACKJACK-Purple	09/08/03			
392	FIND THE 9'S	10/20/03			
405	WILD CROSSWORD-Leopard	10/20/03			
402	CLASSIC BINGO-Orange	11/03/03			
407	DASHING THROUGH...DOUGH	11/03/03			
408	SECRET SANTA	11/03/03			
409	HOME FOR THE HOLIDAYS	11/03/03			
410	ACE IN THE HOLE	11/17/03			
411	SHELL GAME	12/08/03			
412	GOLDEN RICHES	12/08/03			
413	LUCKY PENNY	01/05/04			
414	RUBY RED 7s	01/05/04			
415	\$2,000 SMACKERS	01/26/04			
401	VEGAS GOLD	01/26/04			
406	WILD CROSSWORD-Jungle	02/02/04			
416	DUBLIN DOLLARS	02/16/04			
417	IN THE CHIPS	02/16/04			
399	PINBALL WIZARD	02/16/04			
425	MAMMOTH CASH	03/08/04			
419	DOUBLE BLACKJACK-Yellow	03/08/04			
420	FAB 4s	03/29/04			
403	CLASSIC BINGO-Blue	03/29/04			
421	7TH INNING STRETCH	04/19/04			
422	BANK ROLL	04/19/04			
423	BIG MONEY	04/19/04			
441	WILD CROSSWORD-Paw Prints	04/26/04			
418	THE BIG CHEESE	05/10/04			
427	CASH ON A STICK	05/10/04			
428	XTREME SIGHTS & SOUNDS	05/10/04			
429	RED HOT & BLUE	06/07/04			
431	HOT DICE	06/28/04			
432	HERE'S THE DEAL	07/19/04			
433	WINNING STREAK	07/19/04			
434	BLAZING 8'S	07/19/04			
			Game	Start Date	Last Date To Pay Prizes
			404 TRUCKS & BUCKS	10/20/03	08/01/04
			330 WILD CHERRIES	01/28/02	08/01/04
			339 DIAMOND BINGO-Red	11/18/02	08/01/04
			387 VIVALAS VEGAS	06/02/03	08/01/04
			390 THE HULK	05/19/03	08/01/04
			335 LUCKY DAY	06/27/02	09/07/04
			364 BEGINNER'S LUCK	12/16/02	09/07/04
			370 ALL THE MARBLES	01/27/03	09/07/04
			388 CARNIVAL CASH	07/07/03	09/07/04
			379 LUCKY SLOTS	06/23/03	10/11/04
			397 COUNT CASHULA	09/29/03	10/11/04
			398 BONUS CROSSWORD-Pink	06/02/03	10/11/04
			400 VENETIAN NIGHTS	09/29/03	10/11/04



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.