

OFFICE OF AUDITOR OF STATE

STATE OF IOWA

Mary Mosiman, CPA Auditor of State

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NEWS RELEASE

FOR RELEASE May 16, 2013 Contact: Andy Nielsen 515/281-5834

The Office of Auditor of State today released an audit report on the Iowa Egg Council for the years ended June 30, 2012 and 2011.

The purpose of the Council is to promote the increased utilization of eggs and egg products and provide for market development.

The Council had revenues of \$1,071,102 and expenses of \$885,880 for the year ended June 30, 2012. This represents a 7.5% increase in revenues and a 2.5% decrease in expenses from the year ended June 30, 2011. The increase in revenues is due primarily to increased assessments. The decrease in expenses is due primarily to decreased professional services for research activities and promotions.

A copy of the audit report is available for review in the Office of Auditor of State and on the Auditor of State's web site at http://auditor.iowa.gov/reports/1360-0180-B000.pdf.

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IOWA EGG COUNCIL

INDEPENDENT AUDITOR'S REPORTS FINANCIAL STATEMENTS SCHEDULE OF FINDINGS

JUNE 30, 2012 and 2011

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Officials

Governor

Honorable Terry E. Branstad

Director, Department of Management

David Roederer

Director, Legislative Services Agency

Glen P. Dickinson

Council

Brett Pickar Chairperson Rich Hall Vice-Chairperson Evan Blom Secretary/Treasurer Bruce Dooyema Member Mark Friedow (term ended Feb 2012) Member Andrew Kaldenburg (term began Feb 2012) Member Jerry Fisher (term ended May 2012) Member Member Dave Nugent (term began Aug 2012) Blair Van Zetten Member

Ex Officio Members

Honorable Bill Northey

Dr. Hongwei Xin Mark Fischer Iowa Department of Agriculture and Land Stewardship – Secretary of Agriculture Iowa State University Iowa Economic Development Authority

Agency

Kevin S. Vinchattle Executive Director





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Independent Auditor's Report

To the Members of the Iowa Egg Council:

We have audited the accompanying financial statements of the Iowa Egg Council as of and for the years ended June 30, 2012 and 2011. These financial statements are the responsibility of the Council's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with U.S. generally accepted auditing standards and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Iowa Egg Council at June 30, 2012 and 2011, and the results of its operations and its cash flows for the years then ended in conformity with U.S. generally accepted accounting principles.

In accordance with <u>Government Auditing Standards</u>, we have also issued our report dated May 8, 2013 on our consideration of the Iowa Egg Council's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with <u>Government Auditing Standards</u> and should be considered in assessing the results of our audit.

WARREN G. JENKINS, CPA Chief Deputy Auditor of State

May 8, 2013

See notes to financial statements.

Iowa Egg Council

Statements of Net Assets

June 30, 2012 and 2011

		2012	2011
Assets			
Current assets:			
Cash and cash equivalents	\$	788,083	616,968
Accounts receivable		125,838	117,091
Pre paid expenses		4,779	5,473
Total current assets		918,700	739,532
Furniture and equipment, net of accumulated depreciation of \$37,071		-	
Total assets	\$	918,700	739,532
Liabilities and Net Assets			
Current liabilities:			
Accounts payable	\$	59,630	65,348
Compensated absences		4,053	4,389
Total current liabilities		63,683	69,737
Net assets - unrestricted		855,017	669,795
Total liabilities and net assets		918,700	739,532

Statements of Revenues, Expenses and Changes in Net Assets

Years ended June 30, 2012 and 2011

	2012	2011
Operating revenues:		
Assessments	\$ 1,016,844	940,554
American Egg Board funding	52,952	54,659
Miscellaneous	219	-
Total revenues	1,070,015	995,213
Operating expenses:		
Salaries	163,709	164,147
Travel and subsistence	45,640	45,227
Office supplies	6,235	8,579
Advertising	133,636	106,044
Other promotional supplies	41,838	33,972
Equipment and maintenance	9,371	7,144
Telephone	5,647	5,396
Rent	34,440	34,464
Insurance	3,119	3,438
Professional services for research activities	130,133	159,932
Egg Industry Center Endowment	210,000	210,000
Consumer education	60	545
Promotions	81,295	106,563
Miscellaneous	20,757	23,481
Total expenses	885,880	908,932
Operating income	184,135	86,281
Non-operating revenues:		
Interest income	1,087	1,145
Change in net assets	185,222	87,426
Net assets beginning of year	669,795	582,369
Net assets end of year	\$ 855,017	669,795
See notes to financial statements.		

Statements of Cash Flows

Years ended June 30, 2012 and 2011

	2012	2011
Cash flows from operating activities:		
Cash received from assessments	\$ 1,008,097	955,595
Cash paid to suppliers	(517,195)	(620,775)
Cash paid to employees for services	(164,045)	(164,891)
Cash paid to Egg Industry Center Endowment	(210,000)	(210,000)
Other operating revenues	53,171	54,659
Net cash provided by operating activities	170,028	14,588
Cash flows from investing activities:		
Interest received	1,087	1,145
Net increase in cash and cash equivalents	171,115	15,733
Cash and cash equivalents beginning of year	616,968	601,235
Cash and cash equivalents end of year	\$ 788,083	616,968
Reconciliation of operating income to net cash		
provided by operating activities:		
Operating income	\$ 184,135	86,281
Adjustments to reconcile operating income to net		
cash provided by operating activities:		
Changes in assets and liabilities:		
(Increase) decrease in accounts receivable	(8,747)	15,041
Decrease in prepaid expenses	694	115
Decrease in accounts payable	(5,718)	(86,105)
Decrease in compensated absences	(336)	(744)
Total adjustments	(14,107)	(71,693)
Net cash provided by operating activities	\$ 170,028	14,588
See notes to financial statements.		

Notes to Financial Statements

June 30, 2012 and 2011

(1) Summary of Significant Accounting Policies

The purpose of the Iowa Egg Council is to promote the increased utilization of eggs and egg products and provide for market development. Statutory authority for the Iowa Egg Council is established under Chapter 184 of the Code of Iowa. Funding is provided by an assessment imposed on producers for eggs sold.

- A. Reporting Entity For financial reporting purposes, the Iowa Egg Council has included all funds, organizations, agencies, boards, commissions and authorities. The Council has also considered all potential component units for which it is financially accountable and other organizations for which the nature and significance of their relationship with the Council are such that exclusion would cause the Council's financial statements to be misleading or incomplete. The Governmental Accounting Standards Board has set forth criteria to be considered in determining financial accountability. These criteria include appointing a voting majority of an organization's governing body and (1) the ability of the Council to impose its will on that organization or (2) the potential for the organization to provide specific benefits to or impose specific financial burdens on the Council. The Council has no component units which meet the Governmental Accounting Standards Board criteria.
- B. <u>Basis of Accounting</u> The financial statements of the Council are prepared on the accrual basis.
- C. <u>Budgetary Control</u> Budgetary control is exercised over the Council by the governing body of the Council, which approves, reviews, and revises the budget.
- D. <u>Cash and Cash Equivalents</u> For purposes of the statement of cash flows, all short-term cash investments that are highly liquid are considered to be cash equivalents. Cash equivalents are readily convertible to known amounts of cash and, at the day of purchase, have a maturity date no longer than three months.
- E. <u>Furniture and Equipment</u> Furniture and equipment are capitalized at cost. Expenses for repair and maintenance are charged against operations. The estimated lives for furniture and equipment range from three to seven years.
- F. <u>Depreciation</u> Furniture and equipment is depreciated on a straight-line basis over the estimated useful lives of the assets.
- G. Income Taxes The Council is exempt from taxation.
- H. <u>Compensated Absences</u> Council employees accumulate a limited amount of earned but unused vacation hours for subsequent use or for payment upon termination, death or retirement. The liability recorded for earned but unused vacation has been computed based on rates of pay in effect at the end of the fiscal year.

(2) Deposits

The Council's deposits in banks at June 30, 2012 and 2011 were entirely covered by federal depository insurance or by the State Sinking Fund in accordance with Chapter 12C of the Code of Iowa. This Chapter provides for additional assessments against the depositories to insure there will be no loss of public funds.

(3) Furniture and Equipment

A summary of furniture and equipment for the years ended June 30, 2012 and 2011 were as follows:

	Year ended June 30, 2012			
	Balance		Balance	
	July 1,		June 30,	
	2011	Additions Deductions	2012	
Furniture and equipment	\$ 37,071		-	
Less accumulated depreciation	(37,071)			
Furniture and equipment, net	\$ -		-	
	Year ended June 30, 2011			
	Balance		Balance	
	July 1,		June 30,	
	2010	Additions Deductions	2011	
Furniture and equipment	\$ 37,071		37,071	
Less accumulated depreciation	(37,071)		(37,071)	
Furniture and equipment, net	\$ -			

(4) Related Party Transactions

The Council has contracted with the Iowa Poultry Association (Association) to develop, prepare and distribute educational and promotional material relating to eggs, egg products and egg production, develop and implement public relations, advertising or marketing campaigns designed to maintain/increase the use of eggs or egg products, secure consumer confidence and promote the safe handling of eggs and egg products, encourage exchange of information, ideas and technology between various parties involved in the egg industry and participate in trade missions, fairs, trade shows and conferences which are beneficial to the industry. The contract provided for the Council to make monthly payments to the Association for these services totaling \$629,714 and \$776,500 for the years ended June 30, 2012 and 2011, respectively.

In addition, certain administrative expenses are also paid by the Association for the Council under a contractual agreement. The contract provides for the Council to make payments to the Association totaling \$274,509 and \$256,904 for the years ended June 30, 2012 and 2011, respectively.

Both contracts contain provisions which state, in part, "The contract payments may be modified as necessary to meet the obligations incurred in the performance of this agreement. Such payments shall not exceed the actual amount required to cover the actual services performed..." Actual expenses under the above contracts totaled \$885,880 and \$908,932 for the years ended June 30, 2012 and 2011, respectively. The amounts paid to the Association are distributed to the appropriate expense classifications in Exhibit B of the financial statements.

(5) Risk Management

The Council is exposed to various risks of loss related to torts; theft, damage to and destruction of assets; errors and omissions; injuries to employees; and natural disasters. These risks are covered by the purchase of commercial insurance. The Council assumes liability for any deductibles and claims in excess of coverage limitations. Settled claims from these risks have not exceeded commercial insurance coverage in any of the past three fiscal years.

(6) SIMPLE IRA Plan

The Council participates in a SIMPLE IRA plan which covers most employees. The Council matches an employee's contributions up to a maximum of 3% of the employee's wages. Total expenses under this plan for the years ended June 30, 2012 and 2011 were \$3,376 and \$3,746, respectively.

(7) Gift Commitments to Egg Industry Center Endowment at Iowa State University

The Council made gift commitments to establish an endowed Egg Industry Center in Iowa State University of Science and Technology's College of Agriculture and Life Sciences.

In June 2006, the Council pledged \$1,000,000, plus \$5,000 per year for administrative costs, to the Egg Industry Center Endowment, with the pledge to be completed in equal installments over ten years. In March 2007, the Council pledged an additional \$1,000,000, plus \$5,000 per year for administrative costs, to the Egg Industry Center Endowment over ten years beginning July 1, 2007. Total gifts to the Egg Industry Center Endowment for the years ended June 30, 2012 and 2011 were \$210,000 and \$210,000, respectively.

The Council considers the gift commitments to be conditional pledges. The Council approves the payment amount as part of the annual budget, which is contingent upon the availability of future revenues.

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Independent Auditor's Report on Internal Control
over Financial Reporting and on Compliance and Other Matters
Based on an Audit of Financial Statements Performed in Accordance with
Government Auditing Standards

To the Members of the Iowa Egg Council:

We have audited the financial statements of the Iowa Egg Council as of and for the year ended June 30, 2012, and have issued our report thereon dated May 8, 2013. We conducted our audit in accordance with U.S. generally accepted auditing standards and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States.

Internal Control Over Financial Reporting

Management of the Iowa Egg Council is responsible for establishing and maintaining effective internal control over financial reporting. In planning and performing our audit, we considered the Iowa Egg Council's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing our opinion on the effectiveness of the Iowa Egg Council's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Iowa Egg Council's internal control over financial reporting.

A deficiency in internal control exists when the design or operation of the control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility a material misstatement of the Iowa Egg Council's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in the internal control over financial reporting that might be significant deficiencies or material weaknesses and, therefore, there can be no assurance all deficiencies, significant deficiencies or material weaknesses have been identified. We did not identify any deficiencies in internal control over financial reporting we consider to be material weaknesses, as defined above.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Iowa Egg Council's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, non-compliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of non-compliance or other matters required to be reported under Government Auditing Standards.

Comments involving statutory and other legal matters about the Council's operations for the year ended June 30, 2012 are based exclusively on knowledge obtained from procedures performed during our audit of the financial statements of the Council. Since our audit was based on tests and samples, not all transactions that might have had an impact on the comments were necessarily audited.

This report, a public record by law, is intended solely for the information and use of the members and customers of the Iowa Egg Council and other parties to whom the Council may report. This report is not intended to be and should not be used by anyone other than these specified parties.

We would like to acknowledge the many courtesies and assistance extended to us by personnel of the Iowa Egg Council during the course of our audit. Should you have any questions concerning any of the above matters, we shall be pleased to discuss them with you at your convenience.

WARREN G. JENKINS, CPA Chief Deputy Auditor of State

May 8, 2013

Schedule of Findings

Year ended June 30, 2012

Findings Related to the Financial Statements:

INTERNAL CONTROL DEFICIENCIES:

No matters were noted

INSTANCES OF NON-COMPLIANCE:

No matters were noted.

Other Findings Related to Required Statutory Reporting:

No matters were noted.

Staff

This audit was performed by:

Deborah J. Moser, CPA, CGFM, Manager Leanna J. Showman, Staff Auditor Kayley R. Alexander, Assistant Auditor

> Andrew E. Nielsen, CPA Deputy Auditor of State