



**Week ending issue: August 24, 2012 – Issue #151**

## **Policy**

### **From the WIC Program Goals Manual - 215.12 – Precertification of Priority II Infants - Mailing Checks**

**Procedure** Mail the checks in an envelope marked Return Service Requested and enclose a letter with the required text.

**Required text** The following text is required in this letter.

Enclosed are WIC checks for your baby. When you use the checks at the store, sign the checks in the box on the bottom. Remember, the signature on the checks must match a signature on the WIC Identification Card or the store will refuse to take the check.

*(Insert only if mother was not on WIC)* A WIC Identification Card is being mailed separately.

You must have your WIC Identification Card with you to use WIC checks.

Please call us at *(insert telephone number)* to make appointments for you and your baby as soon as possible. You must bring your baby to the WIC clinic for an appointment to continue receiving formula checks. If you do not complete this appointment by the time your baby is 6 weeks old, you will need to reapply.

#### **Required enclosures**

The following enclosures must be sent with the letter:

- Using Your WIC Checks
- WIC checks

**Note:** If the baby’s mother was not on WIC during pregnancy, you must also enclose a list of approved vendors in your service area.

#### **Replacing checks**

The initial set of checks may be reissued if they are reported as not received within seven days from the issue date. The parent/guardian must come to the WIC clinic to receive a replacement set of checks. Do not mail a second set of checks.

## Information

### Congratulations

Elaine Phillips, WIC Coordinator for Edgerton Women's Health Center, will be retiring as of October 5, 2012. Elaine has worked for WIC for 22 years and has been a WIC Coordinator for 12 years. She will be missed!

McKenzie Taets will be taking Elaine's place as WIC Coordinator. McKenzie is a dietitian and has been working for WIC for five years.

Congratulations to both Elaine and McKenzie!

### 2012 Nourish Iowa Award

Do you know an individual or organization who has advanced Iowa's food system by eliminating hunger, increasing access to nutritious food, or improving the health of individuals and communities? Nominate them for the [2012 Nourish Iowa Award!](#)



The 2012 Nourish Iowa Award is a Recognition Program of the Iowa Food System Council's Food Access & Health Work Group. These inaugural awards will be presented at the FAHWG Fall Gathering on October 12, 2012 and at the Iowa Food Systems Council Annual Meeting on November 16, 2012.

**Nominations are due by 5:00 PM September 2, 2012.**

Nourish Iowa Award applications are available [here](#). Complete and submit a Nourish Iowa Award application accompanied by one letter of support to [IowaFoodSystemsCouncil@gmail.com](mailto:IowaFoodSystemsCouncil@gmail.com) by September 2, 2012. Include "2012 Nourish Iowa Award" in the subject line. MS Word documents and PDFs are preferred. Support materials such as photos, reports, website links, etc. are welcome but not required. The FAHWG Leadership Team will review all complete applications and select awardees.

For more information about this award, contact Cody Zoss at [IowaFoodSystemsCouncil@gmail.com](mailto:IowaFoodSystemsCouncil@gmail.com) or go visit the Iowa Food Systems Council's [FAHWG webpage](#).

### Gerber Good Start Soy Transition

The soy formula contract will be changing from Similac to Gerber Good Start as of October 1<sup>st</sup>, 2012. Similac Soy Isomil will be replaced with Gerber Good Start Soy and Similac Go and Grow will be replaced by Gerber Good Start Soy 2. This means that any checks for soy formula with a first date to use (FDTU) before October 1<sup>st</sup>, must be for Similac soy. Any checks printed with a FDTU of October 1<sup>st</sup> or after must be for the Gerber Good Start Soy. See the chart below for an example:

<b>If</b>	<b>Then</b>
The FDTU is 9-23-2012 and the Last Date to Use (LDTU) is 10-22-2012	Issue the checks for Similac soy
The FDTU is 10-23-2012 and the LDTU is 11-21-2012	Issue the checks for Gerber Good Start soy

If checks need to be reissued for soy formula, they must be reissued for Similac soy if the FDTU of the checks are before October 1<sup>st</sup> regardless of when the participant comes in. See the chart below for an example:

<b>If</b>	<b>Then</b>
The participant needs August or September checks reissued for soy formula and comes in August or September	Reissue the checks for Similac soy
The participant needs September checks reissued for soy formula and they come in on or after October 1 <sup>st</sup>	Reissue the checks for Similac Soy

Please keep in mind that both Similac soy and Gerber soy formulas will be available in the drop down list through October. Even though both formulas will verify in August, September, and October only Similac soy is approved through September and Good Start soy as of October 1st.

### ***EBT Update***

Iowa has chosen to take a “platform-neutral approach” meaning that the WIC EBT procurement approach will be based on the EBT services needed and not a specific technology platform. Either offline or online technology could be chosen. Colorado WIC also have chosen to take a “platform-neutral approach” with EBT. In the spring of 2012, Iowa and Colorado started to discuss the possibility of partnering in the procurement process. Both states agreed to this partnership and are now working together on a draft RFP for an EBT implementation contractor. The two states plan to select one winning bidder who will provide the outsourced WIC EBT Services to both states.

### ***Dates to Remember***

#### **2012**

- October 26, 2012 – 2012 Iowa WIC Training
- October 30, 2012 – Communication and Rapport Building Core Workshop

### ***Available Formula***

<b>Product</b>	<b>Quantity</b>	<b>Expiration Date</b>	<b>Agency</b>	<b>Contact</b>
Enfaport Lipil 8 oz RTU, 30 cal/fl oz	1 case (24 cans) + 4 cans	12/1/2012	Edgerton Women’s Health	Jen Clasen 563-359-6635

<b>Product</b>	<b>Quantity</b>	<b>Expiration Date</b>	<b>Agency</b>	<b>Contact</b>
EleCare Jr. Unflavored Portagen	1 containers – 14.1 oz 5 containers – 16 oz	8/2013 8/2013	New Opportunities	Sharon McDonald Williams 712-830-1329
Elecare Unflavored	8 containers 14.1 oz powdered	4/1/2014	Edgerton Women's Health	Jen Clasen 563-359-6635
Compleat Pediatric Unflavored	6 cases (24 – 8.45 oz. cans per case)	1 – Sept 2012 1 – Nov 2012 4 – Feb 2013	New Opportunities	Sharon MacDonald Williams 712-830-1329