

The Update is a bi-weekly Web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted the second and fourth week of every month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

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## Celebrating 75 Years of Title V Engage, Explore, Envision - A "Meeting in a Box" for celebrating the 75th Anniversary of Title V of the Social Security Act



This Title V Anniversary "Meeting In a Box" is a tool for maternal and child health programs to ...

- Engage in a celebration of the nation's commitment to improving the health and wellbeing of all children and families.
- Explore the history of Title V through the stories of MCH pioneers and leaders, including those in the room right now.
- Envision the future of MCH and your role in supporting the health of women, children, families, and communities.

MCHB and the Association of Maternal and Child Health Programs have created this "Meeting in a Box" to assist state and local MCH programs in planning such a meeting. This "Meeting in a Box" outlines a series of fun activities and games for use in groups.

### Ideas for Community Service and Advocacy Organizations

- Hold health fairs.
- Give baby showers.
- Host back to school parties.
- Organize special service events or projects.
- Write articles about Title V Maternal Child Health (MCH) for local newspapers and organizational newsletters.
- Post commemoration articles or photos on organizational websites.
- Put up special bulletin board displays in clinics.
- Host brown bag lunches for staff to learn more about Title V history and current practice.
- Organize "walks" or "Olympic" events.

For more information, go to

[www.hrsa.gov/ourstories/mchb75th/mchb75ideas.html#](http://www.hrsa.gov/ourstories/mchb75th/mchb75ideas.html#).

## Mark Your Calendars! CAREs & Child Health/ EPSDT Training - October and November, 2010

The Bureau of Family Health has established training dates for CAREs and Child Health/EPSDT during the months of October 2010 and November 2010.

The CAREs training will be held from 10 a.m. - 12 p.m. and the Child Health/EPSDT training will be held from 12:30 p.m. - 4 p.m. See the dates and locations below.

### **Wednesday, October 27**

- Lucas State Office  
Bldg. Conference Rm  
526 (Licensure Board Rm)

### **Thursday, November 18**

- Lucas State Office  
Bldg. Conference Rm 518

Please e-mail Marcus Johnson, Erin Parker or Janet Beaman (a staff directory is located on page 5 of **The UPdate**) with the names of staff from your agency that will attend on selected dates. Specify with training each staff member that will attend (CAREs or Child Health/EPSDT or both). Also know that space is limited. If seating capacity fills, we may need to request that future dates be selected.

## ACOG Guidelines Recommend Influenza Vaccination During Pregnancy

On September 22, 2010 the American College of Obstetricians and Gynecologists Committee on Obstetric Practice (COP) issued new guidelines regarding influenza vaccination during pregnancy, according to an updated position statement reported in the October issue of *Obstetrics and Gynecology*. The new committee opinion, which replaces the previous statement issued in November 2004, calls for unvaccinated pregnant women at any gestational age to be immunized at any time during the influenza season, preferably early in the season. "Influenza vaccination is an essential element of prenatal care because pregnant women are at an increased risk of serious illness due to influenza," the opinion authors write. "Most reports of excess seasonal influenza-related morbidity have focused on excess hospital admissions for respiratory illness during influenza season... Women [are] more likely to have increased medical visits or increased lengths of stay if hospitalized for respiratory illnesses during pregnancy than when not pregnant, especially during the third trimester; the association between pregnancy status and hospital admission [is] particularly striking for women with comorbidities."

All women who will be pregnant through the influenza season (October - May in the United States) should be vaccinated against influenza, according to recommendations made by the Centers for Disease Control and Prevention's Advisory Committee on Immunization Practice (ACIP) and supported by the COP.

As long as there is a sufficient supply of vaccination, unvaccinated pregnant women should be immunized at any time during influenza season, using inactivated influenza vaccine. It is preferable, though, to vaccinate pregnant women early in the influenza season, regardless of gestational age. Live attenuated influenza vaccine is contraindicated during pregnancy.

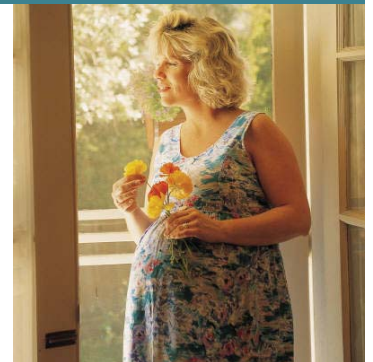
Pregnant women are especially vulnerable to the risks from seasonal influenza and also had excess mortality during the influenza pandemics of 1918 to 1919, 1957 to 1958, and the 2009 pandemic — also supporting the need for vaccination in this group. In addition, maternal immunity achieved through vaccination is the only effective strategy for newborns, because the influenza vaccine is not approved for use in infants younger than 6 months. A prospective, blinded, randomized controlled trial showed fewer cases of laboratory-

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# ACOG Guidelines Recommend Influenza Vaccination During Pregnancy

continued

confirmed influenza and of respiratory illness with fever among infants of immunized mothers.



To date, no study has demonstrated any adverse effect of inactivated influenza vaccine in pregnant women or in their infants. Except for use of a new strain of influenza reflecting predictions of prevalent strains in the community, the vaccine is made the same way each year. ACIP does not indicate a preference for thimerosal-containing or thimerosal-free vaccines for any group, including pregnant women, because of the lack of scientific evidence that thimerosal-containing vaccines cause adverse effects in children born to women who received these vaccines.

“Despite the safety of the vaccine, many obstetrician–gynecologists have not participated in influenza vaccination programs,” the opinion authors write. “Provider education with simple chart prompts has been shown to increase the frequency of discussion between physicians and pregnant women regarding influenza and vaccination. This is particularly important because it has been shown that lack of knowledge about the benefits of the vaccine is a barrier to vaccine acceptance.”

“Pregnant women represent a vulnerable population with regard to influenza, and influenza vaccination is an integral element of prenatal care,” the opinion authors conclude. “It is imperative that health care providers, health care organizations, and public health officials continue efforts to improve the rate of influenza vaccination among pregnant women... The [ACOG’s COP] supports ACIP’s recommendation that all women who are pregnant during influenza season receive inactivated influenza vaccine.”

*Obstet Gynecol.* 2010;116:1006-1008.

## 2010 Bureau of Family Health Fall Seminar

*Celebrating 75 Years of Title V*

You are invited to attend the 2010 Bureau of Family Health Fall Seminar scheduled for October 13-14, 2010 at the Gateway Hotel and Conference Center in Ames. A draft agenda can be downloaded from pages 6-7 of **The UPdate**.

As this is the first MCH/FP conference for the five-year project period, your contract requires participation from the following key personnel on:

**Wednesday, October 13** - Executive Directors, fiscal officers (one per agency), MCH/FP project directors and *hawk-i* outreach coordinators (1-4 p.m.)

**Thursday, October 14** - Program coordinators

For additional information, please contact Andrew Connet at (515) 281-7184 or [aconnet@idph.state.ia.us](mailto:aconnet@idph.state.ia.us).

# Calendar

**\*October 13-14, 2010**

**BFH-CHSC Fall Seminar, Gateway Conference Center,  
Ames**

**October 27, 2010**

**CAReS and Child Health/EPSTD Training**

**10 a.m. - 12 p.m. CAReS**

**12:30 p.m. - 4 Child Health/EPSTD**

**Lucas State Office Bldg, Conference Room 526  
(Licensure Board Room)**

**November 18, 2010**

**CAReS and Child Health/EPSTD Training**

**10 a.m. - 12 p.m. CAReS**

**12:30 p.m. - 4 Child Health/EPSTD**

**Lucas State Office Bldg, Conference Room 518**

\* Required meeting

## **SEPTEMBER Contract Required Due Dates**

10 - Due: CCNC Encounter  
Data

15 - Due: GAX & Expenditure  
Report

28 - Export WHIS Records to  
IDPH



# THE UPdate



**Bureau of Family Health: 1-800-383-3826**  
**Teen Line: 1-800-443-8336**  
**Healthy Families Line: 1-800-369-2229**  
**FAX: 515-242-6013**

<b>NAME</b>	<b>PHONE</b>	<b>E-MAIL</b>
Beaman, Janet	281-3052	<a href="mailto:jbeaman@idph.state.ia.us">jbeaman@idph.state.ia.us</a>
Boltz, Rhonda	281-5608	<a href="mailto:rboltz@idph.state.ia.us">rboltz@idph.state.ia.us</a>
Borst, M. Jane (Bureau Chief)	281-4911	<a href="mailto:jborst@idph.state.ia.us">jborst@idph.state.ia.us</a>
Brown, Kim	281-3126	<a href="mailto:kbrown@idph.state.ia.us">kbrown@idph.state.ia.us</a>
Connet, Andrew	281-7184	<a href="mailto:aconnet@idph.state.ia.us">aconnet@idph.state.ia.us</a>
Cox, Jinifer	281-7085	<a href="mailto:jcox@idph.state.ia.us">jcox@idph.state.ia.us</a>
Dhooge, Lucia	281-7613	<a href="mailto:ldhooge@idph.state.ia.us">ldhooge@idph.state.ia.us</a>
Ellis, Melissa	242-5980	<a href="mailto:mellis@idph.state.ia.us">mellis@idph.state.ia.us</a>
Goebel, Patrick	281-3826	<a href="mailto:pgoebel@idph.state.ia.us">pgoebel@idph.state.ia.us</a>
Hageman, Gretchen	281-7585	<a href="mailto:ghageman@idph.state.ia.us">ghageman@idph.state.ia.us</a>
Hinton, Carol	281-6924	<a href="mailto:chinton@idph.state.ia.us">chinton@idph.state.ia.us</a>
Hobert Hoch, Heather	281-6880	<a href="mailto:hhobert@idph.state.ia.us">hhobert@idph.state.ia.us</a>
Hoffman, Andrea	281-7044	<a href="mailto:ahoffman@idph.state.ia.us">ahoffman@idph.state.ia.us</a>
Horak, Shelley	281-7721	<a href="mailto:shorak@idph.state.ia.us">shorak@idph.state.ia.us</a>
Hummel, Brad	281-5401	<a href="mailto:bhummel@idph.state.ia.us">bhummel@idph.state.ia.us</a>
Johnson, Marcus	242-6284	<a href="mailto:mjohnson@idph.state.ia.us">mjohnson@idph.state.ia.us</a>
Jones, Beth	242-5593	<a href="mailto:bjones@idph.state.ia.us">bjones@idph.state.ia.us</a>
Mathews, Renee	281-6071	<a href="mailto:rmathews@idph.state.ia.us">rmathews@idph.state.ia.us</a>
McGill, Abby	281-3108	<a href="mailto:amcgill@idph.state.ia.us">amcgill@idph.state.ia.us</a>
Miller, Lindsay	281-7368	<a href="mailto:lmiller@idph.state.ia.us">lmiller@idph.state.ia.us</a>
Montgomery, Juli	242-6382	<a href="mailto:jmontgom@idph.state.ia.us">jmontgom@idph.state.ia.us</a>
O'Hollearn, Tammy	242-5639	<a href="mailto:tohollea@idph.state.ia.us">tohollea@idph.state.ia.us</a>
Parker, Erin	725-2166	<a href="mailto:emparker@idph.state.ia.us">emparker@idph.state.ia.us</a>
Pearson, Analisa	281-7519	<a href="mailto:apearson@idph.state.ia.us">apearson@idph.state.ia.us</a>
Peterson, Janet	242-6388	<a href="mailto:jpeterso@idph.state.ia.us">jpeterso@idph.state.ia.us</a>
Piper, Kim	281-6466	<a href="mailto:kpiper@idph.state.ia.us">kpiper@idph.state.ia.us</a>
Thorud, Jennifer	281-0219	<a href="mailto:jthorud@idph.state.ia.us">jthorud@idph.state.ia.us</a>
Trusty, Stephanie	281-4731	<a href="mailto:strusty@idph.state.ia.us">strusty@idph.state.ia.us</a>
Wheeler, Denise	281-4907	<a href="mailto:dwheeler@idph.state.ia.us">dwheeler@idph.state.ia.us</a>
Wolfe, Meghan	242-6167	<a href="mailto:mwolfe@idph.state.ia.us">mwolfe@idph.state.ia.us</a>

Area code is 515

**2010 BFH Fall Seminar**  
***Celebrating 75 Years of Title V***  
**October 13-14, 2010**  
**Gateway Hotel and Conference Center, Ames**

**DRAFT Agenda**

**Tuesday, October 12**

12:00-4:00 WHIS Training (Ames City Hall, Room 135)

**Wednesday, October 13**

10:00-10:15 Welcome

10:15-11:00 Title V and Title X State Plans – “MCH/FP State of the State” (Jane Borst & Dr. Bob Russell) – Includes information about the Title V Needs Assessment and Home Visiting Needs Assessment

11:00-11:20 The Role of the State Board of Health

11:20-11:30 Community Health Needs Assessment and Health Improvement Plans

11:30-11:45 Logic Model Overview (A more in-depth “Go To” meeting will be held at a future date)

11:45-12:15 Break and Pick up Lunch

12:15-12:45 Working Lunch - Public Health Modernization and Data Warehouse presentations

1:00-4:00 ***hawk-i*** Outreach Meeting (Outreach Coordinators required attendees)

12:45-1:30 SharePoint – Using SharePoint for Billing and BFH Contract Management

1:30 – 2:00 Contract Special Conditions Overview, including I-Smile

2:00-2:15 Break

2:15-2:45 Cost Reporting

2:45-3:15 Medicaid FFS Billing

3:15-3:30 Break

3:30-4:30 Grantee Committee Meeting

**Thursday, October 14<sup>th</sup>**

8:30-9:30	MCH Session – Presumptive Eligibility & I-Smile
9:30-10:15	Legislative Update / Advocacy Panel
10:15-10:30	Break
10:30-11:30	Breakouts <ol style="list-style-type: none"><li>1. Prenatal Smoking in the Medicaid Population</li><li>2. Adolescent Health</li><li>3. CH Programs: Business Perspective:<ul style="list-style-type: none"><li><i>What Program Managers need to know about</i><ul style="list-style-type: none"><li>▪ HCCI,</li><li>▪ Early ACCESS,</li><li>▪ 1<sup>st</sup> Five</li></ul></li></ul></li></ol>
11:30-12:30	Repeat Breakouts Above
12:30-4:30	FP Directors Meeting
<i>Lunches will be ordered</i>	Child Care Nurse Consultants Meeting