



The Update is a bi-weekly Web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted the second and fourth week of every month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

In this issue...

1 Improving Access to Perinatal Oral Health Care

2 New Consumer Website

2 IDPH Marks 40th Anniversary of Title X Family Planning Funding

2 Avoid the Stork

3 Texting, cell phone use for teens among laws taking effect

3 Changes in Child Labor Laws

4 IME Informational Letter #909

4-5 IME Informational Letter #918

6 Calendar of Events

7 Directory

8-11 Additional Information

Improving Access to Perinatal Oral Health Care

Most women do not access dental care during pregnancy, despite evidence that poor oral health can have an adverse impact on the health of a pregnant woman and her child. Health plans, through their interactions with pregnant women, health care providers and community partners, can make substantial contributions to improving access to and utilization of dental care during pregnancy.

The National Institute for Health Care Management (NIHCM) Foundation and the Children's Dental Health Project (CDHP) are pleased to release an issue brief, *Improving Access to Perinatal Oral Health Care: Strategies & Considerations for Health Plans* (<http://nihcm.org/pdf/NIHCM-OralHealth-Final.pdf>), that highlights the importance of good oral health during pregnancy, reviews oral health practice guidelines and policy statements, and presents opportunities for health plans to address the patient, physician, workforce and financial barriers that are currently limiting utilization of perinatal dental care.

NIHCM Foundation is a nonprofit, nonpartisan organization dedicated to improving the effectiveness, efficiency and quality of America's health care system. CDHP is a national nonprofit organization that designs and advances research-driven policies and innovative solutions to oral health disparities.

This issue brief was produced with support from the Health Resources and Services Administration, Maternal and Child Health Bureau, Public Health Service, United States Department of Health and Human Services. For more information about the National Institute for Health Care Management, go to www.nihcm.org.

New Consumer Health Website

On Thursday, July 1, the Government launched HealthCare.gov, a new consumer website that provides transparency into the health care marketplace. Through www.healthcare.gov, individuals will have more control over their health care as informed and empowered consumers.

The easy to use web site provides one-stop shopping access to a wealth of information, including new consumer rights and benefits under the Affordable Care Act, a timeline of when new programs under the new law will come online between now and 2014 and a new insurance finder that will make it easy to find both private and public health insurance options. For more information, visit www.healthcare.gov.

IDPH Marks 40th Anniversary of Title X Family Planning Funding

Forty years ago President Nixon signed into law the first federal funding source for family planning services, Title X of the Public Health Service Act. In doing so, Nixon established a lifeline for low-income women and men to receive comprehensive family planning services – education, contraception, counseling and health services.

Now a core component of the U.S. health care system, Title X also is an important source of primary care for millions of Americans. In its first two decades alone, services provided at Title X-funded centers prevented 20 million unintended pregnancies, and helped to prevent 5.5 million adolescent pregnancies, according to the Guttmacher Institute.

In Iowa, IDPH Title X grantees serve women and men most in need: 70 percent of our clients are 100 percent below the federal poverty level, while many of our clients are uninsured and cannot afford the same services from the private sector. Thanks to Title X funding, Iowa is able to provide high-quality family planning services either free of charge or on a sliding fee scale. In 2009, IDPH Title X agencies saw a 12 percent increase in demand for services.

Today, we encourage you to celebrate 40 years of Title X. Join us in creating a better quality of life for all Iowans.



Avoid the Stork!

Welcome to Stork Overnight Delivery Services, the nation's leader in shipping and handling of life's little bundles of joy. Each delivery is made to order to ensure your satisfaction, in nine months guaranteed!

Not ready for soggy diapers and sleepless nights? Here you can find useful information that you will need to avoid the stork, until you're ready.

For more information, go to <http://avoidthestork.com>. Sponsored by the Iowa Initiative to Prevent Unintended Pregnancy.

Texting, cell phone use for teens among laws taking effect

Tuesday, July 1 (Des Moines Register)



As of July 1, 2010, drivers in Iowa aren't allowed to use a cell phone, to read, write, or send a text message or e-mail.

But fines — which will run around \$100 with court costs - won't begin until July 2011.

"This is a common-sense law that will help save lives," Gov. Chet Culver said Wednesday before signing a pledge not to text and drive.

An even tougher rule applies to anyone with intermediate licenses - usually those age 17 and younger. They are prohibited from talking on a cell phone while driving, or using any hand-held device while driving. The fine is \$30, plus court costs, but doesn't go into effect for a year.

Adults can't be pulled over for a texting violation unless police also suspect them of breaking another law. Police can, however, stop a young driver seen using a cell phone.

The texting ban is among new laws that kick in at the beginning of the state's fiscal year.

To view the Des Moines Register article, go to www.desmoinesregister.com/article/20100701/NEWS10/7010351/1001.

Changes in Child Labor Laws

Excerpt from Youth Today

"The most sweeping reform of U.S. laws concerning child labor in three decades will go into effect on July 19. The new regulations spell out precisely what jobs and hours youth under 16 may work and for the first time allows youths as young as 14 to perform "intellectual" and "artistic" work such as computer programming, drawing or teaching.

The new regulations also raise fines to a maximum of \$11,000 per violation, and \$50,000 for any violation resulting in serious injury or death, which in certain circumstances can be doubled. Willful violators may also be subject to criminal penalties.

In announcing the new regulations, Secretary of Labor Hilda Solis said in a news release, "Protecting our youngest workers is one of this department's top priorities."

For more information, go to www.dol.gov/compliance/guide/childlbr.htm.

Administration/Program Management

Informational Letter #909: Informational Letters, General Medicaid Provider Letters and Electronic Payment

The Iowa Medicaid Enterprise (IME) released Informational Letter #909 reminding providers that **beginning in August 2010**, transmission of informational letters, general Medicaid provider letters and provider payments will occur **exclusively** by electronic means. See Informational Letter #909 on pages 8-9 of **The Update**.

- **Informational Letters:** Informational Letters are currently mailed to the provider's address. Effective **August 23, 2010**, Informational Letters will **only** be available electronically. Providers are able to access IME Informational Letters online at www.ime.state.ia.us/Providers/Bulletins.html.
- **General Medicaid Letters:** Letters transmitting changes to Medicaid provider manuals are currently mailed to the provider's address. Effective **August 23, 2010**, these letters will only be made available electronically. Providers are able to access all Medicaid Provider General Letters on the Provider Manual section of the IME website at www.dhs.state.ia.us/policyanalysis/PolicyManualPages/medprovgl.htm.

For both of the above types of letters, an additional notification mechanism is being designed for the Iowa Medicaid Portal Access (IMPA) website at <https://secureapp.dhs.state.ia.us/impa>. Details of this new feature will be sent upon its completion and testing.

- **Payment:** Effective with the **August 23, 2010 payment cycle**, provider payments will only be transmitted via an electronic format. Paper checks will no longer be issued as of this date. Providers have until **August 9, 2010** to sign up for Electronic Funds Transfer (EFT) through IME Provider Services if you have not already done so. (Go to pages 8-9 of The Update for additional payment information.)

If you have any questions, please contact IME Provider Services at 1-800-338-7909, in Des Moines at (515) 256-4609, or via e-mail at imeproviderservices@dhs.state.ia.us.

Informational Letter #918: Former Rate Reimbursement Reductions Continue

The Iowa Medicaid Enterprise (IME) recently released Informational Letter #918. This letter informs Medicaid providers that legislation enacted by the 2010 General Assembly (H.F. 2526) and corresponding new rule changes make many of the rate reductions experienced in fiscal year 2010 ongoing. For Maternal Health Centers and Screening Centers, the 5 percent rate reduction previously announced through June 30, 2010 will continue. Note that this is not an additional reduction. Instead it is a continuation of the 5 percent reduction in maximum reimbursement rates established in FY 2010.

continued on next page

Administration/Program Management

continued

Informational Letter #918: Former Rate Reimbursement Reductions Continue

These rule changes should be posted by June 19, 2010 on the administrative rule pages of the DHS Office of Policy Analysis website at www.dhs.state.ia.us/policyanalysis/RulesPages/Rules.htm. They are projected to be published in the June 30, 2010 Iowa Administrative Bulletin.

For more information, see Informational Letter #918 on pages 10-11 of **The UPdate**. If you have questions, please contact IME Provider Services at 1-800-338-7909 (256-4609 in Des Moines) or by e-mail at imeproviderservices@dhs.state.ia.us.

Calendar

August 31, 2010

Cost Analysis Training for new contractors/contractor new employees, 10 a.m. - 2 p.m., Lucas Bldg., 517-518

September 1, 2010

Cost Analysis Training for experienced contractor personnel, 9 a.m. - 12 p.m., 'Go To Meeting', Lucas Bldg. 517

*October 13-14, 2010

BFH-CHSC Fall Seminar, Gateway Conference Center, Ames

JULY Contract Required Due Dates

- 1 - Change CARES Password
- 10 - Due: CCNC Encounter Data
- 15 - Due: GAX & Expenditure Report
- 28 - Export WHIS Records to IDPH
- 30 - Due: Dental Data Report
- 30 - Due: *hawk-i* Grassroots Outreach Quarterly Report
- 31 - Due: FP Client Satisfaction Surveys



THE UPdate



Bureau of Family Health: 1-800-383-3826

Teen Line: 1-800-443-8336

Healthy Families Line: 1-800-369-2229

FAX: 515-242-6013

NAME	PHONE	E-MAIL
Beaman, Janet	281-3052	jbeaman@idph.state.ia.us
Boltz, Rhonda	281-5608	rboltz@idph.state.ia.us
Borst, M. Jane (Bureau Chief)	281-4911	jborst@idph.state.ia.us
Brown, Kim	281-3126	kbrown@idph.state.ia.us
Clausen, Sally	281-6071	sclausen@idph.state.ia.us
Connet, Andrew	281-7184	aconnet@idph.state.ia.us
Cox, Jinifer	281-7085	jcox@idph.state.ia.us
Dhooge, Lucia	281-7613	ldhooge@idph.state.ia.us
Ellis, Melissa	242-5980	mellis@idph.state.ia.us
Goebel, Patrick	281-3826	pgoebel@idph.state.ia.us
Hageman, Gretchen	281-7585	ghageman@idph.state.ia.us
Hinton, Carol	281-6924	chinton@idph.state.ia.us
Hobert Hoch, Heather	281-6880	hhobert@idph.state.ia.us
Hoffman, Andrea	281-7044	ahoffman@idph.state.ia.us
Horak, Shelley	281-7721	shorak@idph.state.ia.us
Hummel, Brad	281-5401	bhummel@idph.state.ia.us
Johnson, Marcus	242-6284	mjohnson@idph.state.ia.us
Jones, Beth	242-5593	bjones@idph.state.ia.us
Mathews, Renee	281-6071	rmathews@idph.state.ia.us
McGill, Abby	281-3108	amcgill@idph.state.ia.us
Miller, Lindsay	281-7368	lmiller@idph.state.ia.us
Montgomery, Juli	242-6382	jmontgom@idph.state.ia.us
O'Hollearn, Tammy	242-5639	tohollea@idph.state.ia.us
Pearson, Analisa	281-7519	apearson@idph.state.ia.us
Peterson, Janet	242-6388	jpeterso@idph.state.ia.us
Piper, Kim	281-6466	kpiper@idph.state.ia.us
Thorud, Jennifer	281-0219	jthorud@idph.state.ia.us
Trusty, Stephanie	281-4731	strusty@idph.state.ia.us
Ubiñas, Mary	281-4653	mubinas@idph.state.ia.us
Wheeler, Denise	281-4907	dwheeler@idph.state.ia.us
Wolfe, Meghan	242-6167	mwolfe@idph.state.ia.us

Area code is 515



STATE OF IOWA

CHESTER J. CULVER, GOVERNOR
PATTY JUDGE, LT. GOVERNOR

DEPARTMENT OF HUMAN SERVICES
CHARLES J. KROGMEIER, DIRECTOR

INFORMATIONAL LETTER NO. 909

DATE: July 13, 2010
TO: Iowa Medicaid Providers
FROM: Iowa Department of Human Services, Iowa Medicaid Enterprise (IME)
RE: Electronic Payments and Provider Notification Letters
EFFECTIVE: August 2010

Beginning in August 2010, provider payments, Informational Letters and Medicaid Provider General Letters will be transmitted exclusively in an electronic format. These changes are part of a larger and continuing commitment to help make Medicaid as responsive and cost effective as possible.

Informational Letters

Informational Letters (like this one) that notify Medicaid providers about various program and policy changes are currently mailed to the provider's listed correspondence address on file at the IME. On and after **August 23, 2010**, these will only be available electronically. Providers can already access all Informational Letters on the Provider Bulletins section of our website:
<http://www.ime.state.ia.us/Providers/Bulletins.html>.

General Letters (Manual Transmittals)

Letters transmitting changes to Medicaid provider manuals are currently mailed to the provider's listed correspondence address on file at the IME. On and after **August 23, 2010**, these will only be available electronically. Providers can already access all Medicaid Provider General Letters on the Provider Manual section of our website:
<http://www.dhs.state.ia.us/policyanalysis/PolicyManualPages/medprovgl.htm>.

For both types of letter, an additional notification mechanism is being designed for the Iowa Medicaid Portal Access (IMPA) website at: <https://secureapp.dhs.state.ia.us/impal/>; details of this new feature will be sent as soon as it is complete and tested.

Note: Providers can go to their local public library to access Informational Letters, Medicaid Provider General Letters and other Iowa Medicaid information via the Internet.

Provider Payment

Provider payments will only be transmitted via an electronic format effective with the **August 23, 2010 payment cycle** with funds available the following Thursday, August 26, 2010. Paper checks will no longer be issued as of this date. Providers have until **August 9, 2010 to sign up for Electronic Funds Transfer (EFT) through Provider Services.**

- This will not impact CDAC providers who are already dues paying members of AFSCME and receive their payments from BMGI. Only those CDAC providers who are paid directly by the IME via paper check will need to make a change.
- Every provider with a bank account that still receives a paper check from the IME should complete an EFT Authorization (form 470-4202) to set up the EFT transaction. Providers who do not have a bank account, are encouraged to establish one and sign up for EFT. The EFT request form can be obtained at <http://www.ime.state.ia.us/Providers/Forms.html>, or by calling the number below. The form may be faxed to 515-725-1155 or mailed to the address on the form and received at the IME no later than August 9, 2010.
- Providers who have not signed up for EFT by August 9, 2010 will automatically be issued a debit card. More details regarding the debit card will be sent at a later date.
- Providers paid through the debit card process may still sign up for EFT at any time to change how subsequent Medicaid payments are delivered.

The IME appreciates your partnership as we work together to serve the needs of Iowa Medicaid members. If you have any questions, please contact the IME Provider Services Unit at 1-800-338-7909, or locally (in Des Moines) at 515-256-4609, or by e-mail at imeproviderservices@dhs.state.ia.us.



STATE OF IOWA

CHESTER J. CULVER, GOVERNOR
PATTY JUDGE, LT. GOVERNOR

DEPARTMENT OF HUMAN SERVICES
CHARLES J. KROGMEIER, DIRECTOR

INFORMATIONAL LETTER NO. 918

DATE: July 2, 2010

TO: Iowa Medicaid providers in the following categories:

- Advanced Registered Nurse Practitioners (including Certified Nurse Midwives)
- Ambulance Services
- Ambulatory Surgical Centers
- Audiologists and Hearing Aid Dealers
- Behavioral Health
- Birth Centers
- Chiropractors
- Clinics
- Dental Services
- Durable Medical Equipment (DME)
- Home Health Agencies
- Iowa Medicaid Hospitals (Excluding Critical Access Hospitals)
- Independent Laboratories
- Occupational Therapists
- Lead Inspection Agencies
- Maternal Health Centers
- Non-State-owned Psychiatric Medical Institutions for Children (PMIC)
- Optometrists and Opticians
- Orthopedic Shoe Dealers
- Pharmacy
- Physical Therapists
- Physicians (excluding services billed to the IowaCare program except for preventative examinations)
- Podiatrists
- Psychologists
- Rehabilitation Agencies
- Remedial Services
- Screening Centers

ISSUED BY: Iowa Department of Human Services, Iowa Medicaid Enterprise (IME)

RE: Reimbursement Reductions Announced Previously Continue

EFFECTIVE: July 1, 2010

On October 8, 2009 Governor Culver issued Executive Order 19 which mandated a 10 percent across-the-board cut in state government spending. As a result, the Department of Human Services enacted rule changes as part of the effort to achieve the savings required in the executive order. Some of those changes decreased Medicaid reimbursement, which was announced to affected providers in a series of Informational Letters in November of 2009. Rule changes at the time only informed reductions through fiscal year 2010, meaning they would end on June 30, 2010.

This announcement informs providers that legislation enacted by the 2010 General Assembly (H.F. 2526) and corresponding new rule changes will make many of the rate reductions ongoing.

For all provider categories listed above, the reduction previously announced through June 30, 2010 (that now continue) is a 5% rate cut except for:

- Services delivered by **dentists** remain at a 2.5% reduction.
- **Home health** continues per the changes announced in Informational Letter 891 (March of 2010).
- **Remedial and non-State-owned PMIC** were also discussed in Informational Letter 891; however that letter states that the rate cap is lowered to 95% of what was in effect on November 30, 2009. Rules for both Remedial and PMIC allow the cap to change annually. Therefore the methodology is: the lower of a provider's cost or cap calculation less 5%.
- **All pharmacy** program changes previously detailed in Informational Letter 865 continue.
- **DME** changes described in Informational Letter 868 also continue. Please also refer to Informational Letter 913 for a few additional reductions as well.

As previously announced, this change does not include services rendered by critical access hospitals or services billed under the IowaCare program.

The rule changes should be posted by June 19, 2010 on the administrative rule pages of the DHS Office of Policy Analysis website: <http://www.dhs.state.ia.us/policyanalysis/RulesPages/Rules.htm>, and are projected to be published with the June 30, 2010 Iowa Administrative Bulletin.

The IME appreciates your partnership as we work together to serve the needs of Iowa Medicaid members. If you have any questions, please contact the IME Provider Services Unit at 1-800-338-7909, locally (in Des Moines) at 256-4609 or by e-mail at imeproviderservices@dhs.state.ia.us.