



The Update is a bi-weekly web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted the second and fourth week of every month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

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IDPH Launches Facebook Page to Prevent Addiction

The Iowa Department of Public Health has launched a new tool for protecting the health of Iowa's youth. Please visit the Prevent Iowa Youth Addiction Facebook page at www.facebook.com/preventiowayouthaddiction and click the "Like" button to stay informed and contribute to the discussion about some new (and not-so-new) dangers facing Iowa's youth.

During this launch, there will be a special emphasis on new products the tobacco industry is test marketing. Called "dissolvables," these smokeless tobacco products closely resemble mints, toothpicks and even breath strips. Some of these items are already being sold in Iowa alongside other products you may have seen, including snus and e-cigarettes. This development is particularly dangerous to children in terms of addiction, nicotine poisoning, school performance and future tobacco use.



To learn more and contribute to the discussion, visit www.facebook.com/preventiowayouthaddiction.

Request for Nominations

Do you know someone who works hard to improve the lives of young children? Would you like to see that person receive statewide recognition?

Nominate him or her for Early Childhood Iowa's "Child at Heart" award! Early Childhood Iowa (ECI) is now accepting nominations for the annual Child at Heart award. Deadline for submission is 4:30 p.m. on Friday, December 30.

This award will be presented to one local-level and one state-level "champion" for young children during the annual Early Care, Health and Education Congress to be held on February 8th and 9th, 2012.

For more information on this award, please go to pages 5-6 of **The UPdate**.

Questions may be directed to Rhonda Boltz at 515-281-4926 or Rhonda.Boltz@idph.iowa.gov.

No Phone Zone



Texting and driving is a deadly combination.

You are 23 times more likely to be in a crash texting while driving. The distraction caused by mobile phone use while driving impacts a driver's reactions equivalent to driving under the influence. A recent university study found "using a cell phone while driving – whether it's handheld or hands-free – delays a driver's reactions as much as having a blood-alcohol concentration of 0.08, the legal limit for drivers 21 and over in all states." Another study found that four out of every five accidents (80%) are attributed to distracted drivers. In contrast, drunk drivers account for roughly one out of three (33%) of all accidents nationally.

A website is available, www.thenophonezone.org, where you can learn more about the dangers of distracted driving; take the pledge to not talk, text and drive; learn more about how you can get involved and spread the word; and print-off downloadable documents to display in your business or share with others.

Protecting Pregnant Women and Infants from the Flu

Flu season is well underway and flu vaccination is recommended for everyone over 6 months of age by the Centers for Disease Control and Prevention. Pregnant women and infants are at a greater risk for serious flu-related complications, like pneumonia, than the general population. Educate the women in the maternal health program that flu vaccination in pregnancy protects them not only from getting the flu, but from complications such as preterm birth, which can result from the flu. Flu vaccination in pregnancy also protects babies from the flu when they are born. Breastfeeding may also give babies additional protection.

Don't forget to be vaccinated yourself so you don't pass the flu to the pregnant women and infants in your care. The CDC provides free resources for the 2011/2012 flu season for consumers and health professionals at www.cdc.gov/flu/protect/vaccine/pregnant.htm. The Iowa Department of Public Health has information available at www.idph.state.ia.us/Cade/Influenza.

Administration/Program Management

Informational Letter #1078: Important HIPAA Transition Information For all Medicaid Members Billing Electronically!

The Iowa Medicaid Enterprise has issued Informational Letter #1078 reminding Medicaid providers that the Version 5010 transition is ***less than three weeks away!*** **All covered entities submitting electronic transactions must upgrade from Version 4010/4010A to Version 5010 effective January 1, 2012.**

The IME acknowledges that the Centers for Medicare & Medicaid Services/ Office of E-Health Standards and Services recently announced that it would not initiate enforcement action until March 31, 2012, with respect to any HIPAA covered entity that is not in compliance with the 5010 requirement. **However, the IME emphasizes that the compliance date itself has not actually changed, and IME urges all covered entities that are not compliant with 5010 take steps to become compliant immediately.**

Providers who will not be compliant on the January 1, 2012 deadline and intend to submit in 4010 after the deadline, should prepare an action plan for compliance and submit the plan to the IME via email to imeproviderservices@dhs.state.ia.us. The plan should include the primary point of contact for follow up. The HIPAA 835 remittance advice transaction will only be available in 5010 beginning with the compliance date.

To ensure that there is no disruption of claim submissions on January 1, 2012, the Iowa Medicaid's Electronic Data Interchange Support Services encourages all providers to enroll in Total OnBoarding (5010 HIPAA format) **before** the January 2012 deadline. If the TOB profile has not been enrolled for Version 5010 by this date, the provider will no longer be able to submit electronic transactions. At that time, the current 4010 format will be deleted from the EDISS system.

How to transition to the 5010 format

Guidelines for transition to the 5010 format in the form of a checklist are found on the EDISS website at www.edissweb.com/docs/shared/5010_checklist.pdf. The checklist is organized into three sections:

- Direct providers not using PC-ACE Pro32
- Direct providers using PC-ACE Pro32
- Providers sending files through a clearinghouse or billing service

To begin preparation for the transition, follow the section of the guidelines that is applicable to your agency.

EDISS will work closely with providers to ensure that all activities from claim submission to payment occur accurately. Providers are encouraged to enroll in Version 5010 ***in advance*** of the January 1, 2012 date to assure that the process is working smoothly.

See Informational Letter #1078 on pages 8-9 of **The Update** for further detail. Information is also available at www.cms.gov/ICD10, which provides the latest news and resources to help you prepare for the transition to both the 5010 format and ICD-10 codes. If you have questions, please contact IME Provider Services at 1-800-338-7909 (in the Des Moines area at 515-256-4609) or by email at imeproviderservices@dhs.state.ia.us.

Calendar

January 12, 2012

MCH Advisory Council

1-3 p.m., Iowa Lutheran Hospital, Conference Room 1

* January 19, 2012

Bureau of Family Health Grantee Committee Meeting

GoToMeeting

* Required meeting

DECEMBER

Contract Required Due Dates

12 - FP Client Visit Records

15 - Electronic Expenditure
Workbooks

29 Export WHIS Records to
IDPH



THE UPdate



Bureau of Family Health: 1-800-383-3826
Teen Line: 1-800-443-8336
Healthy Families Line: 1-800-369-2229
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Area code is 515



REQUEST FOR NOMINATIONS

Do you know someone who works hard to improve the lives of young children? Would you like to see that person receive statewide recognition? Nominate him or her for Early Childhood Iowa's "Child at Heart" award!

Early Childhood Iowa (ECI) is now accepting nominations for the annual Child at Heart award. This award will be presented to one local-level and one state-level "champion" for young children during the annual Early Care, Health and Education Congress to be held on February 8th and 9th, 2012.

Please note the following changes for 2012:

- *This year, nomination submissions are NOT limited to local ECI boards; nominations will be accepted from any early childhood advocate.*
- *Nominations should be submitted electronically via e-mail. If there are barriers with electronic submission, please contact Rhonda Boltz at the number listed below.*
- *Nominees may be someone who works at an individual, organizational, community or statewide level.*

Nominations should be in the form of a Word document and must include the following elements:

- Your contact information
 - Name
 - Organization (if applicable)
 - Address
 - Day-time phone number
 - E-mail address

- Nominee contact information
 - Name
 - Organization (if applicable)
 - Address
 - Day-time phone number
 - E-mail address

- Narrative that addresses the following:
 - Describe how the nominee is a champion for children.
 - Explain how the nominee has implemented innovative approaches to support children and families.
 - Describe specific achievements and change accomplished through the nominee's efforts locally, regionally or statewide.
 - Provide evidence of passion and motivation to take leadership roles for children and families.

Narrative must be 12 font, double-spaced, with 1” margins on all sides. Length of narrative cannot exceed two pages. No attachments. Applications must meet all requirements to be considered and will become the property of Early Childhood Iowa.

Questions may be directed to Rhonda Boltz at 515-281-4926 or Rhonda.Boltz@idph.iowa.gov.

Deadline and Process for Submission:

Nominations must be submitted to Rhonda.Boltz@idph.iowa.gov no later than 4:30 p.m. Friday, December 30, 2011.

A confirmation reply will be sent to you once your submission has been received.

Proposed Timeline

Request for Nominations released	Friday, November 18 th
Deadline for submission	Friday, December 30 th
Nominations reviewed	January 2 nd - January 13 th
Recipients notified	No later than January 18 th
Awards presented	February 8 th

“Every child, beginning at birth, will be healthy and successful”



Iowa Department of Human Services

Terry E. Branstad
Governor

Kim Reynolds
Lt. Governor

Charles M. Palmer
Director

INFORMATIONAL LETTER NO.1078

DATE: December 12, 2011

TO: All Iowa Medicaid Providers Billing Electronically

ISSUED BY: Iowa Department of Human Services, Iowa Medicaid Enterprise (IME)

RE: Important 5010 HIPAA Transition Information

EFFECTIVE: January 1, 2012

The compliance date for the transition to the HIPAA Version 5010 is less than three weeks away for all HIPAA covered entities and transactions. All covered entities must upgrade from version 4010/4010A (4010) to version 5010 (5010) effective January 1, 2012.

The IME acknowledges that the Centers for Medicare & Medicaid Services' Office of E-Health Standards and Services (OEES) recently announced that it would not initiate enforcement action until March 31, 2012, with respect to any HIPAA covered entity that is not in compliance with the 5010 requirement. **However, the IME emphasizes that the compliance date itself has not actually changed, and urges all covered entities that are not compliant with 5010 take steps to become compliant immediately.** Providers and trading partners, who will not be compliant on the January 1, 2012, deadline and intend to submit in 4010 after the deadline, should prepare an action plan for compliance and submit the plan to the IME via email to imeproviderservices@dhs.state.ia.us. The plan should include the primary point of contact for follow up. **The HIPAA 835 remittance advice transaction will only be available in 5010 beginning with the compliance date.**

To ensure no disruption of claim submissions on and after January 1, 2012, the Iowa Medicaid Electronic Data Interchange Support Services (EDISS) has repeatedly asked all trading partners to enroll in Total OnBoarding (TOB) well before the January 2012 deadline.

To assist with the 5010 transition, follow the guidelines on the checklist on the EDISS website at http://www.edissweb.com/docs/shared/5010_checklist.pdf. The checklist is separated into three sections: Direct Providers (not using PC-ACE Pro32), Direct Providers (using PC-ACE Pro32), and Providers sending files through a clearinghouse or billing service. Please select the most appropriate section and follow the guidelines on the checklist to begin preparing for the transition.

As part of this transition, any additional electronic transaction user's access in 4010 (i.e., 835, 270/271, 276/277) will need to be re-registered for the 5010 format through TOB. Re-registering will ensure electronic functionality is not removed at the time of 5010 cut over.

A substantial change that is occurring with HIPAA 5010 Implementation is the replacement of the Noridian Claim Confirmation Report (CCR). The CCR is also known as the Gen Report. Across all lines of business for 5010, the CCR will be replaced by the 277CA.

277CAs will be returned to the Trading Partner 5010 mailboxes, the same way that CCRs were in 4010. However, 277CAs will be delivered in ANSI X12 format. Trading Partners will need to either view the 277CAs in text format, or they can use their billing software to translate the 277CA into a readable document similar to the CCR.

EDISS recommends that all trading partners check with their in-house billing software, external software vendor, billing service, or clearinghouse to ensure the 277CA will be able to be translated. If your vendor cannot translate the 277CA, PC-ACE Pro32 has that functionality and could be used by your facility.

Please visit www.cms.gov/ICD10 for the latest news and resources to help you prepare for the transition to both 5010 as well as ICD-10.

If you have any questions, please contact the IME Provider Services Unit, 1-800-338-7909, locally 515-256-4609 or by email at imeproviderservices@dhs.state.ia.us.