



Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: December 16, 2011 – Issue # 125

Policy

From the WIC State Operations – 410.20 Nutrition Education Costs

A minimum of 20 percent of nutrition services and administrative funds must be used for nutrition education, including three percent of total funds for breastfeeding promotion and support activities. To ensure that these standards are met, the state WIC office identifies in the annual budget the projected costs that qualify. As these costs are incurred and assigned to their appropriate cost center, they are labeled with special expenditure codes.

Agency contracts stipulate that a minimum of 20 percent of administrative expenditures is to be for nutrition education and breastfeeding promotion purposes. Each agency's budget stipulates allowable costs in each functional category. Guidelines are provided which explain allowable nutrition education costs, including personnel costs for time spent on nutrition education, travel, costs of procuring and producing nutrition education materials, and nutrition education training (see Policies 315.40, 315.40a, 315.40b, 315.41, 315.43, 315.43a and 315.43b).

Training

Save the Date for Breastfeeding Education for Iowa

Please see flyer at end of Friday Facts.

Don't forget...



When assigning a food package, IWIN gives you an option of how much milk will be on each check. It also gives you the option of gallons or half gallons. During the focus groups we conducted around the new WIC logo, some participants mentioned that they wished they had the option of getting one gallon of milk on their checks because they really cannot use two gallons at one time. Participants should be offered options. What is your agency process??

Dates to Remember

2012

- January 31, 2012 – WIC Contractor’s Meeting
- March 29-30, 2012 – Maternal and Breastfeeding Nutrition Core Workshops
- August 21, 2012 – WIC Contractor’s Meeting
- August 29-30, 2012 – Infant and Child Nutrition Core Workshops
- October 26, 2012 – 2012 Iowa WIC Training
- October 30, 2012 – Communication and Rapport Building Core Workshop

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Neocate	30 cans – 14 oz powder	1/8/12	Rosebud WIC	Lucy Reifel @ 605-747-2617
Similac PM 60/40	3 cans	10/2012	Johnson County Public Health	Chuck Dufano @ 319-356-6042

Sponsored by the Breastfeeding Coalition of Polk County



Please SAVE the DATE!

Breastfeeding Education for Iowa Communities

4 HOUR TRAINING

The purpose of this training is to enhance your knowledge and assist you in providing support to breastfeeding families.

***Date: Monday March 5, 2012
(Snow date- March 12th)***

Time: 12:30- 5:30pm

***Location: Iowa Methodist
Medical Center, Des Moines***

***Details available after Jan 1st:
www.iabreastfeeding.org***



INTENDED AUDIENCE

Individuals that work with breastfeeding families including hospital staff, physician office staff, nurse practitioners, midwives, nurses, dietitians, public health staff, WIC staff, peer counselors, childbirth educators, nurse educators, doulas, family support workers, La Leche League, and other interested community supporters. 4.8 Contact Hours to be provided for nurses/dietitians, 4 L-CERPs for Certified Lactation Consultants.