

VOL. 11, #8 April 19 - May 2, 2004

Lottery Works to Foster Responsible Retailers



The Iowa Lottery is committed to working with its retail partners to keep minors from attempting to purchase lottery tickets. The keys to “responsible retailing” are commitment and a dedication of funding for ongoing employee training on this issue.

Training materials are critical to seeing to it that associates understand the

issues associated with the sale of any “age-sensitive” products.

Free point-of-sale materials and a training video are available through the Iowa Lottery to retailers needing resources for education. Contact the Iowa Lottery Marketing Division at (515) 281-7900 to obtain copies of these materials. Please indicate the quantities you need.

Remember, revenue and stiff fines and penalties are at stake. Work to educate employees about helpful strategies needed in the sale of age-sensitive products. 🍀

North Dakota Joins 25 Other States Selling Powerball

Just a month before the multi-state

Powerball game cel-

brates its 12th birthday, North Dakota became the 28th lottery to sell Powerball tickets.

The newest state wasted no time in setting a sales record. By 2 p.m. on March 25, its first day of sales, North Dakota had already exceeded the first day’s average sales (per capita) from the previous 11 new lottery launches, having sold almost \$60,000 worth of tickets.

Iowa was one of the 15 original states to begin selling Powerball in April 1992. Now, Powerball is sold in 26 states plus Washington, D.C. and the U.S. Virgin Islands. 🍀

Iowa's



At A Glance...

On This Date in Iowa Lottery History . . .

April 19, 1992—The exciting jackpot game Powerball was introduced. Powerball replaced LOTTO*AMERICA in Iowa and 14 other states. Jackpots started at a guaranteed \$2 million and grew from there. Players picked five numbers from 1 to 45 and then one more, the Powerball, from a pool of 1 to 45. Since then, the guaranteed jackpot has been raised to \$10 million, and several other changes have been made to improve the popular lotto game. 🍀

Players May Still Enter \$25,000 Instant Bonus Spin

Players have a second chance to win when they enter the \$25,000 Instant Bonus Spin contest through May 11. To enter, players send in \$5 or more worth of nonwinning tickets from current Iowa Lottery scratch games to the lottery in a special **pink second-chance envelope**. The list of current games eligible for this contest was printed in the March 22 “Lottery Action” and may also be found on the lottery’s web site. The contest began March 28 and the final entry deadline is May 11. Players may win prizes from \$1,000 to \$25,000 if drawn to receive a Bonus Spin. Drawings will be held on April 15, April 29 and May 13 for five Bonus Spin winners. Spins will be broadcast on May 1, 8, 15, 22 and 29 during the “Powerball Instant Millionaire” game show. 🍀

Game End and Validation End Dates List:

Game #355 Aces High
 Game #368 Luck of the Dice
 Game #376 Double Blackjack-Red
 Game #377 Bonus Crossword-Blue

Game #333 7-11-21
 Game #354 Top Banana
 Game #363 Lucky Streak
 Game #367 Poker Face
 Game #375 Dilbert
 Game #381 Tee Time Tripler
 Game #385 Liberty Bills

Official Game End Valid. Period Ends

02/17/04	05/17/04
02/17/04	05/17/04
02/17/04	05/17/04
02/17/04	05/17/04
03/09/04	06/07/04
03/09/04	06/07/04
03/09/04	06/07/04
03/09/04	06/07/04
03/09/04	06/07/04
03/09/04	06/07/04
03/09/04	06/07/04

Other important dates are listed on the back of this issue.

Two Lucky Players Win Victory Motorcycles



Lou Gibler of Council Bluffs

Two Iowans have sped away with 2004 Polaris Victory® Kingpin™ motorcycle packages worth \$19,000 each!

Lou Gibler of Council Bluffs and Dennis Matson of Waterloo won the bike packages in a drawing held April 1. Prize packages include state and federal withholding taxes.

chased her winning ticket at Darrah's Total, 3607 Ninth Ave., Council Bluffs.

Gibler said she and her husband like riding motorcycles and bicycles, as well as horse racing and swimming.

The second motorcycle package winner is Dennis Matson, 58. He's lived in Waterloo all his life and runs a crane for a concrete contractor in Waterloo. He currently owns a Honda motorcycle, which he said he will sell. Matson said he likes to ride, but his work keeps him very busy, so he doesn't get the chance to ride as much as he'd like.



Dennis Matson of Waterloo

He bought his winning ticket at Kwik Star, 1214 Franklin St., Waterloo.

To qualify to win in the Polaris Victory Kingpin Motorcycle contest, players entered the serial number from a nonwinning "Pinball Wizard" scratch ticket on the lottery's web site.

April Fool's Day Drawing Almost Fools Winner

Gibler, 53, said since the drawing was on April Fool's Day, some of her friends had called her and tried to pull a prank on her by telling her she had won the motorcycle. Lottery Promotions Manager Karen Smith convinced her she had really won when she gave her the winning ticket number to match Gibler's. It was then that she got very excited! Gibler said she wanted to win the motorcycle for her husband Joe, 54, who is a Union Pacific Railroad engineer. She pur-

APRIL/MAY 2004	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	18	19 7TH INNING STRETCH (\$1)/ BANK ROLL (\$2)/ BIG MONEY (\$5) BEGIN	20	21	22	23	24
	LOTTERY ACTION DELIVERS						
	25	26	27	28	29 BONUS SPIN/ POWERBALL INSTANT MILLIONAIRE DRAWING	30	May 1 FIRST \$25,000 INSTANT BONUS SPIN AIRS
	2	3	4	5	6	7	8 SECOND \$25,000 INSTANT BONUS SPIN AIRS
	LOTTERY ACTION DELIVERS						
9	10 THE BIG CHEESE (\$1)/CASH ON A STICK (\$2)/ XTREME SIGHTS & SOUNDS (\$3) BEGIN	11 DEADLINE TO RECEIVE BONUS SPIN ENTRIES	12	13 FINAL INSTANT BONUS SPIN DRAWING	14	15 THIRD \$25,000 INSTANT BONUS SPIN AIRS	
16	17	18	19	20	21	22 FOURTH \$25,000 INSTANT BONUS SPIN AIRS	
LOTTERY ACTION DELIVERS							

Iowa Men Cash In With \$100,000 Prizes

Fort Dodge Man's Wife Feels Faint



**Daryl Strutzenberg
of Fort Dodge**

A Fort Dodge man said his wife nearly lost consciousness when he told her he'd won a \$100,000 prize from the Iowa Lottery.

Daryl Strutzenberg said he was in his garage at home when he played the scratch ticket that brought him his prize. "I went in and told my wife, 'I think we just won \$100,000.' She about passed out!" he said.

Strutzenberg, 61, an elementary school custodian, said he bought just two tickets in the

lottery's "Pinball Wizard" game before winning its top prize of \$100,000.

"I'm still on cloud nine!" he said. "I'm not too many years from retirement, so that's something to look forward to."

Strutzenberg bought his winning ticket at B&L's Drive Thru at 902 S. 22nd St. in Fort Dodge.

New Tractor In Future For Ottumwa Winner

An Ottumwa man wasn't satisfied with just double-checking his Iowa Lottery ticket to make sure he truly had won a \$100,000 prize.

"I saw the numbers and it was just like, 'Wow! This can't be right,'" Andrew Mooney said. "I checked it online, checked the paper and even went to friends and had them double-check to make sure!"

Mooney, a laboratory technician, won the top prize in Iowa's \$100,000 Cash Game. Mooney's ticket matched all five numbers drawn for the top prize.

Mooney bought his winning ticket at the Hy-Vee at 2453 N. Court in Ottumwa. He said he plans to use his winnings to buy a farm and an Oliver tractor like his uncle had when he was a child.

"I always said I was going to get one for myself and now I think I can!" Mooney said.



**Andrew Mooney
of Ottumwa**

Don't Panic If Multi-State Ticket Is Mistake!

Everybody makes mistakes. Even if your mistake happens to be a Powerball or Hot Lotto play made in error, it doesn't have to be the end of the world!

Let's review the steps you must take to handle a "mistake" Powerball or Hot Lotto ticket.

If the ticket did not print or the ticket is misprinted or mutilated so it can't be validated:

—The defective play must be confirmed by immediately producing a REPRINT ticket.

—Call the Scientific Games International (SGI) hotline at 800-858-4744. They will provide you with a Control Number. They'll also help you

get the information needed to report the problem to the lottery and, if necessary, help you produce the REPRINT ticket.

—Any or all parts of the defective ticket, along with the REPRINT ticket and Control Number, must be returned to the lottery in the retailer settlement envelope.

—When the lottery receives the defective ticket and the REPRINT ticket, we'll examine it and then issue credit to the retailer for the cost of the ticket. You can't receive credit if you don't follow the first three steps!

If the ticket is printed correctly by the terminal, but the clerk or the player makes an error:

—Call the SGI hotline to report the problem and correct

ticket information. A Control Number will be provided.

—Remember, the ticket is still valid and can be sold. If you can't sell the ticket, validate it for any prizes won on the ticket after all draws have passed. Then send the ticket and the control number to the lottery in the retailer settlement envelope. The lottery will credit you for the cost of the ticket less any winnings.

The most common reasons for denying credit:

- 1) The retailer did not call SGI.
- 2) No ticket or play was sent to the lottery.

In short, if you don't follow the steps outlined above, you are out of luck!

Think about this: why not sell the ticket? Unless the problem ticket is a mutilated ticket, why not try to sell it to one of your other customers? Especially during busy, high-jackpot times, your customers may be more willing to take that ticket than stand in line.



Clip and Save


IOWA LOTTERY

GAME INFORMATION

Clip and Save


Game		Start Date	As of April 19, 2004		
330	WILD CHERRIES	01/28/02			
337	SILVER DOLLARS	03/25/02			
335	LUCKY DAY	06/27/02			
342	STINKIN' RICH	07/29/02			
351	WHOOOP DE DOUGH	08/12/02			
339	DIAMOND BINGO-Red	11/18/02			
364	BEGINNER'S LUCK	12/16/02			
370	ALL THE MARBLES	01/27/03			
371	2 FOR THE DOUGH	03/03/03			
372	DOUBLE DOUBLER-Green	03/03/03			
366	THE BUCK STARTS HERE	03/17/03			
380	JUMBO BUCKS	04/07/03			
391	RED HOT 7'S	04/07/03			
340	DIAMOND BINGO-Green	04/28/03			
384	SLINGO	05/19/03			
390	HULK	05/19/03			
383	WILD TIME	06/02/03			
387	VIVALAS VEGAS	06/02/03			
398	BONUS CROSSWORD-Pink	06/02/03			
379	LUCKY SLOTS	06/23/03			
388	CARNIVAL CASH	07/07/03			
389	RED & BLACK DOUBLER	07/07/03			
386	ROCK PAPER SCISSORS	07/28/03			
393	SUPER SLOTS	07/28/03			
382	MONEY BAGS	08/18/03			
394	CASH ZONE	08/18/03			
395	DOG-GONE LUCKY	09/08/03			
396	DOUBLE BLACKJACK-Purple	09/08/03			
397	COUNT CASHULA	09/29/03			
400	VENETIAN NIGHTS	09/29/03			
392	FIND THE 9'S	10/20/03			
404	TRUCK & BUCKS	10/20/03			
405	WILD CROSSWORD-Leopard	10/20/03			
402	CLASSIC BINGO-Orange	11/03/03			
407	DASHING THROUGH...DOUGH	11/03/03			
408	SECRET SANTA	11/03/03			
409	HOME FOR THE HOLIDAYS	11/03/03			
410	ACE IN THE HOLE	11/17/03			
411	SHELL GAME	12/08/03			
412	GOLDEN RICHES	12/08/03			
413	LUCKY PENNY	01/05/04			
414	RUBY RED 7s	01/05/04			
415	\$2,000 SMACKERS	01/26/04			
401	VEGAS GOLD	01/26/04			
406	WILD CROSSWORD-Jungle	02/02/04			
416	DUBLIN DOLLARS	02/16/04			
417	IN THE CHIPS	02/16/04			
399	PINBALL WIZARD	02/16/04			
425	MAMMOTH CASH	03/08/04			
419	DOUBLE BLACKJACK-Yellow	03/08/04			
420	FAB 4s	03/29/04			

Game	Start Date	Last Date To Pay Prizes
355 ACES HIGH	08/26/02	05/17/04
368 LUCK OF THE DICE	01/06/03	05/17/04
376 DOUBLE BLACKJACK-Red	03/17/03	05/17/04
377 BONUS CROSSWORD-Blue	02/17/03	05/17/04
333 7-11-21	03/11/02	06/07/04
354 TOP BANANA	10/21/02	06/07/04
363 LUCKY STREAK	11/18/02	06/07/04
367 POKER FACE	01/06/03	06/07/04
375 DILBERT	04/07/03	06/07/04
381 TEE TIME TRIPLER	04/28/03	06/07/04
385 LIBERTY BILLS	06/02/03	06/07/04



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.