

IOWA DEPARTMENT OF
CULTURAL AFFAIRS

PERFORMANCE REPORT

Performance Results Achieved
for Fiscal Year 2006

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INTRODUCTION

On behalf of the board and staff members of the Iowa Department of Cultural Affairs, I am pleased to present the agency performance report for Fiscal Year 2006. This report is intended to satisfy the requirements of Iowa Code sections 8E.210, 303.1(6b) and 303.2(3c). This report also serves as the Department's annual report for Fiscal Year 2006.

DCA is essential to the success of the Governor's Leadership Agenda. To transform Iowa's economy and attract and keep educated workers in our state, there must be a vibrant cultural climate that is a magnet to innovative workers and fuel for their creative minds. These highly sought-after workers – the scientists who will drive Iowa's biotechnology industry and the entrepreneurs who will turn ideas into wealth – seek more than jobs. They are looking for places to live and unique ways of life. As Iowa builds companies and new high-technology industries, so must the state build communities that entice people to stay in Iowa.

The arts and history are essential to a quality education. They fuel innovative thinking. Today's world is dependent upon a highly knowledgeable workforce: workers who have advanced intellectual and creative skills that emphasize interdisciplinary and independent thinking. The development of these essential skills must begin in childhood. Arts and music are traditional and essential elements of early childhood education. DCA helps prepare Iowa's children by providing cultural experiences at the State Historical Museum and state-owned historic sites and by providing financial and

transportation resources to history and arts venues across Iowa.

No report on the year's performance would be complete without a discussion of the Iowa Great Places. Created by Executive Order 39 in January 2005, the Great Places initiative is designed to promote bold thought, innovation and entrepreneurship to cultivate the unique and authentic qualities that make places in Iowa so special. The initiative turns the state into a new kind of partner with Iowans—demystifying government, leveraging resources for maximum impact and leverage and delivering visible results.

The Great Places Citizen Advisory Board reviewed more than 72 presentations from communities seeking designation as an Iowa Great Place. In November, 2005, three communities were designated as Iowa Great Places: Clinton, Coon Rapids and Sioux City. Those communities, in cooperation with multiple state agencies, began implementing their Great Place vision.

DCA's accomplishments during the past fiscal year would not have been possible without the support of Governor Tom Vilsack, Lt. Governor Sally Pederson and members of the Iowa Legislature and the involvement of our many valuable partners in both the public and private sectors. We are grateful to all those individuals and organizations who help us achieve our mission, and we look forward to continuing our work with them in the future.

Sincerely,

Anita Walker, Director

AGENCY OVERVIEW

Vision: The vision of the Department of Cultural Affairs is that in 2010, Iowa will be distinguished as a national leader in culture with support for an environment that allows the arts and history to thrive. To help Iowans comprehend who they are and what they can become, the State Historical Society of Iowa serves as a trustee of Iowa's historical legacy and an advocate for understanding Iowa's past.

Mission: The Iowa Department of Cultural Affairs provides leadership and direction to the Iowa Arts Council, the State Historical Society of Iowa and their constituents. The Department encourages collaborative partnerships between cultural organizations for the benefit of all Iowans.

The State Historical Society of Iowa has a dual mission of preservation and education. As a trustee of Iowa's historical legacy, the Historical Society identifies, records, collects, preserves, manages and provides access to Iowa's historical resources. As an advocate for understanding Iowa's past, the Historical Society educates Iowans of all ages, conducts and stimulates research, disseminates information and encourages and supports historical preservation and education efforts of others throughout the state.

The Iowa Arts Council enriches the quality of life and learning in Iowa communities by encouraging excellence in the arts through leadership, grants and technical assistance.

Guiding Principles: Iowa is a place where cultural diversity is recognized,

understood and appreciated. The Department's initiatives will be managed according to the principles of accountability which include data-based decisions, results orientation, continuous improvement, constituent participation, customer focus, long-range thinking and collaborative leadership.

Major Services and Products: DCA provides services in four core areas:

Community Coordination and Development: DCA strives to enhance the ability of Iowa's communities, cultural workers and cultural organizations to produce sustainable development and enrichment opportunities.

Conservation, Preservation and Stewardship: DCA acquires, maintains, preserves and protects valuable historic resources throughout the state. The Iowa Arts Council's folk and traditional arts programming documents, preserves, and promotes the traditional cultures of all our state's residents.

Education: DCA provides educational opportunities in numerous ways. The Historical Society strives to interpret its collections for the benefit of Iowans by publishing historical journals; providing on-line access to collections and information about collections; creating museum exhibitions and providing educational programs for Iowans of all ages. The Iowa Arts Council provides grants to support enhanced arts learning in schools and in community programs statewide.

Resource Management: Through administrative support to the State Records Commission, the Department develops and promulgates state government information policies, standards and guidelines for state agencies to use in managing government records regardless of media; appraises records and develops records series retention and disposition schedules for all state government records and provides training and technical assistance.

Organizational Structure: DCA is a department within the Executive Branch of Iowa State Government. It was established in 1986 by Iowa Code Chapter 303. DCA includes the State Historical Society of Iowa, the Iowa Arts Council and an administrative division. DCA works closely with a nonprofit organization, the Iowa Historical Foundation. IHF's mission is to raise funds to support the work of the State Historical Society.

DCA has three advisory boards: The State Historical Society Board of Trustees, the Iowa Arts Council Board, and the Great Places Citizen Advisory Board; one policy board: the Iowa Cultural Trust Board; and one Commission, the State Records Commission. Board and Commission members in Fiscal Year 06 were as follows:

State Historical Society of Iowa Board of Trustees:

- John Liepa (Chair), Indianola
- Jason Follet, (Vice-Chair) Ankeny
- Sheila Amdor, Council Bluffs
- William Morris, Des Moines
- Chuck Offenburger, Jefferson
- Lisa Ossian, Winterset
- Roderick Scott, Iowa Falls

- Louise Thurn, Elkader
- Michael Vogt, Des Moines
- Timothy Walch, Iowa City
- Theresa Weaver-Basye, Sioux City
- Peggy Whitworth, Cedar Rapids

Iowa Arts Council

- Brad Lang (Chair), Cedar Rapids
- Gail Stilwell Allen (Vice-Chair), West Des Moines
- Willard L. Boyd III, Des Moines
- Michelle P. Fischer, Cedar Rapids
- Twila M. Glenn, Des Moines
- Steve Hansen, Sioux City
- Philip Havens, Storm Lake
- Roger Hatteberg, Burlington
- Linda Howard, Centerville
- John Hudson, Iowa City
- Fritz Junker, Des Moines
- Mark Kresowik, Iowa City
- Susan Riedel, Dubuque
- Barbara Rogalski, Davenport
- Pramod Sarin, Waterloo
- Linda Von Bank, Fort Dodge

Great Places Citizen Advisory Board:

- Bill Menner (Chair), Grinnell
- Robin Anderson (Vice-Chair), Mason City
- David Bernstein, Sioux City
- Claire Celsi, Des Moines
- Sam Erickson, Pleasant Hill
- Mark Ginsberg, Iowa City
- Sara Greenwood, Boone
- Thomas Hanafan, Council Bluffs
- Quentin Hart, Waterloo
- Terry Lynch, Marion
- Gil Spence, Dubuque,
- Rita Vargas, Davenport

State Records Commission:

- Rich Jacobs (Chair), Designee of Director, Department of Revenue
- Gordon Hendrickson (Secretary), Designee of Director, Department of Cultural Affairs
- Karen Austin, Designee of Treasurer of State
- Molly Clause, Designee of Secretary of State
- Barbara Corson, Designee of State Librarian
- Jeff McKern, Designee of Director, Department of Management
- Thomas Shepherd, Designee of Director, Department of Administrative Services
- Judy Vander Linden, Designee of Auditor of State

DCA customers access information about agency programs and activities at

www.culturalaffairs.org
www.iowahistory.org
www.iowaartscouncil.org
www.iowagreatplaces.gov

DCA's executive director is appointed by the Governor and confirmed by the Iowa Senate. The agency has one hundred employees in 10 facilities, including the State Historical Building in Des Moines, the Centennial Building in Iowa City and eight historical sites:

- Western Historic Trails Center, Council Bluffs
- Montauk and Union Sunday School, Clermont
- Blood Run National Historic Landmark, Rock Rapids
- Abbie Gardner Cabin, Arnolds Park
- Matthew Edel Blacksmith Shop, Haverhill
- Plum Grove, Iowa City
- American Gothic House, Eldon
- Toolesboro Mounds, Toolesboro

The agency also engages numerous volunteers in carrying out its mission.

KEY RESULTS

The Vilsack/Pederson

DEPARTMENT PERFORMANCE

Cultural Affairs

Anita Walker, *Director*

Mission Statement:

The Department of Cultural Affairs has primary responsibility for development of the state's interest in the areas of the arts, history, and other cultural matters.

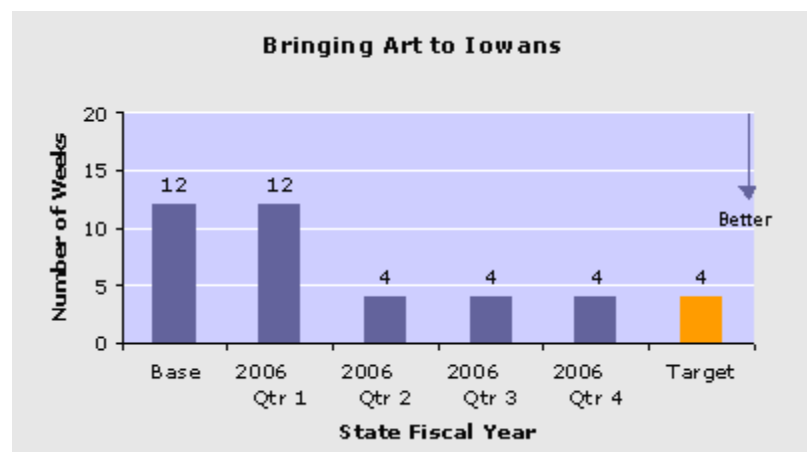
Measures:

- Bringing art to Iowans
- Helping Iowa artists to be successful
- Helping State and Federal agencies preserve our historic resources
- Connecting Iowa's children with their past
- Using State Historical Society reference collections

Highlighted Measure:

Number of weeks to process Iowa Grants Council grant applications.
Data Source: Department of Cultural Affairs

Updated 9/1/06



Why this is important:

The Iowa Arts Council is able to fund between 25 and 30% of those who apply. It is important to make the decision as rapidly as possible so recipients can plan and deliver their proposed art programming or seek other funding for their projects. Some projects may be scheduled to begin as soon as 12-14 weeks after the application deadline, so the former timeline was not particularly constituent-friendly. Grant making is at the core of the mission of the Iowa Arts Council.

What we're doing about this:

In the summer of 2005, the IAC staff and board participated in a Kaizen event to streamline the major grant review process, eliminating unnecessary steps and focusing on quick turnaround.

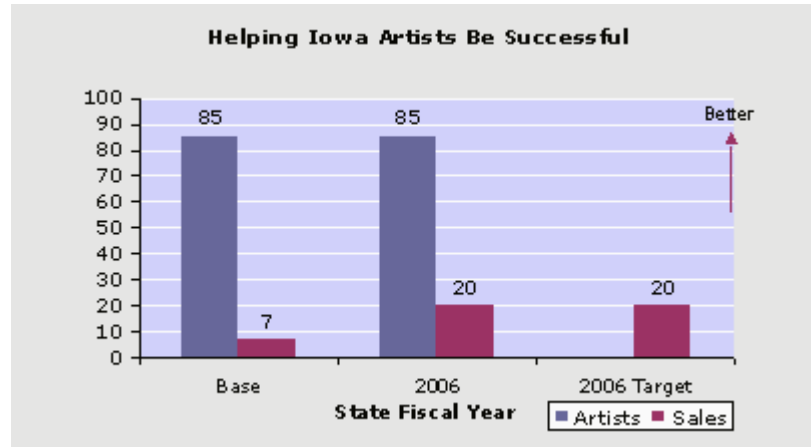
Highlighted Measure:

Number of artists marketing work on buyiowaart.com whom experience at least one sale.

Data Source: Department of Cultural Affairs

NOTE: The buyIowaart program was launched in June of 2005

Updated 9/1/06



Why this is important:

Through our cultural caucus process, we clearly heard artists asking for help with increasing visibility and sales opportunities for their work. As a result, we launched this online store to serve Iowa artists by giving them an alternative place to sell their work. By using a jurying process to accept artists, we encourage excellence in the arts. We also promote the site broadly so that the public can see the excellent work being created by Iowa artists.

What we're doing about this:

This is a pilot program, and we want to give it every chance for success. We regularly promote the site through print ads and information in our IAC monthly e-newsletter, changing them seasonally to keep the site fresh, monitoring activity through pay-per-click monitoring provided by Spindustry Systems (the designers and managers of the online store), and regular media alerts, story pitches and press releases. The Lieutenant Governor visited studios and performing venues of seven of the site's artists in November, to encourage publicity and attention for the site. In the next few months we will be raising visibility through public radio sponsorships and other advertising activities, as well.

Highlighted Measure:

Number of days for the State Historic Preservation Office to process Section 106 HUD Grants.

Data Source: Department of Cultural Affairs

Updated 9/1/06



Why this is important:

The State Historic Preservation Office, under the National Historic Preservation Act consults with state and federal agencies to determine whether federally funded projects will have an adverse impact on Iowa's historic resources. The quicker we complete the review process, the quicker the public will benefit from the completed project.

What we're doing about this:

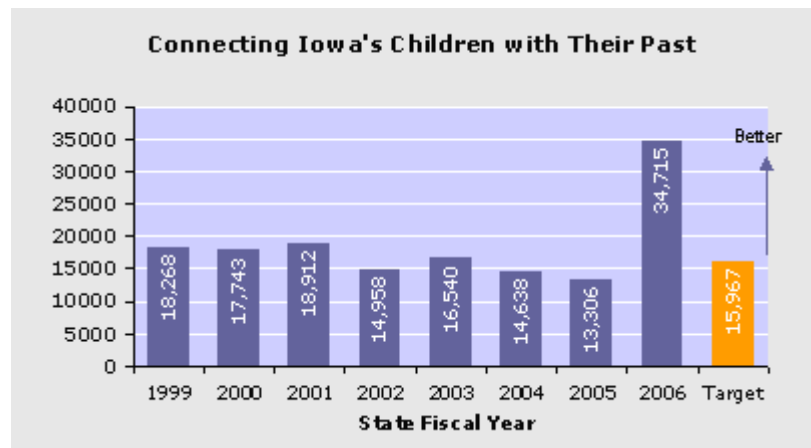
In late FY04, the State Historic Preservation Office initiated a Kaizen event directed toward reducing the turn-around-time for Section 106 consultations on Housing and Urban Development projects. This Kaizen event was an intense review of current practices, an evaluation of the procedures. The office was able to develop and initiate improved procedures that significantly reduced the turn-around on these projects.

Highlighted Measure:

Number of Iowa school children served by the state Historical Society Museum.

Data Source: Department of Cultural Affairs

Updated 9/1/06



Why this is important:

In the Historical Museum, we provide educational programming that will make history relevant for Iowa's children. This effort connects the past for the children with their present and future.

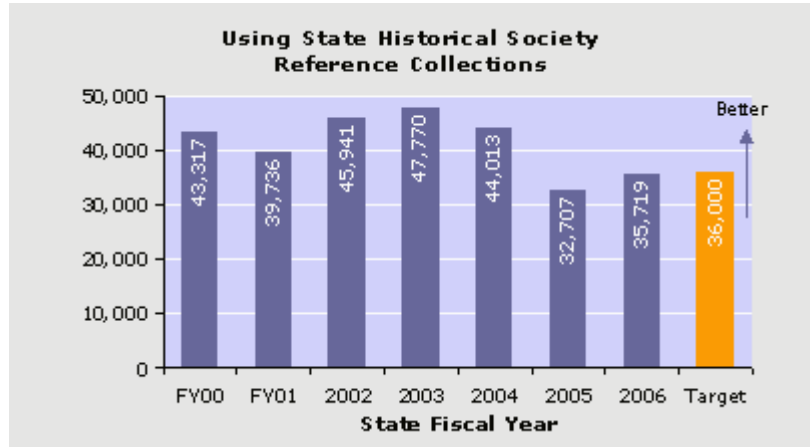
What we're doing about this:

The expanded museum theater program has increased the types of unique educational opportunities we provide to children. To make the museum appealing and interesting to children we are constantly assessing new ways we can build workshops, training and other experiences around exhibits to bring them to life for children. An improved system is now in place for tracking attendance at the State Historical Building.

Highlighted Measure:

Number of public contacts with the State Historical Society Reference Collection.
Data Source: Department of Cultural Affairs

Updated 9/1/06



Why this is important:

The public access records of the State Historical Society of Iowa for any number of reasons - to verify eligibility for benefits such as social security, to identify and preserve historic structures, to determine family history and ancestry, to analyze public policy issues so as to be better informed citizens, to learn about Iowa's history, to view documents and photographs of Iowa's past, to achieve a sense of place. We believe a public that understands and appreciates its history is a public that will be engaged in making Iowa a better place for current and future citizens.

What we're doing about this:

Staff at the State Historical Society of Iowa public research facilities in Iowa City and Des Moines, help patrons refine their research question, identify resources and interpret historical resources. Researchers have access to state government records through the Society's reading rooms, correspondence and phone reference. An on-line catalog provides access to print and manuscript collections. In FY06, 46,442 contacts were made through the society's on-line catalog.

PERFORMANCE PLAN RESULTS

The table that follows documents performance for each core function and service/product/activity listed in the DCA FY 06 performance plan.

AGENCY PERFORMANCE PLAN RESULTS FY 2006

| Name of Agency: Department of Cultural Affairs | | | |
|--|--|---|---|
| Agency Mission: The Iowa Department of Cultural Affairs provides leadership and direction to the Iowa Arts Council, the State Historical Society of Iowa and their constituents. The Department encourages collaborative partnerships between cultural organizations for the benefit of all Iowans. | | | |
| Core Function: Community Coordination and Development (13) | | | |
| Performance Measure (Outcome) | Performance Target | Performance Actual | Performance Comments & Analysis |
| <p>1. Access to Quality Arts and Cultural Experiences [259_13_001]</p> <ul style="list-style-type: none"> Number of artists marketing their work through BuyIowaArt.com. | <ul style="list-style-type: none"> 100 artists | <ul style="list-style-type: none"> 100 artists | <p>What Occurred: This is a pilot program, and we want to give it every chance for success. We regularly promote the site through print ads and information in our IAC monthly e-newsletter, changing them seasonally to keep the site fresh, monitoring activity through pay-per-click monitoring provided by Spindustry Systems (the designers and managers of the online store), and regular media alerts, story pitches and press releases. The Lieutenant Governor visited studios and performing venues of seven of the site's artists in fiscal year 2006, to encourage publicity and attention for the site. In the next few months we will be raising visibility through public radio sponsorships and other advertising activities, as well.</p> <p>Data Source: Records of the Iowa Arts Council, the Arts Division of the Department of Cultural Affairs.</p> |
| Service, Product or Activity: Sustainable Community Development and Enrichment [259_13100] | | | |
| Performance Measure | Performance Target | Performance Actual | Performance Comments & Analysis |
| <p>1. Establishment of Iowa Great Places Program.</p> <ul style="list-style-type: none"> Number of Iowa Great Places Partnership Agreements in place by December 31, 2005 | <ul style="list-style-type: none"> 3 agreements | <ul style="list-style-type: none"> 3 agreements were signed on Jan. 24, 2006 | <p>What Occurred: During Fiscal Year 2006, the Great Places Citizen Advisory Board reviewed more than 72 presentations from communities seeking designation as an Iowa Great Place. In November, 2005, three communities were designated as Iowa Great Places: Clinton, Coon Rapids and Sioux City. Those communities, in cooperation with multiple state agencies, began implementing their Great Place vision. With the cooperation of the Iowa Attorney General, the Department of Cultural Affairs and the three Pilot Great Places developed Great Places Partnership Agreements which were negotiated by the end of 2005, finalized and signed at Cultural Advocacy Day on January 24, 2006.</p> <p>Data Source: Records of the Iowa Great Places office in the Department of Cultural Affairs.</p> |

| Core Function: Conservation, Preservation and Stewardship (16) | | | |
|---|---|---|--|
| Performance Measure (Outcome) | Performance Target | Performance Actual | Performance Comments & Analysis |
| 1. Contact with the Public [259_16_001] <ul style="list-style-type: none"> Number of direct staff contacts with members of the public through workshops, training, speaking, consultation (in-person, by mail, phone and email), artifact identifications and museum reference or other direct service. | <ul style="list-style-type: none"> 10,000 contacts | <ul style="list-style-type: none"> 10,700 contacts | <p>What Occurred: The staff of the State Historical Society provides direct technical assistance to members of the public. Activities include conducting workshops on a variety of topics including historic preservation standards, records management for municipal officers, museum operations and standards and the like. Members of the public visit State Historical Society of Iowa facilities in all parts of the state seeking advice on how to preserve and protect historical resources in private citizen hands or in local historical organizations. Staff members respond regularly to these requests.</p> <p>Data Source: Statistical reports to division administrators document the level of staff interaction with members of the public for technical assistance.</p> |
| Service, Product or Activity: Collections Preservation, Stewardship, and Management [259_16100] | | | |
| Performance Measure | Performance Target | Performance Actual | Performance Comments & Analysis |
| 1. Turnaround Time on Section 106 Reviews [259_16100_001] | <ul style="list-style-type: none"> 30 days | <ul style="list-style-type: none"> 9.93 days | <p>What Occurred: In late FY 2004, the State Historic Preservation Office initiated a Kaizen event directed to reducing the turn-around-time for Section 106 consultations with Housing and Urban Development projects. This Kaizen event was an intensive week-long review of current practices, evaluation of those procedures and the development and initiation of improved procedures designed to reduce turn-around on these projects. As a result of that process-improvement project, the turn-around time on HUD projects dramatically improved in FY 2005 even before the full effect of the Kaizen process re-design has been achieved.</p> <p>During the FY 2006, the State Historic Preservation Office staff prepared 2362 individual Section 106 consultation letters with federal agencies regarding projects in Iowa. Federal law requires a maximum turn-around of 30 days. By working efficiently and utilizing improved technology, these staff members have been able to achieve remarkable improvements in Section 106 reviews and consultations.</p> <p>Data Source: Statistics on the 106 consultations including turnaround time.</p> |

| Core Function: Education (25) | | | |
|--|--|---|--|
| Performance Measure (Outcome) | Performance Target | Performance Actual | Performance Comments & Analysis |
| 1. Service Provided through Exhibitions and Educational Outreach [259_25_001] | <ul style="list-style-type: none"> 80,000 visitors | <ul style="list-style-type: none"> 52,073 visitors | <p>What Occurred: The expanded museum theater program has increased the types of unique educational opportunities we provide to children. To make the museum appealing and interesting to children we are constantly assessing new ways we can build workshops, training and other experiences around exhibits to bring them to life for children. An improved system is now in place for tracking attendance at the State Historical Building.</p> <p>As a result of an active and expanding museum exhibition program and through enhanced public relations and promotion activities, the citizens of Iowa have visited the State Museum and students participate in educational offerings at an increased rate.</p> <p>In addition to visitors attracted directly by the museum's exhibits, an increasing number of constituents are attracted to the museum, but not counted by voluntary registration, by public use of classrooms, gift shop and café in the State Historical Building.</p> <p>Data Source: Visitors to the State Museum register on a voluntary basis and the statistics are maintained by the State Museum staff. An effort is underway to improve data collection related to visitation at the State Museum. This improved data collection will better account for all visitors to the State Historical Building, including those attending workshops and educational activities, public programming, the café and the gift shop.</p> |
| Service, Product or Activity: | Performance Target | Performance Actual | Performance Comments & Analysis |
| 1. Educational Programming, Access, and outreach [259_25100] History Day Participation [259_25100_001] <ul style="list-style-type: none"> Percentage of schools (Grade 7 – 12 participating in History Day activities | <ul style="list-style-type: none"> 20% of schools (grades 7 – 12) | <ul style="list-style-type: none"> 25.5% of schools participated | <p>What Occurred: In fiscal year 2006 National History Day in Iowa staff members have supported Iowa's students and teachers with the following opportunities: 1) extensive summer teacher training; 2) fifteen workshops in Iowa's research institutions to provide assistance to History Day students; 3) provided personalized school visits to assist teachers and students; 4) developed and presented curriculum materials based on national standards; 5) with the assistance of federal funding, have administered a mini-grant program to support teacher training, research field trips, technology upgrades, classroom supplies, and much more of direct assistance to the History Day program in individual classrooms; 6) provided teachers scholarships to National History Day's national events; and 7) conducted community showcase events to recognize National History student participants.</p> |

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| | | | <p>As a result of these activities, National History Day in Iowa has a presence in all eleven of Iowa's Area Education Agencies. Nearly 200 teachers use the program as an innovative teaching tool in their classrooms affecting 4,000 students in grades 4 through 12 annually.</p> <p>In FY 2006, the National History Day in Iowa served students in approximately 160 schools in Iowa with over 140 schools registering students in local or regional National History Day competition events. The Iowa Department of Education reports 627 middle schools and high schools in the state.</p> <p>Data Source: The program coordinator for National History Day in Iowa maintains records of student participation. The Iowa Department of Education maintains records of the number of high schools and middle schools in the state.</p> |
| <p>2. Educational Programming, Access, and outreach [259_25100] Public Contact in Department Reading Rooms [259_25100_002]</p> <ul style="list-style-type: none"> Number of service contacts with individuals in Des Moines and Iowa City readings rooms. This number includes constituents who visited the reading rooms, as well as those who accessed the collections through phone, mail and email, to enhance their understanding of Iowa history. | <ul style="list-style-type: none"> 30,000 Contacts | <ul style="list-style-type: none"> 37,202 contacts | <p>What Occurred: The State Historical Society of Iowa maintains public research facilities in Iowa City and Des Moines which are open for research 9:00 a.m. – 4:30 p.m. Tuesday through Saturday. Patrons of these facilities register their attendance on a daily basis. Staff members then assist these citizens with refinement of their research question, identification of resources to be used to resolve research questions and assist patrons in interpreting historical resources. In addition, staff members respond to inquiries placed by letter, phone and email. Newspaper holdings on microfilm are available for interlibrary loan for use in libraries across the nation.</p> <p>In addition, staff members of other work units in the State historical Society of Iowa also provide public reference services. In particular, the State Archives of Iowa assists researchers with access to state government records both through the Society's reading rooms and through correspondence and phone reference. Staff of the State Historic Preservation Office assist preservationists from throughout the state and the nation as they research the historic built environment in the state as part of research projects as well as for the renovation and rehabilitation of historic structures. The State Records Center staff retrieves records from inactive storage so that state agencies are able to perform their administrative duties based on those records.</p> <p>The State Historical Society of Iowa, in conjunction with the University of Iowa, has created an on-line catalog for access to its print and manuscript collections. This catalog includes access information alerting users of the on-line catalog to the holdings of the State Historical Society of Iowa so</p> |

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| | | | <p>they then know of the value of visiting the Society's research facilities. In addition to service provided to 37,202 researchers in the State Historical Society's reading rooms, 46,442 contacts were established by members of the public through the on-line catalog.</p> <p>Data Source: Department staff regularly report usage statistics to the Administrator of the Public Trust Division.</p> |
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Core Function: Resource Management (67)

| Performance Measure (Outcome) | Performance Target | Performance Actual | Performance Comments & Analysis |
|---|--|--|--|
| <p>1. Storage Costs avoided by Efficient storage of records [259_67_001]</p> <ul style="list-style-type: none"> Cost for office storage for the number of boxes of inactive records stored in the State Records Center. | <ul style="list-style-type: none"> \$120,000 in cost savings to State | <ul style="list-style-type: none"> 132,636 in cost savings to State | <p>What Occurred: The State Archives and Records Program of the Department of Cultural Affairs operates the State Records Center for storage of non-current, inactive records of state agencies so those records are not maintained in file cabinets in expensive office space. The more efficient storage in boxes and on high capacity shelving reduces the costs significantly.</p> <p>Data Source: Records of the State Archives and Records Program of the Department of Cultural Affairs</p> |
| Service, Product or Activity: | Performance Target | Performance Actual | Performance Comments & Analysis |
| <p>1. Agency Resource Management [259_67200]</p> <p>Turnaround Time for Claims Processed through Department's Business Office [259_67200_001]</p> <ul style="list-style-type: none"> Percentage of invoices and travel reimbursements submitted for payment to State Accounting Enterprise within two weeks of receipt in the DCA business office. | <ul style="list-style-type: none"> 90% | <ul style="list-style-type: none"> 74.5% | <p>What Occurred: The entire business office staff for the Department of Cultural Affairs turned-over at the start of Fiscal Year 2006 and as a result needed to learn state accounting processes. During the fiscal year, business office staff became more familiar with state accounting processes and made considerable progress in advancing the rate at which invoices were paid. While the cumulative performance for the fiscal year fell short of the performance target, the last quarter performance was more closely aligned with the performance target than was the first quarter performance.</p> <p>Data Source: Records of the business office of the Department of Cultural Affairs.</p> |

AGENCY CONTACTS

Copies of the Iowa Department of Cultural Affairs Annual Performance Report are available on the DCA website at www.culturalaffairs.org. Copies can also be requested through Cyndi Pederson at 515/281-8824 or Cyndi.Pederson@iowa.gov.

Iowa Department of Cultural Affairs
State Historical Building
600 East Locust Street
Des Moines, IA 5039-0290

515/242-6498 (fax)

APPENDIX

Chapter 303 of the Iowa Code requires the historical and arts divisions of the Iowa Department of Cultural Affairs to report biennially to the governor on division activities and an evaluation of the division and its programs and policies. This annual performance report completed in compliance with the Accountable Government Act covers most of this requirement, but following are FY 06 highlights in addition to those identified in the performance report:

State Historical Society of Iowa:

- Awarded \$443,921 in Historical Resource Development Program grants to 36 projects.
- Allocated \$690,000 in Historic Site Preservation Grant funds to 8 new projects and 1 previously awarded project.
- Developed the structure for an emergency grant program for tornado damage in Johnson County.
- Relocated the State Records Center from the Records and Property Building on the Capitol Complex to leased facilities at 920 Morgan Street. This relocation provided enhanced capabilities for the storage and handling of non-current, inactive records of state agencies.
- Implemented an automated records management software system to provided enhanced capacity to state agencies as they work with the State Archives and Records Program to identify, protect and provide access to non-current, inactive state agency records.
- In May, 2006, the State Historical Library conducted a joint conference with the Iowa Genealogical Society on conducting family history research in Des Moines.
- Cooperated with the State Code Commissioner in developing and adopting a State Historic Building Code.
- Continued significant conservation work on Iowa's collection of Civil War battle flags.
- Prepared a State Historic Preservation Plan for preservationists throughout the state based on constituent input, staff analysis and National Park Service approval.
- Conducted a National Register consultants Round Table on June 8, 2006. This forum was the first such meeting in several years and provided additional training to professional consultants working in the historic preservation field so State Historic Preservation Office staff will be able to focus greater attention on citizen generated applications for listings on the National Register of Historic Places.
- Presented an intensive two-day video conference for Certified Local Governments. This event connected participants from 21 different regional locations in Iowa for training on how to be effective proponents for historic preservation efforts at the local level.
- The State Historical Museum staff participated in a culture-changing Kaizen event to transform the process used to create, develop and implement the Museum's exhibition development process.
- The State Historical Museum experiences an 18% increase in school group attendance, a 51% increase in general attendance and an 88% increase in paid tours.

- The State Historical Museum opened two new exhibitions in FY 2006: *Civil War Survivors: Battle Flags Tell Stories from the Front* and *Iowa Medal of Honor Heroes*.
- Launched the *Re-Discover the State Historical Museum* campaign with the presentation of “old favorites” from the collection in the museum atrium.

State Historic Sites:

- Western Historic Trails Center is one of the most visited official Iowa welcome centers. Besides welcoming visitors to the state, thousands attend special programs at the center including the annual 4th of July event, Camp White Catfish Lewis and Clark Weekend, The National Lewis and Clark Trail Flight of Discovery, the Creative Gathering, Holidays of the Trails, and Jam and Bread.
- Montauk hosts thousands of visitors with the aid of events such as the Victorian Tea, Classics at Montauk, Community Picnic, Halloween Party for children, Holiday Open House, special exhibits at the Clermont Museum and the recital series on the historic Kimball organ at the Union Sunday School site.
- The heritage garden at the Plum Grove site was added to the Smithsonian Institution Archives of American Gardens.
- Planning took place with local partners in Dickinson County for the Sesquicentennial of the Gardner Cabin events for July 2006.

State Curator:

- Provided on-site technical assistance to forty-three historical organizations in thirty-eight counties.
- Conducted exhibits and interpretation workshops in seven communities attended by over three hundred individuals representing various local museums and historical societies.
- Provided coaching assistance to eleven Iowa Great Place communities and two of the pilot Great Places.

Iowa Arts Council:

- Grant applications from 158 communities in Iowa received funding from the IAC in FY06. These included 167 Big Yellow School Bus grants, helping 13,407 students in 61 counties to go on arts field trips last school year, and 79 EZ 1-2-3 grants in 39 counties, serving 483,400 individuals (including 16,454 children).
- The new Major Grant review process provides a) closer review by more experienced panelists; b) a more positive review experience for panelists; and c) a much faster turnaround between application deadline and notification of grant awards.
- After a year of preparation, the IAC launched a new, online searchable Iowa Artists Directory.
- Following a move to an eGRANT system for Major and Mini Grants, and a kaizen process improvement event, the IAC improved turnaround time for Major Grants from 12 weeks to 4 weeks, cut staff processing time for Major and Mini Grants by 51%, and cut the number of steps in the Major Grant review process by 38%.

- The number of Mini Grant applications received by the IAC increased by 28% over FY05 – and by 70% since 3 years ago. The IAC now receives an average of 19 Mini Grant applications each month, as opposed to about 11 per month in 2002-03. These monthly application rounds have become much more competitive, since the funding only allows for perhaps 6 to 8 grants awarded each month.
- Buyiowaart.com, the IAC's online store, completed its first full year of operation. Artwork, music, and books by Iowa artists have been purchased by buyers in 18 states.

Iowa Great Places:

- Energetic, creative Iowans in 94 counties submitted 146 invitations to Iowa Great Places.
- More than 1,000 Iowans attended forums, worked with coaches and developed their visions for the future of their towns, counties and regions.
- Seventy-four places submitted proposals to the Iowa Great Places Citizen Advisory Board, which selected Clinton, Coon Rapids and Sioux City as the state's pilot places.
- Governor Vilsack signed partnership agreements with the places in January, making them partners with the state.
- State partners began aiding local project managers to implement the visions outlined in their Great Places Presentations including but not limited to:
 - Clinton: Americorps adds a Vista Volunteer to the Great Places committee to help rebuild the riverfront. A University of Iowa Graduate Planning Student works on the community's concept plan and land design of their healthy living area. City begins to explore feasibility studies to enact plan.
 - Coon Rapids: National Guard members move Osprey release structure from Saylorville Lake to Coon Rapids Whiterock Conservancy. Iowa Community Cultural Grant allocates \$18,000 to staff the Coon Rapids-Whiterock Great Places Steering Team. DNR facilitates meeting to finalize an agreement between NRCS easements and the trail connection from Coon Rapids to the Garst Family Farm Site.
 - Sioux City: Iowa Community Cultural Grant awards \$22,000 to Sioux City's Sustainable Foods for Siouxland to enrich the Floyd Boulevard Local Foods Market. Sioux City is designated the location for 20th Annual Downtown Summit. Public Art Major Grant of \$7,000 awarded to Art Center Association to create a public art master plan for the city.
- Each place received an in-depth economic analysis and a downtown assessment to help community leaders assess their economic strengths and weaknesses.
- Great Places displays an exhibit in State Historical Building to highlight the program and participating communities.
- The Alcohol Beverages Division works with each Great Place to create a traveling billboard to be displayed on the semi-trucks the department runs throughout Iowa. The estimated value of this advertisement is \$60,000 per vehicle per year.
- Three day-long grant writing workshops and a statewide community building conference offer guidance on obtaining state resources to hundreds of community leaders and activists.