



Week ending issue: September 6, 2013 – Issue # 183

Policy

From the WIC Services Policy and Procedure Manual – 215.74 Reducing Measurement Errors

Accurate measurement is an important part of every growth evaluation. Inaccurate measuring and recording will result in poor service to clients.

Unusual measurements should be repeated to remove any doubt of error. Suggested best practices include the following:

- Record in nutrition care plan that measurement has been repeated for future reference.
- Record any contributing observations in the nutrition care plan (e.g., recent illness, tall parents, family disruptions such as divorce, description by parents as a “poor eater,” medications that may affect appetite or water balance).
- Do an in-depth assessment and make appropriate referrals.

Follow these guidelines to ensure accurate measurements.

Equipment

- Balance scales after each use.
- Practice reading the fractional divisions (inches or ounces) on equipment.
- Check the accuracy of the scales regularly using standard weights, and arrange for calibration as needed.
- Set scale on uncarpeted floor. If necessary, place scales on board or piece of plywood.

Techniques

- Use accurate techniques. All staff should be trained in anthropometry.
- Be consistent. For example, when weighing, do not undress children completely in the summer and partially in the winter.
- If necessary, use a footstool to read height measurements at eye level.
- Record measurements immediately. Be careful of transposing numbers, reporting height for weight, etc.
- Remeasure and regraph any suspicious values.

Calculate age accurately.

There are times when it is difficult to obtain an accurate measurement. Examples include non-compliant children, ornate hair ornaments, casts, missing limbs, inability to stand, contractures, frequent movement, and faulty equipment. When any of these situations exist, obtain a measurement using the best technique possible under the circumstances. Then record the reason for potentially inaccurate measurements in the data system. This information will help with future interpretation of measurements and growth patterns.

Health Insurance Marketplace



Marketplace Stakeholder Teleconference with HHS and CMS on The Iowa Health Insurance Marketplace

Date: Thursday, September 12, 2013

Time: 10:00am - 11:00am CDT

Register at <http://cmsregion7himia3.eventbrite.com>

Nanette Foster Reilly, Centers for Medicare & Medicaid Services (CMS) Consortium Administrator for Financial Management and Fee for Service Operations, and Stephen Moore, U.S. Department of Health and Human Services Regional Director invite partners & stakeholders to the third in a three-part series of teleconferences regarding the health insurance marketplace in Iowa. This call is part of the ongoing commitment by HHS and CMS to encourage public participation as it builds a new Health Insurance Marketplace in Iowa.

This call is intended specifically for stakeholders in Iowa where there will be a State Partnership Marketplace. The call will feature HHS, CMS Kansas City Regional Office, and State officials followed by time for Q&A. Speakers are:

- ÿ **Stephen Moore**, Regional Director, U.S. Department of Health and Human Services
- ÿ **Nanette Foster Reilly**, Consortium Administrator, Centers for Medicare & Medicaid Services
- ÿ **Nick Gerhart**, Iowa Insurance Commissioner

Registration is required. Register at <http://cmsregion7himia3.eventbrite.com>. You can also visit our [Open Door Forums website](#) for links to registration and information on future calls.

Please forward this invitation to any partners and stakeholders who may want to participate.

We look forward to your participation!

We value the work you do to ensure that every American is aware of and enrolled in health insurance.

For more information on the Health Insurance Marketplace, please visit our partner resource page at <http://marketplace.cms.gov>

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What is VENA?

As we move into the Communication and Rapport Workshop, it is a good idea to refresh everyone's memory about VENA. VENA stands for Value Enhanced Nutrition Assessment. VENA came about as a result of the Institute of Medicine's (IOM) recommendation to discontinue using dietary assessment tools like the 24-hour recalls and food frequency questionnaire to determine nutrition risk and program eligibility. It is the first comprehensive policy guidance about WIC nutrition assessment. VENA is a method for guiding conversations that is participant-centered and that allows a greater sense of ownership/involvement. Continuing to learn about participant-centered services is just another building block to continue participant involvement in WIC services and affect behavior change.

Resources

Creating Inspiring Nutrition Education Tools

Attached to this issue of the Friday Facts is a flyer for a FNS webinar series "Creating Inspiring Nutrition Education Tools." The times listed are Eastern Standard Time. We will be sending more information soon.

eWIC Update

eWIC Implementation Funding Granted!

Last week Iowa WIC received notification that we will be receiving a two year technology grant that will provide funding to implement an eWIC system. The funding will be sufficient to fund either an online or an offline system. This grant takes effect on September 27, 2013 and ends September 30, 2015.

Iowa is still planning to continue to work with Colorado to move forward with this project and release a Request for Proposal (RFP) to work with an eWIC implementation contractor.

Stay tuned for more information as we move forward with this exciting project!

Dates to Remember

2013

- Communication and Rapport Building Workshop – October 29, 2013

New Employee Training Go-to-Meeting

- NETC Go-To-Meeting (All new staff) – October 10, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – October 17, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – October 24 from 8:30-11:30

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Enfaport	87 – 8 fl oz cans	11/1/13	North Iowa Community Action	Carla Miller 641-423-5044
Neosure RTU	2 cases (6-1Q) plus 3 bottles	1/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Pregestimil	5 cans (16 oz) powder 1 can (16 oz) Powder 10 cans (16 oz) Powder	1/2014 7/2014 9/2014	Upper Des Moines Opportunity	Tammy Chapman 712-859-3885 Ext. 110
Peptamen Jr.	8 cases of 24 15 cans	6/2014 5/2014	Mid-Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Duocal	1 can – 14 oz	April 2016	Mid-Sioux Opportunity	Glenda Heyderhoff 712-786-3417



Mark your
calendar!

Announcing the Core Nutrition
Messages webinar series!



Webinar Series
**Creating Inspiring
Nutrition Education
Tools!**
Messages Matter

Session 1

September 19, 2013 • 2-3pm

Session 2

October 3, 2013 • 2-3pm

Registration available soon.

* CPE credits pending

Join us during this two-part, interactive webinar series and obtain:

- top line findings from 60 focus groups with low income moms about their current practices and perceptions regarding low-fat milk, whole grains, and child feeding.
- Insights into the development process and an overview of the core messages and related resources.
- hands-on experience in using the consumer-tested core nutrition messages and content to develop effective nutrition education resources or activities.
- CPE credits from the Academy of Nutrition and Dietetics.*

This event includes offline exercises that allow you to apply the skills and knowledge acquired from the online sessions. Join us for both events for best results!



The Core Nutrition Messages communicate key dietary guidance in ways that are motivating, personally relevant, and easy-to-understand. Learn more about these resources and how to use them to help moms and kids in your program develop healthier eating habits for life.

View the Core Nutrition Messages and related resources at

<http://www.fns.usda.gov/core-nutrition/core-nutrition-messages>