

Iowa WIC Program  
1-800-532-1579



Your child has you. And you have WIC.

*Bureau of Nutrition and Health Promotion*

# Friday Facts

*Week ending Issue: Friday Facts, 3.16.12 – Issue #134*

## **Policy**

### **From the WIC Program Goals Manual — 150.10 Training Plan FFY2012 Calendar of Events**

The calendar below lists events by month with tentative dates. Final meeting dates, locations, agendas and registration procedures will be announced in the Friday Facts when arrangements are confirmed.

Calendar-----The table below lists events for this fiscal year.

Month	Event
October	---
November	---
December	---
January	WIC Agency Contractors meeting (TBD)
February	---
March	Maternal Nutrition Workshop (29) Breastfeeding Workshop (30)
April	State Public Health Conference (TBD)
May	Breastfeeding Conference (TBD)
June	Infant Nutrition Workshop (21) Nutrition for Children from 1-5 (22)
July	---
August	WIC Agency Contractors Meeting (TBD)
September	Communication and Rapport-Building Workshop (28)

Note: WIC New Employee Training is offered every three months; the schedule is posted on the WIC Program’s Web site.

## **Information**

### **New Formula in IWIN**

Carnation Breakfast Essentials – No Sugar Added Ready to Drink was added to IWIN this week. It is a milk-based-reduced-carbohydrate liquid food for oral feeding. It is a diabetic formula for adult participants with a medical condition such as HIV or cancer when the use of a conventional food is precluded or restricted. This product comes packaged in 4 – 11 oz containers. Twenty – 4 packs are

allowed with no more than 10 – 4 packs on an FI. The Formula Issuance for Women and Children document has been updated and can be found at the following link:

<http://www.idph.state.ia.us/wic/Agencies.aspx>

## **WIC Help Desk Staff Announcement**

Susan Rethmeier resigned her position in the department effective at the end at close of business on March 15. Susan has worked for the Iowa WIC Program since the spring of 1999 and provided help desk support for two WIC data systems including the major transition from PATH to IWIN in 2005. She will be missed by the local WIC agency staff she has assisted for many years and by her colleagues here in the bureau.

The state office requests your patience during the transition period required to fill this position.

### ***EBT Update***

The Iowa Department of Public Health Iowa WIC program has completed an analysis of the feasibility, alternatives, and costs of acquiring an EBT System. On February 27<sup>th</sup>, 2012 IDPH submitted the Iowa WIC EBT Feasibility Study Report produced by planning contractor Burger, Carroll and Associates (BCA), for Food and Nutrition Service (FNS) review in accordance with FNS requirements governing WIC program systems development and acquisition.

The Iowa WIC EBT Feasibility Report identified three EBT alternatives that could be affordable within the Iowa WIC Nutrition Services and Administration budget, including both online and offline platforms. It is clear from the feasibility study that a hosted system, rather than an in-house system, is more compatible with the Iowa WIC State Office staffing resources and budget. Therefore, it is the intent of IDPH to pursue a WIC EBT procurement approach based on system and support requirements rather than either an online or offline platform. By taking a platform –neutral approach to procurement, IDPH will determine the best EBT solution for distribution of Iowa WIC benefits based on the offerings of both platforms available in the open market.

### ***Don't forget...***



- 1) In the February 24<sup>th</sup> edition of Friday Facts, the “Don’t Forget” article reminded all agencies that reasonable proof and documentation of current address at the initial and subsequent certification appointments is required. Don’t forget that proof is only required at certification appointments but not at other appointments. Requiring proof at other appointments creates an undue burden and barrier to WIC participation.
- 2) Always create a new breastfeeding status each time a conversation takes place with a breastfeeding mom. This should always happen whether or not the food package is changed for the infant.

### ***Dates to Remember***

#### **2012**

- March 29-30, 2012 – Maternal and Breastfeeding Nutrition Core Workshops
- August 21, 2012 – WIC Contractor’s Meeting
- August 29-30, 2012 – Infant and Child Nutrition Core Workshops
- October 26, 2012 – 2012 Iowa WIC Training
- October 30, 2012 – Communication and Rapport Building Core Workshop

**Available Formula**

<b>Product</b>	<b>Quantity</b>	<b>Expiration Date</b>	<b>Agency</b>	<b>Contact</b>
Similac PM 60/40	3 cans	10/2012	Johnson County Public Health	Chuck Dufano @ 319-356-6042
EleCare Unflavored Formula	5 cans - 14.1 oz Powder	8/2013	North Iowa Community Action Organization	Carla Miller @ 641-423-5044 ext.24