Identifying & Treating Maternal Depression: Strategies & Considerations for Health Plans

Approximately 10 to 20 percent of women experience depression either during pregnancy or in the first 12 months postpartum. Maternal depression can lead to serious and costly health complications for both the mother and infant, increasing the risk for costly complications during birth and causing long-lasting or even permanent effects on child development and well-being. Despite the fact that the health risks and costly complications associated with maternal depression are well-documented, pregnant women and new mothers experiencing depression often do not get the treatment they need due to fear of discussing mental health concerns with their providers or a lack of education about depression. Given the investments in prevention and the estimated 12 million women of reproductive age who will gain insurance as a result of health care reform, health plans are well-suited to support screening and treatment among their members.

The National Institute for Health Care Management (NIHCM) Foundation is pleased to release an issue brief: Identifying & Treating Maternal Depression: Strategies & Considerations for Health Plans (http://nihcm.org/pdf/FINAL_MaternalDepression6-7.pdf), which review the prevalence of maternal depression, health risks of untreated depression, and economic consequences of depression and its associated health complications. The issue brief also reviews recommendations and tools for health care providers to identify and treat maternal depression and shares opportunities for health plans to promote a comprehensive approach to early identification and treatment of maternal depression.

NIHCM Foundation has published many briefs and papers on maternal, adolescent and children’s health issues, which can be accessed at the NIHCM website at www.nihcm.org.
Quitline Iowa to Discontinue Free Patches, Gum

Free counseling service will continue

As of June 30, Iowa’s helpline for quitting tobacco use will no longer offer callers free nicotine patches and gum. Faced with budget cuts, the Iowa Department of Public Health (IDPH) has decided to focus on maintaining Quitline Iowa’s free counseling service.

When Iowans call the Quitline, counselors help them understand the underlying reasons for smoking and how to break the habits that make it so difficult to quit. Together, these insights can more than double one’s chances of successfully quitting tobacco use. Since 2008, nearly 54,300 Iowans have called 1-800-QUIT-NOW to work with quit coaches to develop and execute personalized, long-term plans for quitting tobacco use. Approximately 27,450 of those callers have taken advantage of Quitline Iowa’s nicotine replacement patches and gum.

A wide variety of quit aids, including nicotine replacement products, are available through retailers such as local pharmacies. Most sell a two-week supply for about $25 - considerably less than the cost of just one week’s supply of cigarettes to a pack-a-day smoker.

For more information, call 1-800-784-8669 (1-800-QUIT-NOW) or visit www.quitlineiowa.org.

Release of Final 3%...

The Bureau of Family Health sent out an e-mail on June 3, 2010 providing approval that the final three (3) percent of agencies’ contact amounts (per program) has been released for spending.

The e-mail is with reference to Article IX - Payments Section of agencies current contact which states:

The contractor shall receive written approval from the department prior to spending the final three (3) percent of the contract amount per program.

If you have questions, please contact Andrea Hoffman at (515) 281-7044 or by e-mail at ahoffman@idph.state.ia.us.

Iowa Title V Block Grant Public Input

The National and State Priorities as developed for the FY2011 Iowa Title V Block Grant are currently available for Public Input on the Iowa Department of Public Health, Bureau of Family Health web page at www.idph.state.ia.us/hpcdp/family_health.asp.

One requirement of the Title V Block Grant is to gain public input concerning priorities, needs and proposed program activities. Priorities have been chosen for the new five year grant based on the 2005 Household Health Survey results, the 2011 needs assessment and emerging issues.

The MCH Advisory Council provided valuable feedback during the development of the 2011 State Plan and Priorities, and we continue to welcome additional feedback.

For questions, contact Andrew Connet at (515) 281-7184 or Gretchen Hageman at (515) 281-7585. You can also use the “Contact Us” page on the website to submit your comments or questions.
News from the Oral Health Bureau

Announcements

Chapter 51: Dental Screening rules have been amended. A Notice of Intended Action was presented at the May 12 State Board of Health meeting and the noticed rules were published in the Iowa Administrative Bulletin. A public hearing was held June 8.

The rules were amended to reflect legislative change and to clarify and simplify the screening and audit process. Key revisions include:

- Changes to the timelines for elementary and high school screenings to be valid
- Allowing out-of-state dentists
- Allowing school nurses (and other authorized health care providers) to record information on the IDPH Certificate of Dental Screening Form
- Changing the audit due date

We encourage agency staff to review the rule revisions and provide written comment to Sara Schlievert at sschliev@idph.state.ia.us.

For more information on oral health, contact the Oral Health Bureau at 1-866-528-4020.

Administration/Program Management

Bureau of Family Health Grantee Committee Meeting

The next Bureau of Family Health Grantee Committee meeting is scheduled for June 17, 2010 from 9-11 a.m. via the ICN. This is a required meeting for Bureau of Family Health contract agencies. Meeting materials can be downloaded from pages 6-22 of The UPdate.

If you have an agenda item you will like to have discussed at the June meeting, please contact Val Campbell at campbevk@ihs.org or Heather Hobert Hoch at hhobert@idph.state.ia.us.
Calendar

June 17, 2010
Bureau of Family Health Grantee Committee Meeting
9 - 11 a.m., ICN

June 29, 2010
WIC Infant Nutrition Workshop

June 30, 2010
WIC Child Nutrition Workshop

September 17-18, 2010
Iowa Symposium on Hearing Loss
Courtyard by Marriott, Ankeny
Additional information can be downloaded from pages 23-24 of The UPdate.

JUNE Contract Required Due Dates

10 - Due: CCNC Encounter Data
15 - Due: GAX & Expenditure Report
17 - Grantee Committee Meeting
28 - Export WHIS Records to IDPH
<table>
<thead>
<tr>
<th>NAME</th>
<th>PHONE</th>
<th>E-MAIL</th>
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<tbody>
<tr>
<td>Beaman, Janet</td>
<td>281-3052</td>
<td><a href="mailto:jbeaman@idph.state.ia.us">jbeaman@idph.state.ia.us</a></td>
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<tr>
<td>Boltz, Rhonda</td>
<td>281-5608</td>
<td><a href="mailto:rboltz@idph.state.ia.us">rboltz@idph.state.ia.us</a></td>
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<tr>
<td>Borst, M. Jane (Chief)</td>
<td>281-4911</td>
<td><a href="mailto:jborst@idph.state.ia.us">jborst@idph.state.ia.us</a></td>
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<tr>
<td>Brown, Kim</td>
<td>281-3126</td>
<td><a href="mailto:kbrown@idph.state.ia.us">kbrown@idph.state.ia.us</a></td>
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<td>Clausen, Sally</td>
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<td><a href="mailto:sclauser@idph.state.ia.us">sclauser@idph.state.ia.us</a></td>
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<tr>
<td>Connet, Andrew</td>
<td>281-7184</td>
<td><a href="mailto:aconnet@idph.state.ia.us">aconnet@idph.state.ia.us</a></td>
</tr>
<tr>
<td>Cox, Jipher</td>
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<td><a href="mailto:jcox@idph.state.ia.us">jcox@idph.state.ia.us</a></td>
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<td>Dhooge, Lucia</td>
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<td><a href="mailto:ldhooge@idph.state.ia.us">ldhooge@idph.state.ia.us</a></td>
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<td>Ellis, Melissa</td>
<td>242-5980</td>
<td><a href="mailto:mellis@idph.state.ia.us">mellis@idph.state.ia.us</a></td>
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<td>Goebel, Patrick</td>
<td>281-3826</td>
<td><a href="mailto:pgoebel@idph.state.ia.us">pgoebel@idph.state.ia.us</a></td>
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<tr>
<td>Hageman, Gretchen</td>
<td>281-7585</td>
<td><a href="mailto:ghageman@idph.state.ia.us">ghageman@idph.state.ia.us</a></td>
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<td>Hinton, Carol</td>
<td>281-6924</td>
<td><a href="mailto:chinton@idph.state.ia.us">chinton@idph.state.ia.us</a></td>
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<tr>
<td>Hobert Hoch, Heather</td>
<td>281-6880</td>
<td><a href="mailto:hhobert@idph.state.ia.us">hhobert@idph.state.ia.us</a></td>
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<tr>
<td>Hoffman, Andrea</td>
<td>281-7044</td>
<td><a href="mailto:aofman@idph.state.ia.us">aofman@idph.state.ia.us</a></td>
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<tr>
<td>Horak, Shelly</td>
<td>242-5980</td>
<td><a href="mailto:ahorak@idph.state.ia.us">ahorak@idph.state.ia.us</a></td>
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<tr>
<td>Hummel, Brad</td>
<td>281-5401</td>
<td><a href="mailto:bhummel@idph.state.ia.us">bhummel@idph.state.ia.us</a></td>
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<tr>
<td>Johnson, Marcus</td>
<td>242-6284</td>
<td><a href="mailto:mjohnson@idph.state.ia.us">mjohnson@idph.state.ia.us</a></td>
</tr>
<tr>
<td>Jones, Beth</td>
<td>242-5593</td>
<td><a href="mailto:bjones@idph.state.ia.us">bjones@idph.state.ia.us</a></td>
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<tr>
<td>McGill, Abby</td>
<td>281-3108</td>
<td><a href="mailto:amcgill@idph.state.ia.us">amcgill@idph.state.ia.us</a></td>
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<tr>
<td>Miller, Lindsay</td>
<td>281-7368</td>
<td><a href="mailto:lmiller@idph.state.ia.us">lmiller@idph.state.ia.us</a></td>
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<tr>
<td>Montgomery, Juli</td>
<td>242-6382</td>
<td><a href="mailto:jmontgom@idph.state.ia.us">jmontgom@idph.state.ia.us</a></td>
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<tr>
<td>O’Holleum, Tammy</td>
<td>242-5639</td>
<td><a href="mailto:toholleum@idph.state.ia.us">toholleum@idph.state.ia.us</a></td>
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<tr>
<td>Pearson, Analisa</td>
<td>281-7519</td>
<td><a href="mailto:apearson@idph.state.ia.us">apearson@idph.state.ia.us</a></td>
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<tr>
<td>Peterson, Janet</td>
<td>242-6388</td>
<td><a href="mailto:jpeterson@idph.state.ia.us">jpeterson@idph.state.ia.us</a></td>
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<tr>
<td>Piper, Kim</td>
<td>281-6466</td>
<td><a href="mailto:kpiper@idph.state.ia.us">kpiper@idph.state.ia.us</a></td>
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<tr>
<td>Thorud, Jennifer</td>
<td>281-0219</td>
<td><a href="mailto:jthorud@idph.state.ia.us">jthorud@idph.state.ia.us</a></td>
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<td>Trusty, Stephanie</td>
<td>281-4731</td>
<td><a href="mailto:strusty@idph.state.ia.us">strusty@idph.state.ia.us</a></td>
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<tr>
<td>Ubiñas, Mary</td>
<td>281-4653</td>
<td><a href="mailto:mubinas@idph.state.ia.us">mubinas@idph.state.ia.us</a></td>
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<td>Wheeler, Denise</td>
<td>281-4907</td>
<td><a href="mailto:dwheeler@idph.state.ia.us">dwheeler@idph.state.ia.us</a></td>
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<tr>
<td>Wolfe, Meghan</td>
<td>281-0219</td>
<td><a href="mailto:mwolfe@idph.state.ia.us">mwolfe@idph.state.ia.us</a></td>
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Area code is 515
BFH Grantee Committee Meeting
June 17, 2010
9-11:30 a.m.
ICN

*BFH Required Meeting

Agenda

9:00 a.m. Call to Order
Introductions & Roll Call
Val Campbell

9:10 a.m. Announcements
Approval of Minutes
Val Campbell
FY11 Meeting Dates
Val Campbell
Vice Chair Position
Val Campbell
CH Informing
Janet Beaman
Sliding Fee Scale
Steph Trusty
Title V Needs Assessment
Lucia Dhooge
Cost Analysis Training
Carol Hinton
Fall Seminar
Andrew Connet

9:25 a.m. Budget/Legislative Update
(Health Care Reform)
Jane Borst/Julie McMahon/Beth Jones

9:50 a.m. Title V Federal Home Visiting Program
Jane Borst/Brittni Frederiksen

10:00 a.m. Medicaid Transportation Broker
Sally Nadolsky/Tim Weltzin

10:15 a.m. WHIS Upgrade
Steph Trusty

10:30 a.m. Future of CCNC
Grantee Dialogue
Analisa Pearson

10:55 a.m. Oral Health Report
Mary Kay Brinkman

11:00 a.m. Agenda Items for Next Meeting/Adjournment
Val Campbell

*This is a required meeting for Bureau of Family Health contractors (Maternal Health, Child Health, and Family Planning).
# BUREAU OF FAMILY HEALTH GRANTEE COMMITTEE MEETING

**June 17, 2010**

**9-11:30 a.m.**

**ICN Sites**

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<thead>
<tr>
<th>Location</th>
<th>Site Information</th>
<th>Primary Local Site Contact</th>
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<tbody>
<tr>
<td><strong>Ames</strong></td>
<td>Ames High School&lt;br&gt;20th &amp; Ridgewood&lt;br&gt;Phone: 515-817-0600&lt;br&gt;Primary Local Site Contact: Lance Wilhelm – 515-268-6670</td>
<td>Lance Wilhelm – 515-268-6670</td>
</tr>
<tr>
<td><strong>Grinnell</strong></td>
<td>Iowa Valley Community College&lt;br&gt;123 6th Avenue West, Room 121&lt;br&gt;Phone: 641-236-0513&lt;br&gt;Primary Local Site Contact: Diane Karr – 641-236-0513</td>
<td>Diane Karr – 641-236-0513</td>
</tr>
<tr>
<td><strong>Anamosa</strong></td>
<td>Anamosa High School&lt;br&gt;209 Sadie Street, Room 113&lt;br&gt;Phone: 319-462-3594&lt;br&gt;Primary Local Site Contact: Liz Scott – 319-462-3594 x211</td>
<td>Liz Scott – 319-462-3594 x211</td>
</tr>
<tr>
<td><strong>Hiawatha</strong></td>
<td>Hiawatha Public Library&lt;br&gt;150 West Willman Street, Meeting Room&lt;br&gt;Phone: 319-393-1414&lt;br&gt;Primary Local Site Contact: Pat Struttmann – 319-393-1414</td>
<td>Pat Struttmann – 319-393-1414</td>
</tr>
<tr>
<td><strong>Bedford</strong></td>
<td>Bedford Community High School&lt;br&gt;906 Pennsylvania Avenue, Fiber Optic Room&lt;br&gt;Phone: 712-523-2115&lt;br&gt;Primary Local Site Contact: Cheryl Fletcher – 712-523-2114</td>
<td>Cheryl Fletcher – 712-523-2114</td>
</tr>
<tr>
<td><strong>Iowa City</strong></td>
<td>University of Iowa - 1&lt;br&gt;At the end of North Madison Street, North Hall, Room 103&lt;br&gt;(<a href="http://www.uiowa.edu/homepage/hub/tours.html">http://www.uiowa.edu/homepage/hub/tours.html</a>)&lt;br&gt;Phone: 319-335-2042&lt;br&gt;Primary Local Site Contact: Pam Emerson – 319-335-2042</td>
<td>Pam Emerson – 319-335-2042</td>
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<tr>
<td><strong>Burlington</strong></td>
<td>Great Prairie AEA&lt;br&gt;3601 West Avenue&lt;br&gt;Phone: 319-753-6561&lt;br&gt;Primary Local Site Contact: Anne Aney – 319-753-6561</td>
<td>Anne Aney – 319-753-6561</td>
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<tr>
<td><strong>Knoxville</strong></td>
<td>Knoxville High School&lt;br&gt;1811 West Madison, Room 125&lt;br&gt;Phone: 641-842-2173&lt;br&gt;Primary Local Site Contact: Paul Emerick – 641-842-2173</td>
<td>Paul Emerick – 641-842-2173</td>
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<tr>
<td><strong>Carroll</strong></td>
<td>DMACC – Carroll Campus&lt;br&gt;906 North Grant Road, Room 144&lt;br&gt;Phone: 712-792-1755&lt;br&gt;Primary Local Site Contact: Jane Riley – 712-792-8317</td>
<td>Jane Riley – 712-792-8317</td>
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<tr>
<td><strong>Marshalltown</strong></td>
<td>Iowa Valley Community College&lt;br&gt;3702 South Center Street, Continuing Education Center, Room 806&lt;br&gt;Phone: 641-752-4645&lt;br&gt;Primary Local Site Contact: Mary Emke – 641-752-4645 x5620</td>
<td>Mary Emke – 641-752-4645 x5620</td>
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<tr>
<td><strong>Council Bluffs</strong></td>
<td>Iowa School for the Deaf - 1&lt;br&gt;3501 Harry Langdon Boulevard, Careers Bldg, 2nd Floor&lt;br&gt;Phone: 712-366-3647&lt;br&gt;Primary Local Site Contact: Christy Nash – 712-366-3647</td>
<td>Christy Nash – 712-366-3647</td>
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<td><strong>Mason City</strong></td>
<td>North Iowa Area Community College - 4&lt;br&gt;500 College Drive, Room CB118&lt;br&gt;Phone: 641-423-1264&lt;br&gt;Primary Local Site Contact: Linda Rourick – 641-422-4336</td>
<td>Linda Rourick – 641-422-4336</td>
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<td>Creston</td>
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<td>Mount Pleasant</td>
<td>Mount Pleasant Mental Health Institution</td>
<td>1200 East Washington, Mental Health Institute, Main Floor</td>
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<td>Davenport</td>
<td>Eastern Iowa Community College - 3</td>
<td>326 West 3rd Street, Kahl Educational Center, Room 302</td>
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<td>Remsen</td>
<td>Remsen–Union High School</td>
<td>511 Roosevelt</td>
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<td><em>Des Moines – Origination Site</em></td>
<td>Department of Public Health</td>
<td>321 East 12th Street, Lucas Building, 6th Floor, NW quad</td>
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<td>Schleswig</td>
<td>Schleswig Middle School</td>
<td>714 Date Street, Room 402</td>
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<td>Dubuque</td>
<td>University of Dubuque</td>
<td>2000 University Avenue, Jackaline Baldwin Dunlap Technology Center, Room T201</td>
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<td>Emmetsburg</td>
<td>Emmetsburg High School</td>
<td>2nd &amp; King Street, Room 122</td>
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<td>Sioux City</td>
<td>Bishop Heelan Catholic High School</td>
<td>1021 Douglas Street, CYO Building, Room 22</td>
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<td>Emmetsburg</td>
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<td>Waterloo</td>
<td>Waterloo Public Library</td>
<td>415 Commercial Street, Small Meeting Room, Room C</td>
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<td>Fort Dodge</td>
<td>Trinity Regional Medical Center</td>
<td>802 Kenyon Road, ICN Room</td>
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<tr>
<td>Wilton</td>
<td>Wilton Jr-Sr High School</td>
<td>1000 Cypress Street, Room A-1</td>
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*Origination site
BFH GRANTEE COMMITTEE MEETING  
Date: April 29, 2010  
Time: 9-10:30 a.m.  
ICN

Members Present:

Allen Memorial Hospital: Sandy Kahler*  
Black Hawk County Child Health Department: Rhonda Bottke*  
Child Health Specialty Clinics: Rae Miller*, Linda Meyers, Sue Scheule  
Community Health Services of Marion County: Kate Roy*, Kim Dorn  
Community Opportunities, Inc. (d/b/a New Opportunities): Paula Klocke*  
Crawford County Home Health Agency: Kim Davis*  
Crittenton Center: Laura Robison*  
Grinnell Regional Medical Center: Patty Hinrichs*, Kim Howard  
Hawkeye Area Community Action Program: Gloria Witzberger*, Kim Ott, Ethel Levi, Tonya Nunez  
Hillcrest Family Services: Sherry McGinn*  
Johnson County Dept. of Public Health: Erica Wagner*, Chuck Dufano  
Lee County Health Dept.: Michele Ross*, Julie Schilling, Tammy Wilson  
MATURA Action Corporation: Mary Groves*, Connie Spurgeon  
Mid-Iowa Community Action: Janelle Durlin*, Kate Pergande  
Mid-Siouxi Opportunity, Inc.: Cindy Harpenau*  
North Iowa Community Action Org.: Lisa Koppin*  
Northeast Iowa Community Action:  
Scott County Health Dept.: Tiffany Kennedy*, Teri Arnold, Tanya Smith, Tina Plett-Klainoff  
Siouxland Community Health Center: Ivy Bremer*, Jessica Hughes  
Southern Iowa Family Planning: Vicki Palm*  
St. Luke’s Family Health Center: Val Campbell*  
Taylor County Public Health: Joan Gallagher*  
Unity Health System: Mary Odell*  
Upper Des Moines Opportunity, Inc.: Kelly Auchenback*  
Visiting Nurse Assoc. of Dubuque: Elaine Sampson*, Jacquie Roseliep, Therese Maiers  
Visiting Nurse Services: Cari Spear*  
Washington County PHN Service: Edie Nebel*, Jen Weidman, Chrystal Woller  
Webster County Public Health: Jen Ellis*  
*Voting Representative

Minutes

Handouts included: Agenda, February 16, 2010 Meeting Minutes, Legislative Summary Powerpoint, OHB Reimbursement Rate Comparison, Determining Fees for MCH Powerpoint

Val Campbell, Chair   Michele Ross, Vice Chair   Notes Taken by BFH Staff

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<tr>
<th>TOPICS</th>
<th>KEY DISCUSSION POINTS/OUTCOMES</th>
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<tr>
<td>Call to Order</td>
<td>Val called the meeting to order at 9:05 a.m.</td>
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<td>Intro Introductions &amp; Roll Call</td>
<td>Roll call to identify voting members from each agency.</td>
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<tr>
<td>Approval of Minutes</td>
<td>Val Campbell</td>
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<td></td>
<td>• Motion made by Edie Nebel to approve the February 16, 2010 meeting minutes. Motion seconded by Gloria Witzberger. Motion approved.</td>
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<tr>
<td>Announcements</td>
<td>Andrew Connet</td>
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<tr>
<td>• The BFH/CHSC Fall Seminar will most likely be held the first week of October. The date/s are TBD. This meeting will start a new five year project period. We will require executive directors and fiscal officers along with project coordinators. The location will be the Gateway Center in Ames.</td>
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<tr>
<th>State/Federal Legislative Update</th>
<th>Lynh Patterson – State Update</th>
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<td>• The most recent session lasted 79 days instead of the normal 100 days. Lynh has a presentation that Heather will send out following meeting.</td>
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<td>• This week, by April 30, the bills that were passed must be signed. Go to <a href="http://www.legis.state.ia.us">www.legis.state.ia.us</a> to track various bills.</td>
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<tr>
<td>• There were 19 bills inacted this session. Government Reorganization Bill (SF 2088) was the largest.</td>
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<td>• The Early Childhood Iowa (ECI) portion of SF 2088 (Division XXIV Early Childhood Iowa Initiative), as written, makes changes to the structure of Community Empowerment, based upon the recommendations of a Lean Design event that occurred. SF 2088 recreates Community Empowerment as a part of an effort to do the following:</td>
<td></td>
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<tr>
<td>– Align early childhood programs and initiative to improve efficiencies both at the state and local level.</td>
<td></td>
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<td>– Find a balance between maximizing flexibility at the local level and meeting state level requirements, including but not limited to, fiscal, quality and legislative.</td>
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<td>– Establish consistent performance accountability for the services offered to Iowa’s 0-5 population.</td>
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<td>– Creates a new Code section for the Early Childhood Iowa Initiative in the Department of Management. An early childhood Iowa state board is created consisting of 21 voting members with 15 citizen members and 6 state agency members. The duties of the state board are outlined. An early childhood coordination center is created in the bill. The Department of Management is required to provide administrative support. Staffing for the center is to be provided by a project director, a deputy, a family support coordinator and a First-Years-First coordinator.</td>
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<td>• 32 SERIP (early retirements) from IDPH. 50/50/50 requirement: replacement, reduction, savings.</td>
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<td>• Ban on texting while driving, effective July 1.</td>
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<td>• Mental Health Parity for all Iowans did not pass. A provision was provided for mental health and substance abuse coverage for veterans.</td>
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<td>• Hospital healthcare Assessment Bill: establishes pilot program under DHS. It also establishes an assessment rate for participating private hospitals and a Hospital Health Care Access Trust Fund where the assessments will be deposited. The assessments will generate about $40 million annually and will serve as the state match for Medicaid funding.</td>
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<td>• SF 2381 Secs. 6-9 requires all children under the age of 18 to wear a seat belt. The fine is assessed to the violator rather than the driver if the person is 14 years old or older. The fine would not be assessed to a teenager if that person has a disability that prevents them from buckling up.</td>
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| • SF 2356 2010 Health Care Reform: bill making healthcare reforms in Iowa by requiring DHS to establish and IowaCares regional network, a diabetes care coordination plan coordinated by IDPH and Iowa insurance information exchange under the Insurance Division. The language also
states that federally qualified health centers shall be used to provide primary care as part of the provider network and that DHS shall collaborate with the Medical Home Advisory Council to develop medical home certification for providers participating in the network.

- IDPH had 7 bills; all 7 passed in one form or another. Biggest bill regarded local boards of health and allows regionalization. Bill addresses how to handle legal issues such as cross-county coverage.
- Omnibus Bill HF2144: makes substantive policy changes to various IDPH programs. Section 1 authorizes IDPH to close schools, in conjunction with the Dept. of Ed, if a public health disaster exists. Sections 2 & 3 makes clean-up changes to the dental screening requirements. Amends the current age/timeframe limitations in the statute to make it clearer on which students need to comply; allows acceptance of screenings and examinations conducted by a non-Iowa provider; allows more flexibility in who can fill-out the IDPH dental screening certificate; and aligns the audit timeframe to better coincide with the school year.
- Budget: FY10 & FY11 uses one-time sources of funds; FY12 budget will be more difficult than FY11. Contract vs. non-contract employees; the non-contract employees incurred a salary freeze but not the contract employees.

**Jane Borst – Federal Update**

- Federal healthcare reform will be implemented at the state level.
- Check the UPdate for postings: See the AMCHP summary, “The Patient Protection and Affordable Care Act Maternal and Child Health Related Highlights” previously posted in The UPdate.
- “Prevention and Public Health” funding doesn’t specifically include funding for MCH, but MCH can partner with other programs supported by the US Public Health Service Act to support MCH activities.
- Obesity prevention in children pilot programs and funded under CHIPRA.
- Oral health Prevention and Education funding is likely to generate further interest in Iowa’s I-Smile program.
- Maternal and Child Health Home Visiting programs creates a new section in Title V. Title V will provide leadership developing evidenced based for home visiting programs. Title V states must submit a comprehensive needs assessment by September 2010. The guidance is not yet out. Basic block grant funds will not be awarded if the Needs Assessment is not submitted. Good news is that Iowa is already working on our comprehensive MCH needs assessment for the Title V application. The Home Visiting Needs Assessment will build on the results 5-Year MCH Needs Assessment.
- Federal legislations restored Abstinence Education funding. Except for non governmental agencies, (two private, non-profit organizations receive Abstinence Education directly from the federal level)the state no longer participates, and IDPH no longer administers Ab Ed funds. Guidance regarding the program is not yet available so it is not known whether the available funds will be for abstinence based or abstinence only program.
- Expect continued emphasis on the development of Medical Home starting with children
- Adolescent health and teen pregnancy prevention: at least two directions for these funds. One of the funds is more focused on community-based programs. Originally, it looked like IDPH would take the lead in applying, for funds, however, we are supporting community based applications and encourage local agencies to work together if they are interested in applying.
- IDPH Iowa legislative implications: early retirement (SERIP) implications
  - Examples of personnel participating in early retirement that can be expected to directly impact Bureau of Family Health operations include (but are not limited to) Judy Solberg (June 24), Sally Clausen (April 29), Nancy Jo Henning (June 24). Other personnel that will take the early retirement can also be expected to impact the bureau. In addition, requirements for furlough or mandatory unpaid days off and government re-organization can be expected to affect the ability of IDPH to provide timely responses to Contractors. Jane encouraged Grantees to keep the lines of communication open and to call or send reminders if they need assistance.
- IDPH supports the role of the HCCI Child Care Nurse Consultant. We know that there will be some changes to the HCCI program. Those changes are not yet known, nor is it known whether Sally Clausen’s position will be replaced. While individuals with an interest in the role of the CCNC may speculate as to what the program might look like in the future, no decisions have been made. IDPH will work to provide information to Grantees via The Update as soon as decisions are made.
- Changes around early childhood will be required in response to state legislation regarding Early Childhood Iowa.
- RFP applications: Thanks to the agencies who gave careful consideration regarding the decisions to apply. We respect the decisions of others who decided not to apply. Jane called attention to Page 10 of RFP, Assurance of statewide coverage section.
- Results of RFP applications re: counties covered, not covered and in competition will be posted probably late on April 30.
- There will be an evaluation of this most recent RFP process. Grantees are encouraged to keep notes on their feedback as the formal evaluation will probably not be conducted until fall.

### CHNA/HIP

**Louise Lex**

- See handout: The Community Health Needs Assessment and Health Improvement Plan (CHNA-HIP) by Louise Lex.
- Counties have been provided with several resources. There was a CHNA-HIP presentation at the 2010 Governor’s Iowa Public Health Conference.
- Webinars are being held, usually monthly March to November, about the CHNA-HIP process. The next Webinar will be Friday, April 30.
- Three IDPH staff are designated as consultants for all the counties: Jonn Durbin, Erin Barkema and Louise Lex
- All counties’ CHNA-HIP reports are due by or before February 26, 2011.

### WHIS Upgrade

**Steph Trusty**

- See handout: WHIS Upgrade (handout will be made available).
- WHIS Upgrade: two agencies piloted the upgrades; hopefully the upgrade will be released within 30 days.
- In the Care Plan there will be a “free text” section to allow more individuality.
- Medicaid Risk Assessment tool will be removed from the validation process. It is still required that the Medicaid Risk Assessment tool be filled out, however you can put a paper copy of the assessment in the clients chart you are not required to enter the data into WHIS. This form is very important as it determines if the client is low risk or high risk and what services can be offered to her.
- Many oral health changes: dental intake form can now capture repeat visits. Oral health will be able to enter intake information before the maternal health intake. This does not allow dental only clients for maternal health program.
- New WHIS manual and WHIS paper forms and release notes will be available soon.

### Sliding Fee Scale

**Steph Trusty**

- See handout: *Determining Fees for Maternal Child Health*.
- Screen for eligibility (Medicaid/\textit{hawk-i}) and refer families within DHS income guidelines or other enrollment sources to apply for coverage.
- Pregnant women should be considered for Medicaid presumptive eligibility.
- Presumptive eligibility for children coming soon (currently in pilot phase).
- Referenced MCH Administrative Manual 3rd edition page 312.2 – *Determining fees for MCH services*.
- Budgetary guidelines – a cost analysis is required. Charges must be based on cost analysis of all billable services provided by the agency. A sliding fee scale must be in place. Schedule of discounts is required and must be proportional (under 100% no fee – above 300% full fee).
- Schedule of Discounts – schedule of discounts should have at least 3 steps in addition to the zero and full fee categories. Schedule should be based on the FPL.
- Apply the schedule of discounts to your costs. Use proportional tiers or levels from schedule of discounts. Apply discounts to the unit cost of the services provided by your agency.
- Use list of services and adjusted cost of service from approved cost analysis report. Adjusted cost of service is your “full fee.”
- Calculate the discounted cost for the other levels in your schedule of discount for each MCH service provided.

### Oral Health Cost Reporting

**Mary Kay Brinkman**

- See handout: *OH Reimbursement Rate Comparison (March 17, 2010)*.
- Agencies may request to amend their current fee schedule to reflect the revised OH reimbursement.

### Agenda Items for Next Meeting/Adjournment

**Val Campbell**

- The next BFH Grantee Committee Meeting will be held via the ICN on June 17, 2010.
- If you have an agenda item for the next meeting, contact Val Campbell at campbevk@crstlukes.com or Heather Hobert Hoch at hhobert@idph.state.ia.us.
- Cari Spear made a motion to adjourn. Cindy Harpenau seconded motion. Meeting adjourned at 10:30 a.m.
The Prevention and Chronic Care Management (PCCM) Advisory Council Initial Report is available here. Their issue brief on “Chronic Disease Management” is available here. Another issue brief on “Disease Registries” is almost finalized and is being developed collaboratively by the PCCM Advisory Council, the Medical Home System Advisory Council, and the eHealth Advisory Council. The next issue brief produced by the PCCM Advisory Council will be on “Prevention”.

Ed Wagner, who developed the Chronic Care Model, will be receiving the University of Iowa’s Public Policy Center Forkenbrock Series and the College of Public Health’s Hansen Award. A conference will be held on October 27th in Iowa City to present Ed Wagner with this award. The PCCM Council staff is assisting in the coordination of this event.

The Council has broken into two subgroups- one representing Chronic Disease Management and the other representing Prevention. The main focus of the subgroups is the new legislation charged to the Council-

- The Chronic Disease Management Subgroup is focusing on SF 2356 to develop a plan to coordinate care for individuals with diabetes who receive care through community health centers (CHC), rural health clinics, free clinics, and other safety nets. The plan may include a diabetic registry to provide drugs and to collect data to assist providers in tracking the care of their patients with diabetes. As a first step, focus groups will be conducted through the CHCs to determine the barriers that people with diabetes face. The first focus group has been completed and took place in Marshalltown.
- The Prevention Subgroup is focusing on HF 2144 to submit recommendations by December 15, 2011 on strategies to collect and provide statistically accurate data concerning chronic disease in multicultural groups of racial and ethnic diversity in the state. Following implementation of the strategies and collection of data, the council shall also make evidence-based recommendations to the director to address and reduce identified disparities.

Next Meeting: June 24th 10:00 - 3:00 at YMCA Healthy Living Center
The Medical Home System Advisory Council’s Progress Report #2 is now finalized and is available here. Progress Report #1 is available here.

On June 2nd, the Centers for Medicare & Medicaid Services (CMS) released details on the Multi-payer Advanced Primary Care Practice Demonstration. This information (available here) includes:

- Demonstration Fact Sheet
- Solicitation for the Demonstration
- Summary of Eligibility Requirements
- Demonstration Q & As

Under this demonstration, CMS will participate in multi-payer reform initiatives that are currently being conducted by states to make advanced primary care practices more broadly available. The demonstration will evaluate whether advanced primary care practice will reduce unjustified utilization and expenditures, improve the safety, effectiveness, timeliness, and efficiency of health care, increase patient decision-making and increase the availability and delivery of care in underserved areas. To be eligible, states will need to demonstrate that they can meet certain requirements, including having a state agency responsible for implementing the program, being ready to make payments to participating practices six months after being selected for participation, and having mechanisms in place to connect patients to community-based resources. CMS anticipates making awards to up to six states and will perform an independent evaluation. Iowa will be submitting a letter of intent.

The Birth to Five Patient Centered Medical Home (PCMH) Pilot Project is underway. The project seeks to develop a model for a community based utility that will comprehensively serve children 0-5 to address their specific needs by providing a PCMH. The awarded applicant is Visiting Nurse Services of Iowa (VNS of Iowa) partnering with Iowa Health Physicians Walnut Creek Pediatrics. VNS of Iowa will serve as the community utility and Walnut Creek Pediatrics will serve as the pediatric healthcare provider. The project will provide an understanding of the requirements to create a PCMH for children working with other community providers and resources.

The Council is collaborating with Medicaid in the development the IowaCare Expansion, established in SF 2356. The expansion will phase in Federally Qualified Health Centers (FQHC) to provide primary health care services to the IowaCare population and to comply with certification requirements of a Medical Home. Initially, the FQHC’s will be required the meet a set of medical home minimum standards. IDPH will draft and adopt rules for certification.

A large focus of the June 30th meeting will be to discuss a pediatric medical home system suitable for Iowa.

Next Meetings:  
June 18th 10:00 – 2:00 at Des Moines University  
August 6th 8:30am – 12:30pm at the Hoover State Office Building
Health and Long-Term Care Access Advisory Council

The Phase 1 Strategic Plan for Health Care Delivery Infrastructure and Health Care Workforce Resources is available here.

The Council is focused on sharing information and resources, integrating its work with other existing efforts, and assuring the progress occurs with the strategic plan. The Council’s mandate for a Strategic Plan includes a specific requirement for a rural health care resources plan. The May meeting included a joint meeting session with the Rural Health and Primary Care Advisory Committee. The session provided information to each group about the history, functions and initiatives of the other. Michelle Holst provided an overview of the Health and Long-Term Care Access Advisory Council and Dr. Laine Dvorak, Chair, provided an overview of the Rural Health and Primary Care Advisory Committee. State Office of Rural Health Director, Gloria Vermie, provided information about the National Advisory Committee on Rural Health and Human Services.

Lynh Patterson updated the Council and the Committee on results of Iowa's legislative session.

The Council held a focused conversation about additional related activities and potentials for collaboration including the Iowa Physician Task Force, the Iowa Collaborative Safety Net Network, the process for Community Health Needs Assessment and Health Improvement Plans (CHNA/HIP), Area Health Education Centers and others.

Work at IDPH to implement the Phase 1 Strategic Plan and complete the 2012 Strategic Plan is also very active. Among the activities are drafting Iowa Code language per Objective 2 in the Plan and setting interim deadlines toward completion of the sub-plans required for the 2012 Plan.

Next Meeting: August 26th 10:30 – 3:00 at TBD

Direct Care Worker Advisory Council

The Direct Care Worker Advisory Council report is available here.

The Iowa Legislature this year set a target date of July 1, 2014 for establishment of a Board of Direct Care Workers with a goal of certifying qualified direct care workers in Iowa. To adequately prepare for eventual implementation of a credentialing system and Board, the Council and Department have been charged by the Iowa Legislature with the following:

- Document the size of the direct care workforce. Identify what workforce data is currently being collected, who is currently collecting the data, the gaps in existing data, and the collection methods necessary to address such gaps.
- Identify the information management system required to facilitate credentialing of direct care workers and estimate the costs of development and maintenance of the system.
- Report the results of any pilot relating to and evaluating the recommendations of the advisory council that address direct care worker training, credentialing, and curricula.
- Continue developing an education and outreach campaign to direct care workers and other stakeholders regarding the Council’s recommendations and eventual implementation of credentialing.
- Make recommendations regarding the functions and composition of the board of direct care workers, as well as other aspects of the credentialing system, including the timeframe for credentialing and the estimated costs of establishing and maintaining board operations.

The Council submitted a Strategic Plan to the Department on May 14, 2010; The plan provides recommendations for implementing a pilot to test the education, training, and credentialing recommendations of the Council. It includes details regarding a timeframe, geographic targets, workforce targets, types and modes of education, and technology needs to include in a pilot project. In addition, the Council highlighted the importance of incentives for participation and significant outreach to all stakeholders. The Plan also provides an interesting overview of the history of Council discussions over the last five years and rationale for the current recommended system of training and credentialing. The Strategic Plan can be found here.

The activities outlined by the legislation and the Strategic Plan will dictate the activities of the Council during the next year. Meetings are tentatively scheduled for the second Thursday of every month beginning in July.

Next Meeting: June 28th 10:00- 3:00 at TBD
The Governor’s Council on Physical Fitness and Nutrition (GCPFN) and IDPH staff met with the Executive Director of the President’s Council on Physical Fitness. Information was shared on the President’s Challenge and Live Healthy Iowa Kids/Governor’s Challenge during the conference call. The GCPFN will discuss ways to collaborate with and promote the President’s Challenge.

Youth Individual Challenge: The Live Healthy Iowa Kids/Governor’s Challenge ended on April 28, 2010 with more than 10,700 Iowa youth participating. During the 100 day challenge, teams tracked their physical activity, television time, and fruit, vegetable, low-fat milk and water intake. Supporting classroom activities that align with the Iowa Core Curriculum were available. For more information click here.

School Challenge: The Governor’s Council has agreed to support the criteria of the USDA’s HealthierUS School Challenge. Visit here for the HealthierUS School Challenge criteria. The Governor’s Council on Physical Fitness and Nutrition has developed 12 strength training exercises, in instructional picture format, for use as a resource. The exercises have been posted here.

Healthy Iowa Awards: The Council partnered with the Wellness Council of Iowa to provide Healthy Iowa awards for communities, schools, colleges, and visionaries in 2009. The 2010 Healthy Iowa Awards Ceremony will be held September 23, 2010. Applications are posted at the Wellness Council of Iowa Web site http://www.wellnessiowa.org

Next Meeting: July 29th Location TBD

Project directors for the 2010-11 Community Wellness Grants attended a coalition building training offered by the Prevention Research Center for Rural Health through the University of Iowa. Attendees participated in the interactive training and received a Community Organizing in Rural Environments resource.

The 2009-10 Community Wellness Grant project coordinators attended a sustainability training offered by the IDPH Health Promotion staff on April 28th.

For a brief description of the 2009-10 Community Wellness Grants, click here. To view a map of the 2009-10 Community Wellness Grant projects, click here. To view a map of the 2010-11 Community Wellness Grant projects, click here.

Pictured is Dr. Theresa Armstead of the University of Iowa Prevention Research Center presenting at a Community Wellness Grantee training.

Click here for a copy of the plan. A small business worksite wellness toolkit is being developed as part of a separate, but supportive, project for the Iowans Fit for Life worksite wellness initiative. The toolkit is projected to be completed by Fall of 2010.

Patient Autonomy in Health Care Decisions in Pilot Project Advisory Council (IPOST)

The final report of the Patient Autonomy in Health Care Decisions Pilot Project is available here. The outreach work in Jones County has begun with the first of two trainings completed and the second scheduled for July. Two town hall meetings will be held in Jones to tell the community what IPOST is all about and a Medical Staff meeting is scheduled for July 14 to provide an opportunity for the physicians in Linn to explain their process to the physicians in Jones and answer any questions they might have. On October 19th and 20th they are convening a meeting and bringing Linda Briggs, a nationally known POLST educator as keynote speaker. The start date for implementation in Jones County is November 1, 2010. The group has begun a newsletter and the first issue is scheduled for publication by July.
Non-Emergency Medical Transportation

June 17, 2010

RFP

- DHS/IME issued an RFP for a statewide non-emergency medical transportation broker.
- TMS Management Group Inc was awarded the contract.
- Service will begin October 1, 2010.

Brokerage Services:

- This is a brokerage service. They make arrangements for transportation. They do not own vans/buses etc.
- Replaces the current process of the Medicaid member contacting their income maintenance worker for assistance/payment of non-emergency medical transportation.
- Current Title V and School Based medical transportation is not affected.
Brokerage Services will:
- Be available statewide.
- Be available to all ages.
- Include both in town and out of town transportation.
- Not include eligibility categories with limited benefits (such as family planning waiver members).

Process beginning October 1
- The member will call an 800 number.
- The call center customer service staff will obtain:
  - Member’s name
  - Member’s Medicaid SID number
  - Pick up location
  - Destination
  - Time of appointment
  - Verify the request is for medical transportation not for medical services
- TMS will verify Medicaid eligibility electronically.

Process beginning October 1
- Call center customer service staff will:
  - Interview member to assess the transportation needs.
  - Review transportation options available to the member.
- If a family member or relative can transport, a credentialing process will begin. This involves an agreement and verifies valid license / car seats etc.
Process beginning October 1
- If public transportation is needed, they will review public transit routes.
- Member is interviewed to assess mobility issues.
- Trip is electronically forwarded to Mobility Manager.
- Mobility Manager Software is used to select a transportation provider.

Mobility Software factors:
- Distance from the provider's fleet to the pick up point
- Provider Performance:
  - Timeliness
  - Efficiency
  - Dependability
- Cost

Next steps:
- Routing Specialist reviews each trip to ensure it is routed to the most reliable and cost efficient transportation vendor.
- Routing Specialist transmits the trip assignment electronically to the transportation provider.
Transportation provider will:

- Contact the member by telephone at least 30 minutes prior to the scheduled pickup to confirm the transport.
- Dispatches a vehicle which arrives at the pick up point a minimum of 5 minutes prior to the pick up time.
- Member will be assisted into the vehicle if necessary.

Recurring Trips

- “Standing orders” or repeated rides can be logged and tracked in addition to the daily tracking.
- There are specially programmed files with shortcuts in these situations.
- There is the capacity to schedule these trips months in advance; however TMS staff must re-verify every 30 days.

Re-confirming pick up

- The pick up will be reconfirmed with members 24 hours in advance of the trip.
- This is a practice with many transportation providers currently.
- This minimizes no shows.
MEMBER EDUCATION

- July 2010: 800 phone number will be published and member education materials will be provided.
- Medicaid New Member packets will contain information on the service.
- September 20, 2010: Broker will begin taking phone calls to schedule transportation on or after October 1.

IME Policy Staff

- Tim Weltzin
  - Email: tweltzi@dhs.state.ia.us
  - Phone: 515-256-4633

- Sally Nadolsky
  - E-mail: snadols@dhs.state.ia.us
  - Phone: 515-256-4649

QUESTIONS ???

- Additional information may be obtained at:
  - [http://www.ime.state.ia.us/Reports_Publications/RFP/RFP10011.html](http://www.ime.state.ia.us/Reports_Publications/RFP/RFP10011.html)
Iowa Symposium on Hearing Loss Impact on Children and Their Families

September 17 & 18, 2010 Courtyard by Marriott Ankeny, IA

Presented by
Center for Disabilities & Development, University of Iowa Children's Hospital
Centers for Disease Control & Prevention
Children's Hospital Boston and Harvard Medical School
Iowa Department of Education
Iowa Department of Public Health
Iowa Hands & Voices

WHO SHOULD ATTEND
A wide range of professionals as well as parents and families will benefit from the comprehensive content of this event. Professionals may include:
- Audiologists
- Audiology Technicians
- Early Childhood Interventionists
- Educators and Health Professionals
- Graduate Students
- Hospital Personnel: Screeners and other staff supporting newborn hearing screening
- Neonatal Screening Supervisors
- Nurse Managers of NICU, Special Care, and Well Baby Nurseries
- Pediatricians, Neonatologists and Otolaryngologists
- All others interested in childhood hearing loss

CONFERENCE LOCATION
The Courtyard by Marriott is located at 2405 SE Creekview Dr., Ankeny. A block of rooms has been reserved for Friday, September 17. Individuals are responsible for making and paying their own reservations by contacting the hotel directly. Be sure to indicate that you are attending the Iowa Symposium on Hearing Loss to receive the special conference rate of $99.00. Rooms will be held until August 27.

Courtyard by Marriott 515-422-5555

CONTINUING EDUCATION
Continuing education credits will be available in the areas of audiology, speech pathology & nursing.

REFUNDS
The registration fee is refundable for cancellations received by September 10. Registration is transferrable to another person. To cancel or transfer a registration, you must send written notice to Sara Patkin by email at mspatkin@yahoo.com or mail to 514 NE 39th Ct., Ankeny, IA 50021.

PARENT SCHOLARSHIPS
Parent scholarships may be available. Contact Sara Patkin for more information.

QUESTIONS
For more information about the Symposium, contact Sara Patkin at mspatkin@yahoo.com or 515-963-8664

Friday, September 17, 2010

1:00 WELCOME & UPDATE ON IOWA EHDI
Lenore Holte, Ph.D., Clinical Professor
Tammy O’Holleen, State EHDI Coordinator

2:05 A. AUDITORY NEUROPATHY: HEARING WITH HOPE
This presentation will give you a compass and flashlight to find your way in the fog of conflicting ideas about auditory neuropathy. Topics addressed will include how auditory neuropathy is diagnosed, how to understand relevant audiology reports, observe and catalog a child’s functional auditory skills, plan appropriate communication supports, assess the use of hearing technology, and monitor whether the child’s hearing is meeting his developmental needs.
Marilyn Neault, Ph.D., CCC-A, Children’s Hospital Boston and Harvard Medical School

2:35 B. THE IMPORTANCE OF MEDICAL HOME TO OUR EHDI FAMILIES
A child’s physician is a crucial partner in our EHDI System of Care. This session will explore the many roles of the medical home in assuring the EHDI 1-3-6 goals are met and will showcase best practices in lifelong partnering with families to assure the best outcomes for their child from birth to adulthood.
Barb Khal, M.A., Child Health Specialty Clinics
Julie Hahn, the parent of a child with a CI

3:30 Break

3:45 C. SCREENING FOR Usher SYNDROME AND OTHER HEARING RELATED GENETIC DISORDERS
Usher syndrome is a complex disorder that is associated with hearing loss and progressive vision loss. It is a major cause of deafblindness in the USA. Early detection is key to prevention and treatment. Approaches for early detection and strategies for showing the effectiveness of possible preventative treatments will be discussed.
William J. Kimberling, Ph.D., University of Iowa Carver School of Medicine
Jeanne Prickett, Principal, Iowa School for the Deaf
Friday, September 17, 2010

**D. SCREENING LAB FOR NURSES**
EHDI audiology technical assistants will be leading a discussion about hearing screening and the Iowa EHDI system. Points of discussion may involve screening equipment options, screening techniques, using the ESP data system, staffing issues, and quality assurance measures. Participants should come ready for discussion on creating effective newborn hearing screening programs.

Nick Salmon, MS, CCC-A
Emily Andrews, MA, CCC-A

5:15 Break

5:30 **E. OUTCOMES FOR CHILDREN WHO ARE HARD-OF-HEARING**
This presentation will update the audience on the multi-center, NIH-funded study of outcomes of children who are hard-of-hearing. Data on hearing aid use and speech and language outcomes will be discussed.

Lenore Holte, Ph.D., Clinical Professor

F. NICHQ (NATIONAL INITIATIVE FOR CHILDREN’S HEALTH CARE QUALITY) UPDATE
Iowa’s EHDI System of Care has been participating in this Newborn Hearing Screening Initiative since May, 2009. Learn how making small changes can make a big difference in ensuring that all infants born in Iowa receive timely screenings and necessary follow-up services by following the 1-3-6 guidelines.

Vicki Hunting, Project Coordinator, Child Health Specialty Clinics, Family to Family Health Information Center, Early Hearing Detection & Intervention

6:30 Networking Dinner

**MAKING A DIFFERENCE**
Mr. Bryan Grubb is a gentleman who is deaf/blind. Bryan speaks about the challenges he has successfully faced in his life and how his journey has taken him from being an employee of the Internal Revenue Service to owning his own motivational speaking business. He effectively communicates that we all can make a difference, even as we overcome our personal challenges.

8:00 Adjourn

Saturday, September 18, 2010

**8:00 Continental Breakfast**

**8:30 PARENT PANEL**
Parents of children with hearing loss will answer questions about their experiences.

**9:30 Break**

**9:45 G.ACCESS TO SOUND WITH FM IN THE CLASSROOM**
ACCESS = Amplifying Consistent Communication for Equal access for Student Success. In this session, we will discuss personal FM amplification and Dynamic FM/PM for Cochlear Implants, and classroom amplification systems.

Stephanie Childers, Au.D., Audiologist, Mississippi Bend AEA

**H. SIBLINGS: MISERY, MYSTERY & MEMORIES**
Siblings in a family typically experience each other along a continuum of bonded friendship to deep-seated rivalry (and everything in between). What happens when the family has both hearing and deaf children? Every aspect of parenting and interpersonal relationships in the family dynamic can be affected -- often in ways totally unforeseen. This session explores sibling issues with an emphasis on the "aha" moments parents have discovered along the way, and just a few "don't try this at home" cautionary tales as well.

Leanne Seavers, Executive Director, Hands & Voices National

10:45 Break

**11:00 I.WHAT’S NEW IN THE TECHNOLOGY WORLD FOR PERSONS WHO ARE DEAF OR HARD-OF-HEARING!**
George, an adult who is hard-of-hearing, can speak first-hand about communication challenges and the benefits of selecting state-of-the-art assistive listening and alerting devices that match a family/individua's preference and need.

George Khal, Owner & President, Sound Clarity, Inc.

**J. RECOMMENDED PRACTICES IN DEAF EDUCATION: PARTNERSHIP TO STUDENT SUCCESS**
This session will present suggestions on how families and educators can partner to help students become the success they were born to become. Learn about how to find trusted resources on the web, support the ongoing professional development of teachers, expand the range of learning resources and opportunities that are available to deaf and hard-of-hearing students, and to increase collaboration between all individuals involved in the education of our deaf and hard-of-hearing students.

Marsha Gunderson, State Consultant
Vicki Hunting, Co-President, Hands & Voices

**12:00 Lunch**

**K. COMMUNICATION CONSIDERATIONS**
Should we sign to our baby? Can she learn to talk? How do we make the right decision about his communication method? Families going through the process of choosing communication for their baby/child who is deaf or hard-of-hearing are asking these weighty questions. This workshop is designed to approach this with the holistic child in mind. It addresses how to filter out biased information, how to facilitate communication decision-making as a service provider or parent mentor, and what it takes to develop a communication-driven approach.

Leanne Seavers, Executive Director, Hands & Voices National

**L. BEHAVIOR MANAGEMENT**
Many children, including those with hearing impairments, display challenging behaviors in the home and school settings. This presentation will consist of an overview of common behavioral concerns and strategies demonstrated to be effective in preventing and reducing problem behaviors. Susan Hagarty will discuss common behavioral concerns experienced by parents of children with hearing impairments.

Susan Hagarty, Parent of a child who is Hard-of-Hearing

**2:00 Break**

**2:15 TEEN & YOUNG ADULT PANEL**
Panelists will answer questions about growing up with a hearing loss.

**3:30 Adjourn**