

Week ending issue:

Policy

From the WIC Program Goals Manual - 215.12 Identification Cards

Policy

WIC Identification Cards may be mailed to Priority II infants of mothers not on WIC during pregnancy that were precertified using hospital referral data.

Procedure

Mail the WIC Identification Card in a separate envelope from the checks; do not mail checks and a card in the same envelope. This envelope must be stamped Return Service Requested. Enclose a letter with the required text.

Required text

The following text is required in the letter:

Enclosed is your WIC Identification Card. The person who will use the WIC checks at the store must sign the front of the card under Authorized Signatures.

You will receive WIC checks in the mail soon. Be sure to keep them with this card.

Take this card to the store when you use WIC checks. It is the only identification you need when you use WIC checks.

Bring this card every time you come to the WIC clinic. It is the only identification you need to pick up WIC checks.

Enclosures

The enclosures include the WIC Identification Card and a plastic folder.

Information

Below are sites the local WIC agencies can use to get images (slicks) of products. They can use the images for educational purposes --- explain to participants what foods are eligible to be purchased with WIC funds.

<http://KwikkeeSystems.com>

<http://www.AdBuilder.com>

Dates to Remember

2012

- August 30, 2012 at 1:00pm (PST) and September 26, 2012 at 9:00am (PST) – Baby Behavior webinar
- October 26, 2012 – 2012 Iowa WIC Training
- October 30, 2012 – Communication and Rapport Building Core Workshop

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Enfaport Lipil 8 oz RTU, 30 cal/fl oz	1 case (24 cans) + 4 cans	12/1/2012	Edgerton Women's Health	Jen Clasen 563-359-6635
Bright Beginnings Soy Vanilla flavor	8 oz RTU cans in cases of 6 17 cases (102 cans)	3/2013 and 2/2013	Siouxland District Health Department	Jean Sterner 712-279-6636
Pediasure 1.0 Enteral	1 case (24 cans)	7/1/2013	Pott County	Kris Wood 712-238-5886
EleCare Jr. Unflavored Portagen	1 containers – 14.1 oz 5 containers – 16 oz	8/2013 8/2013	New Opportunities	Sharon McDonald Williams 712-830-1329
Elecare Unflavored	8 containers 14.1 oz powdered	4/1/2014	Edgerton Women's Health	Jen Clasen 563-359-6635
Compleat Pediatric Unflavored	6 cases (24 – 8.45 oz. cans per case)	1 – Sept 2012 1 – Nov 2012 4 – Feb 2013	New Opportunities	Sharon MacDonald Williams 712-830-1329