

Iowa WIC Program  
1-800-532-1579



Your child has you. And you have WIC.

*Bureau of Nutrition and Health Promotion*

## *Friday Facts*

*Week ending Issue: August 26, 2011 – Issue # 113*

### ***Policy***

#### **From the WIC Services Policy and Procedure Manual — 380.75 Hiring Breastfeeding Peer Counselors**

The breastfeeding peer counselor coordinator will determine the peer counselor staffing needs by assessing:

- Number of pregnant and breastfeeding women within that agency,
- Number of clinic sites,
- Caseload at each clinic site,
- Demographics of the area,
- Responsibilities required of the peer counselors, and
- Hours per week each peer counselor can work.

All breastfeeding peer counselors employed by local WIC agencies in Iowa, with peer counselor programs implemented after September 1, 2006, will be paid for their work and reimbursed for work-related expenses including the following:

- Time spent in phone or face-to-face contacts with WIC participants,
- Time spent completing required recordkeeping,
- Regular meetings of the local agency peer counselors and the local WIC agency breastfeeding peer counselor program coordinator,
- Travel time to required meetings,
- Mileage reimbursement at current state reimbursement rate,
- Reimbursement for communication costs such as telephone services necessary to complete work or provision of prepaid communication services such as calling cards, etc.

### ***Information***

#### **New Formulas in IWIN**

Ensure Plus manufactured by Abbott has been added to IWIN. This formula is intended for interim sole source feedings for those with fluid restrictions or requires volume limited feedings. Ensure Plus provides 350 calories and 13 grams of protein in an 8 ounce container and is available in multiple flavors. Due to the cost, no more than 48 containers should be placed on a FI. The Formula Issuance for Women and Children chart has been updated on the WIC website to reflect this addition.

Tyrex-1 manufactured by Abbott has been added to IWIN. This formula is intended for use with infants and toddlers with tyrosinemia type I, II, and III. The powder product is in a 14.1 oz. (400 gram) can and is phenylalanine and tyrosine-free to allow greater intake of intact protein. Due to the cost, no more than 3

cans should be placed on a FI. The Formula Issuance for Infants chart has been updated on the WIC website to reflect this addition.

## Job Opportunity at IDPH

The following job at the Department of Public Health was recently posted on the DAS website: **Community Health Consultant**, Bureau of Nutrition and Health Promotion, job #9866BR, open to all applicants. Applications close Friday, September 16.

To view this job and for further details, visit [www.das.hre.iowa.gov](http://www.das.hre.iowa.gov)

### *Dates to Remember*

#### **2011**

- August 30, 2011 – WIC Contractors’ Meeting
- October 7 – Advisory Committee Meeting
- October 24 & 25, 2011 – NETC
- January 31, 2012 – WIC Contractor’s Meeting
- March 29-30, 2012 – Maternal and Breastfeeding Nutrition Core Workshops
- August 21, 2012 – WIC Contractor’s Meeting
- August 29-30, 2012 – Infant and Child Nutrition Core Workshops
- October 30, 2012 – Communication and Rapport Building Core Workshop

### *Available Formula*

| Product                      | Quantity  | Expiration Date        | Agency                          | Contact   |
|------------------------------|---|------------------------|---------------------------------|---|
| Enfaport Lipil               | 23 – 8 oz cans<br>(ready-to-feed)                     | 9/1/2011               | Johnson County<br>WIC           | Chuck Dufano @<br>319-356-6042                      |
| Neocate                      | 4 cans – 14 oz<br>Powdered                            | 10/2011                | Webster County                  | Kathy Josten @<br>515-573-4107                      |
| Neocate                      | 19 cans – 14 oz<br>powder<br>30 cans – 14 oz<br>power | 11/19/11<br><br>1/8/12 | Rosebud WIC                     | Lucy Reifel @<br>605-747-2617                       |
| Similac PM 60/40             | 3 cans  | 10/2012                | Johnson County<br>Public Health | Chuck Dufano @<br>319-356-6042                      |
| Pediasure Enteral<br>w/Fiber | 100 cans - 8 oz RTU                                   |                        | New<br>Opportunities            | Sharon<br>MacDonald-<br>Williams @ 712-<br>792-9266 |