

Iowa WIC Program
1-800-532-1579



Your child has you. And you have WIC.

Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: June 22, 2012 – Issue # 144

Policy

From the WIC Program Goals Manual - 215.06 Certification Periods

By participant category

The length of a participant's certification varies with the category. The table below lists the certification period for each participant category.

Category	Length of Certification Period
Infant	<ul style="list-style-type: none">• If less than six months old at certification, may be certified up to the infant's first birthday• If six months or older at certification, may be certified for six months
Child*	Six months, ending with the end of the month of the child's fifth birthday
Pregnant woman*	For the duration of the pregnancy and up to six weeks postpartum
Postpartum women*	For up to six months postpartum
Breastfeeding woman*	12 months postpartum or earlier if she stops breastfeeding

*Includes children and women with qualifying conditions that require WIC formula (infant formula, exempt infant formula and WIC-eligible medical foods).

A participant who is still categorically eligible for WIC at the end of a certification period may apply for another certification period. The length of subsequent certification periods is the same as listed in the table above.

Information

Real Meal Deal

The updated Real Meal Deal brochures and new income guideline tearpads are now available at the Clearinghouse for ordering.

The WIC Works State Sharing Gallery is new and improved!

Visit <http://I.usa.gov/WICSharing> today to see the new look and try the custom navigation and search.

The gallery now contains only materials from the last 5 years. Older materials are still available in an archived list and via the search.

Submit your best and brightest materials today so that you can show all the great work your state is doing. Contact wicworks@ars.usda.gov if you have materials to share.

Training



The image shows a promotional banner for the University of Minnesota. On the left, the university's logo (a stylized 'M') is displayed in yellow and red, followed by the text 'UNIVERSITY OF MINNESOTA' and 'Driven to Discover™'. To the right is a stylized illustration of a woman in traditional attire holding a baby. Below the logo and illustration, the text reads: '2012 NATIONAL MATERNAL NUTRITION INTENSIVE COURSE', 'JULY 25-27, 2012', 'MINNEAPOLIS, MINNESOTA', and the website 'www.sph.umn.edu/ce/training/mnic'.

This continuing education program focuses on the improvement of maternal and infant health through the delivery of risk-appropriate high-quality nutrition services. It is designed for dietitians, nutritionists, certified nurse midwives, registered nurses and nurse practitioners, physicians and public health professionals who serve preconceptual, pregnant, postpartum and breastfeeding women.

This year's conference topics include:

- The role of nutrition in gene expression and occurrence of birth defects
- Assessing and interpreting growth velocity in young children with an emphasis on slow Growth
- Nutrition interventions for at-risk infants including failure to thrive and NICU graduates
- Understanding and improving parental feeding skills
- Communicating weight issues with caregivers
- Cue-based lactation and infant feeding
- Community-based approaches to child obesity prevention

Special Event: Influencer Training

Dave Angel will be presenting a special half-day skill-building workshop on how to influence and create behavior change in yourself and others. This workshop will take place on July 27.

Dave Angel is a Master Certified Trainer in Crucial Conversations®, Crucial Confrontations®, Influencer Training™ and has over 25 years of experience. He has extensive experience introducing and teaching these crucial skills to healthcare executives, physician leaders, nurse leaders, and clinical support staff.

This mini workshop is only available through onsite registration. Individuals can register for this mini workshop separately. There are a limited numbers of seats available for the workshop-only registration.

Distance Learning Opportunities

Distance education options are available for the sessions held on July 25-26. Up to 12.5 CEUs are

available for distance viewers. The distance education program will be available from August 17 through October 19. Register for distance learning.

Dates to Remember

2012

- August 21, 2012 – WIC Contractor’s Meeting
- August 29, 2012 – Infant and Child Nutrition Core Workshops
- October 26, 2012 – 2012 Iowa WIC Training
- October 30, 2012 – Communication and Rapport Building Core Workshop

Formula Update

Powdered Elecare Vanilla for infants is not available and has been deactivated in IWIN. Powdered Elecare Unflavored is available for infants and Powdered Elecare Unflavored and Vanilla Jr. are available for children.

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Enfaport Lipil 8 oz RTU, 30 cal/fl oz	1 case (24 cans) + 4 cans	Dec.1, 2012	Edgerton Women’s Health	Jen Clasen 563-359-6635
EleCare Jr. Unflavored	7 containers – 14.1 oz	8/2013	New Opportunities	Sharon McDonald Williams @ 712- 830-1329