



The Update is a bi-weekly Web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted the second and fourth week of every month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

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October is Domestic Violence Awareness Month

Health Cares About Domestic Violence Day Organizing Pack



Domestic Violence Awareness Month (DVAM) was first observed In October 1987.

The intent was to connect advocates across the nation who were working to end violence against women and their children.

This month, show your solidarity with victims of domestic violence and help end abuse. The National Clearinghouse on Families and Children (NCFY) recommends the following ways to observe Domestic Violence Awareness Month:

- Listen to NCFY's podcast on dating violence and read our articles on family and relationship violence among runaway and homeless youth
- Find out about national and local domestic violence prevention events
- Contact your state's domestic violence coalition
- Tell someone about the National Domestic Violence Hotline, 1-800-799-SAFE (7233)
- Spread the word about domestic violence
- Learn about the Family and Youth Services Bureau's Family Violence Prevention & Services Program

The Family Violence Prevention Fund has created a packet titled *Health Cares About Domestic Violence Day (HCADV Day)* that can be downloaded at <http://fvpfstore.stores.yahoo.net/hecaabdovida.html>. This packet contains information on how health care providers can improve their response to victims of domestic violence during Domestic Violence Awareness Month and beyond. Complete with consensus recommendations on routine assessment for domestic violence, sample materials (safety cards, buttons and posters), and October organizing strategies, the packet provides several resources for participants at every level.

36th Annual Women's Health Care Symposium

April 7-8, 2011
Kansas City, MO

Mark your calendars and join Development Systems, Inc. at the InterContinental Hotel located in the beautiful outdoor Plaza shopping district in Kansas City.

You can't miss this conference featuring nationally recognized speakers, cutting edge topics and a chance to network with other clinicians from around the region.

Look for more e-mails with details on this exciting conference. Fast and easy online registration will be available.

NOTICE!! - CARES Data Entry DEADLINE

Due to agency transitions and closing out the 5-year project period, all FFY10 CARES data entry must be completed by Saturday, October 2, 11:59 p.m. This deadline is for all agencies, regardless of your involvement in a transition. Your agency's data entry must be complete by this time to be included in quarterly and annual data pulls.

If your agency is going through a transition, you must also run all billing reports for informing and care coordination prior to this deadline as well. If you don't run the reports by this deadline, you will not have access to run the reports for the affected counties after October 2nd.

Please take time at the end of the month to ensure that your CARES entries are complete. Thank you for your prompt attention to this matter.

Contact Information: Marcus Johnson at (515) 242-6284 or mjohnson@idph.state.ia.us

September is National Preparedness Month

September is National Preparedness Month and the Iowa Department of Public Health (IDPH) recommends all Iowans to take some simple steps now that may have huge payoffs in the event of a public health emergency.

"It's especially important that Iowans are prepared for any type of emergency as we're heading into the fall and winter season in the Midwest," said IDPH's Center for Disaster Operations and Response Bureau Chief, Rebecca Curtiss. "It's not uncommon to see extended power outages due to ice storms, infectious disease outbreaks like the flu, and other natural and man-made disasters that can affect the public's health."

Detailed steps for building an emergency kit and plan are available in the Protect Iowa Health guidebook; Iowa Guide to Keeping You Safe. The publication is available free of charge to individuals, businesses, and organizations by logging on to www.protectionowahealth.org or by calling toll-free 1-866-339-7906.

Oral Health Recent Events



News from the Oral Health Bureau

Recent Events Farm Progress Show

OHB staff exhibited at the 2010 Farm Progress Show located near Boone August 31st through September 2nd. In addition to the I-Smile™ display, staff handed out toothbrushes and “toothy” I-Smile™ food clips as well as informational materials on oral health, the I-Smile™ website, and the *hawk-i* dental program.

News

Access to Dental Care for Pregnant Women

Car seats. Baby gates. Childproof locks. For expectant mothers, many preparations must be made before the new baby arrives to ensure their safety and good health. However one of the most important preparations – regular dental visits for the pregnant mother - is often overlooked. Pregnant women are at an increased risk for periodontal disease due to hormonal changes during pregnancy, which has been associated with maternal diabetes and preterm births.

Dental care treatments are safe for women to receive during pregnancy, and since 2008 many women in Iowa have had better access to dental services, which has provided more incentive to seek care. In response to the low number of pregnant women on Medicaid who received dental care in Iowa, the Department of Human Services – Iowa Medicaid Enterprise partnered with the Centers for Disease Control and Prevention and the Iowa Department of Public Health - Oral Health Bureau to reinstate coverage for adult periodontal and endodontic services in Iowa. Since 2008, Medicaid provides reimbursement to providers for adult dental services, and pregnant women can receive preventive dental education and care coordination through the twenty-eight Title V Maternal Health Centers throughout the state.

The impact from the reinstatement of Medicaid coverage and increased preventive dental education has been significant. The number of pregnant Medicaid recipients who received root scaling increased from 10 in 2005 to 111 in 2009. In turn, the number of pregnant Medicaid recipients who received a full debridement increased from 12 in 2005 to 123 in 2009. The proportion of Medicaid recipients who received preventive dental care during pregnancy increased from 9.4 percent in 2005 to 21.2 percent in 2008.

Dental care access for pregnant women has been identified as a top priority in the Title V MCH Block Grant needs assessment, and further work to increase the awareness of dental care during pregnancy will be emphasized. For more information on oral health care for pregnant women, please contact the Iowa Department of Public Health – Oral Health Bureau at 1-866-528-4020.

*The Iowa Department of Public Health would like to acknowledge the Maternal and Child Health Epidemiology Program, Applied Sciences Branch, Division of Reproductive Health, National Center for Chronic Disease Prevention and Public Health Promotion, Centers for Disease Control and Prevention for analytic support and preparation of this information.

Administration/Program Management

Child Health Screening Centers: Billing and Payment Concerns

The Bureau of Family Health would like to express our appreciation to those screening centers that have reported recent problems related to payment of services by Iowa Medicaid. This information has been extremely helpful. Without the level of detail on specific denied claims, we would not have been aware of the billing and payment difficulties.

It is our understanding that these denials have resulted from Iowa Medicaid implementing national coding guidelines that have affected billing and payment. See National Correct Coding Initiative (NCCI) at www.cms.gov/nationalcorrectcodinitd. Examples reported by screening centers include the following:

- Denials when E & M is billed on the same date as an immunization administration
- Denials when E & M is billed on the same date as a lead draw or conveyance to a lab
- Denials when blood lead analysis is billed on the same day as a lead draw
- Denials of subsequent immunizations billed on the same day as an initial immunization
- Denials of lead draw when billed on the same day as a developmental screen

On Monday, August 30, 2010, Jane Borst, Chief of the Bureau of Family Health, met with Jennifer Vermeer, Iowa Medicaid Director, to discuss the concerns. Staff at the Iowa Medicaid Enterprise (IME) will continue to meet to review these issues.

Child health contractors that have experienced problems may choose to hold claims until learning of IME's response OR submit current claims (even if they anticipate denial). If claims are submitted and denied, these can automatically be corrected should IME decide to reinstate the former payment guidelines.

The Bureau of Family Health will keep you informed as we obtain additional information from IME.

Calendar

August 31, 2010

Cost Analysis Training for new contractors/contractor new employees, 10 a.m. - 2 p.m., Lucas Bldg., 517-518

September 1, 2010

Cost Analysis Training for experienced contractor personnel, 9 a.m. - 12 p.m., 'Go To Meeting', Lucas Bldg. 517

September 17-18, 2010

Iowa Symposium on Hearing Loss

***October 13-14, 2010**

BFH-CHSC Fall Seminar, Gateway Conference Center, Ames

* Required meeting

SEPTEMBER Contract Required Due Dates

10 - Due: CCNC Encounter Data

15 - Due: GAX & Expenditure Report

28 - Export WHIS Records to IDPH



THE UPdate



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